



IIM Kozhikode

Globalizing Indian Thought



**Summer Placements Report
2019**

Foreword



The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Summer Placements for the PGP batch of 2019-2021. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful summer placement season and has contributed to growing IIM Kozhikode's stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

Regards,
Prof. Shovan Chowdhury
Chairperson – Placements
IIM Kozhikode



23 Years of Excellence



Over the past 23 years, IIM Kozhikode has grown immensely. It has established itself as a premier management education institute and has been a forerunner in inculcating diversity. The diverse talent pool and socially responsible leadership that IIM Kozhikode is known for makes it one of the most sought-after institute across India. The opportunities seized by the 23rd batch of budding leaders and managers have added another feather to the cap of the institute, as they prove the institutes caliber and ability to take on new challenges.

The vision 'Globalizing Indian Thought' combined with the institutes continuing focus on social responsibility inspires students to become market leaders and redefine the paradigms of the industry. The trust and expectations that the industry places in the institute exemplify the high standards of excellence set by the alumni.



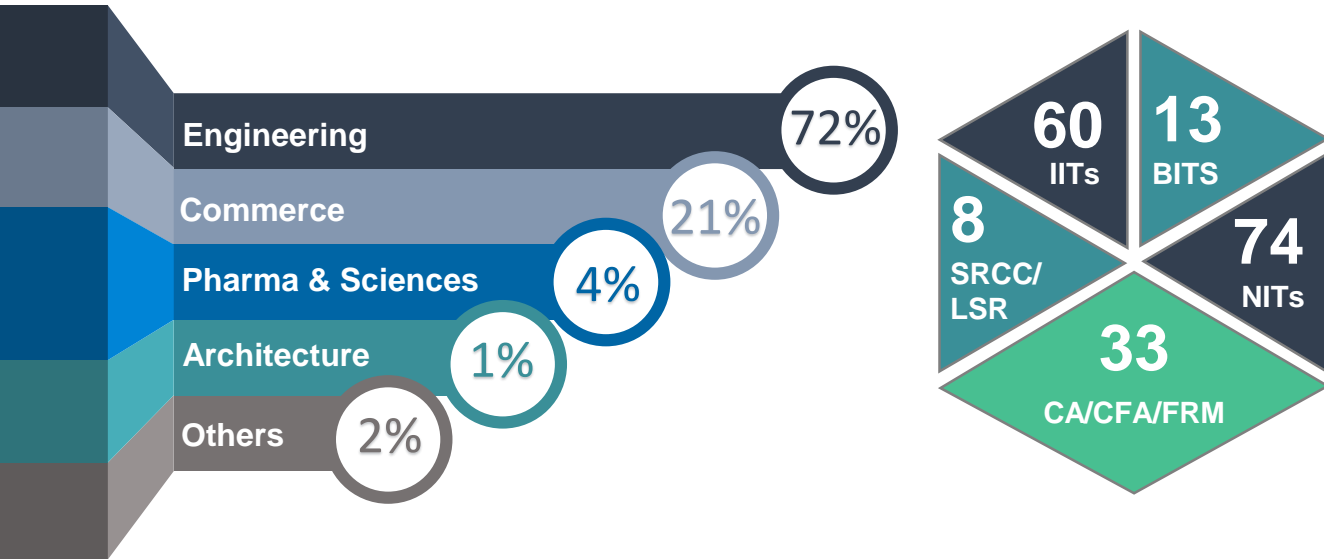
Women to the fore

IIM Kozhikode created 60 supernumerary seats exclusively for women in the flagship program, becoming the first IIM to do so. With this the percentage of female candidates in the batch increased to 30% in 2019-21. Moreover, the average stipend offered to female candidates was higher than that of their male counterparts by 21%.

