



# Post Graduate Programme in **Business Leadership**

A Unique One Year Programme for Aspiring Business Leaders



भारतीय प्रबंध संस्थान कोषिकोड  
**Indian Institute  
of Management  
Kozhikode**



Businesses today need leaders to sustain and thrive in a volatile, connected and non-linear world and this offering is precisely aimed to fill this gap. This leadership programme aims to systematically nurture and shape experienced minds into high potential leaders who are authentic, capable, multi – dimensional, and grounded in core values.

**Prof. Debashis Chatterjee**  
Director, IIM Kozhikode

Leadership in any domain is inherently linked to pursuit of excellence. Excellence comes from a deep-seated urge for self-perfection. We are looking for candidates who have that urge already awakened in them and are looking for a direction to carry it further. The inherent complexity of business decisions makes only the most passionate, committed and lifelong learners to thrive. Our programme aims to enable such transformative leaders in their journey towards business excellence.

**Prof. Shubhasis Dey**  
Dean Programmes & International Relations



The programme aims to provide experienced, dedicated, and talented managers to the industry, who can be groomed to create a high-value, high-impact leadership pipeline.

**Prof. Arqum Mateen**  
Chairperson, PGP-BL





## Post Graduate Programme in Business Leadership

**PGP-BL**

The one-year Post-Graduate Programme in Business Leadership is a uniquely designed management programme aimed at shaping young graduates with relevant work experience into potential business leaders through a high-intensity and holistic curriculum and regimen.

Indian Institute of Management Kozhikode (IIMK) is currently on a high growth trajectory, offering the widest range of academic programmes in the field of management education and has consistently brought notable innovations to programmes design and delivery. In keeping with this pioneering spirit, IIMK's Post-Graduate Programme in Business Leadership (PGP-BL) is specially crafted to combine academic instruction with global exposure, and deep sensitization to critical aspects of leadership and responsible business, fashioned through a development regime that enables personalized learning and reflection. By facilitating the holistic development of young professionals with experience, this programme aims to provide industry 'on a platter', well-rounded managers with strong leadership potential - capable, confident, multi-dimensional, empathetic, mindful and values-centric future leaders who can 'hit the ground running'. A notable feature of this programme is the infusion of Eastern values and timeless Indian leadership thought into the curriculum in a manner that can bring together the best of the East and the West in a holistic package.

PGP-BL



# Programme Design

The PGP-BL is a one-year, full-time, residential programme that will have as integral elements, a global immersion module and placement assistance. The programme is structured to have five terms of 8 to 9 weeks.

The course work will be rigorous and relevant and will encourage practical application. At the core, the PGP-BL programme will have an academic instruction capsule that will provide young professionals with a condensed/intense dosage of domain knowledge in all the critical and essential aspects of business. This will be accentuated by the following:

- A global immersion module that combines an international business school experience as well as industry exposure in other countries
- A capstone module that includes a structured orientation to the key attributes of ethical and responsible business management and leadership.

The PGP-BL involves a structured intervention and instruction design that is intense & high-energy. Yet, the programme is also crafted to allow students the time and space for reflective assimilation, with a strong emphasis on experiential learning, in order to develop them holistically as multi-dimensional future leaders. It will constantly encourage students to distill knowledge through experience & integrate it in a manner that converts their potential into performance, with clarity, focus, perseverance and courage; much like the fabled archer of yore, Arjuna, unleashing his talent before the world. Ultimately, IIMK Kozhikode's post-graduate programme in business leadership is a lifetime opportunity for students to discover their inner Arjuna.





## Highlights

**One year, full-time, residential**

**Two-week International Immersion**

**Focus on experiential and customized learning**

**Immaculately tranquil campus for exemplary learning experience**

**Renowned Faculty**

**Placements**

## Eligibility

Graduates in any discipline with minimum 50% or equivalent CGPA

Minimum 3 years work experience after completion of graduation (and preferably less than 7 years)

A valid GMAT/GRE/CAT score

## International Immersion

The IIMK PGP-BL curriculum design includes a dedicated 2-week global immersion module\* at a premier international business school. This is aimed at providing participants a definitive international experience that involves both academic instruction as well as experiential and cross-cultural learnings, including visits and interactions with relevant local businesses.

\*If international immersion is prevented for any reasons/events beyond the reasonable control of IIMK, such as Covid 19, then IIMK shall make best efforts to facilitate alternative learning experiences.



# Placement

IIMK will facilitate final placements for students as part of the programme. The PGP-BL follows a rolling placement system. The placement office will assist in the process.

## Placement Highlights PGP-BL 01 batch

₹  
**46.14**  
LPA

Highest CTC

₹  
**24.20**  
LPA

Average CTC

₹  
**21.73**  
LPA

Average CTC  
of Women  
Participants

**39**  
Recruiters

71 Offers made  
4 International  
Offers

## Participating Companies





## Alumni

The IIM Kozhikode Alumni Association brings together graduates of a variety of programmes right from its inception. The collective strength of this alumni network is the backbone of IIMK. The Students Alumni Cell (SAC) acts as a platform between the illustrious alumni and their alma mater, giving the current students and the alumni a chance to develop positive synergies and grow together in the process. SAC aims at increasing alumni engagement with the campus via a series of events spread across the year.

