

RECRUITER'S GUIDE

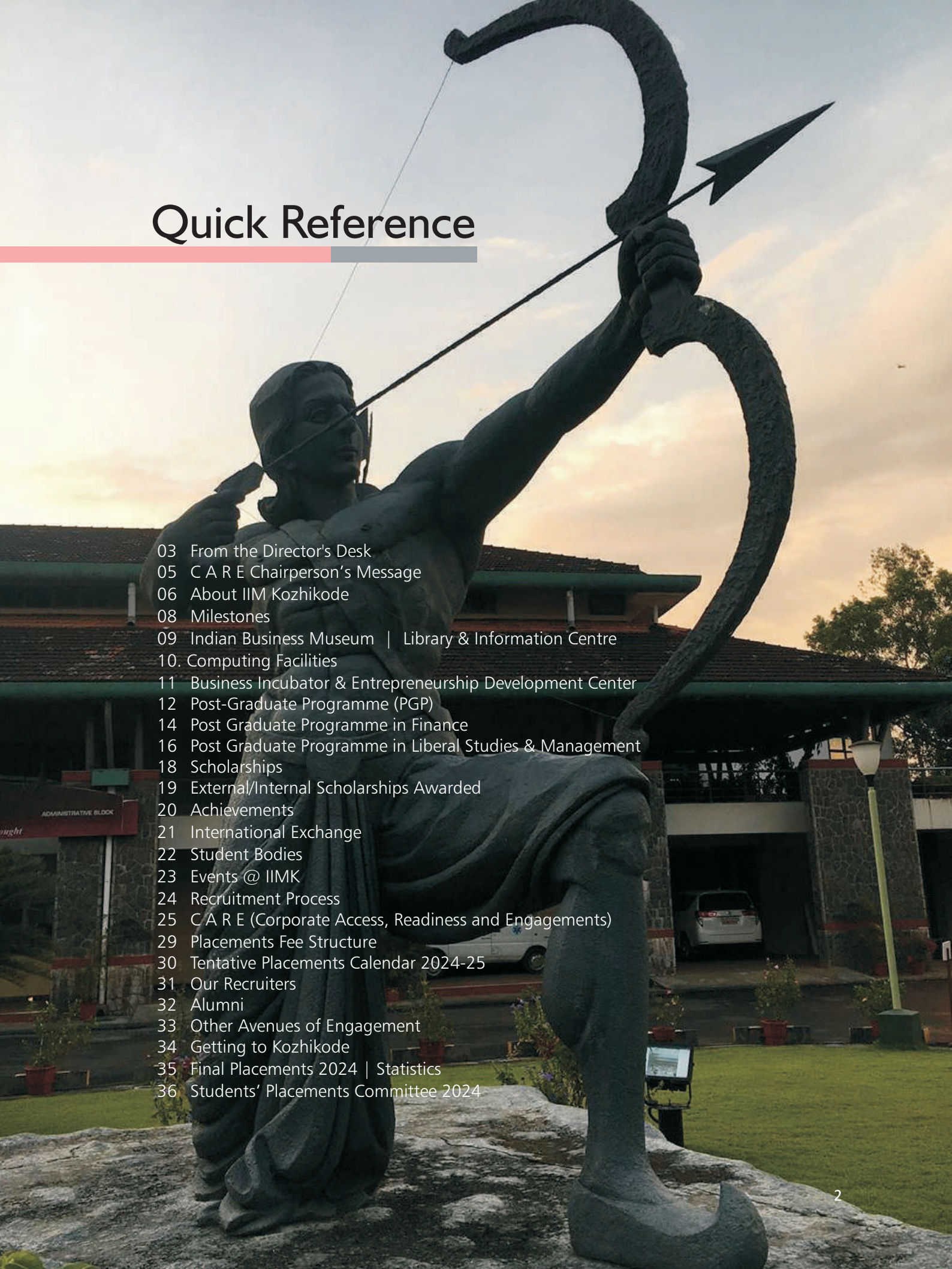


IIM Kozhikode

Globalizing Indian Thought



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From the Director's Desk



Situated amidst the vibrant natural beauty, IIM Kozhikode has established itself as an institute of international repute, consistently producing competent and compassionate leaders. We are dedicated to instilling strong values in future leaders, empowering them to positively impact society. IIMK aims to be a crucible where talent becomes competency and ability transforms into tangible outcomes.

Our vision is to Globalize Indian Thought by nurturing leaders who make a significant impact through a unique management style rooted in Indian culture. By combining academic rigor with practical application, we groom a diverse set of driven individuals to exceed their potential and contribute to society on both Indian and international fronts. Our progressive approach emphasizes diversity, fostering the exchange of ideas and perspectives.

At IIMK, students learn in a nurturing environment that complements academic lessons with practical

experience through industry interactions and business competitions. Hands-on experiences, such as internships and live projects, equip students with relevant skills to make significant contributions to organizations. The plethora of co-curricular and learning opportunities, coupled with academic intensity, creates a fast-paced environment that hones rapid and nimble decision-making skills. This agility and ability to thrive amidst uncertainty are crucial in the modern world.

We are proud to present a pool of talented and diverse students who can convert ideas into results and are prepared to successfully navigate the world beyond management school. We look forward to forging a long-term, mutually enriching relationship with your esteemed organization.

With Warm Regards

Prof. Debashis Chatterjee
Director, IIM Kozhikode





Authenticity
(Satyam)



Sustainability
(Nityam)



Fulfillment
(Purnam)

Vision

Globalizing Indian Thought by Inculcating Authenticity (Satyam), Sustainability (Nityam) and Fulfillment (Purnam).

Mission

The Institute seeks to inculcate a spirit of wholesome learning and create a unique space of global reckoning thereby nurturing capable and dependable management thinkers in the pursuit of developing socially responsible and environmentally friendly practitioners, leaders and educators who will contribute towards creating a better world of communities.





C A R E Chairperson's Message

I am honoured to serve as the Chairperson of Corporate Access, Readiness, and Engagement (C A R E) cell at IIM Kozhikode this academic year. Despite the multiple challenges due to market forces, this year is also one of optimism, hope, and resilience.

I extend my heartfelt gratitude to all our recruiters for your unwavering support and trust. A special thanks to those who honoured their commitment to our Summer Internship program with remarkable support. Since our inception, we have endeavoured to meet your expectations with a dynamic curriculum designed to prepare our students for real-world managerial challenges. We deeply appreciate that you consistently recognize IIM Kozhikode as a top destination for corporate hiring. We are proud of this association and value it immensely.

IIM Kozhikode graduates undergo one of the most rigorous PGP programs, earning credits through a blend of core and elective courses delivered by experienced faculty. They are engaged in international exchange programs, live projects, case competitions, leadership talks, and sector-specific seminars, developing a comprehensive managerial acumen across diverse business domains. IIM Kozhikode has long championed gender equality in management education, and we are proud to have a majority of female students enrolled this year.

IIM Kozhikode consistently ranks among the top six IIMs, and prominently featured in highly respected academic institution rankings. We are currently ranked 3rd in the NIRF, 16+ (Asia) in QS MiM, 77th in FT MiM and also 2nd among IIMs and 21 (Asia) in QS Executive MBA Rankings.

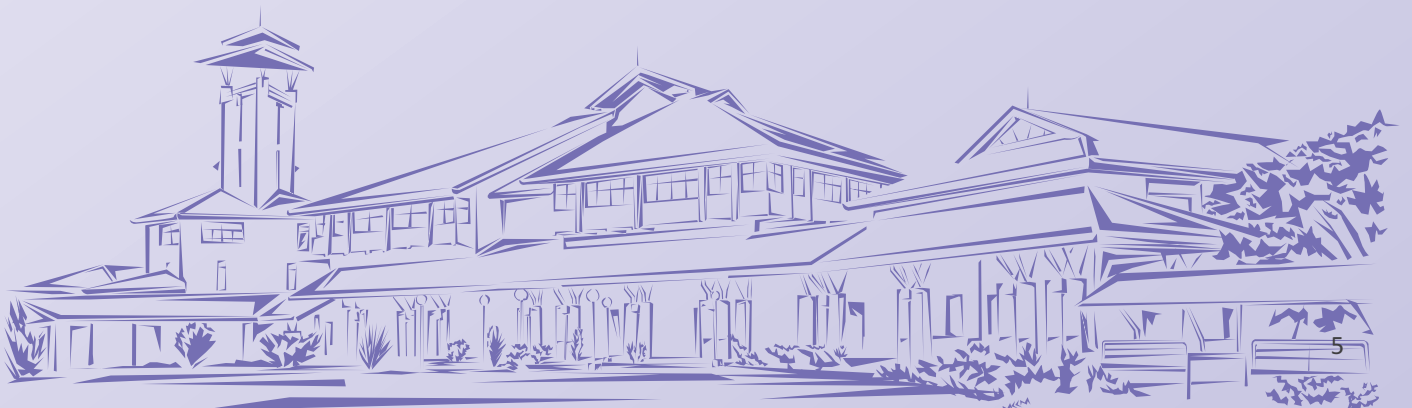
We take pride in the increasing number of fresh recruiters from emerging domains and the international offers secured by our students. The diversity of our talent pool, fortified by our extensive alumni network, continues to drive our success. We believe in progression, and our strong initiatives in rural immersion, centres for social innovation, climate change, and labour relations have added to the students' erudite.

