



IIM Kozhikode

Globalizing Indian Thought

Summer Placement Report 2017



Foreword

The Placements Team of IIM Kozhikode is glad to announce the successful completion of the summer placements for the 21st batch of its flagship post graduate program. The biggest batch in IIM Kozhikode's history was placed in a record time of 4 days.

We extend our gratitude to our regular recruiters who have always been a part of this journey, and warmly welcome our new recruiters with whom we hope to build a long term, mutually enriching relationship. We would like to thank the faculty, staff and everyone at IIM Kozhikode for their consistent support and diligent efforts in ensuring the smooth conduct of the placements process.

With each successive batch that graduates, we continue to improve IIM Kozhikode's image in the corporate world through our alumni network. This network has been an integral part of ensuring that IIM Kozhikode is held in high esteem by industry.

Last but not the least, we would like to congratulate and thank the students of PGP 21 for their patience and confidence in the Placements Team and making sure that there was continuous support given to the students during the process. We keenly look forward to the lateral and final placements season, and hope to continue nurturing managers, leaders and thus contributing to industry and society.

Prof. Priya Nair Rajeev
Chairperson – Placements
IIM Kozhikode



21 Years of Excellence

“Excellence is the gradual result of always striving to do better.” These words spoken by Pat Riley have been exemplified by IIM Kozhikode over the last 21 years. Having started with just 42 students in 1997, the institute has today established itself as a frontrunner in management education and its alumni has left deep imprints in the society. The diverse talent pool on campus and the institute’s focus of socially responsible leadership makes IIM Kozhikode one of the most-sought after institutions for management and leadership training in India. The 21st batch of budding leaders and managers adds another feather to the cap of the institute, as it proves its calibre and ability to take on new challenges.

With ‘Globalizing Indian Thought’ being the vision of the institute and a strong sense of social responsibility at the core of its education curriculum, IIM Kozhikode continues to inspire students to be corporate leaders who redefine the paradigms in the industry. And the heightened expectations that the industry holds from the institute echoes the exemplar standards of excellence set by the alumni. IIM Kozhikode offers Post Graduate Diploma in Management (PGDM), Fellow Program in Management (FPM), Executive Post Graduate Diploma in Management (EPGP) in the Kozhikode campus and Executive Post Graduate Diploma in Management (EPGP) in Kochi campus along with several short duration Management Development Programs(MDP), which create carefully-nurtured managers and leaders every year.



Leaders In The Making

IIM Kozhikode students being sought-after for leadership positions in industry is the norm now. Maintaining the legacy this year, IIM Kozhikode students were offered roles in Investment Banking Division by Goldman Sachs. Amazon offered roles of Capacity Planning, Program Manager and MLDP along with BOLD internship. While Airtel participated for Young Leaders Summer Internship Programme, Deloitte and BCG hired students for core consulting roles. The various roles aim to place students of IIM Kozhikode in leadership positions through which they redefine the industry benchmarks.

Women To The Fore

29% of the 21st batch of Post Graduate Programme comprises of women. Reflecting the values of diversity that IIM Kozhikode stands for, women have fared exceptionally well in the summer placements season. A number of roles were extended to women by reputed companies like Abbott, BCG, Citibank, Goldman Sachs, HUL, Mahindra, Microsoft, Nestle and TAS among many others. Citi Group launched the Women Leader Award in the campus and companies hired women in substantial numbers.



Batch of 2017-19 | Profile



Batch Demographics

374 Batch Size

18 Months of Average Work Experience



Students Across 24 States in India



Male-Female Ratio
71:29



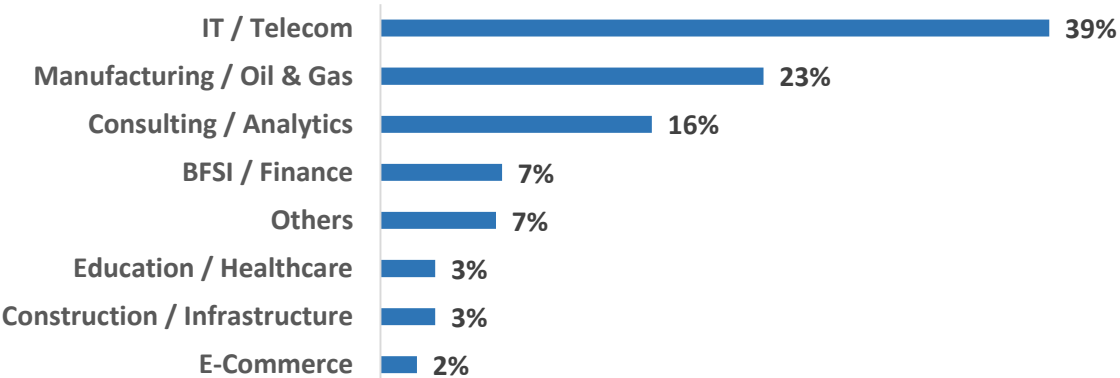
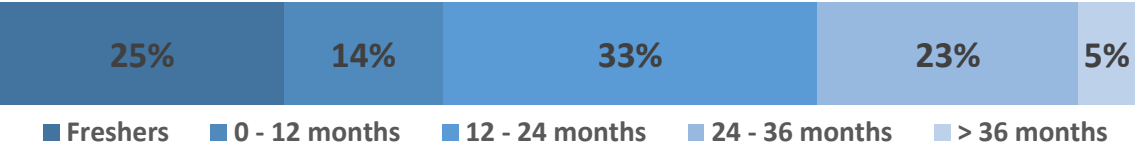
Work Experience-Fresher Ratio



