



**Notification No. C-20/2022-IIMK.HR**

**RECRUITMENT OF GRAPHICS DESIGNER**

Indian Institute of Management Kozhikode invites applications from eligible candidates for the contract position of **Graphics Designer**.

<b>Position</b>	<b>Graphics Designer</b>
<b>Maximum Age Limit</b>	40 years (as on the date of notification)
<b>Consolidated Monthly Remuneration</b>	Rs.25 to 30,000/- (Depending on experience and performance in Skill test and Interview)
<b>Qualification &amp; Experience</b>	<p>Mandatory Graduate Degree with a Diploma in Graphic Designing or must have done a certificate course of minimum 6-month duration in Graphic Designing and Video Editing.</p> <p>Minimum of 2 years work experience in creative image designing, social media posters, newsletters, print advertisements, e-flyers, Gifs, short video reels, video editing in an advertising agency/social media agency/digital marketing agency/organization of repute.</p> <p><b>NOTE:</b></p> <ol style="list-style-type: none"><li>1. Candidate should be proficient in design software tools like Adobe Creative Cloud (Photoshop, Illustrator, After Effects, Premier Pro, etc.)/Corel Draw/ InDesign etc.</li><li>2. Proficient in creating images/videos for Social Media, designing newsletters, brochures, pamphlets, print advertisements, e-flyers, Gifs, short video reels, video editing.</li><li>3. Must be familiar with social media platforms such as Facebook, Twitter, YouTube, Instagram, LinkedIn, blog, etc.</li><li>4. MS Office: Excel, Power Point, Word and Internet usage with excellent communication skills in English, organizational skills/ability to deal with short deadlines and brand guidelines at IIM Kozhikode.</li><li>5. Proficient in English with hands on knowledge of Hindi/Malayalam is desirable.</li><li>6. Knowledge of photography, video production and basic functioning of DSLR Camera and lighting, is desirable.</li></ol>
<b>Job Profile</b>	<ul style="list-style-type: none"><li>➤ The role entails responsibility of offering creative support to the Media &amp; Public Relations Cell (M&amp;PR) and Library &amp; Information Centre (LIC) at IIMK.</li><li>➤ Ideating and creating Graphics (Images/videos) for carrying out all print, social media, digital promotional campaigns of IIM Kozhikode</li></ul>

	<p>including creating posters, brochures, pamphlets, videos, e-flyers, campaign banners.</p> <ul style="list-style-type: none"> <li>➤ Promotion of brand IIMK using striking imagery, visual story-telling adhering to the IIMK brand guidelines.</li> <li>➤ Creating a Social Media Calendar for important updates to align with PR objectives.</li> <li>➤ General administrative activities of Media Cell and LIC including cross functional engagement with different sections of IIM Kozhikode as directed by M&amp;PR and LIC.</li> <li>➤ Any other administrative work as assigned by the competent authority.</li> </ul>
Duration of Contract	Six months initially; with an option to review and renew based on performance.
Date & time of Interview	Will be notified later

**General information and conditions:**

1. Interested and eligible candidates may submit applications online at <https://iimk.ac.in/> latest by **5:00 pm of 21-04-2022.**
2. Candidates are requested to upload their photograph, certificates and signature, as per the format prescribed in the online portal.
3. Candidates, who have submitted their applications, are advised to visit our website/ check their emails regularly, for getting update regarding change of interview schedule, if any.
4. The engagement to the above position will purely be on contract basis for an initial period of six months. Further extensions will be subject to job requirements and performance.
5. Eligible applications would be screened and only shortlisted candidates will be interviewed; through video conference. Time slots will be communicated by e-mail.
6. If selected, engagement will be subject to verification of all certificates and experience at the time of joining.
7. Canvassing in any form and/or bringing in any influence, political or otherwise will automatically disqualify the candidate for the position.
8. Decision of the Director, IIMK regarding the selection shall be final.
9. Interested and eligible candidates are required to apply ONLINE through our website <https://iimk.ac.in/>

**Last date for online application is 5:00 p.m. 21-04-2022.**

Dated: 25-03-2022



  
Consultant (GA)