Our C A R E committee processes will work extensively to provide enabling mechanisms to all stakeholders. We believe that continuous corporate engagement helps in academic innovations for adapting to change, critical for holistic and value-based education for business management students.

We are privileged to invite you to sustain our mutually beneficial relationship. Thank you for your continued support.

Best regards,

Prof. Roopak Kumar Gupta
Chairperson - C A R E



About IIM Kozhikode

IIM Kozhikode is the 5th Indian Institute of Management to be founded by the Government of India in collaboration with the Government of Kerala in 1996. Architected by the Late Joseph Stein, Mani and Chowfla, the campus is set amidst 112.5 acres of the scenic Malabar hills. It is an excellent example of how state-of-the-art engineering design can be combined with distinct regional architectural styles to produce aesthetically pleasing and functionally perfect structures. Starting with a modest batch of forty two students in 1997, the institute boasts of admitting 600 students for its batch of 2024-26. Owing to its faculty and alumni, it has made its mark in the sphere of academics and research, and carved a niche for itself in the industry. It is the first IIM in India to have received the prestigious Association of MBAs (AMBA) accreditation enjoyed by international institutes like the London Business School, and INSEAD.

IIMK offers the widest range of academic programmes in the field of management education. These include Doctoral Programme in Management (Ph.D), Executive PG Programmes, Management Development Programmes and Faculty Development Programmes. IIMK also set up a Satellite campus at Infopark, Kochi, in

2013 dedicated to Executive Education. The Institute has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic courses in Women Leadership, PGP in Business Leadership (2019) PGP-Finance in the year 2020. It also became the first IIM to commence a full time PGP in Liberal Studies & Management (2020). All these Programmes are highly sought after in the industry and several executives register for them every year. Today, IIM Kozhikode is a name to reckon with in the international fraternity with its tie-ups with 33 foreign B- schools for the Students' Foreign Exchange Programme. In 2013, IIM Kozhikode inaugurated the first ever Indian Business History Museum in the country, to inspire aspiring business entrepreneurs and show them the path to success through innovation, diligence and perseverance.

In terms of institutional rankings, it is ranked among the top B-schools in the nation, with worldclass infrastructure and facilities. Recruiters consider IIM Kozhikode as a preferred destination because they can choose from a talented pool of students and also develop a long lasting relation with the Institute through various avenues of engagement. IIM Kozhikode is the fastest growing B-school in India. Its growth trajectory sets it apart from other B-schools, and makes it a preferred choice for both students and recruiters.





AMBA ACCREDITATION

- The PGP & EPGP of IIM Kozhikode have been accredited by the UK based Association of MBAs (AMBA) in 2010. It was then the first IIM to be accredited by AMBA.
- Re-accreditation was bagged during the years 2015 and 2020.
- Currently the programmes - PGP, PGP-BL, PGP-Finance, PGP-LSM, EPGP (IL Mode) & EPGP on Kochi Campus are AMBA accredited.



EQUIS ACCREDITATION

- The EQUIS Accreditation Board voted to confer EQUIS Accreditation on IIM Kozhikode on 28th September 2021.
- IIMK is the fifth IIM to receive EQUIS Accreditation and only the sixth Management Institution in the country to bag the coveted accreditation.
- By acquiring EQUIS accreditation, the institute joined the 'Double Crown' accreditation status, which is enjoyed only by a few institutions in India.



AACSB MEMBERSHIP

- IIMK became AACSB member from January 2019.



Milestones 1996 to 2023

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- 1996** Kozhikode becomes 5th IIM to be founded by Government of India
- 1997** Begins inaugural batch of 'PGP in Management' with 42 students at NITCalicut campus
- 2001** 1st in Asia to pioneer inter-active learning programmes for working executives through satellite delivery systems
- 2002** Incubates a Centre of Excellence jointly with Govt. of Kerala to mentor SC/ST students
- 2003** Moves to new 97 Acre hill-top campus in Kunnammangalam, Kozhikode
- 2007** Starts offering Fellow Programme in Management (Ph.D).
IIMK ranked as the fourth best Management Institute in India (Source Businessworld, 24 December 2007)
- 2008** Collaborations/ International Exchange with Universities of Bocconi (Italy) Copenhagen Business School (Denmark), ESCP-EAP (France).
- 2010** Receives international accreditation from the Association of MBAs (AMBA), UK
- 2011** IIMK Conducts Management Development Program for Cabinet of Ministers, Government of Kerala.
35 percent female students for Post Graduate Programme - a new benchmark of gender diversity in premier business schools.
IIMK received the prestigious Association of MBAs (AMBA), UK accreditation for its pro
- 2013** 1st IIM to initiate affirmative gender action, 54 % women in the flagship programme Inaugurates India's first Business Museum
- 2016** Sets up business incubator called 'Laboratory for Innovation, Venturing and Entrepreneurship' (LIVE)
- 2018** Adds new infrastructure facility as part of Phase V 'Green' Campus expansion
- 2019** Starts offering Ph.D (Practice Track) and 1-year MBA programme on Business Leadership
- 2020** Becomes first IIM to launch full time PGP in Liberal Studies & Management and PGP Finance
Revisits history by admitting 54% women in PGP-24
First International Conclave on 'Globalising Indian Thought' inaugurated by hon'ble Prime Minister Shri Narendra Modi
- 2021** IIMK bags double crown, conferred with the globally renowned EQUIS Accreditation. Recognised as the 2nd most 'Innovative' educational institute among Institutes of National Importance, Central University & CFIs (Non-Technical) category ARIIA Ranking 2021.
- 2022** IIMK submits 'Vision 2047', an expert report to the Ministry of Education, as a roadmap for Indian education @ 2047.
- 2023** IIM Kozhikode breaks into the Top 3 Business Schools in Country. Bags #3 spot in NIRF 2023 (Management).
- 2024** IIM Kozhikode retains the Top 3 Business Schools in Country. #3 spot in NIRF 2024 (Management).

“Creativity is
seeing the
same thing
but thinking
different.”
—Dr. A.P.J. Abdul Kalam

Welcome to iimk

MILESTONE

Indian Business Museum



IIM Kozhikode, during the end of 2010, has embarked on an ambitious programme to create a Museum of Indian Business History which will be first of its kind, unique, monumental and a significant step in acknowledging the contribution of India's business leaders in the making of India. The ancient and historical city of Kozhikode (earlier known as Calicut), located in the southernmost part of the country, made history when Vasco Da Gama landed here for the first time around 500 years ago. Trade, Commerce, Business Corporate and the Industry have varied as well as rich tradition and a vast history in the Indian sub-continent, yet there are no business history museums or archives attempted/ created so far in India. All these vouched the dire need for a national Business History Museum for India.

The theme of the Museum was unveiled by Shri Oommen Chandy, the Hon'ble Chief Minister of Kerala, in the presence of the Cabinet Ministers and Prof. Debashis Chatterjee on 18 August 2011.

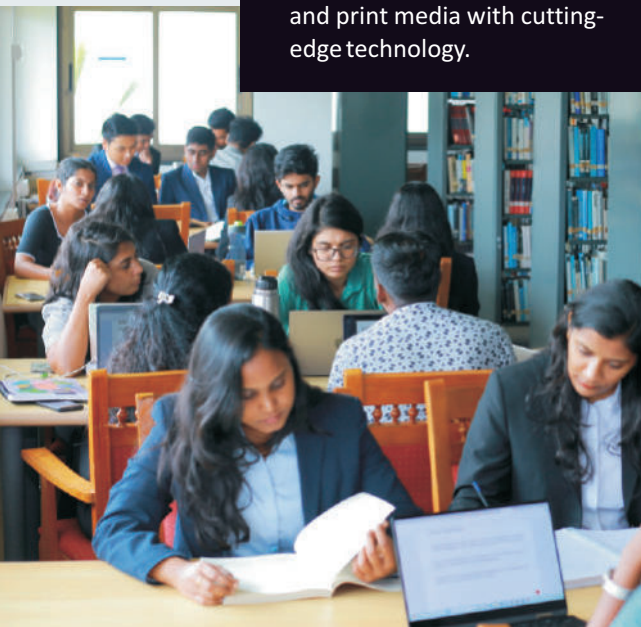
Library & Information Center

The Library and Information Center (LIC) is IIM Kozhikode's knowledge hub, acting as a nerve center of scholarly and corporate information. It aims at providing state-of-the-art information backup and support to its instructional processes and research, through excellent resources and value-added information services in all areas of management and related disciplines.

It houses over 38,962 books in print form, 163 print journals, over 2,22,000 e-books, 280 educational videos, 6119 bound volumes of research journals, 15,000 corporate annual reports and more than 20,000 e-journals from India and abroad, in addition to 3,700 CD-ROM publications on contemporary issues.

The LIC at IIM Kozhikode is a digital delight, available 24 hours a day, spanning the entire campus and accessible to the IIMK community from anywhere. It is a perfect blend of digital, audio, video and print media with cutting-edge technology.

The audio/visual unit hosts wide range of disciplines in management. IIM Kozhikode is an active member in the Library Consortium of IIMs as well as the Ministry of HRD's e-ShodSindhu Consortium. The annual rupee equivalent of document resourcing in the LIC is around INR 8.00 Crores.



