

IIM Kozhikode

Globalizing Indian Thought

PGP – Business Leadership Placement Summary Class of 2024









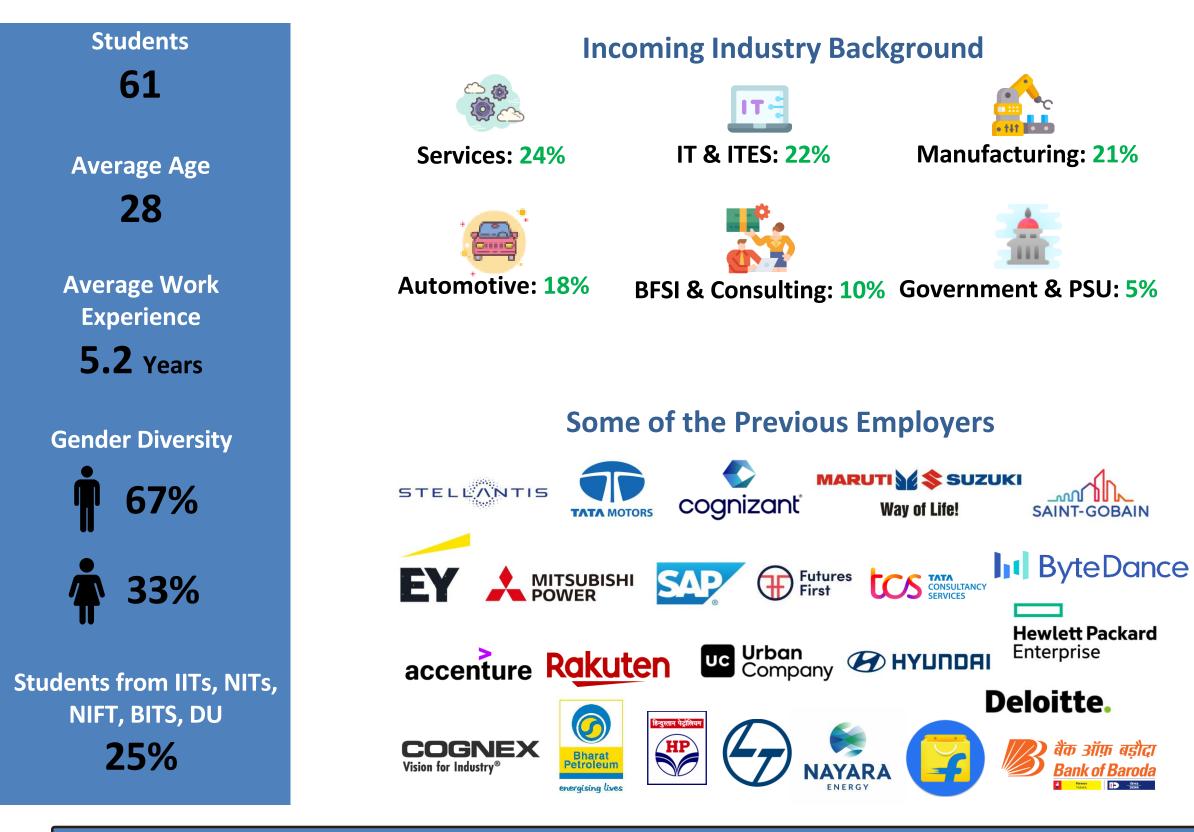




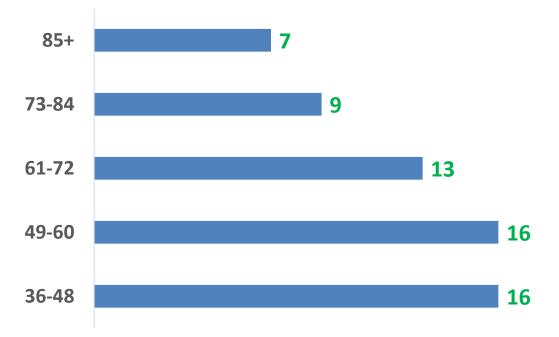
EXECUTIVE EDUCATION 2023 RANKING #72

Open - Enrolment Among all Business Schools Globally

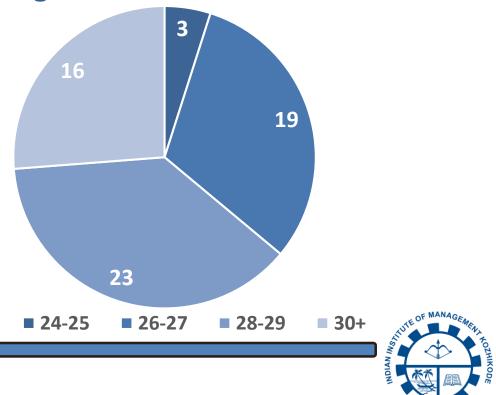
PGP-BL04Batch Profile



Experience in Months



Age Profile of Students



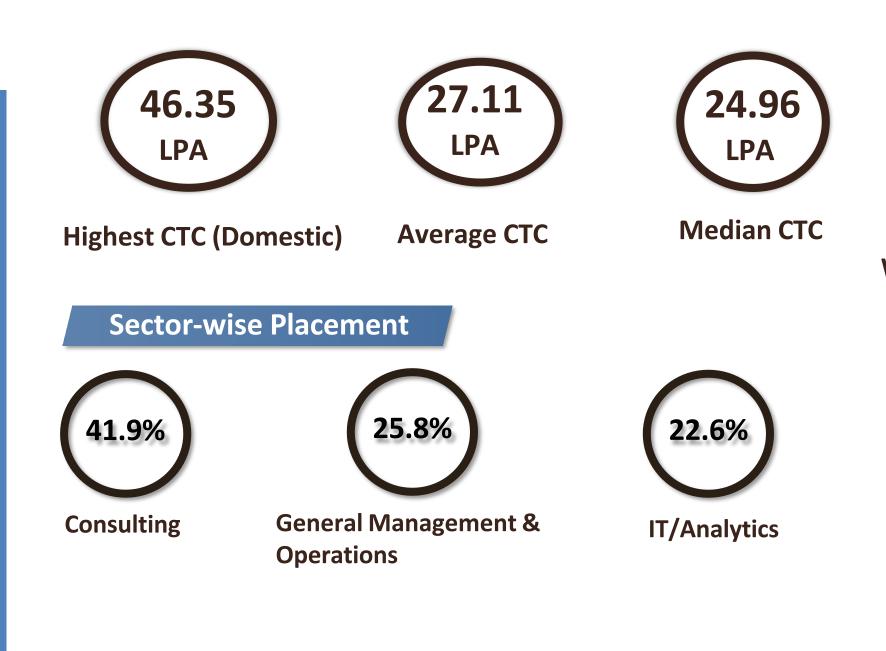
Key Highlights

60 Participating Students

> **₹38.34 LPA** Top 10 percentile

> **₹33.40 LPA** Top 25 percentile

₹30.42 LPA Top 50 percentile





Average CTC of Women Participants



52 Recruiters

62 Offers made 1 International Offer



Business Development, Sales & Marketing



Finance

PGP-Business Leadership =

Major Roles Offered to PGP-BL04

Roles Offered	No. of Students
Consultant	10
Senior Manager	5
Associate Manager	4
Senior Consultant	5
Manager	3
Product Manager	3
Senior Business Associate	4
AVP	2
Business Analyst	2
Relationship Manager	2
Associate Product Manager	3
CEO	1
Enterprise Sales Manager	1
General Manager	1
Lead Logistics Manager	1
Marketing Specialist	1
National Project Manager	1
Operations Leader Trainee	1
Product Owner	1
Program Manager	2
Senior Business Manager	1
Senior Strategic Account Manager	1





— Team C.A.R.E

Chairperson – C.A.R.E (PGP-BL)



Prof. Prantika Ray 7567255441 chairperson.care-bl@iimk.ac.in



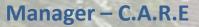
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Corporate Relations Team



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