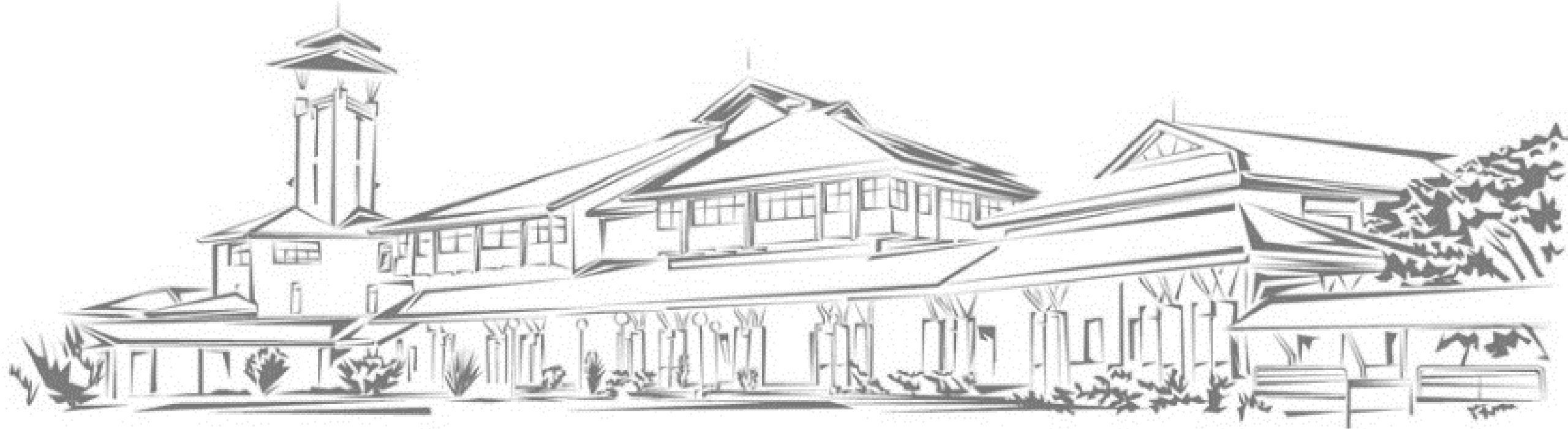




INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

Summer Placements Report 2014



Foreword

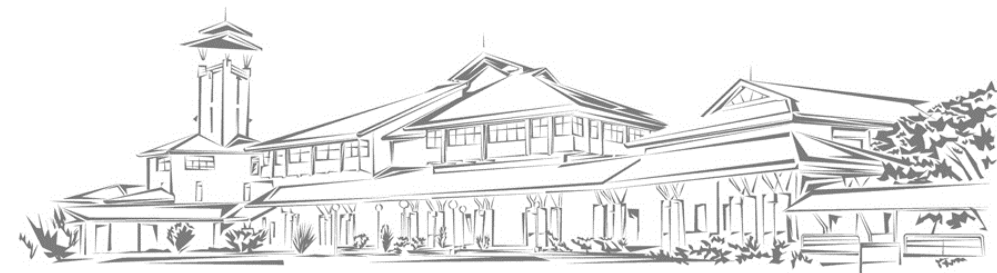
The Placements Team at IIM Kozhikode takes pleasure in announcing the culmination of a successful summer placements season for the PGP batch of 2014-16. The team would like to thank everyone who contributed to the placements process and provided valuable support to the students throughout the recruitment season; their help made it possible for us to successfully conclude the placements season.

We would like to express our gratitude to our regular recruiters who continue to foster a strong relationship with IIM Kozhikode and the new recruiters who placed their trust in the students by offering them a gamut of challenging roles across a number of verticals. Many organizations aligned their recruitment timelines with our placement cycle, which is a promising sign of IIM Kozhikode's consistent growth story.

Our efforts have been reinforced by the consistent support of our well-placed alumni, and we express our sincere thanks for their sustained belief in their alma-mater. We are also thankful to the students who were patient and cooperative during the recruitment process.

We keenly look forward to the lateral and final placements season, and hope to continue catering to the needs of the industry.

Prof. A. F. Mathew
Chairperson – Placements
IIM Kozhikode



18 Years of Glory

IIM Kozhikode is the fifth oldest Indian Institute of Management, currently in its eighteenth year of existence. The Institute has seen fast-track growth in these years and continues to set trends by ensuring diversity in admissions and instilling social responsibility amongst its students to create responsible leaders for tomorrow. Participation from new recruiters follows the ramp-up in the student intake, thus ensuring a wide range of good career options to choose from. The institute also maintains foreign university partnerships, which has resulted in a holistic exchange of thoughts, ideas, and cultures. A continuous interaction with stalwarts in the industry has ensured that IIM Kozhikode stays on the cutting-edge of industry practices and trends.