Computing Facilities

Computing facilities at IIMK use powerful computers for providing support for diverse computing requirements, access to bibliographic databases and archives for rapid retrieval of relevant information and for updating and dissemination of academic and research material. The IT setup at IIMK comprises of a multi layered architecture, the lowest layer of which is made up of personal computers and workstations. The next layer consists of File servers and Database servers. The third layer consists of Web server, FTP server, Email server and other high-end servers/computers required high resources demanding tasks. All the buildings including hostels in the campus are part of the campus LAN and all the services available on the LAN can be accessed from any node.

The entire campus has been Wi-Fi enabled to provide mobility to the users in accessing various services available on institute's network. All the hostels, guest houses and residences are connected via WI-FI backbone. Classrooms, Library, Computer Centre and Seminar Hall have been enabled with indoor wireless network.

Internet

As critical infrastructure, IIMK has made important advances in internetworking its campus, connecting to the outside world via the Internet and to other high bandwidth research networks such as ERNET and RENNIC.





Business Incubator & Entrepreneurship Development Center

Indian Institute of Management- Kozhikode (IIM-K), has set up IIMK LIVE as the business incubator and entrepreneurship development centre of IIMK in the year 2016. The centre is envisioned to function as a business incubator with a purpose of creating a National Centre of Excellence that promotes innovation, new business venturing and entrepreneurship. Towards this, it seeks to emerge as a collaborative platform that helps transform innovative ideas into business ventures that make significant economic and social impact. So far, IIMK LIVE incubated 139 start-ups and have supported more than 320 entrepreneurs and invested Rs.12 Cr. as seed funds in the startups.

Since its inception the centre has created major impact in supporting technology entrepreneurship by creating co-working space, providing training and development programs, funding support and other support networks for startups and entrepreneurs. It promotes entrepreneurship on IIMK campus and across greater communities, conduct training, mentorship and research in the domain of entrepreneurship, foster innovation through competitive events, extend pre-incubation support to shape ideas, conduct accelerator/ cohort-based Programmes to help ventures scale up. IIMK LIVE helps PG Program students in their innovation and entrepreneurship driven pursuits, provides opportunity to take up live assignments and projects related to the business of incubate startups. PGP Student's Entrepreneurship Cell organizes an investor-meet called Start-O-sphere in association with IIMK LIVE every year to engage with entrepreneurs, innovators and investors. IIMK LIVE currently runs seven key programs to support the startups, this includes NIDHI SSS Scheme, NIDHI EIR, NIDHI Accelerator Scheme of Department of Science and Technology. It manages the seed funds of Mangalore Refinery and Petrochemicals Limited (MRPL), Cochin Shipyard Limited (CSL) and also supports the 'UDGAM' scheme of Hindustan Petroleum Corporation (HPCL). With regard to CSR grants, the centre is supported by HDFC bank to run an incubation program to support startups enabling financial inclusion in the country. Recruiters can engage with LIVE in a variety of ways such as sponsorship of innovation events, CSR funding, speaker engagements among others. Being an on-campus Incubator, it gains immensely from the faculty members, research & knowledge base, students, alumni, institutional networks and other resources of IIM Kozhikode.

IIM KOZHIKODE

LIVE

LABORATORY FOR
INNOVATION
VENTURING AND
ENTREPRENEURSHIP

enquiry@iimklive.org
www.iimklive.org



Sports facilities

The institute offers a wide range of sports facilities for both indoor and outdoor activities, ensuring that students have ample opportunities to stay active and engaged. Every hostel is equipped with spaces for indoor games such as table tennis, carrom, pool table, chess etc, fostering a vibrant recreational environment.

Additionally, we have an indoor squash court for students who enjoy this fast-paced sport, for those who prefer outdoor activities, the institute boasts spacious and well-maintained grounds for badminton, basketball, football, volleyball and cricket, guaranteeing that there is always room for everyone to play. The clean and well-maintained swimming pool, supervised by a qualified instructor and lifeguard, provides a safe and enjoyable space for swimming.

These top-notch sports facilities provide an exhilarating experience for students, allowing them to fully immerse themselves in their favourite activities. Furthermore, the students regularly participate in inter-college sports competitions, showcasing their talents and fostering a spirit of healthy competition and camaraderie.

Hostels

The Institute has 19 well-designed hostels, including PwD-friendly rooms, capable of accommodating about 1438 students. It also has two married accommodation hostels specifically for research students, capable of accommodating 16 students and their families. The classrooms, computer center, student canteen and all other facilities are within walking distance of the hostels. All the hostel rooms have been provided with LAN and WiFi connections to cater to the computing needs of the students.



Post-Graduate Programme (PGP)

PGP

The Post Graduate Programme (PGP) of the Indian Institute of Management Kozhikode (IIMK) is a residential programme which offers a judicious blend of theory and practice and is deliberately designed to be change-oriented. The course curriculum is continually reviewed and updated to cater to industry requirements and reflect changes in the environment. Aligning with the Institute's mission, PGP curriculum intends to reflect concern for the larger society, thus fulfilling the institution's aims viz., nurturing ethically conscious and socially responsible leaders of the future. Ever mindful of the shifting boundaries and the winds of change in a globalized business environment, the Programme lays considerable emphasis across the curriculum on many aspects of international business and related strategic and cross-cultural issues.

The programme also lays greater emphasis on knowledge assimilation and its effective use than on its mere reproduction. Instructors choose from multiple pedagogical tools including lectures, case studies, exercises, role-plays, simulation, video shows etc. to facilitate effective learning in their courses. The continuous evaluation system is rigorous comprising of quizzes, assignments, midterm and end-term examinations etc.

The programme also lays the foundations for moulding of the unique IIMK brand; where, as stated earlier, a concern for the wider society and an abiding value system are firmly imprinted through the first-year

courses such as Legal and Ethical Perspectives for Managers, Society & Business and Sustainability & Business as well as immersion course offered in the second year. The Summer Internship is another important building block of the Programme. While offering an opportunity to put learning into practice, it also serves as an important experiential channel for students to move towards finalizing their preferences on various elective courses, often resulting in switching of earlier affiliations.

The first year of the PGP provides the incoming students with a thorough grounding in the functional areas of Management. The first-year courses in the core curriculum are common to all students, and, considering the level of rigour with which they are taught, it will enable the students to enter into any stream of Management when they embark upon a career.

The second-year courses are designed to offer a holistic personal reflective learning experience to the participants. Apart from one integrative compulsory course (Integrative Business Simulation), in the second year, electives are offered in the traditional areas of Economics, Finance, Accounting & Control, Information Technology & Systems, Marketing Management, Organizational Behavior & Human Resource Management, Quantitative Methods & Operations Management, Humanities & Liberal Arts in Management and Strategic Management.



Electives

Economics

Game Theory
Business & Government
Agent- Based Modelling for Business Problem Solving
Financial Crises

Finance, Accounting and Control

Financial Reporting and Analysis
Equity Research
Financial Derivatives
International Finance
Mergers, Acquisitions and Corporate Restructuring
Investment Analysis and Portfolio Management
Commercial Bank Management
Corporate Valuation
FinTech Foundations for Finance
Supply Chain Finance

Humanities & Liberal Arts in Management

Globalization & Culture
Cross Cultural Communication
Intellectual Property Rights
Law, Management and Entrepreneurship
Understanding Public Policy
Workplace Wellbeing through Karma Yoga

Information Systems

Business Intelligence and Big Data
Management of IT Products and Services
Digital Advertising
Social Media Analytics
Digital Business Transformation
E-Commerce
Artificial Intelligence for Business
Cyber Security

Electives

Marketing Management

Sales & Distribution Management
Strategic Marketing
Marketing of Services
Consumer Behavior
Integrated Marketing Communications
Product Policy and Brand Management
Retail Management
Advanced Methods In Marketing Research
Managing Business Markets
Customer Analytics
Marketing Research in Business Decision Making
Pricing: A Managerial Perspective
The CMO's Playbook
Mobile Marketing
Marketing Strategy in the Digital World

Immersive Courses

Public Policy Analysis
To The Top
The Dancing Gods

*#Course title and contents are subject to change depending on curriculum and customization needs.

Core Subjects

Organization and Market Economics
Organization Behaviour
Financial Accounting
Data Analysis
Business Communication
Marketing Management
Financial Markets and Instruments
Optimization with Spreadsheets
Economic Environment
Cost and Management Accounting
Human Resource Management
Information Systems
Corporate Finance
Legal and Ethical Perspectives for Managers
Strategic Management
Leadership and Change Management
Business Models for Digital Economy
Operations Management
Innovation and Design Thinking
Scientific Enquiry for Social Sciences
Society and Business
Sustainability and Business

Electives

Organizational Behaviour and Human Resources

Negotiation and Conflict Management
Labor Law and Industrial Relations
Gendering in Work and Organization
Story Telling Artistry
Managing Employees in Indian Way: Lessons from 100 Year Old Indian Companies
Discovering Self
Individuals and Institutions

Quantitative Methods and Operations Management

Supply Chain Management
Project Management
Six Sigma
Services Operations Management
International Logistics
Lean Systems
Data Analytics Using R

Strategic Management

Models and Frameworks of Strategic Analysis
Corporate Governance
Entrepreneurship and New Ventures
Consulting
Strategy Implementation
Strategic Flexibility and Resource Leverage in Organizations
Strategic Management of Innovation
Competitive Strategy - The Game of Poker
Managing Family Business
Strategic Business and Risk Analysis
Corporate (Strategic) Leadership
Global Business Strategy
International Business
Patterns of Strategy and Sports (POSS)
Behavioral Strategy
X-Culture Business Project

Post Graduate Programme in Finance

The PGP Finance programme aims to nurture the next generation of decision-makers with the requisite skills and knowledge to excel in the financial services industry. The programme provides a unique platform for young graduates to acquire specialized training in finance from the renowned and diverse faculty of IIM Kozhikode. With the combination of academic rigour and strong industry focus, this programme equips the students with the necessary skill sets to be successful in the demanding financial industry.

