



Placements Report | Batch of 2014

IIM Kozhikode has completed final placements for the graduating batch of 2014, with **355 offers being made to 344 participating students**. There was greater than 10% increase in annual compensation figures from the previous year, and a marked increase of 25% in the number of offers made per recruiter. The season saw offers being made by **108 recruiters**, including **39 new recruiters**. The highest annual domestic salary offered was INR 32 lakhs. The number of Pre Placement Offers (PPOs) broke new ground this year, with the figure witnessing a 37% increase over the previous year.

The major recruiters this season were Deloitte, Deutsche Bank, Goldman Sachs, and IBM Consulting, which together made 38 offers. New recruiters included EXL Services, Google, Kellogg's, Phillips, Samsung, and TVS Logistics, among others.

Finance firms made offers to 21% of the batch, with recruiters like American Express, Citibank, CRISIL, Dell Financial Services, Deutsche Bank, Goldman Sachs, HSBC, ICRA, JPMC, Nomura, and SBI Caps offering roles in corporate finance, investment banking, capital markets, asset management, risk analysis, and global investment research. **The Marketing & Sales domain saw 28% of the batch securing offers** in companies such as Airtel, Amul, Arvind Lifestyle, Asian Paints, Bajaj, Emami, GSK Pharma, HUL, ITC, Madura, Marico, Pepsico, Pidilite, Raymond, Tata Steel, Vodafone, and UB Group.

Consulting and General Management roles were offered by Cipla, Cognizant Business Consulting, Deloitte, IBM, KPMG, JSPL, L&T, PwC, Ranbaxy, Reliance, RPG, and TAS, among others. Notable roles in strategy were offered by Anand Bazaar Patrika, Matrimony.com, Mahindra & Mahindra, and Unisys. Mahindra hired a student as executive assistant to their Chief Brand Manager and Group Strategy Head – Defence Sector.

Roles in operations were offered by Amazon, Asian Paints, Flipkart, HCCB, ING Vysya Bank, NSE, and TVS Logistics. More than **15% of the batch secured jobs in technology**, business intelligence, and allied fields from companies including Accenture, Capgemini, Fidelity Investments, HCL, LatentView Analytics, Mahindra Comviva, Microsoft, TCS, and Wipro.

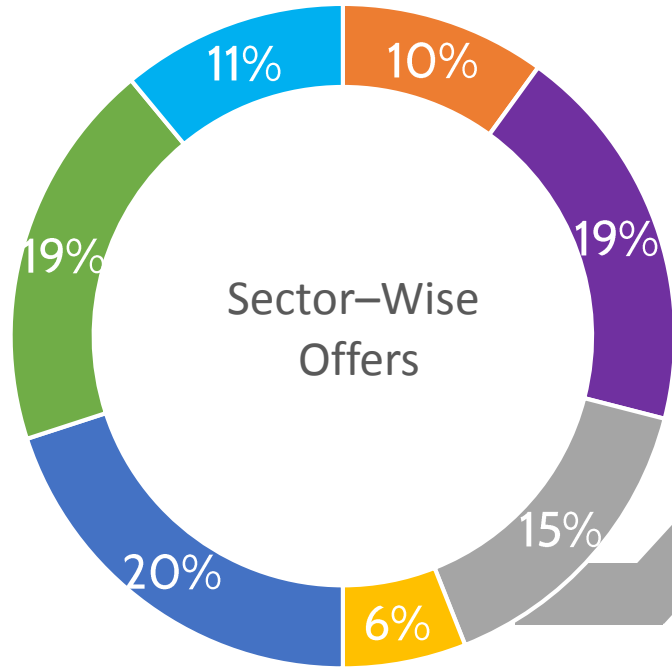
More than 25 international offers were made this year, with roles spanning across 7 countries. Paramount Computer Systems and NMC Healthcare offered UAE-based marketing and sales roles in information security and healthcare respectively. Kadence International offered front end roles based out of Indonesia.

Prof. Kulbushan Balooni, Chairperson – Placements, said, "The students have responded well to the changing needs of the industry, as seen by a consistent placements performance across verticals. It was heartening to see recruiters open new roles on campus and acknowledge the students' varied skill-sets. In addition to the strong domestic season, we have maintained a positive relationship with the Middle East in terms of international placements. With the support of our growing alumni base, we hope to build new global partnerships in the coming years."