Besides its flagship PG Diploma in Management (PGDM), IIM Kozhikode offers a Fellow Programme in Management (FPM), Management Development Programmes (MDP), and several executive education programs.

MILESTONES

Established as the 5th IIM

'96

Moved to its own hill-top campus, President APJ Abdul Kalam graced the occasion

'03

Ranked as the fourth best management institute in India

'07

Made history as the first B-school to host an entire State Cabinet of Ministers

'11

'97

Commencement of classes for the pioneer batch of 42 students at NIT Calicut campus

'04

Started international collaboration with leading European Schools

'10

AMBA Accreditation and MOU with Yale University to launch Yale India Leadership programme

'12

Established the Indian Business Museum to recognize contribution of India's business leaders

Summary

365
Students

10
Days

107
Companies

1.9 Lacs
Highest
Stipend

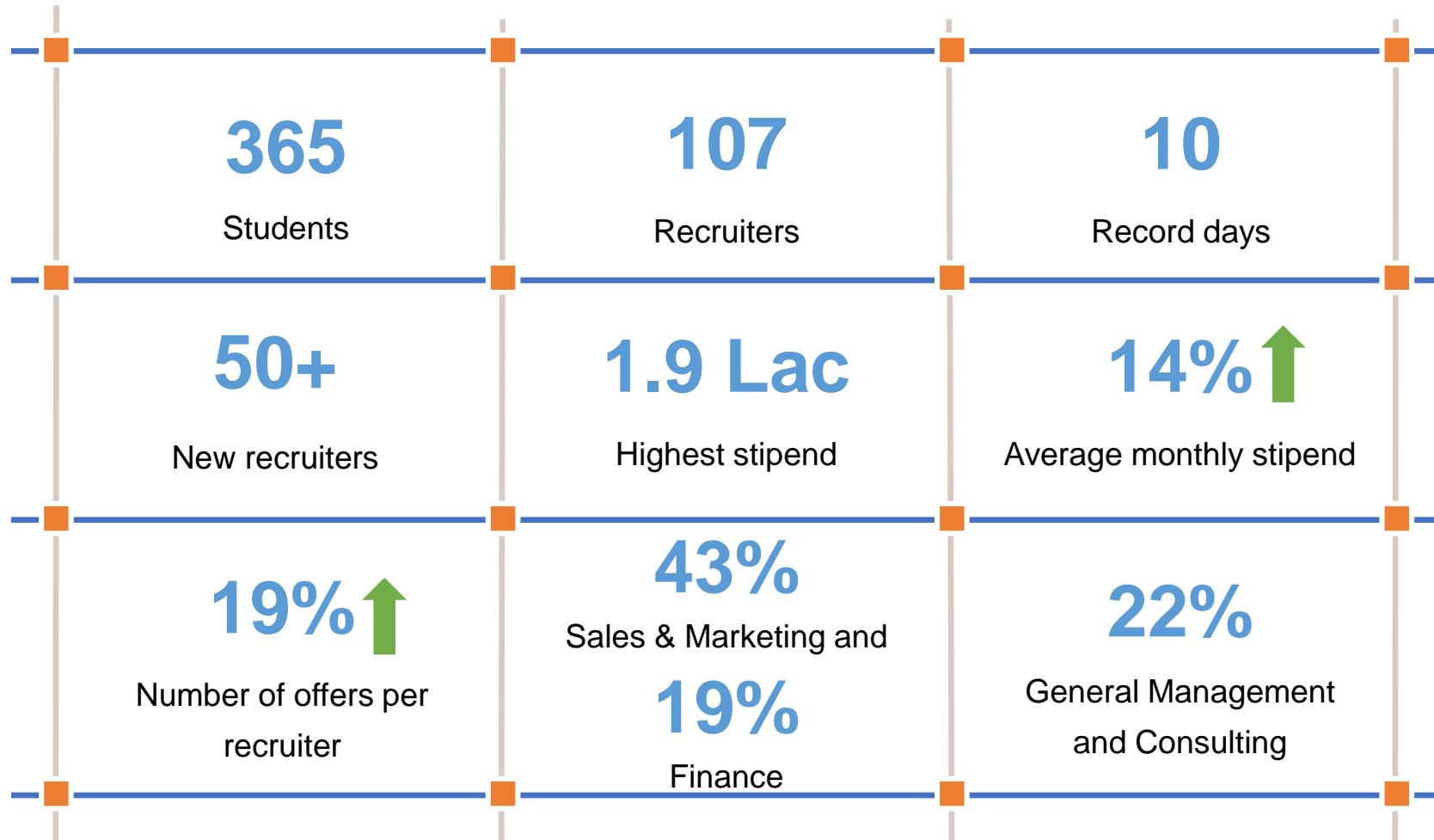
IIM Kozhikode continued its growth trajectory with its summer placements process this year. Placements were concluded in record 10 days, the lowest ever in the history of IIMK, with all the participating students being made internship offers across verticals by several prominent recruiters.