The curriculum emphasizes strong analytical skills, academic training, and quantitative modelling, and is continually reviewed and revised to address the requirements of the ever-evolving finance sector. The participants in the programme are also exposed to industry practices through lab simulations, industry visits, and guest lectures by industry practitioners. Our programme also facilitates the development of complementary skill sets in students. Aligning with the vision and mission of IIMK, the PGP-Finance curriculum is designed with due care and concern for the larger society and conceived to develop ethically conscious and socially responsible future leaders. Considering the expanding boundaries and rapid changes in the global financial system, the programme focuses on strategic aspects, financial technology, and developments in the international financial markets.

The first-year core courses introduce and develop topics relating to financial theory, financial analysis and allied subjects while broadening the student's understanding of financial markets and practices. This enables them to identify their passion and to prepare for a career in any of the following areas: investment banking, corporate finance, fund management, wealth management, Fintech and other related areas. The Summer Internship is an important experiential channel for students with an opportunity to translate their learnings into practice. Also, interacting with industry professionals helps them in choosing their electives and in deciding their areas of specialization within Finance.

The second-year courses include advanced compulsory courses and electives in various domains of Finance. IIMK Faculty along with professionals from industry conduct these courses, which give in-depth insights into the subject matter and hands-on experience through projects and case studies. Along with this, they also undergo a week-long international immersion that provides them an international perspective. Student interest groups and industry interaction cell activities helps them to broaden their perspectives further while emphasizing teamwork.

▶ PGP-Finance

First Year courses

- First Year courses
- Financial Accounting
- Financial Markets, Institutions and Instruments
- Microeconomics
- Mathematics for Finance
- Business Laws
- Business Communication
- Data Analysis
- Cost and Management Accounting
- Corporate Finance
- Macro economics
- Financial Econometrics
- Corporate and Securities Laws
- Principles of Management
- Accounting Information Systems
- Financial Reporting and Analysis
- Security Analysis and Portfolio Management
- Commercial Bank Management
- Financial Derivatives
- Taxation Laws
- Marketing of Financial Services
- Financial Modelling

Second Year Courses

- Corporate Valuation
- Fixed Income Securities
- Project Finance
- Corporate Governance and Ethics
- Fintech
- Financial Risk Management
- Organizational Structure and Design
- International Finance
- Emotional Intelligence and Leadership
- Strategic Thinking

Second Year Courses Electives

- Behavioural Finance
- Equity Research
- Investment Strategies
- Hedge Fund Strategies
- Financial Crises
- Micro Finance
- Private Equity and Entrepreneurial Finance
- Mergers Acquisitions and Corporate Restructuring
- Fraud detection and Forensic Accounting
- Simulation Methods in Finance





Post Graduate Programme in Liberal Studies & Management

PGP-LSM

Management education draws heavily from scientific methods of fact-finding in controlled environments. In reality, business is often done in environments where judgments are made with messy, incomplete, and incoherent data. The scientific teaching and learning method alone is insufficient for preparing future managers. There is a dire need for an alternative form of management education.

In line with the vision to innovate and excel in business education, the Indian Institute of Management Kozhikode introduced an innovative Post Graduate Programme in Liberal Studies & Management (PGP-LSM). It is a two-year full-time Master's level programme designed to integrate and equip participants to pursue careers in managerial roles in marketing, human resource management, media, social enterprise, hospitality, healthcare or other people-facing roles. These roles require a holistic perspective and 'Diversity of thoughts' which PGP-LSM aims to develop.

PGP-LSM is a unique offering, with the primary objective of preparing future managers with great emotional, cultural, and creative intelligence.

In the first year, the batch will be exposed to core courses in Liberal Studies and Management, while the second year will comprise electives and advanced courses in the same fields along with a master's thesis and an international and rural immersion. The PGP-LSM programme will have an equal distribution in liberal studies and management.

Further, non-credit enrichment courses are also offered to students with unique personal learning experiences, pedagogies and interdisciplinary courses.

PGP-LSM

Second Year

- Digital Innovation & Business Transformation
- Discovering Self
- International Immersion (Cross Cultural Business)
- Social Innovation
- Management of Service Business
- Digital Innovation and Business Transformation
- Application of Linguistics
- Dissertation Viva Voce
- Business Plan Project/Social Development Project (BPP/SDP)
- Rural Immersion and Social Development project
- Integrative Simulation Political Science and Management
- Qualitative Inquiry

First Year

- Micro economics
- Marketing Management
- Social Transformation in India
- Business Communication
- Accounting for Managers
- Social Psychology
- History and Evolution of Management Thought
- Operations and Supply Chain Management
- Legal Environment of Business
- Design Thinking & Innovation
- Readings in Literature
- Sociology for Management
- Organisational Behaviour
- Financial Management
- Leadership
- Strategic Management
- Management of Corporate Accountability
- Critical Reading and Writing
- Macro Economics
- Gandhian Leadership
- Statistical Thinking & Analysis
- Economic History of Modern India

Electives

- Theories of Design
- Consumer behaviour
- Digital Humanities
- Literary Imagination
- Public Health Management
- Sustainability
- Personal selling
- Globalisation and Culture
- Responsible Leadership
- Intellectual Property Rights
- Data Visualization using Tableau
- Visual Thinking
- Aesthetics, Creativity & Innovation
- Discourse Analysis
- Health Management & Administration
- Cultural Studies
- Film Studies
- Public Policy
- Hospitality and Tourism Marketing
- Environment, Society and Governance
- Business and Government
- Public Private Partnerships
- Ecosystem Management
- Mobile Marketing
- Story Telling Artistry

Aligning Curriculum with Corporate Social Responsibility

As a part of first year curriculum, students are exposed to courses like Business Ethics, Environmental Management and Social Transformation in India. These courses aim at all-round development of the students and make them aware of their responsibility towards the society. They equip them with sound knowledge to develop an open mind and create a broader perspective towards various social, economic, moral, religious and environmental issues. Through these courses, the students are urged to evaluate the ethical implications and make socially conscious decisions aimed towards sustainable development.



Scholarships

Scholarships by the Institute

- IIMK Merit Scholarship
- IIMK Need Based Financial Assistance (NBFA)

Scholarships by Central Government

- Scholarships for Top Class Education for students with disabilities.
- Merit Cum Means Scholarship for Professional and Technical Courses CS
- Top Class Education Scheme for SC Students
- PM YASASVI Central Sector Scheme of Top Class Education in College for OBC, EBC and DNT Students.
- Scholarship for Higher Education of ST Students - Scholarship

Scholarships by Various State Governments

- Post Matric Scholarship by various state governments.
- MukhyaMantriProtsahanYojana by Himachal Pradesh.
- RajarshiShahuMaharaj Scholarship by Maharashtra.
- Scholarship to BC, MBC & DNC students by Tamil Nadu.

Scholarships by Private Organizations

- Aditya Birla Scholarship
- IDFC First Bank MBA Scholarship
- Mirae Asset Foundation (MAF) Scholarship
- OP Jindal Engineering & Management Scholarship
- CFA Exam Scholarship



External/Internal Scholarships Awarded

- Thirty Four students from PGP 26, four students from PGP Finance 03, three students from PGPLSM 03, Thirty Nine students from PGP 27, six students from PGP Finance 04 and two students from PGPLSM 04 awarded NBFA Scholarship.
- Twenty six students from PGP 26, two students from PGP Finance 03 and two students from PGPLSM 03 awarded IIMK Merit Scholarship.
- Twenty five students from PGP 26, Nineteen students from PGP 27, four students from PGP Finance 03, two students from PGP Finance 04, one student from PGPLSM 02 Repeat, one student from PGPLSM 03, and four students from PGPLSM 04 batch awarded PM YASASVI Top Class Education in College OBC, EBC and DNT students.
- Seven students from PGP 26, ten students from PGP 27, three students from PGP Finance 04, two students from PGP Finance 04, three students from PGPLSM 03 batch awarded Central Sector Scholarship of Top Class Education for SC Students 2023-24.
- Six students from PGP 26, eleven students from PGP 27, one student from PGP Finance 04, and one student from PGP 25 repeat batch awarded Central Sector Scholarship of Top Class Education for SC Students 2023-24.
- Mr. Tarun Shah (PGP/27/476), and Mr. Pramit Mitra (PGP/27/149) are awarded the Mirae Asset Foundation (MAF) Scholarship for the AY 2023-25 (First year of PGP).
- Ms. Aishwarya Ramesh (PGP/27/006), Ms. Shivapriya Roy (PGPLSM/04/039) and Mr. Vipul Jain (PGPF/04/047) are awarded 24th Aditya Birla Scholarship for 2023-2025.
- Mr. Abhinav Singh (PGP/27/299) and Mr. Aniket Kumar (PGP/27/426) are awarded IDFC Scholarship for the 2023-2025.
- Ms. Dhanasree S. (PGP/26/137) has won OPJEMS scholarship for the year 2023.



