



IIM Kozhikode

Globalizing Indian Thought

Summer Placements Report 2016

20 Years of Legacy



As it completes 20 glorious years of advancement , IIM Kozhikode has not just strengthened its values but also rooted its presence in the society. The footprints of its legacy are well implanted and the ensuing combination of talent, experience and knowledge is what makes IIM Kozhikode one of the top institutes in the country.

IIM Kozhikode stands tall in its enduring success, with another batch of budding managers, carefully nurtured and thoroughly prepared to take on the challenges of people, products and markets. Our mission has been to inculcate sound management thinking in our students making them innovative and socially responsible managers.

In a highly connected world, the institute maintains a global outlook through our vision of *Globalizing Indian Thought*. We create industry frontrunners and thought leaders who compellingly redefine benchmarks in the industry. The resultant high standards of excellence is now a tacit expectation that the industry holds from IIM Kozhikode.

IIM Kozhikode offers PG Diploma in Management (PGDM), Fellow Program in Management (FPM), EPGP (IDL), EPGP (Kochi) and several short duration management development programs .



Foreword

The Placements Team of IIM Kozhikode is glad to announce the successful completion of the summer placements for the 20th batch of its flagship post graduate program students. The biggest batch in IIM Kozhikode's history was placed in a record time of 6 days. The season saw an increase in the number of participating recruiters to 119 companies.

We extend our gratitude to our regular recruiters who have always been a part of this journey, and warmly welcome our new recruiters with whom we hope to build a long term, mutually enriching relationship. We would like to thank the faculty, staff and everyone at IIM Kozhikode for their consistent support and diligent efforts in ensuring the smooth conduct of the placements process.

With each successive batch that graduates, we continue to improve IIM Kozhikode's image in the corporate world through our alumni network. This network has been an integral part of ensuring that IIM Kozhikode is held in high esteem by industry.

Last but not the least, we would like to congratulate and thank the students of PGP 20 for their patience and confidence in the Placements Team and making sure that there was continuous support given to the students during the process. We keenly look forward to the lateral and final placements season, and hope to continue nurturing managers , leaders and thus contributing to industry and society.

Prof. Priya Nair Rajeev
Chairperson - Placements
IIM Kozhikode



Placements Season Summary



The summer placements at IIM Kozhikode exceeded expectations this year. The students received internship offers across all major verticals. The placements season at IIM Kozhikode reflected the trends in the industry with an increase in the average stipend

364
Offers

Sales and Marketing continued to be the forte at IIM Kozhikode in line with the market conditions. Numerous roles were opened by recruiters after seeing the capability of the students.

INR
250,000
Highest stipend

The regular recruiters made more number of offers to the batch of 2016-18 and many new recruiters transposed their faith in us by recruiting from us for the first time

119
Recruiters

53
New Recruiters

Greater number of startups and niche roles in digital marketing, e-commerce were offered to the students this year

Class of 2016-18



Average Work Experience ::
21 months



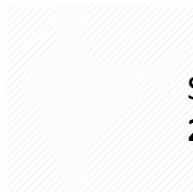
IITs – 50
BITS – 20
NITs – 65
SRCC, LSR – 9