The average monthly stipend at IIM Kozhikode witnessed a jump of 14% from the previous year. More than 50 first-time recruiters visited IIM Kozhikode this season; and they were all impressed with the discipline of the college curriculum, the wide-ranging talent pool on campus and the students' fervor. Building upon an impressive track record, one of India's most coveted conglomerates once again offered the highest number of summer internships across all campuses to the students of IIM Kozhikode.

The Institute continues to bolster its relationships with past recruiters by providing them with quality students, thus ensuring a sustained means of engagement with industry bigwigs. The average number of offers made per recruiter increased by 19%, underlining the trust that IIM Kozhikode enjoys in the industry.

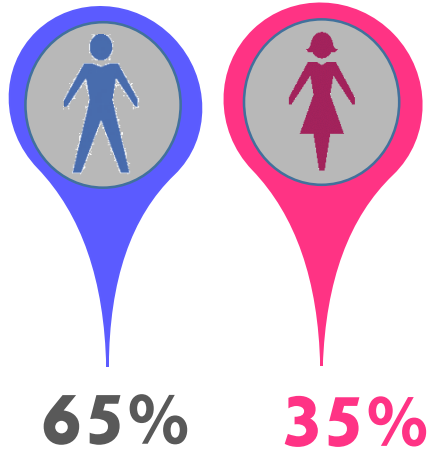


Summary



Class of 2016

Batch Demographics



Gender Ratio

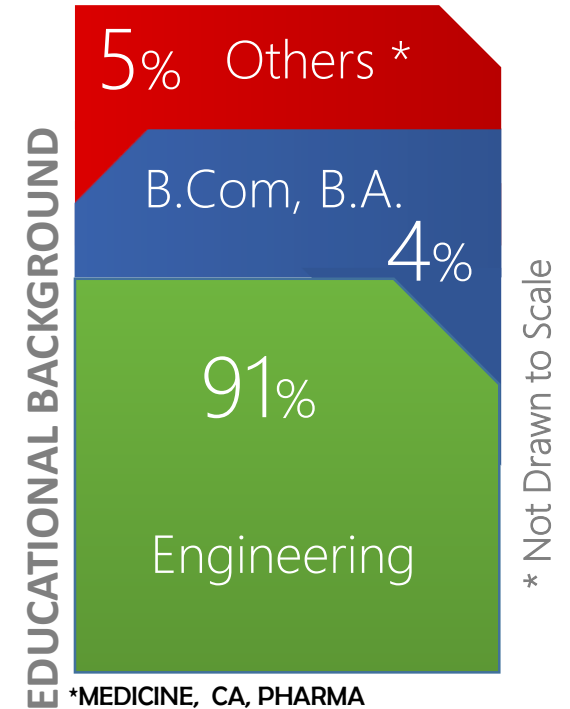
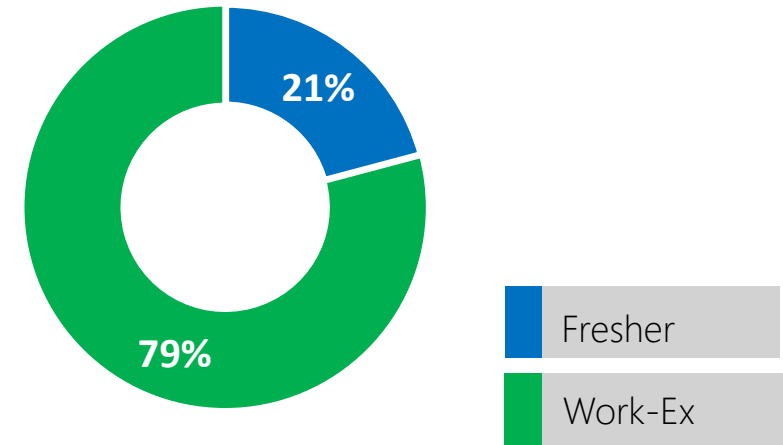
365

Batch Strength

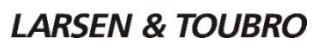
IIM Kozhikode's commitment towards harbouring a diverse talent pool of students has continued in full swing, with the 18th post graduate batch housing students with a refreshing mix of educational backgrounds and work experience. Apart from a healthy assortment of engineering streams present, the batch has graduate students in agriculture, commerce, medicine, English literature, hospitality, and hotel management. There is a good balance between fresh graduates and candidates with prior work experience.

