



IIM KOZHIKODE

Globalizing Indian Thought

FINAL PLACEMENTS REPORT 2025





FOREWORD

*It is with immense pride that we announce the successful conclusion of the Final Placements for the **27th Batch of PGP** and the **4th Batches of PGP Finance and PGP Liberal Studies & Management (PGP-LSM)** at IIM Kozhikode. This achievement reflects the unwavering dedication of our students and the collective efforts of all involved amid challenging market dynamics.*

*We extend our deepest gratitude to our esteemed **recruiters** for their continued trust and faith in IIM Kozhikode. Your belief in the exceptional talent and potential of our students has been crucial to this success. We are committed to strengthening these partnerships and driving mutual success.*

*Our heartfelt thanks also go out to our global **alumni network** for their invaluable guidance and support, which have been pivotal in our journey towards excellence.*

*A special word of appreciation goes to the **students** of IIM Kozhikode. Your resilience and commitment have been the cornerstone of this remarkable placement season's success.*

*Furthermore, we express our highest regard and thanks to our **Director, Prof. Debashis Chatterjee**, whose visionary leadership and steadfast support have been our north star.*

Looking ahead, we remain dedicated to enhancing relationships with recruiters and stakeholders, propelling IIM Kozhikode to new heights. As we pursue our mission to 'Globalize Indian Thought,' we continue to strive for meaningful societal impact through sustainable business practices.

*Lastly, we express our sincere gratitude to the **Placements team, CARE Team and Institute Management** for their relentless efforts throughout this placement cycle. We look forward to building on this success and achieving even greater milestones in the future.*

