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# **IIM KOZHIKODE**

**Globalizing Indian Thought** 

### **Summer Placement Report 2015**

THE REAL PROPERTY.

### Foreword



The Placements Team at IIM Kozhikode is proud to announce the successful completion of the Summer Placements process for its flagship Post Graduate Programme for the batch of 2015-17 in a record 6.5 days. At this juncture, the team would like to sincerely thank every individual who made it possible for us to achieve these targets and to acknowledge their contribution in raising the brand value of IIM Kozhikode.

First and foremost, we would like to convey our gratitude to the regular recruiters for their continued support and to the new recruiters for their belief and trust in the capabilities of the students of IIM Kozhikode. The campus has become a sought after destination for major recruiters from varied industries keeping in line with the diverse demographics of the students.

The summer placement process will be incomplete without thanking the global alumni base of the institute for their unending support and assistance. We would also like to acknowledge the effort of the students of both the batches for their perseverance, cooperation and help during this process.

We keenly look forward to the lateral and final placements season and hope to keep this momentum going forward.

Prof. A.F. Mathew Chairperson- Placements IIM Kozhikode



### **19 Years of Glory**

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In its 19 years of existence, IIM Kozhikode has grown leaps and bounds. From a make-shift temporary campus at NIT Calicut to the huge sprawling lawns of God's Own Kampus, the institute has broken boundaries in carving a niche for itself. Established as the 5th IIM in 1996, Kozhikode has since built a brand by living through to its motto of *Globalizing Indian Thought*. From having an AMBA accreditation to the setting up of the Indian Business Museum, from the only Indian B-school to have a well-established Social Development Project to its acclaimed international exchange program, IIM Kozhikode truly believes in all-round development of its students.

Besides its flagship Post Graduate Programme (PGP), IIM Kozhikode also offers a Fellow Programme in Management (FPM), Management Development Programmes (MDP) and other several executive education programmes.





The placements at IIM Kozhikode continued to scale new heights this year with the season coming to a speedy close in 6.5 days. The students were made internship offers across verticals.

With the economy in a surge, the summer placements season at IIM Kozhikode reflected the trends in the industry with an average stipend increase of 32% over that of the previous year. The regular recruiters made more number of offers to the batch of 2017 and many new recruiters transposed their faith in us by recruiting from us for the first time. They were impressed with the eclectic talent pool on campus and their readiness to take on the new challenges posed by the industry. While Sales and Marketing continued to be the forte at IIM Kozhikode, this year saw an increased participation from both Consulting and Finance domain companies. More roles were opened by these companies seeing the capabilities of the students.

The institute not only continued to augment its relationship with its marquee recruiters by providing them with top quality students, but also ensured a sustained means of engagement with the greater number of startups and niche roles that were offered to the students this year. IIM Kozhikode will strive to continue providing the industry with well-rounded, socially conscious managers.

Statistics Snapshot	
Total Number of Students	349
Total Number of Companies	104
Highest Stipend	INR 300,000



### **Batch of 2017- Summer Placements**





#### 60% 43% 40% 34% <sub>19%</sub> 21% 20% 14% 10% 0% Finance

#### **Key Statistics**



### **Our Recruiters**





### **Placements Team**

## THE OF MANAGEMENT TO THROP

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#### For any queries:

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