An average work experience figure of 27 months highlights the maturity level of the batch with respect to industry practices and domain knowledge. The pioneer in heralding gender diversity among B-schools, IIM Kozhikode stands true by that trend in its 18th PGP batch, with a strong 35% representation by female students.

27 Average Work Experience (in months)



Our top recruiters



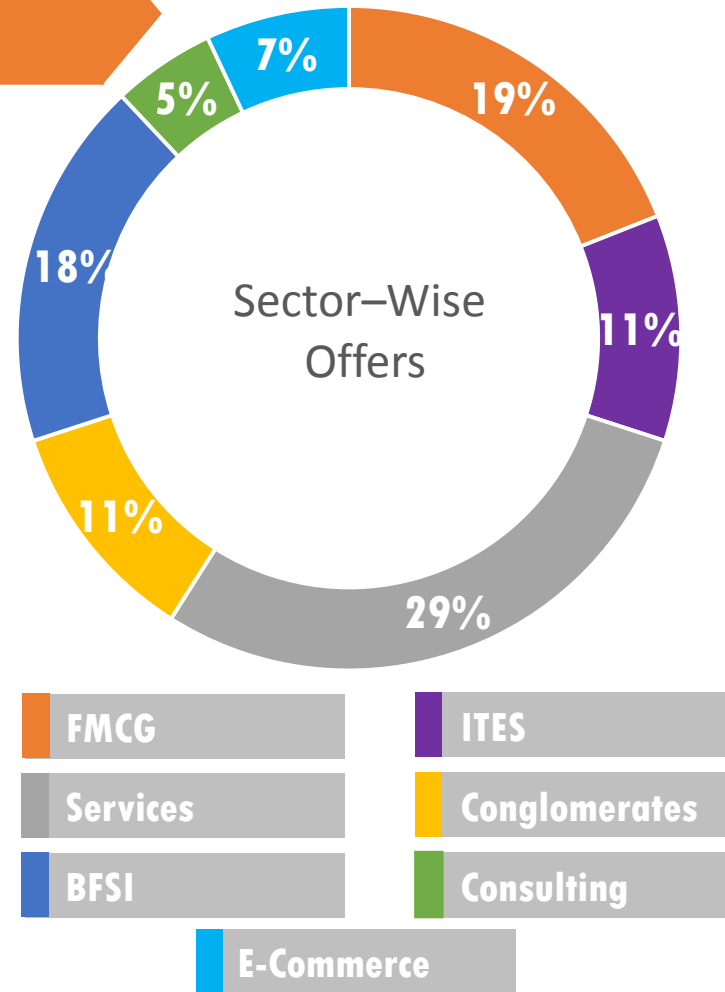
Offers

FINANCE

The finance vertical saw an improvement in numbers and roles offered to the students, in line with the industry's revival. As many as 19% of total batch offers were made by reputed recruiters including Deutsche Bank, Goldman Sachs, JPMorgan, Altisource, HSBC, Nomura, ICICI, Citibank, Axis Bank, American Express and CRISIL. The above recruiters offered positions in investment banking, capital markets, asset management, risk analysis, and global investment research. Corporate finance roles were also offered by L&T Corp. Fin., OPC and Dell.

GENERAL MANAGEMENT

IIM Kozhikode again hosted a number of big names from General Management. TAS, Mahindra & Mahindra, Reliance Industries, Bosch, Aditya Birla Group, Airtel and Muthoot Group recruited students for general management roles. 12% of the offers in the vertical clearly shows the reputation of IIM Kozhikode and its students in the industry.



SALES & MARKETING

Students' affinity to Marketing and Sales continued this season as well, with 43% of total batch offers being made in this domain. Arvind Lifestyle, Asian Paints, Britannia, Dabur, Godrej, GSK Pharma, HUL, HCCB, Hindware, Idea, Kellogg's, L'Oreal, Madura F&L, Marico, Pidilite, Raymond, Tata Steel, Vodafone, and Zee Media were some of the major recruiters that participated this time. First-time recruiters like IIM Jobs, iNautix, Next Education, Nilgiri's Retail and Zee Media also hired for their management trainee programmes. Paramount Systems and Hector Beverages offered prime roles in Sales & Marketing.

