



Notification No. C-40/2022-IIMK.HR

RECRUITMENT OF GRAPHICS DESIGNER ON CONTRACT

Indian Institute of Management Kozhikode invites applications from eligible candidates for the contract position of **Graphics Designer**.

Position	Graphics Designer
Maximum Age Limit	40 years (as on the date of notification)
Consolidated Monthly Remuneration	Rs.25,000 to 30,000/- (Depending on experience and performance in Skill test and Interview)
Qualification & Experience	<p>Mandatory:</p> <ol style="list-style-type: none">1. Graduation in any discipline from a recognized University with good oral and written English communication skills and knowledge of Internet Usage, MS Office.2. Minimum of 2 years work experience as graphics designer with good track record/portfolio in creative image designing, social media posters, newsletters, print advertisements, e-flyers, Gifs, short video reels, video editing in an advertising agency/social media agency/digital marketing agency/organization of repute.3. Proficient in design software tools like Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premier Pro, etc.)/Corel Draw/ InDesign etc. <p>Desirable:</p> <ol style="list-style-type: none">1. Diploma/Certificate in Graphic Designing/Video Editing/Multimedia2. Knowledge of Hindi/Malayalam and familiarity with social media platforms such as Facebook, Twitter, YouTube, Instagram, LinkedIn, blog, etc. will be added advantage3. Knowledge of photography, video production and basic functioning of DSLR Camera
Job Profile	<ul style="list-style-type: none">➤ Role entails responsibility of offering creative support to the Manager – PR & Communications and Library & Information Centre (LIC) at IIMK.➤ Ideating and creating Graphics (Images/videos) for carrying out all print, social media, digital promotional campaigns of IIM Kozhikode including creating posters, brochures, pamphlets, videos, e-flyers, campaign banners.➤ Promotion of brand IIMK using striking imagery, visual story-telling adhering to the IIMK brand guidelines.➤ Creating a Social Media Calendar for important updates to align with PR objectives.➤ General administrative activities of Media Cell and LIC including cross functional engagement with different sections of IIM Kozhikode as directed by the Librarian and Manager – PR & Communications.➤ Any other administrative work as assigned by the competent authority..
Duration of Contract	Six months initially; with an option to review and renew based on performance.
Date & time of Interview	Will be notified later

General information and conditions:

1. Interested and eligible candidates may submit applications online at <https://iimk.ac.in/> latest by **5:00 pm of 22-08-2022.**
2. Candidates are requested to upload their photograph, certificates and signature, as per the format prescribed in the online portal.
3. Candidates, who have submitted their applications, are advised to visit our website/ check their emails regularly, for getting update regarding change of interview schedule, if any.
4. The engagement to the above position will purely be on contract basis for an initial period of six months. Further extensions will be subject to job requirements and performance.
5. Eligible applications would be screened and only shortlisted candidates will be interviewed; through video conference/Direct Personal Interview. Time slots will be communicated by e-mail.
6. If selected, engagement will be subject to verification of all certificates and experience at the time of joining.
7. Canvassing in any form and/or bringing in any influence, political or otherwise will automatically disqualify the candidate for the position.
8. Decision of the Director, IIMK regarding the selection shall be final.

Last date for online application is 5:00 p.m. 22-08-2022.

Dated: 26-07-2022



J. L. S.
26/07/2022
In Charge HR Office