



IIM Kozhikode

Globalizing Indian Thought



**Summer Placements Report
2020**

Foreword



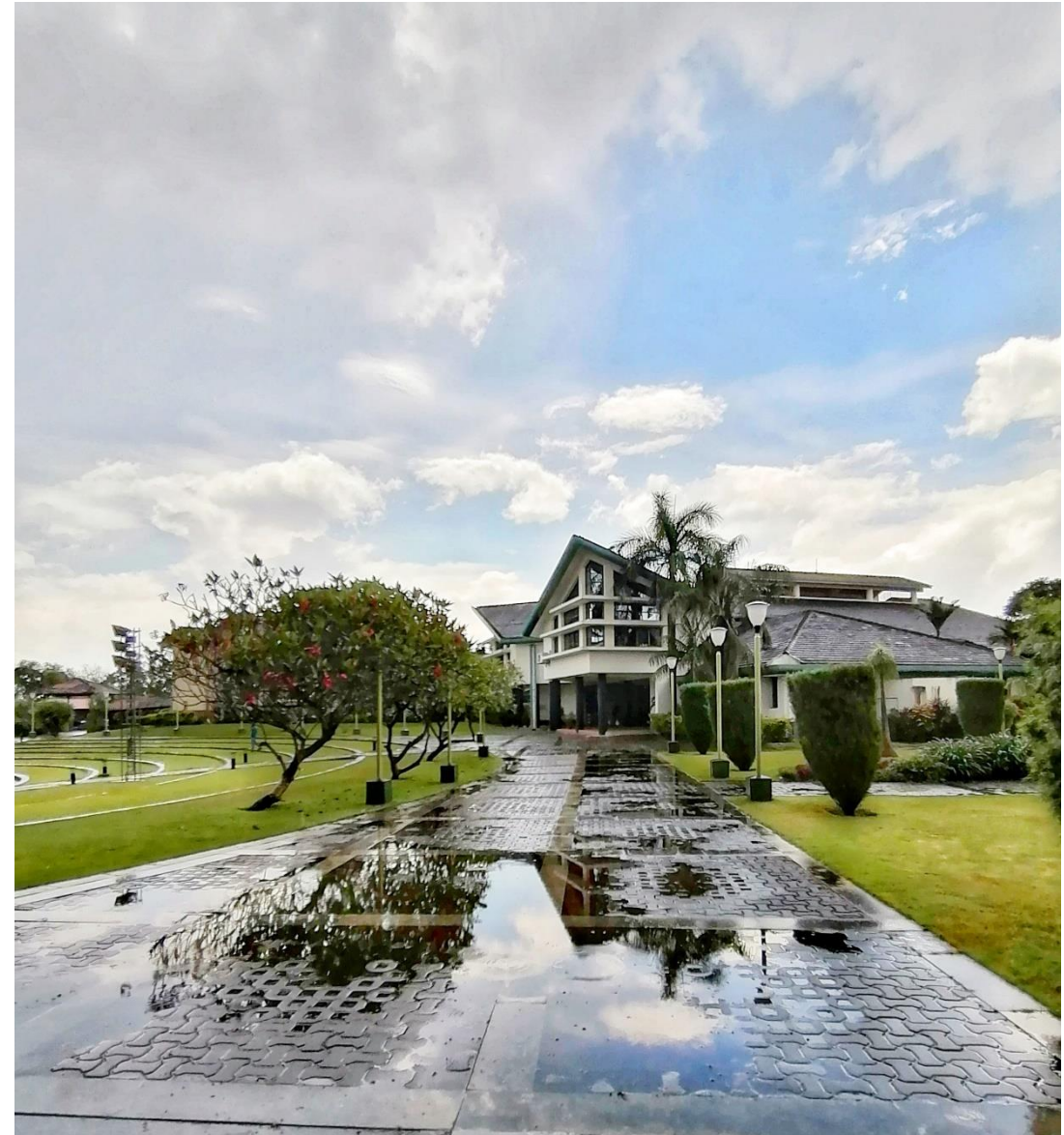
The Placements' Team of IIM Kozhikode takes pride in announcing the successful completion of the Summer Placements Process 2020 for the students of the 24th batch of PGP, inaugural batches of PGP Finance and PGP Liberal Studies and Management.