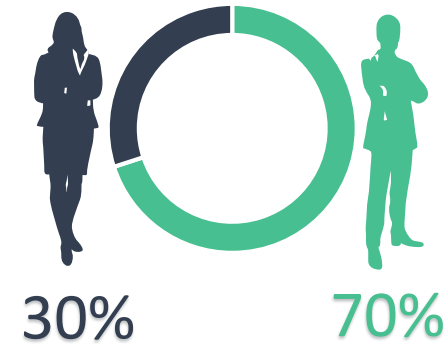
Batch of 2019-21 | Profile



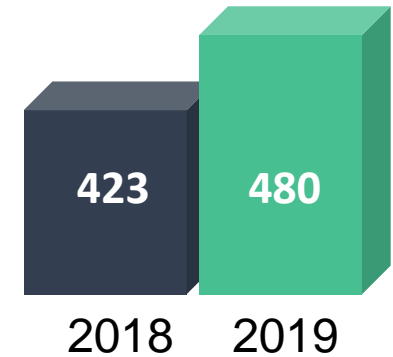
Educational Background



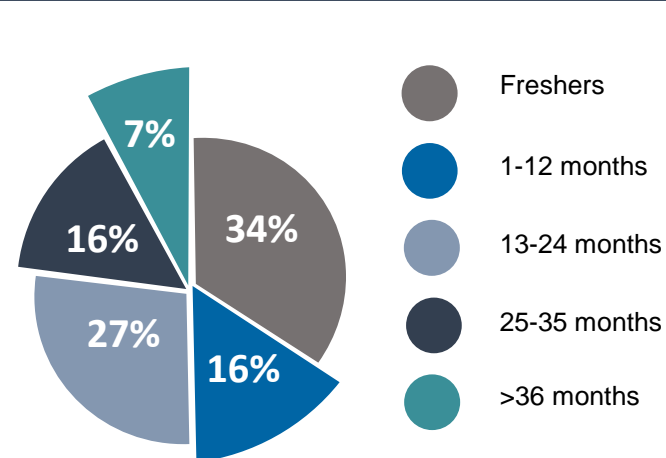
Gender Diversity



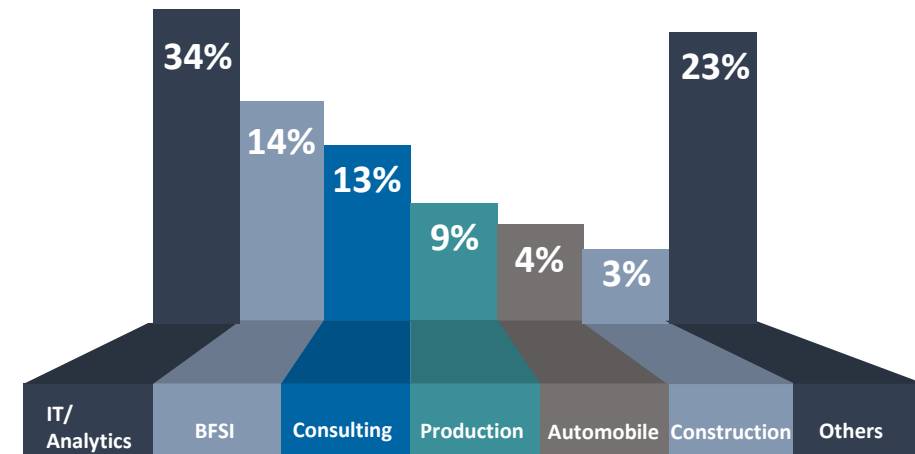
Batch Size Increase



Average Work Experience: 25 months



Diversity in Work Experience



Summer Placements 2019 | Highlights



462

Students Participated

Top 5 percentile

₹ 3.00 Lakh

Top 25 percentile

₹ 2.72 Lakh

Top 50 percentile

₹ 2.41 Lakh

Mean
Stipend

Key Takeaways

Private Equity firms recruited from IIM Kozhikode for the 1st time with 3 internship offers

E-Commerce companies rolled out 39 offers, a 77% increase over last season

Finance and Operations saw a 10% increase in average stipend over last season

General management roles saw a 5% increase in average stipend and 17% students recruited, up from 13% last season