Achievements

Name	Achievements	Position
Ankit Kumar Ayush Verma Hemant Tulsan	Amazon Ace	National Finalist
Archit Agarwal Prisha Gandhi Shriyans Khaitan	ABG Stratos 2023	National Runner-up
Animesh Kumar	TVS EPIC - Finance Challenge	National Winner
Sarad Agarwal	India's Top 50-Most Employable MBA Graduates - Class of 2024	National Winner
Komal Kolte	Federation of Industrial Education	National Winner
Sahil Kori	Flipkart Wired 7.0 (Product Track)	National Runner-up
Neha Joshi	OpsWizard, La conquista'23	National Runner-up
Abhishek Gupta Saumya Singh Sriram Sukumar	Capgemini L'innovateur 6.0	National Finalists
Komal Kolte	National Management Olympiad Season 5	National winner
Yashaswee Pal	Suzuki Innovation Center- LIN Program	Participation
Yashaswee Pal	SIC LIN'24' Japan Exchange program	National Winner
Abhishree Jain KaavyaSahu Treaa Tom	Ace the Case - IIML	National Winner
Payal Kurani Rohan Singh	CESIM Elite	National Winner
Mandeep Singh Mohit Simon Ekka	IIM SHILLONG BATTLEGROUND	National Winner
Vrushali Ameya Agrawal	ICAR- National Academy of Agricultural Research Management (NAARM)	Best Manager
Divya Jyoti Mandal Sumit Kumar Sahu	Prod Expo 3.0 by IIM Calcutta	National Finalist
Divya Jyothi Mandal	Consulting Case Competition by Skilled Sapaies	National Finalist
Reshu Kumari Pragya Saxena	Agrenovera by IIM Ahmedabad	National Finalist
Nidhi Tyagi Rudra Ranjan Swain	The Path Finder Challenge: Exploring Impossibilities.by IIM Udaipur	National Finalist
Khyati Behl Nidhi Tyagi Rudra Ranjan Swain Varun Bhatia	Eximius 2023, IIM Bangalore's Entrepreneurship Summit by Indian Institute of Management, Bangalore	National Finalist
Dhruv Poplai Varun Bhatia	Xiaomi Summit 5.0	National Finalist
Vrushali Ameya Agrawal	Article Writing Competition Earth Club, IIM, Luckrow	National Winner
Nidhi Tyagi	Niti-Shastra Ethical Governance Case Aarohan 2023 Symbiosis Institute of Business Management (SIBM), Pune	National Finalist
ReshuKumari	Ops-Chronicles Case Study Challenge Series by IIM Rohtak	Winner
Ameya Agrawal Reshu Kumari Swadhin Swadesh Vrushali Ameya Agrawal	VISTA 2023: Sparsh, Social Impact Case Study by Indian Institute of Management, Bangalore	National Finalist

International Exchange

IIM Kozhikode has a comprehensive Student Exchange Programme, partnering with many reputed institutes in different countries. Many students in the second year participate in the Programme and students from affiliate partners also spend a term at IIM Kozhikode and are comprehensively integrated into campus activities. The exchange programme exposes students to innovative pedagogical techniques, sensitizes them to cross-cultural issues and provides them with a setting to test their skills in a global environment – all very crucial for today's global managers.

The partner universities for the International Exchange Programme at IIM Kozhikode include

- Emlyon Business School, France
- KEDGE Business School, France
- University of Brighton, UK
- EM Normandie Business School, France
- University of Chester, UK
- KEIO University India Japan Laboratory, Japan
- INTI International University (IIU), Malaysia
- Management Center Innsbruck, Austria
- Sabanci University, Turkey
- Audencia Nantes School of Management, France
- Institut Mines-Telecom Business school, France
- IESEG School of Management, Lille, France
- ESCA School of Management, France
- Bocconi University, Italy
- Y Schools, France
- Queen Mary, UK
- Rabat Business School (RBS), Morocco
- ESDES Lyon Business School, France
- EM Strasbourg Business School, France
- Nottingham Trent University UK
- University of Exelia, France
- Università Ca' Foscari Venezia, Italy
- Kainan University, Taiwan
- Norwegian School of Economics, Norway
- Cardiff School of Management, Cardiff Metropolitan University, UK
- College of Technology Management of National Tsing Hua University, Taiwan
- King's College, London
- Wollongong University, Australia
- Toulouse Business School, (TBS) France
- Neoma Business School, France
- ESCP, France
- EDHEC Business School, France
- UCLouvain School of Management, Belgium
- College of Commerce, National Chengchi University, Taiwan
- Kozminski University, Warsaw, Poland
- University Jean Moulin Lyon 3, France
- ICN Business School, France
- Abu Dhabi University, UAE
- Western Sydney University, Australia
- University of Akron, Ohio, USA
- University of Liverpool, UK
- University of North Texas, USA
- Universiti Putra, Malaysia
- HHL Leipzig Graduate School of Management, Germany
- ISCTE University Institute of Lisbon, Portugal
- Cyprus International Institute of Management, Cyprus
- Católica Lisbon School of Business and Economics, Portugal
- University of Salford, Manchester, UK
- Montpellier Business School, France
- University of Hull, UK
- Brunel University London, UK
- Yale University, USA
- Leeds University Business School, UK
- Foreign Trade University, Vietnam
- Asian Institute of Technology, Thailand



APEX BODIES

- Students' Placements Committee
- Students' Council
- Students' Alumni Cell

Other Committee, Clubs & Groups

Committees

- Backwaters Committee
- Calicut Marathon Committee
- Cultural Committee
- Entrepreneurship Cell
- Infrastructure Committee
- Industry Interaction Cell
- Students' Product Management Committee
- Konquest
- Merchandising and Designing Committee
- Public Relations Cell
- Social Service Group
- Sports Committee

Interest Groups

- Abakus
- Economics, Politics and Social Science
- Financially Yours
- HRiday
- Konsult
- mPower
- Omega
- eKology

Clubs

- POT - Placements Operations Team
- Atharva - The Quizzing Club
- Footvibes - The Dance Club
- Kalakriti - The Art Club
- K-Matinee - The Movie Club
- Krescendo - The Music Club
- ProLitCult - The Literary Club
- Theatrix - The Dramatics Club
- Tripod - The Photography Club
- Toastmasters Club

Student Bodies

Events @ K

Antique Equity Research Case Competition

Students' Body: Financially Yours
Date: 09/09/2023

In collaboration with Antique Stock Broking, Financially Yours, one of the students Interest Group held its flagship event, the "Antique Equity Research Case Competition", on 9th September 2023. The event featured an Equity Research Case Competition and a panel discussion with esteemed guests Mr. Mahesh Patil, Mr. Janakiraman Rengaraju, Mr. Anup Maheshwari, and Prof. Ravi Sundar Muthukrishnan, offering valuable insights into equity research and financial topics.

Vertical Summit

Students' Body: Industry Interaction Cell
Date: 27-28/10/2023

The Industry Interaction Cell conducted the Vertical Summit from October 27th to 28th, 2023. The event featured three distinguished speakers: Mr. Vasant Mugada, Senior Director at GEP Consulting; Mr. Vaibhav Shah, Head of BD & Strategy at Mirae Asset Investment Managers India Pvt. Ltd; and Ms. Tanya Gupta, Principal at BCG. Their insights provided valuable perspectives on industry trends and strategies.

Wishtree

Student Body: Social Service Group
Date: 25/12/2023

The "Wish Tree" event, held from 20th December '23 to 3rd January '24, aimed to fulfill children's Christmas wishes, fostering belief in dreams becoming reality. With 170 volunteers from IIMK matched to 170 children across six orphanages, the event spread joy and warmth. Volunteers directly ordered gifts within a set price range, ensuring each child received their dream gift.

Dhanda

Students' Body: Entrepreneurship Cell (E-Cell)
Date: 29/10/2023

The Entrepreneurship Cell organized its flagship event, 'Dhanda,' to foster an entrepreneurial mindset among students. Dhanda allowed students to experience the excitement of entrepreneurship while providing a platform to apply their classroom learning to real-world scenarios.

Budget Discussion Session

Students' Body: EPS
Date: 02/02/2024

On 2nd February 2024, EPS organized a Union Budget Panel Discussion. Prof. Mridul Kumar Sagggar and Prof. Rudra Sensarma, former RBI executives, were the speakers. The discussion focused on fiscal matters, aiming to improve financial literacy and encourage students to participate in economic conversations.

Events @ K

Events @ K

Clash of Titans

Students' Body: Sports Committee

Date: 23/01/2024 to 24/01/2024

The Clash of Titans (COT), an intra-IIMK sports tournament, took place on 23rd to 24th January 2024. Over 500 students from 12 sections, labelled A to H, BL, and LSM, joined in enthusiastically. The event included 13 diverse competitions, split into gold and silver categories, creating a competitive yet inclusive atmosphere.