We are deeply appreciative and thankful to our recruiters for their timely support and faith in IIM Kozhikode. Despite the unprecedented challenges this year with the onset of the pandemic, we have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of our students. We will strive to nurture these partnerships and build stronger symbiotic ties.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless motivation and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

Regards,
Prof. Omkumar Krishnan
Chairperson – Placements
IIM Kozhikode



24 Years of Excellence



IIM Kozhikode has established itself as a premier management education institute and has been a forerunner in inculcating diversity over the last two decades. About 40% of the PGP-24 batch is from various Non-engineering disciplines, such as Architecture, Arts & Sciences, Commerce, Management and Healthcare, making it one of the most academically diverse batch. The inaugural batch of PGP-LSM with 62.5% women students, has a balanced 52-48 % composition of candidates from engineering and non-engineering background. Interestingly, students with a background in engineering, about 73% form the bulk of the inaugural batch of PGP-Finance.

Against all Odds

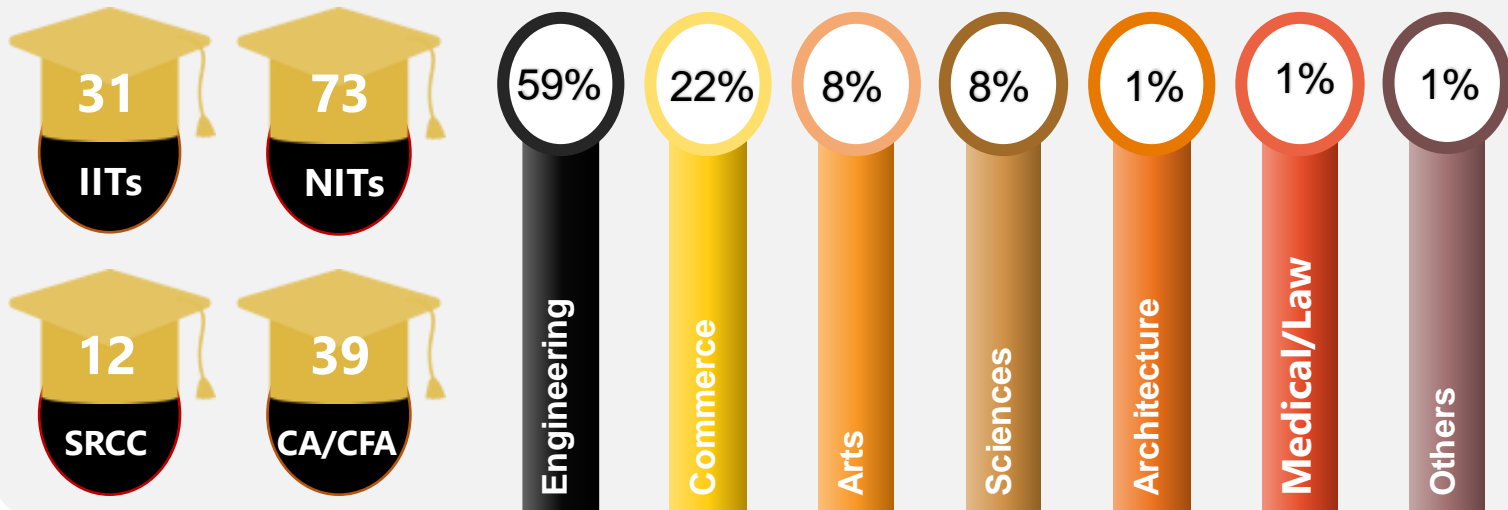