Offers

IT & ITES

About 6% of the batch secured jobs in IT and allied fields, with companies including Amazon, Asian Paints and Microsoft making offers. Recruiters like TCS, Wipro and Capgemini from the technology sector also participated in the process.

CONSULTING

The consulting sector saw participation from big names like Deloitte, Cognizant Business Consulting and eBay. 10% of the total batch secured placements in this domain. Niche consulting roles were offered by Avalon Consulting and Green Evangelists.

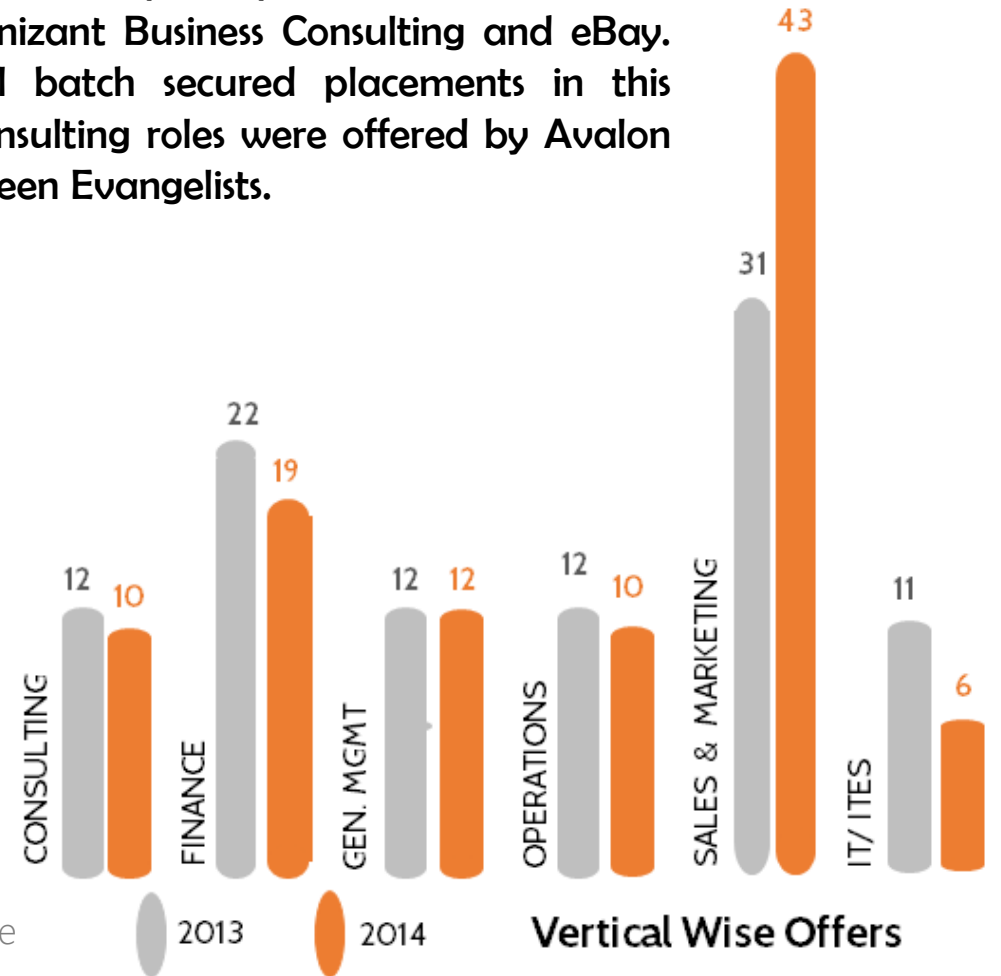
14% Increase in Average Salary

19% Increase in Average Number of Offers/Recruiter

107 Recruiters participated

STRATEGY/ OPERATIONS

10% of the total batch was offered roles in strategy and operations by companies like Amazon, Apollo Hospitals, Asian Paints, Bosch, Flipkart, eBay, Zamil Steel, Philips, RPG, HCCB, L&T, DDB Mudra, HCCB, Hero MotoCorp, Snapdeal and Maersk.



* Graphs Not Drawn to Scale

Forging New Paths



The summer placements season this year saw participation from many organizations offering unconventional but fulfilling roles. Organizations that recruited from IIM Kozhikode included a firm offering sustainability policy development, roles in the education sector, media roles and sports management firms.

Many students chose to work in these new roles, highlighting the fact that the IIMK student fraternity is willing to adapt to the changing market needs and are open to newer opportunities. Students took up roles in infrastructure investment planning, food services industry, and eCommerce services sector.

The wide variety of companies visiting IIMK with niche profiles offered a chance to the students to work in a domain of their choice and will give them a glimpse of having a career in these novel fields.

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