Backwaters 2023

Students' Body: Backwaters

Date: 19/01/2024 to 21/01/2024

The Annual Management Festival, "Backwaters 2023", held from 19th to 21st January 2024. Backwaters'23 was highly successful, drawing over 100 off-campus participants and 2,500 students over three days. The event featured competitions, speaker sessions with notable figures like Dr. Philip Kotler, workshops, filler events, and performances by Ankit Tiwari and Kumar Varun, all of which saw enthusiastic participation.

The Section Wars 'Roobaroo'

Students' Body: Cultural Committee & Backwaters

Date: 07/07/2023 to 09/07/2023

The Backwaters Committee in collaboration with the Cultural Committee, hosted a section war for the student batch of 2025. Over three days, the event aimed to welcome and introduce the incoming junior batch to the culture of IIMK. It provided exposure to a variety of cultural and management events, fostering camaraderie among the new students and allowing them to get acquainted with their batch mates and seniors.

Sangram

Students' Body: Sports Committee

Date: 17/11/2023 to 19/11/2023

IIM Kozhikode hosted Sangram 2023, the Inter-IIM sports meet, welcoming over 800 athletes from IIM Bangalore, IIM Trichy, and IIM Visakhapatnam. The event featured 17 diverse sports, fostering exhilarating sportsmanship and fierce competition. It provided an opportunity to create lasting memories with peers from across the IIMs. IIM Kozhikode emerged as the leader in the medal tally, securing 9 golds, 6 silvers, and 3 bronze medals.



Events @ K

Events @ K

Arogya Medical Camp

Student Body: Social Service Group

Date: 09/03/2024

Social Service Group successfully organized 'Aarogya'24' on 9th March 2024, commemorating International Women's Day. The event, held at Civil Station Govt. UP School in Kozhikode, offered free medical services to the community with a special focus on women's health issues. The event saw collaboration with renowned healthcare institutions, including MVR Cancer Centre, Baby Memorial Hospital, PVS Sunrise Hospital, and Puthalath Eye Hospital. Services included general health check-ups, screenings for hypertension, diabetes, cancer, cataracts, paediatric assessments, gynaecological consultations, and cardiac evaluations.



Echoes

Students' Body: Cultural Committee

Date: 16/02/2024 to 18/02/2024

The Cultural Committee hosted Echoes'24, IIM Kozhikode's annual cultural fest, from 16th to 18th February 2024. The event featured three pro-night artists and over 20 cultural events, attracting more than 300 participants and over 2000 students over the course of three days. The Cultural Committee collaborated with four artists and their crews: Shanka Tribe (Band), DJ Wanmoon, DJ Sontej, and Shaan (singer) for the pro-nights.



Blood Donation Camp

Student Body: Social Service Group

Date: 16/12/2023

The Social Service Group (SSG), in collaboration with IQRAA Hospital, Kozhikode, organized a successful Blood Donation camp on campus. The primary objective was to promote voluntary blood donation and raise awareness for community well-being. This initiative underscored IIMK's commitment to serving the community and fostering a culture of altruism among its members.



Calicut Half Marathon

Students' Body: Calicut Marathon | Date: 03/03/2024

On March 3rd, 2024, the 14th edition of the Calicut Half Marathon was successfully conducted by Calicut Marathon. Featuring races of 3km, 10km, and 21km, the event attracted over 4,000 participants. This year's theme, 'Run for a Drug-Free Future,' resonated strongly with the community, highlighting a collective commitment to health and wellness. The Kozhikode Beach area turned into a sea of 'Green' as the community united for the event.

Events @ K



Recruitment Process

Summer Placements

The Summer Recruitment process is carried out during the month of September and summer interns start their internships at the end of the third term. The internship lasts for a minimum of eight weeks (April and May) in the following year. The summer process is a unique experience for students and several companies prefer internships over interview-based final recruitment as a more comprehensive method of evaluating potential employees. Trends from previous years indicate recruiters' preference towards rewarding deserving candidates by getting them on-board through the PPO route based on the performance in the summer internship.

Final Placements

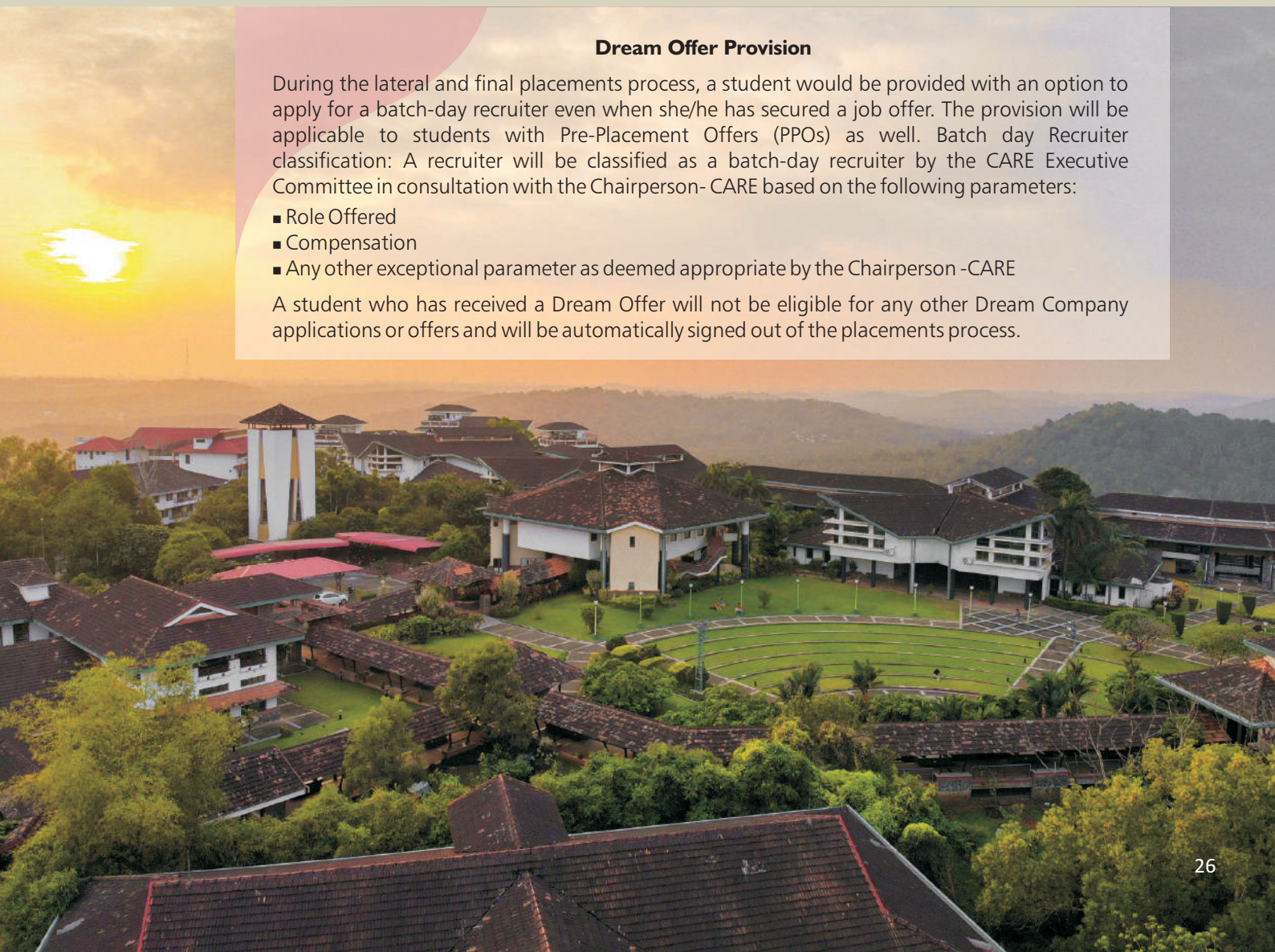
Final Recruitment process is conducted at the end of the second year. During the final recruitment process, companies are allotted slots based on a structured slotting process. The process will start in the month of December. Students who get offers during lateral placements will be automatically signed out of the placements process and will be unavailable for final placements. A student, on getting an offer during the final placements process, is signed out of the process.

Dream Offer Provision

During the lateral and final placements process, a student would be provided with an option to apply for a batch-day recruiter even when she/he has secured a job offer. The provision will be applicable to students with Pre-Placement Offers (PPOs) as well. Batch day Recruiter classification: A recruiter will be classified as a batch-day recruiter by the CARE Executive Committee in consultation with the Chairperson- CARE based on the following parameters:

- Role Offered
- Compensation
- Any other exceptional parameter as deemed appropriate by the Chairperson -CARE

A student who has received a Dream Offer will not be eligible for any other Dream Company applications or offers and will be automatically signed out of the placements process.



CARE

Corporate Access, Readiness and Engagements

As a process, placements is often perceived as transactional and treated as a short-term intervention. It loses significance as soon as a candidate bags a job opportunity. Prof. Debashish Chatterjee has highlighted the need to transform this process as part of Higher Education Institute (HEI) transformation into a vehicle of continuous learning and development. The CARE office embarks upon this path of providing the students a platform for a long-term career development through three functions – Corporate Access, Corporate Readiness and Corporate Engagements.