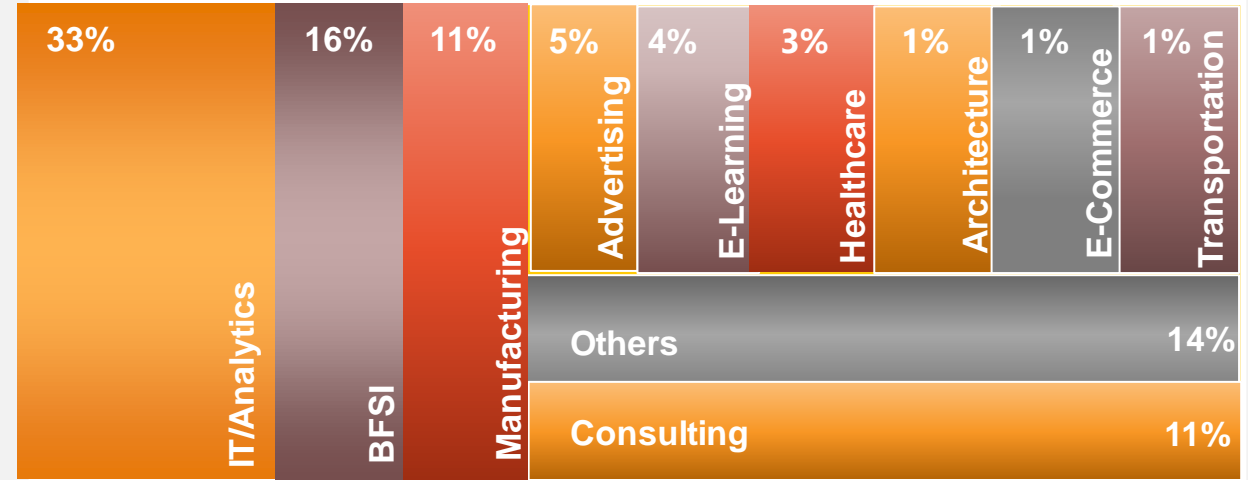
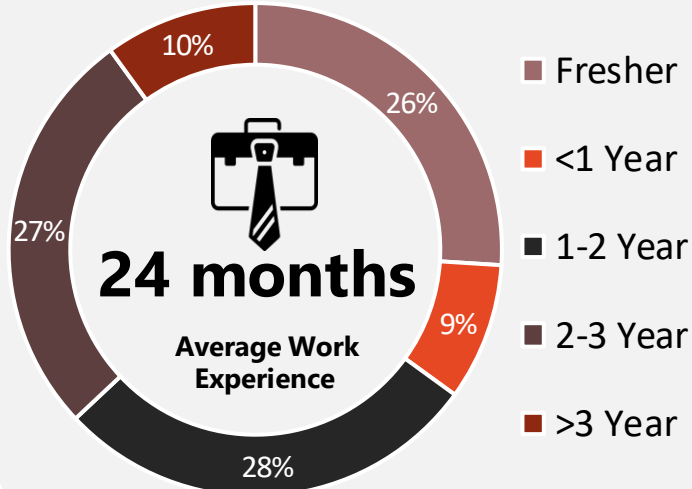
With the outbreak of the pandemic, the batch witnessed unprecedented challenges in conducting the Placements processes and all operational activities. Along with the Students' Placement Committee, the newly formed Placements Operations Team ensured a smooth conduct of all processes without any hassle or delays, garnering appreciation from the participating recruiters in their feedback upon successfully closing the Placements drive.



Batch of 2020-22 | Profile

Flagship PGP Course along with Inaugural Courses- Finance and Liberal Studies & Management

52%
Female Students



Summer Placements 2020 | Highlights



541
Students
Participated

3 Days | Summer
Placements
closed

₹ 3.07 Lakh

Top 5 percentile

₹ 3.03 Lakh

Top 10 percentile

₹ 2.92 Lakh

Top 25 percentile

₹ 2.00 Lakh

Median Stipend

₹ 1.88 Lakh

Mean Stipend

₹ 3.20 Lakh

Highest Stipend

₹ 2.00 Lakh

Mean Stipend
of women
participants

Key Takeaways

Front-end IB and PE/VC roles were one of the major highlights of this placement season

Consulting saw a 73% increase in the number of offers made and 22% increase in mean stipend

IT/Analytics saw a 27% increase in average stipend with 15% students recruited, up from 10% last year