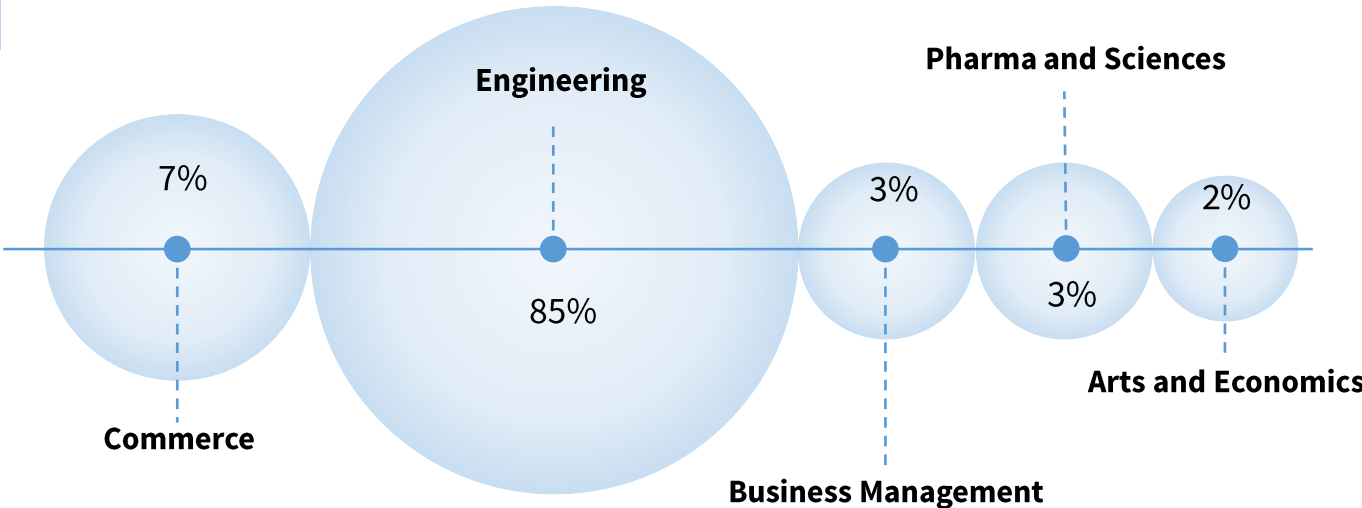
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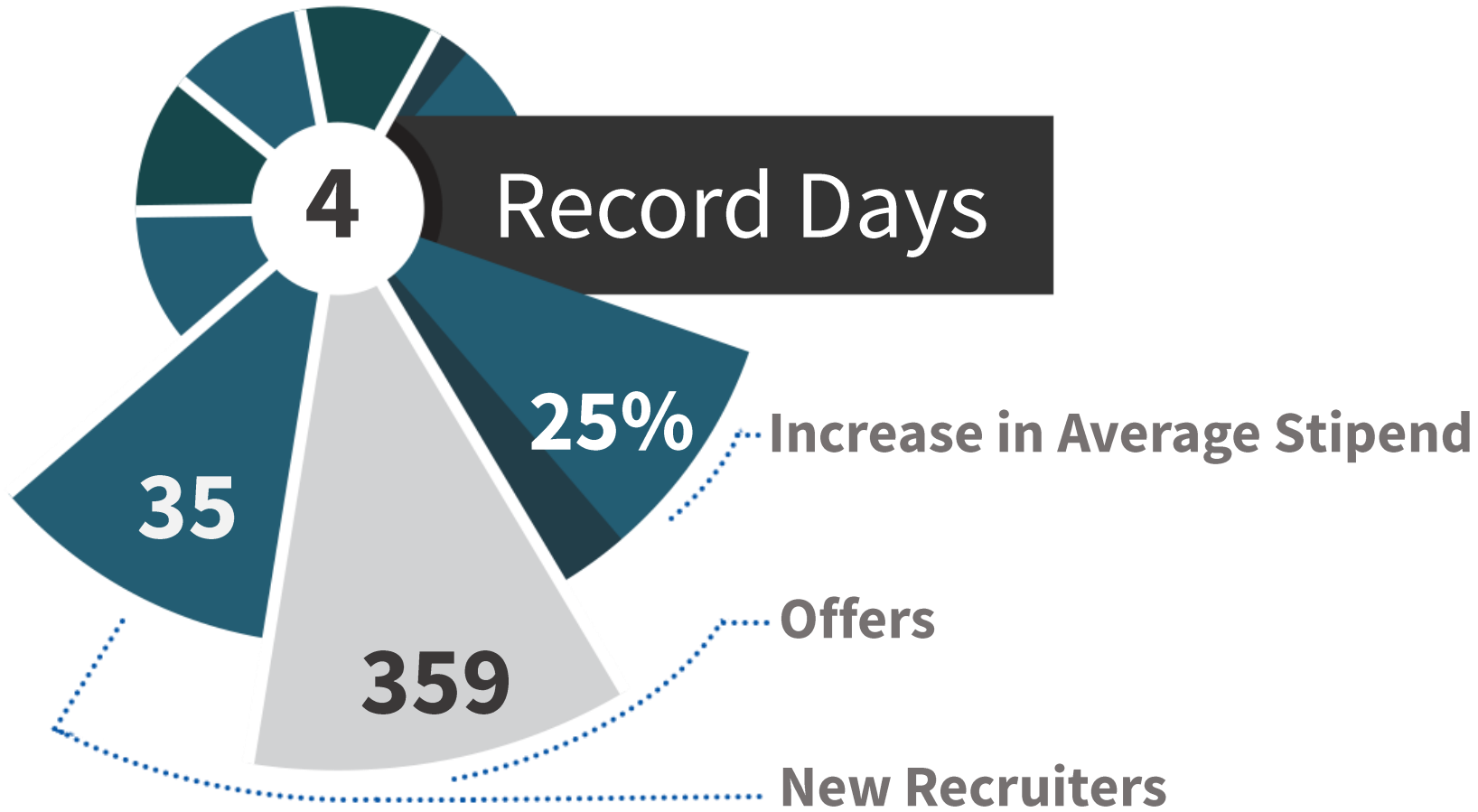
Work Experience