Through the Corporate Access cell, the Institute provides the students the career profiling, sectoral and role-based preparatory workshops, one-on-one executive coaching sessions and select leadership series. The Corporate Readiness Cell would be responsible for the candidate's profile development and preparation. This cell would be a one-stop solution for the students in building their candidature for future job prospects and opportunities. The Corporate Engagements would be responsible to build sustainable relationships with the recruiters. It would showcase our students to the industry and exploring relevant career opportunities for our students.



Placements Fee Structure

Category	Participation fees Rs.	Recruitment fees (Rs.)/ per student	Discount
Companies (Defined as the companies who would be visiting IIMK and offering jobs)	40000 (This may be waived if there are more than 3 offers)	40000	Discount of 5%, 10% & 15% can be given on recruitment fees if the offers are more than 4, 9 & 14 respectively
First Time Companies (Defined as company who has not visited the campus in last three and not offered PPO in last 3 years)	20000 (This may be waived if there are more than 3 offers)	20000	Same as above
Start-up Companies (Defined as companies which was registered within last two years and who visits for the first time this year and not visited the campus in last two years which includes PPO offered in last 2 years)	15000	NIL	NIL
Exempted Companies (Defined as Not for Profit Organisations, PSU & Govt Dept. that have good brand value but may not be able to pay. This will be decided on a case to case basis.)	Placements Fees completely exempted as per Chairperson's discretion		

Important Points

- There would be no placement fee for participation in the Summer Placements Process. In case a student is offered a PPO (Pre- Placements Offer) after his/her Summer Internship stint with the company, the company would be billed only for per student recruitment fee and not the participation fee if the student accepts the PPO.
- The Taxes would be extra on all fees mentioned above and would be applicable as per the current rates.
- The placements fees would be applicable only if the students joins the company and will be raising the invoice accordingly. However if the students leave the company within a short time, the company would be liable to pay the fees.
- All the communications in regard to the fees would be handled by the placements office with the respective companies.
- All the payments should be settled through NEFT/RTGS/ Demand Draft within 30 days from the invoicing date.



Tentative Placements Calendar 2024-25

SUMMER PLACEMENTS (September 2024)	FINAL PLACEMENTS (December 2024)
What	What
An eight week long internship at the organization provides students and organizations a mutual learning opportunity.	Final Placements is an avenue for companies to pick future business leaders from one of the richest management talent pool in the country
How	How
Step 1 (August, 2024 1 st week onwards)	Step 1 (October, 2024 1 st week onwards)
Companies make a PPT outlining the various roles/projects on offer during summers.	The company contacts the Placements Committee, schedules a date and makes a PPT to the interested students who are eligible to participate in the process
Step 2 (August, 2024 last week onwards)	Step 2 (November, 2024)
Based on students' preference, the company's slot is confirmed by the Placements Committee. Resumes of interested candidates are sent to the company, and thereafter the shortlists are provided.	The resumes of interested candidates are sent to the company. The company in turn reverts with a shortlist. The company's slot in the placement process is confirmed by the Placement Committee. The slot is determined by the students with the help of a democratic slotting process.
Step 3 (September, 2024 3 rd week onwards)	Step 3 (December 1 st week, 2024 onwards)
Companies arrive on campus and after conducting their selection process, make offers to the students according to the manner prescribed for their slot.	The placement process begins. Selection processes of various participating companies are organized slot wise. Recruitment processes of companies in the same slot progresses in parallel.
Step 4 (April, 1 st week to May Last week, 2025)	Step 4 (April, 2025)
Students undertake their internship lasting 8 weeks.	Final acceptance of the offers is communicated to the company and the students are available to join work from April.
Step 5 (June, 2024 to November, 2025)	
Companies can offer PPOs during this time period, the acceptance of which shall be communicated to the companies accordingly.	

Our Recruiters

3M	BNP Paribas	ESAF Microfinance
Abbott	BNY Mellon	Everest Group
ABFRL	BOFA	Everest Industries
ABInBev	Bosch	Exide
ABG	Boston Consulting Group	EXL Analytics
Accenture	BP Castrol	Experian
ACT	BPCL	EY GDS
Acuvon Consulting	Bridgei2i	EY India
Adani Group	Britannia	EY Parthenon
Adani Wilmar	Capgemini	Feedback Infra
AdFactors	Caratlane	Fidelity Investments
Aditya Birla Group	CarDekho	Flipkart
African Industries	Casio	Franklin Templeton
AIPL	Choice Group	GAIL
AirIndia	Cipla	GE Healthcare
Airshed	Cisco	GEF
Airtel	Citi	Genpact
Amazon	CK Birla Group	GEP
Ambit Capital	Clarivate	GlaxoSmithKline
Ambuja Cements	Coats	Godrej
American Express	Coca Cola	GoIndigo
Amplus Solar	Cochlear	Goldman Sachs
Amul	Cognizant Business Consulting	Google
Angel Broking	Colgate Palmolive	Gramener
Apollo Hospitals	Coromandel Group	Haleon
Aranyaarth	Credit Suisse	HCL Tech
Arcelor Mittal	CRISIL	HDFC
ArogyamMedisoft Solution	Crompton Greaves	Hero Motocorp
Arthur D. Little	Cummins	Hexaware
Asian Paints	D.E. Shaw	Hindustan Unilever Ltd
Aspect Ratio	DB	Hindware
Astrazeneca	D'Decor	Hiveminds
ATG	Dell	Honeywell
Avalon Consulting	Deloitte	HPCL
Aventus Capital	Deloitte India	HSBC
Axis Bank	Deutsche Bank	IBM
Bain & Company	Diageo	IBS Software Solutions
Bajaj Auto	Disney Star	ICICI Bank
Bajaj Customer Care	DRL	ICRA
Bajaj Finserv	Duff & Phelps	IDBI Mutual
Bank of America	EdeilweissTokio	IDFC First Bank
Barclays	Emeritus	IMC
Bharat Petroleum	Enkash	Indegene
Big Basket	Enphase Energy	Indian Express
BIOCON	Equirus Capital	Indian Oil Corporation
BLS International	Equitas	IQVIA Consulting
Blue Yonder		ITC

Our Recruiters

J&J	Ninjacart	Suzuki
JDA	Nomura	Swiggy
Jio Platforms	NovaOne Capital	Synergy Consulting
JPMorgan Chase & Co.	OfBusiness	Talenmark
JSW	Ola Cabs	TAS
Jubilant FoodWorks	Omnibiz	TATA Advanced Systems
JustDial	Optum	Limited
KCM Technologies	Paramount	Tata Capital
Kearney	Paytm	Tata Consultancy Services
Kellogg's	PepsiCo	TATA Elxsi
Kerala Start-Up Mission	Pernod Ricard	Tata Play
Kohler	PFC Group	Tata Steel
Kony	Philips	Tech Mahindra
Kotak Mahindra Bank	PhonePe	TF Interactive
Kotak Wealth	Pidilite	The Mom Store
KPMG	Piramal Group	The Rohatyn Group (TRG)
L&T	Porter	Think & Learn
LatentView Analytics	Procter & Gamble	Thoucentric
Lenovo	Publicis Sapient	Titan
L'Oreal	PUMA	Tolaram Group
Madura Coats	PwC	TRMG (The RainMaker
Maersk	PwC India	Group)
MagicBricks	Quantium	Turtlemint
Mahindra Commviva	Ramco Systems	Uber
MakeMyTrip	Raymond	Udaan
MAQ Software	RBI	ULTS
Marico	Rebel Foods	Unacademy
Marsh India	REC	upGrad
Maruti	Reckitt Benckiser	UST Global
Matrimony.com	Reliance	V Guard
Maveric Systems	Renew Power	Vedanta
McKinsey & Co.	RPG	Veritas
Meesho	Rupeek	Vernacular
Menon & Menon	Saint Gobain	Vikram Solar
Mercedes Benz India	Salesforce	Vodafone Idea
Merilytics	Samsung	Walmart Labs
Merisis	SapientRazorfish	Wipro
Michael Page	SBI	WNS Global
Michelin	Schindler	Xiaomi
Microsoft	Schneider	xSeed Education
Mondelez	Shell	Yellow Class
Mphasis	Snapdeal	Yes Bank
MXV Consulting	Sony	Zee Entertainment
Myntra	Sprinklr	Zinnov
Navi	Standard Chartered	Zomato
Nestle	State Street	ZS
Next Education	Sun Pharma	

Alumni

Alumni act as our brand ambassadors, showcasing the Institute's growth through their achievements in business. The IIM Kozhikode Alumni Association (IIMKAA) unites graduates from various programs since the Institute's inception. This strong alumni network is the backbone of IIMK.

Alongside IIMKAA, we have the Students' Alumni Cell (SAC), a dedicated student body. These enthusiastic students connect alumni with the Institute, fostering strong, mutually beneficial relationships. SAC plays a vital role, leveraging the alumni network's vast potential by facilitating interactions between alumni and current students, promoting collaboration and growth.