E-commerce was one of the prominent sectors among the recruiters; offers doubled since the past year

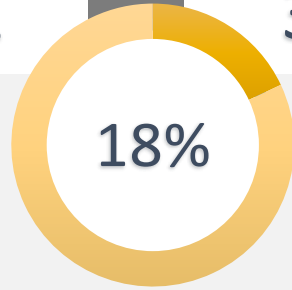
Summer Placements 2020 | Domain Highlights



CONSULTING

Average Stipend
2.56 L

Highest Stipend
3.00 L



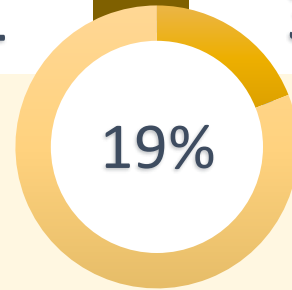
A host of marquee recruiters like Accenture Strategy, BCG, Deloitte India, Deloitte USI Consulting, GEP and PwC participated in Summer Placements 2020. This domain saw an increase of 73% in offers compared to last year.



FINANCE

Average Stipend
1.80 L

Highest Stipend
3.20 L



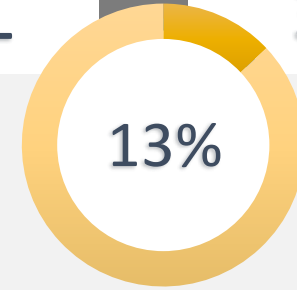
Citi Bank, Credit Suisse, DE Shaw, Deutsche Bank, HSBC, Goldman Sachs, JP Morgan Chase, and State Street offered diverse finance roles and recruiters including The Rohatyn Group offered PEVC role while TRMG offered front-end Investment Banking.



GENERAL MANAGEMENT

Average Stipend
1.36 L

Highest Stipend
3.00 L



Business houses and conglomerates like ABInBev, Axis Bank, Capgemini, Mahindra, Tata Administrative Services among others recruited 13% of students for the prestigious general management programs.



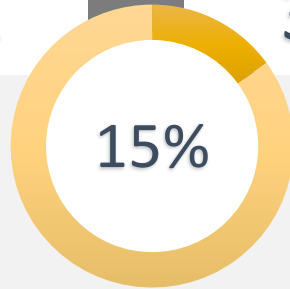
Summer Placements 2020 | Domain Highlights



IT / ANALYTICS

Average Stipend
1.88 L

Highest Stipend
3.00 L



Recruiters like American Express, Google, Microsoft, Walmart along with in-house divisions of FMCG companies like HUL participated in Summer Placements 2020. Students were offered roles in Analytics, Product Management and allied fields.



Hindustan Unilever Limited



Microsoft



OPTUM

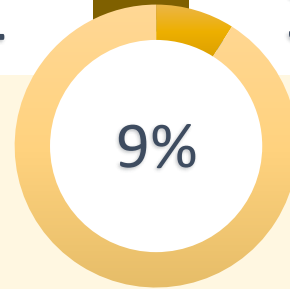


Walmart Labs

OPERATIONS

Average Stipend
2.31 L

Highest Stipend
3.20 L



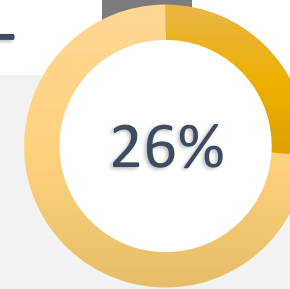
Operations witnessed an 15% increase in the number of offers made as compared to last season. Recruiters like Flipkart, RPG extended offers for multiple roles, while regular recruiter Amazon rolled out the maximum number of offers.



SALES AND MARKETING

Average Stipend
1.55 L

Highest Stipend
3.20 L



Sales and Marketing has retained its position as the most preferred vertical for the batch. Close to 26% of the batch got placed in the domain with participation from companies like Colgate Palmolive, ITC, Nestle who have been our long-term recruiters.



COLGATE-PALMOLIVE



ITC Limited



Nestle



HEALTH • HYGIENE • HOME



Our Recruiters



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