Educational Background



Placement Season Summary



Witnessed record conclusion of entire placements process within 4 days, with 25% increase in average stipend and 20% increase in highest stipend offered. 100% placements was achieved with 359 offers in 91 organisations. A number of existing companies rolled out new roles for our students while there was a significant addition of 35 new recruiters as well.

3 Lakh

Highest Stipend offered to 9 students

1.4 Lakh

Mean/ Median Stipend

93

Companies participated in Summer Placements Process

50 %

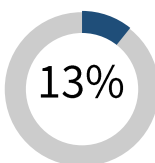
Recruiters feature in the Fortune 500 list of Companies

Summer Placements 2017 | Domain



Consulting

Consulting accounted for 13% of the total offers made, with marquee players like Avalon Consulting, BCG, Deloitte, EY and IMS Health offering lucrative roles in Strategy and Operations and Transaction Advisory Services.



13% Students Placed

1.5 Lakh Average Stipend

3 Lakh Highest Stipend



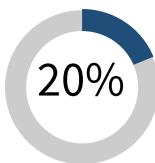
Cognizant

Deloitte.



Finance

Top recruiters in Finance included Goldman Sachs, JP Morgan Chase, Axis Bank and Kotak Wealth Management. Students were offered various nice roles like Investment Banking, Credit Analysis, Corporate Treasury, and Asset Management.



20% Students Placed

1.5 Lakh Average Stipend

2.5 Lakh Highest Stipend



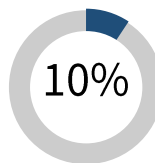
JPMORGAN CHASE & CO.



Deutsche Bank

General Management

Multiple new roles in General Management were offered to students by recruiters like TAS, Mahindra, JSW, Airtel and Mytrah reinforcing the trend of students of IIM Kozhikode being increasingly sought after for leadership positions in the industry.



10% Students Placed

1.4 Lakh Average Stipend

2.3 Lakh Highest Stipend



ADITYA BIRLA GROUP



Mahindra
Rise.



Reliance
Industries Limited



Summer Placements 2017 | Domain



Information Technology

This year witnessed a variety of new roles being offered in IT, some of them being Product Management role offered by Directi and Veritas and IT Consultant role offered by Microland.



1.3 Lakh Average Stipend

2.5 Lakh Highest Stipend



Operations

Marquee recruiters like Amazon, Asian Paints, Larsen & Toubro, Maersk and RPG offered various roles in Operations which included Supply Chain Management, Capacity Planning and MLDP.



1.6 Lakh Average Stipend

2 Lakh Highest Stipend



Sales & Marketing

Sales and Marketing, accounting for 34% of the total offers proved to be the strength of IIM Kozhikode yet again. Top recruiters included HUL, ITC, Nestle and Marico offering attractive roles in this domain to the students.



1.2 Lakh Average Stipend

3 Lakh Highest Stipend



Our Recruiters

















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