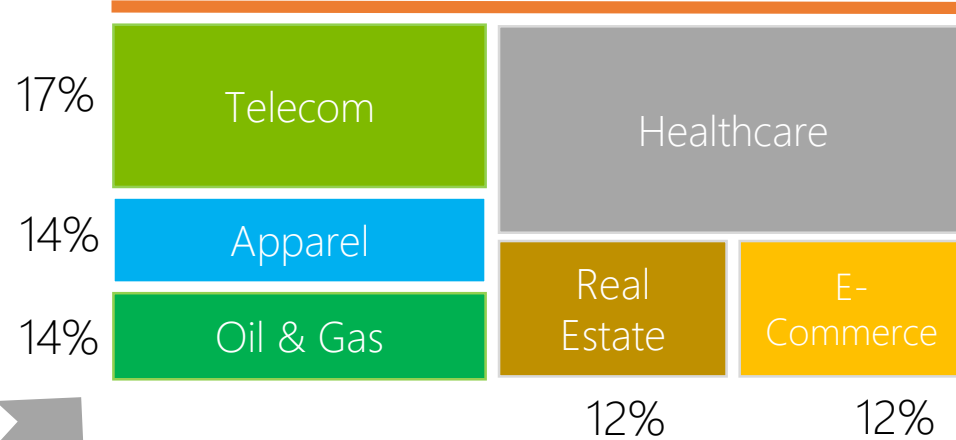
KEY STATISTICS

108 Recruiters made offers

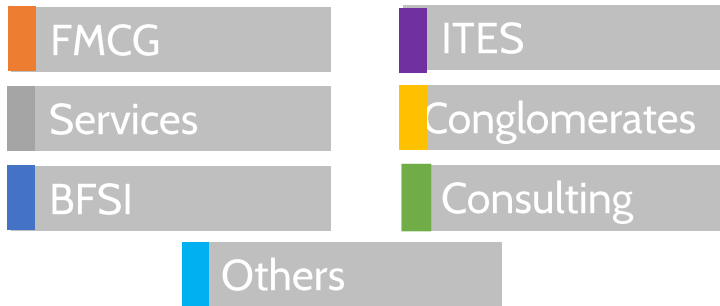
11% Increase in Average Salary
25% Increase in Average Number of Offers/Recruiter



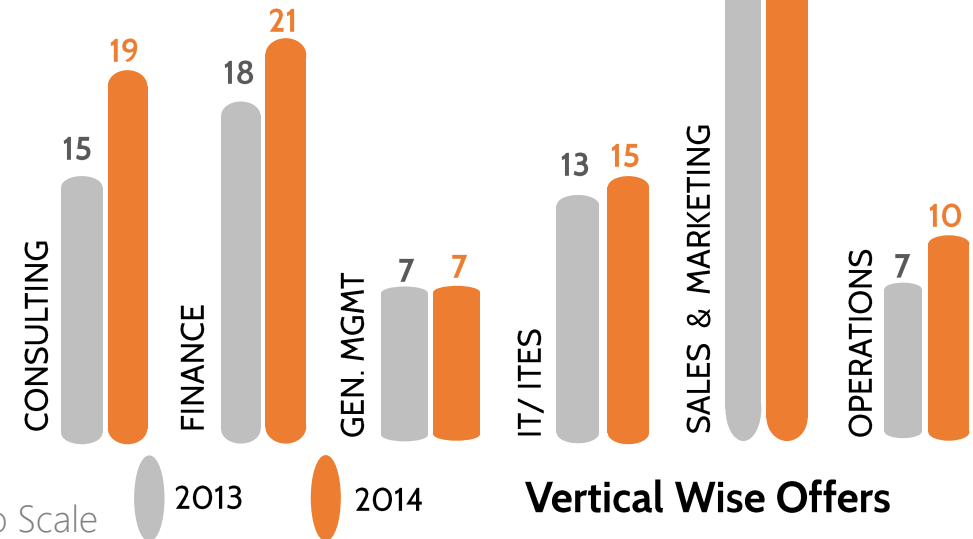
SERVICES SECTOR BREAKUP



7+ 25+ International offers across countries



This placements season saw participation from recruiters across a wide range of sectors. In addition to mainstays such as consulting, BFSI, and ITES, recruiters from service sectors including real estate, telecom, energy, e-commerce, and healthcare also made offers to students.



* Graphs Not Drawn to Scale

Vertical Wise Offers