386 students

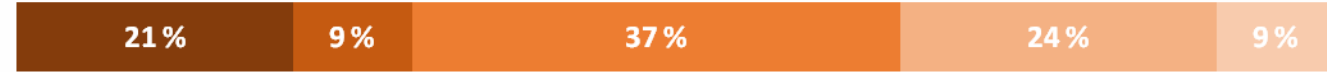


Male – Female Ratio :: **73 : 27**



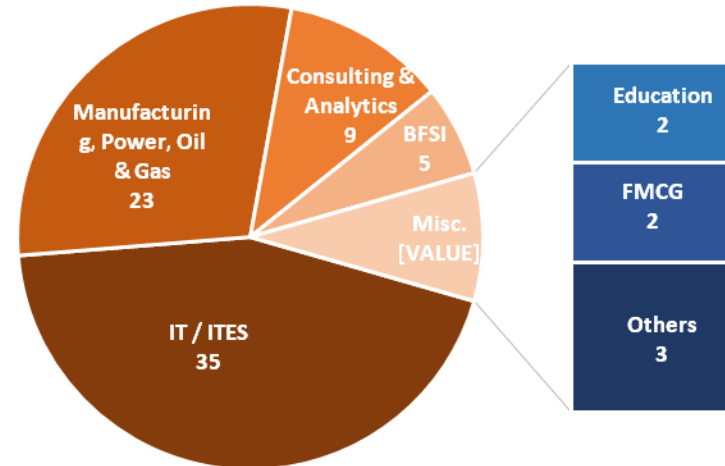
Students from **23** Indian states

Work Experience



■ Fresher ■ 0-12 months ■ 13-24 months ■ 25-36 months ■ > 36 months

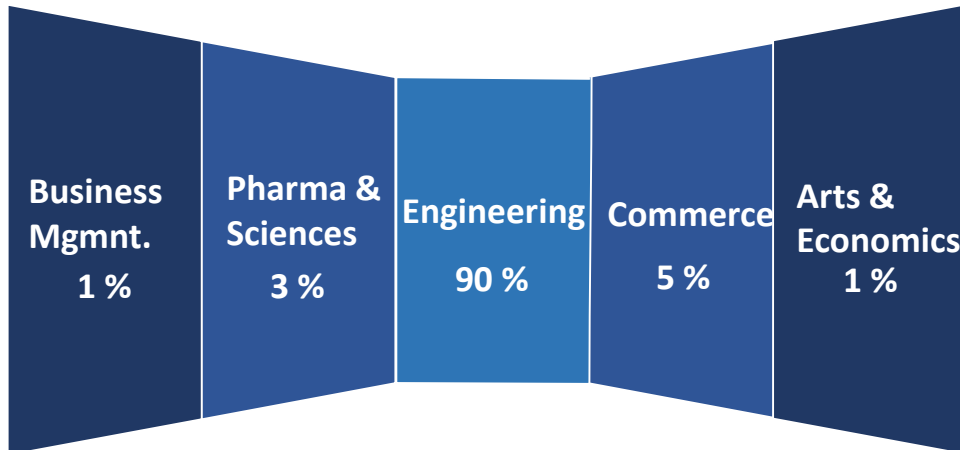
Sector-wise Experience



International Exposure



Educational Background



Summer Placements 2016



Consulting

The consulting sector saw greater participation from last year by major firms like Boston Consulting Group, Cognizant Business Consulting, EY and KPMG. 17% of the batch opted for this domain. Various niche roles were offered by Avalon Consulting and PwC

A good number of students in the batch chose to opt for Finance domain. Of the total offers made to the batch 17% were made by reputed recruiters including Altisource, Axis Bank, Citibank, Credit Suisse, CRISIL, DE Shaw, Goldman Sachs, ICICI, IDFC, JP Morgan Chase, L&T, Piramal. The above recruiters offered positions in investment banking, capital markets, asset management, risk analysis, global investment research and financial operations

Finance

IIM Kozhikode witnessed big names recruiting from campus in the domain of General Management like Airtel, Bosch, Mahindra, Mytrah, RPG and TAS among others. 7% of the total batch offers were made in this domain to the students

General Management

Summer Placements 2016



IT / Analytics

About 5% of the batch secured jobs in IT and associated fields like Analytics, with companies including HUL, Microsoft and Shell making offers. Analytics roles were offered by American Express and Tiger Analytics among others. Microsoft offered Program Management roles to the students

6% of the total batch were offered internship roles in operations by companies like Apollo Hospitals, Asian Paints, L&T, Madura F&L and Maersk among other companies

Operations

Students' calibre in Sales and Marketing was evident this season, with 45% of total batch offers being made in this domain. 3M, Britannia, Colgate Palmolive, Godrej, Google, HCCB, HUL, ITC, Kohler, L&T, L'Oreal, Marico, Nestle, PepsiCo, Philips, Pidilite, Saint Gobain, Shell, Sony, Tata Steel, Vodafone were some of the major recruiters that participated this time

Sales and Marketing

Our Recruiters



Placements Team

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