The Institute has a separate Alumni Relations office, currently headed by the Chairperson of Alumni Relations, supported by an Administrative Officer, an Assistant, and two Admin Associates. This office bridges SAC and IIMKAA, aiming to reconnect more alumni and students through on-campus and off-campus events. It focuses on creating synergies across traditional and emerging alumni engagement programs at both the Institute and the Alumni Association.

Recognizing the value of alumni-student interactions, the Institute actively encourages these connections through alumni talks and the Alumni Clinic. Nostalgia, the annual on-campus alumni meet organized by SAC, is our flagship event. It is a homecoming celebration where alumni from various batches return to campus, relive memories, and interact with current students, renewing old bonds and fostering new ones.

In addition to this, Sangam, the annual off-campus alumni meet, is held in eight domestic and six international cities. This prestigious event allows alumni to reconnect, network, and reminisce about their time at the Institute. The Director and faculty members participate in Sangam, engaging with alumni, sharing updates about the Institute, and seeking their valuable insights and contributions.

With the aim of fostering stronger bonds with our alumni, the institute is planning to bring back milestone batches to the campus. As a beginning to this endeavor, a meet for the PGP01 batch was organized in January 2024. This initiative will continue annually, with other batches being invited to join in the coming years



Other Avenues of Engagement

Leadership Talk and Industry Conclaves

The talks and management conclaves provide students with a platform to learn from industry's thought leaders and experienced practitioners. Students are assured of a rich one- to-one interaction with the top managers of the country. Companies benefit from a close interaction with students and assess them as potential employees. Interaction with top management executives can be arranged at the company's convenience around the year.

Live Projects

Live Projects provide another avenue through which companies can make their presence felt on campus. Students engage in such projects through the year along with their ongoing curriculum. The duration ranges from three weeks to three months and stipend is offered to the students who work on the same. It is a mutually beneficial association as the companies get critical business inputs through the project deliverables and students also gain valuable industry experience without having to work in the premise of the company. There is a thorough process of feedback and ratings to judge the performance of the candidates and companies may choose to extend a PPI/PPO based on the performance of the students.

Workshops

Companies conduct a range of workshops on campus. These interactions are stimulating for all parties involved and provide a platform for the exchange of ideas. Typically held on weekends for 3-4 hours, they involve participative learning methods like games, live demonstrations and simulations. Lectures by highly experienced and senior top management are commonly held and widely appreciated by students. Workshops provide companies a forum to interact with students at a much deeper level.

Event Sponsorship

IIM Kozhikode campus hosts various seminars and events drawing participation from many B-Schools in India and abroad. In addition to the flagship events – Horizons (the annual management conclave) and Backwaters (the annual management festival) – various domain specific seminars are held throughout the year. Companies associate with these events according to their line of business and inclination to increase corporate awareness across B-School campuses. Sponsorships assure companies of high visibility in the media for the events, boosting brand recall.





Getting to Kozhikode

Location

Kozhikode (also called Calicut) is the third-largest city in the state of Kerala. The capital of the erstwhile Malabar district, Kozhikode city is the headquarters of the Kozhikode district. A melting-pot of diverse cultures, Kozhikode is an important trade centre in south India, associated for long with trade in spices and silk. Today, Kozhikode is famous for its palm-fringed beaches, tropical forests, and Ayurvedic therapy. You can plan on extending your stay if you wish to tour other parts of Kerala.

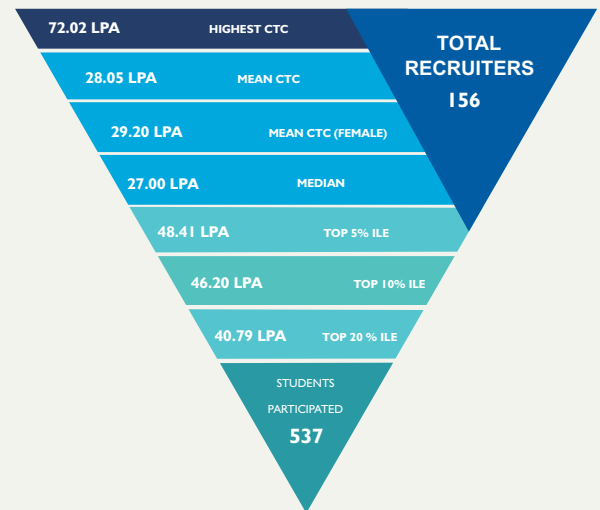
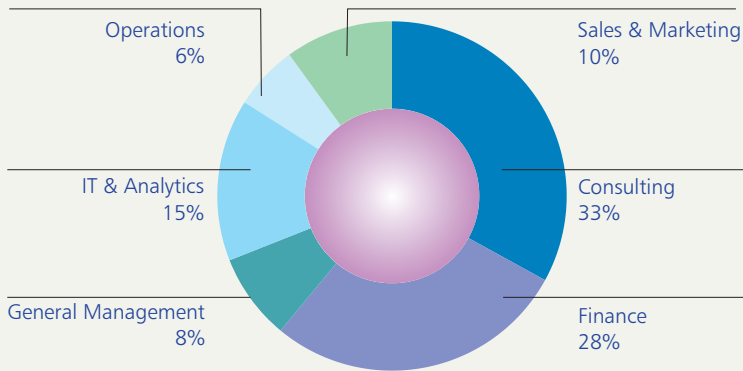
Stay

We would be delighted to arrange for your accommodation at the guest houses on campus, depending on the availability of rooms. Otherwise, with the Gateway Hotel-Taj Group, Kadavu Resort, The Ravis Calicut and Copper Folia among our hospitality partners, we are sure you will enjoy a pleasant and comfortable stay during your visit. In this case, we would arrange for transport between the hotel and the Institute.

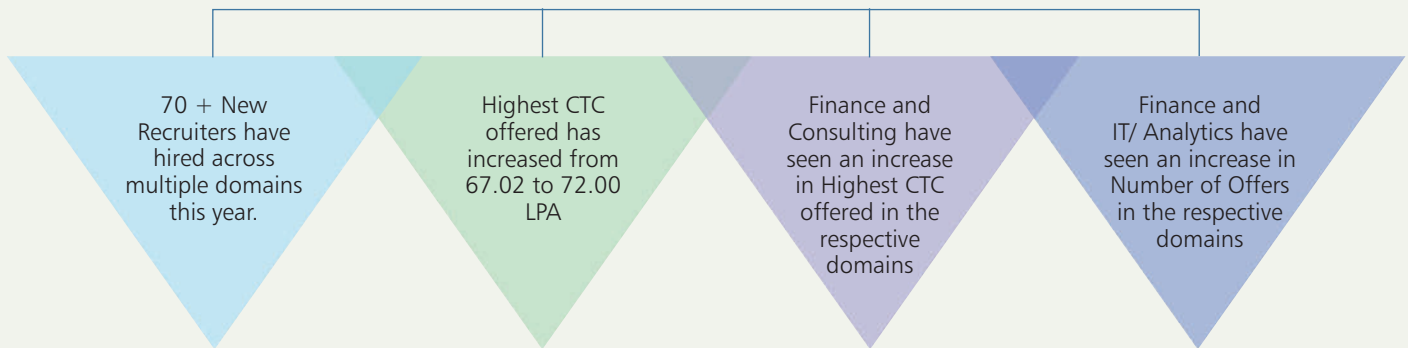
Kozhikode is well connected by air, rail and road to major cities in India. Indian Airlines, Spice Jet and Jet Airways have frequent flights from Delhi, Bangalore and Mumbai to Kozhikode International Airport. Calicut International Airport is a one hour drive from IIM Kozhikode and Cochin International Airport is a 4-hour drive from Kozhikode. Alternately, Cochin and Kozhikode are connected by direct flights. Kozhikode International Airport is connected by daily direct flights to major cities in the Middle East.

Final Placements 2024 | Statistics

DOMAIN-WISE PLACEMENTS



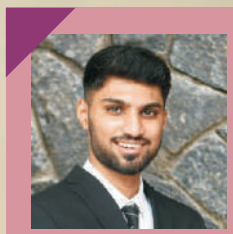
HIGHLIGHTS



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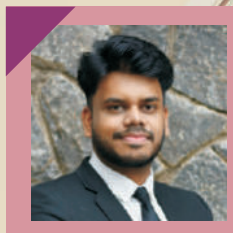
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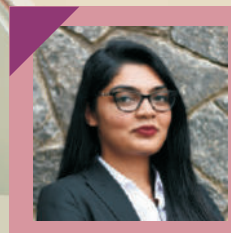
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Prof. Roopak Kumar Gupta
Chairperson - C A R E

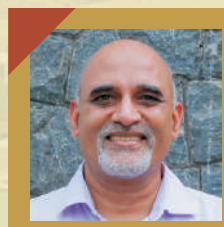
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Prof. Priya Nair Rajeev



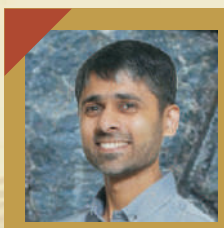
Prof. Prantika Ray



Prof. Kamal Kishore Sharma



Prof. Qambar Abidi



Prof. Salman Ali



Prof. Payal Anand

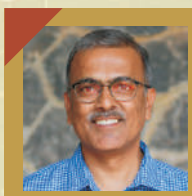


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Prof. Rachappa Shette

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