4 Days

Summer
Placements
closed

₹ 2.00 Lakh

Median Stipend

₹ 1.75 Lakh

Mean Stipend

₹ 3.20 Lakh

Highest Stipend

₹ 2.00 Lakh

Mean Stipend
of women
participants

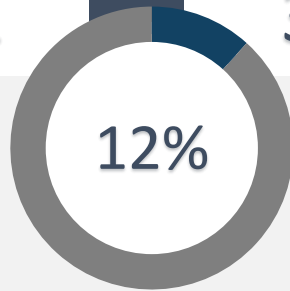
Summer Placements 2019 | Domain Highlights



CONSULTING

Average Stipend
2.07 L

Highest Stipend
3.00 L



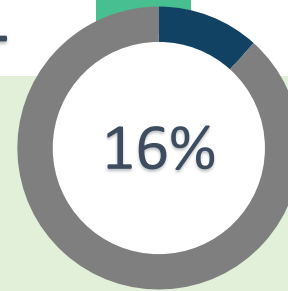
A host of marquee recruiters like Accenture Strategy, BCG, Deloitte USI Consulting, EY and PwC participated in Summer Placements 2019. Accenture Strategy made 10 offers while PwC and EY offered diverse roles to students.



FINANCE

Average Stipend
1.70 L

Highest Stipend
3.00 L



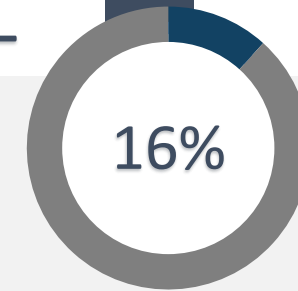
Axis Bank, Citi Bank, Credit Suisse, Duff & Phelps, Goldman Sachs, HSBC, JP Morgan Chase and State Street offered diverse roles and Private Equity firms Multiples and The Rohatyn Group recruited from campus for the first time. The domain saw a 10% increase in average stipend over the last season.



GENERAL MANAGEMENT

Average Stipend
1.71 L

Highest Stipend
3.00 L



Business houses and conglomerates like Aditya Birla Group, Airtel, Capgemini, Mahindra, Reliance, RPG Group, Tata Administrative Services among others recruited 17% of students, up from 13% of students placed in the domain last season.



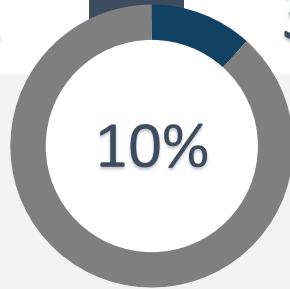
Summer Placements 2019 | Domain Highlights



IT / ANALYTICS

Average Stipend
1.53 L

Highest Stipend
3.00 L



Regular recruiters like American Express, and Microsoft, along with in-house divisions of FMCG companies HUL and Mondelez participated in Summer Placements 2019. Students were offered roles in Analytics, Product Management and allied fields.



Microsoft



Myntra

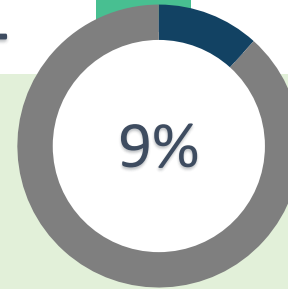


Walmart Labs

OPERATIONS

Average Stipend
2.46 L

Highest Stipend
2.80 L



Operations witnessed an 11% increase in mean stipend as compared to last season. Udaan and Ola – first time recruiters extended offers for multiple roles, while regular recruiter Amazon rolled out the maximum number of offers.



MAERSK



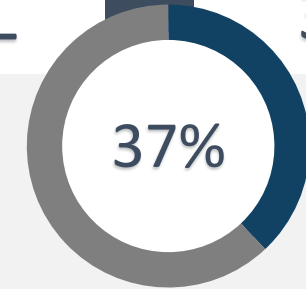
Uber



SALES AND MARKETING

Average Stipend
1.59 L

Highest Stipend
3.20 L



Sales and Marketing has retained its position as the most preferred vertical for the batch. Close to 40% of the batch got placed in the domain with participation from top FMCG companies like ITC, HUL and Nestle who have been our long-term recruiters.



COLGATE-PALMOLIVE



ITC Limited



Hindustan Unilever Limited



HEALTH • HYGIENE • HOME

Our Recruiters



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