## Campus

The IIM Kozhikode campus also called "Gods Own Campus" is located in Kunnamangalam, a sub-urban area of Kozhikode city in North Kerala. The campus is spread across two hills and set up over 112.5 acres of land. The immaculately tranquil, oxy rich campus offers an exemplary learning experience.





# Life @iimk

The BL Students Committee is an elected body that is the face of a diverse and dynamic PGP-BL batch. It coordinates and manages a plethora of activities related to student life at IIMK, including and not limited to academics, admissions, sports, arts, social media, hostel and mess. They act as an interlocutor between the batch and the institute to ensure the welfare of students and foster an environment of learning and development

The Students Committee is also responsible for ensuring the smooth functioning of Student – Driven Circles. The Students Committee prides itself on developing a healthy and exemplary IIM Kozhikode culture at PGP-BL and setting the standards for the upcoming batches.



## Professional Development Circles

Core Business Circle  
Contemporary Business Circle  
Conscious Business Circle



## Student Driven Circles



## Extracurricular Development Circles

Creativity Circle  
Facilities Circle  
Insights Circle  
Merchandising & Design Circle  
Social Media Circle  
Sports & Wellness Circle





# Testimonials

"After completing almost five years in the corporate world, I decided to take a career break and pursue the One Year Full Time MBA at IIM Kozhikode. The Post Graduate Programme in Business Leadership has been a transformative experience for me. From academics, which were taught to us by the top-notch faculty at IIMK, to the diverse peer group in classrooms to the various extracurricular activities I participated in during my time at campus, everything contributed to the rich and holistic MBA experience.

Personally, being a part of the students' committee added a lot of value to my journey at IIMK. IIMK is a student-run campus, and the authorities and admin encourage student-run bodies to take up and run various entrepreneurial initiatives while on campus, which allowed me to learn management lessons outside the classroom.

One of the perks of joining the programme is that it gives one access to the 10K+ strong IIMK alumni network. Students can leverage this network to enhance their learning experience while also opening up avenues for various career opportunities.

Overall, choosing PGPBL has been one of the most important investments that I have made in my professional career. I am sure it will yield long-term dividends for all the students and catapult them into a high growth trajectory."

**Anur Rajiv Dixit** PGP-BL (Class of 2021)

"Coming from a Computer Science engineering/IT background, I was not much aware about the happenings and trends in other industries. PGP-BL with its wholesome curriculum and my peers with their diverse experiences helped me broaden my knowledge in a very short span of time, which otherwise would have taken me years to understand. From being a part of various committees/circle, organizing events, solving cases together, sitting in the IIMK classrooms learning from the best professors, attending international immersion, submitting assignments at 23:59:59, snacking at the night canteen to all the hostel fun, and drama, PGP-BL has it all. I definitely had a memorable experience. If you're looking to enhance and grow your career, do not hesitate to go ahead and apply yourself to this programme at IIM Kozhikode."

**Prashasti Varshney** PGP-BL (Class of 2021)

"The PGP in Business Leadership programme in IIM Kozhikode presented a unique platform to upskill my business acumen and management prowess. The course structure assisted in building certain foundational blocks that were essential towards my journey as an entrepreneur. I was able to build my venture during the tenure of the course and address previously invisible gaps. I recommend this course to any young entrepreneur or manager as the development that is imbibed is the best catalyst for their journey"

**Aadarsh Sivaraman** PGP-BL (Class of 2021)



# Fee

## Application Fee

An application Fee (Non-refundable) of INR 3000/- (Three Thousand Only) is payable at the time of submitting the application online.

## Programme Fee

Rs. 22,50,000/- (Indian Rupees Twenty-Two Lakh Fifty Thousand Only). This fee includes programme delivery, books and instruction material, in-campus hostel accommodation, and access to all in-campus facilities such as the library.

Mess/Canteen charges would be additional and use-dependent. The above fees also include programme and coordination fees for the International Immersion module. Travel and stay related expenses for the international immersion will be additional and will have to be borne separately by the students.

INR 7,50,000 (Indian Rupees Seven Lakh Fifty Thousand Only) will be payable initially and the balance in three installments. Financial assistance is normally available through banks to support the fee payment.

PGP-BL





# Admission

The admission process starts with submission of online application. Once the online applications are submitted, IIMK faculty committee would review the application, shortlists candidates for interview based on various criteria. The interview panel will evaluate each candidate's performance, on the basis of quality and nature of work experience, diversity, leadership qualities, social sensitivity, and multi-dimensionality. Strong oral and written communication skills, and ability to think critically will be among the key attributes that the panel will seek in candidates.

## The admission process is scheduled in three phases

	Phase 1	Phase 2	Phase 3
Application Opens	March 01, 21	May 01, 21	Aug 01, 21
Application Closes	April 31, 21	July 31, 21	Oct 31, 21
Interviews	End May 21	End August, 21	End Nov 21
Class Commence	April 2022		

For more details, do visit - <https://iimk.ac.in/academics/pgpbl/admission.php>

Changes if applicable, shall be made to the contents mentioned in this brochure. You are required to check the IIMK website for latest updates.

## Contact Us

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