Regards,
Prof. Roopak Kumar Gupta,
CARE Chairperson





28 Years of Legacy & Excellence

3rd NIRF Ranking Management Rankings

68th Financial Times Global Ranking



Batch Highlights

3 COURSES – Flagship PGP, PGP Finance, PGP Liberal Studies Management

90
NIRF Top 30

72
IIT/NIT/BITS

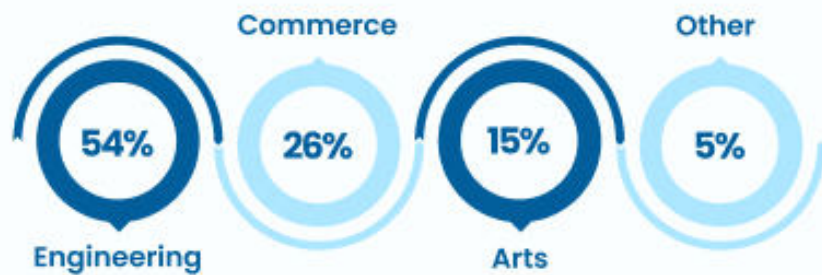
41% Female Students

98
CAs/CFAs/FRMs

18
SRCC/LSR



Academic Background



Previous Experience



Case Competitions



International Associations



Unique Pedagogy



Work Experience Overview

31% Freshers

15% 1-12 Months

19% 13-23 Months

24% 24-36 Months

11% >36 Months

32%
IT & Analytics

19%
BFSI

14%
Manufacturing

14%
Consulting

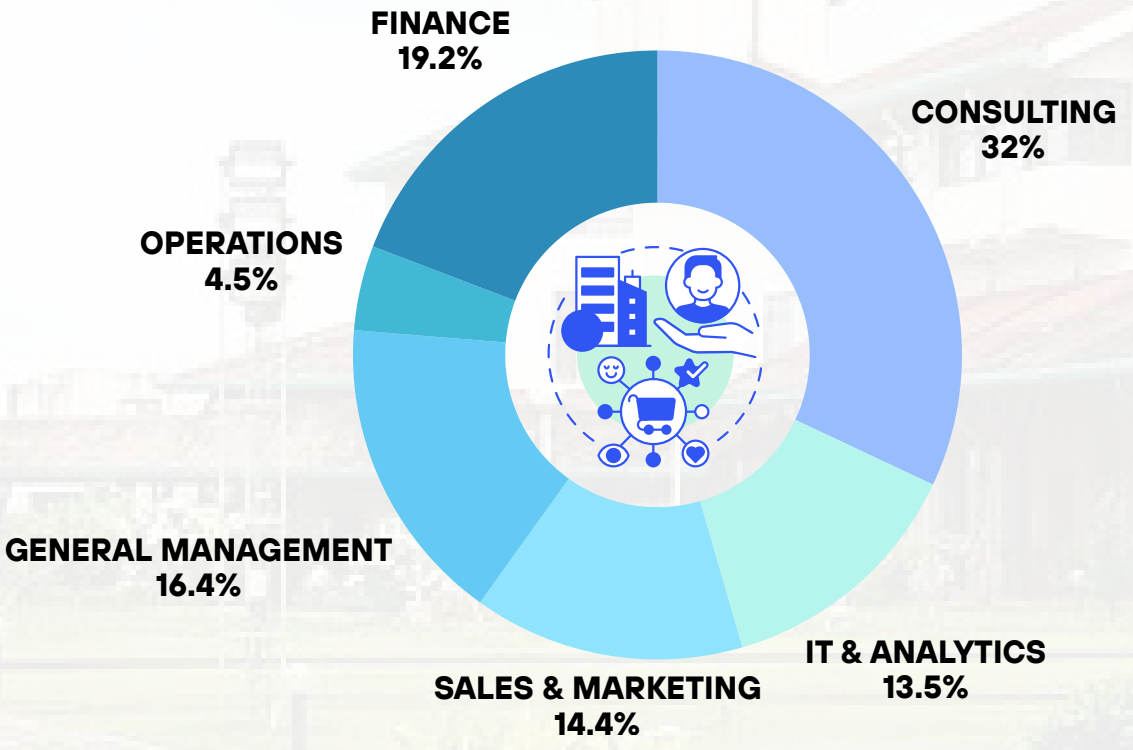
4%
Pharma

17%
Others

17 Months of Avg. Work Experience



DOMAIN-WISE PLACEMENTS



 81.00 LPA HIGHEST CTC	28.18 LPA MEAN CTC	31.04 LPA MEAN CTC (FEMALE)	27.50 LPA MEDIAN CTC
	49.00 LPA TOP 5%ILE	46.71 LPA TOP 10%ILE	42.53 LPA TOP 20%ILE

PLACEMENT HIGHLIGHTS

- 57** New Recruiters
- 13** International Offers
- 12.5%** Increase in Highest CTC
- 8.3%** Increase in Total Recruiters

Consulting and Operations saw strong YoY average CTC growth of 7.01% and 11.45% respectively, highlighting rising compensation trends in both domains.

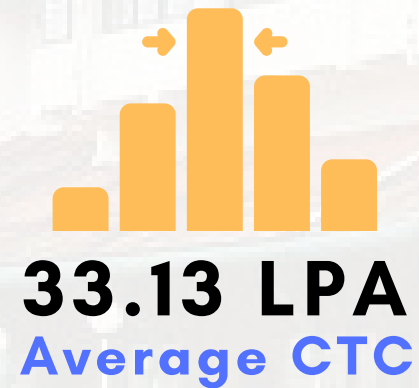
169 TOTAL RECRUITERS

561 STUDENTS PARTICIPATED

NEW RECRUITERS

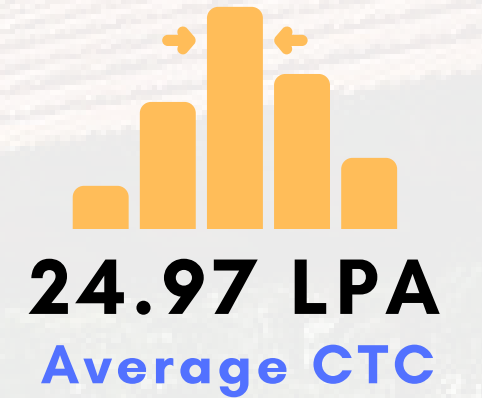


CONSULTING



The Consulting domain continued its stellar run with the average CTC rising to ₹33.13 LPA, marking a strong 7.01% YoY growth. Prestigious recruiters such as Bain & Co., BCG, Kearney, Accenture Strategy, EYP, PwC, Deloitte, KPMG, ZoomRx, Indus Insights, and Praxis offered high-impact roles like Strategy Consultant, Technology Consultant, and Strategy Analyst.

FINANCE



The Finance domain stood out this year, delivering the highest package of ₹81 LPA and showcasing its continued allure among top recruiters. With roles spanning Investment Banking, Corporate Finance, Equity Research, Asset & Wealth Management, and Credit Risk Analyst, firms like O3 Capital, Ambit Capital, JPMC, Citi, Goldman Sachs, Deutsche Bank, Barclays, NSE, CRISIL, and Equirus led the charge.

accenturestrategy BAIN & COMPANY BCG Deloitte.

EYP GDI IPAC KEARNEY

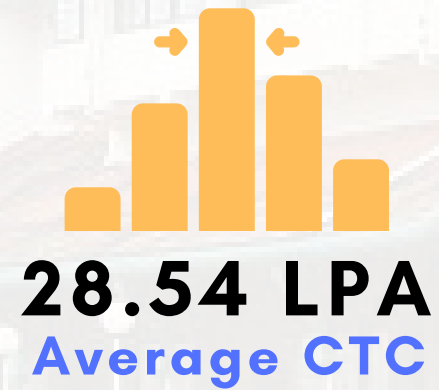
KPMG PRAXIS GLOBAL ALLIANCE pwc zinnov

AMBIT BARCLAYS citibank Crisil Deutsche Bank

equirus Goldman Sachs ICRA JPMORGAN CHASE & CO.

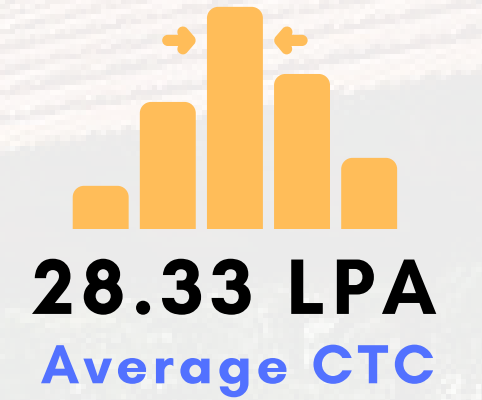
Novaa One NSE o3 capital standard chartered

IT & Analytics



The IT/Analytics domain recorded strong placement outcomes, with the average CTC rising from last year, driven by increased demand for tech-driven roles. Positions such as Product Manager, Director-Product, Data Science, and Business Analyst were offered by top recruiters including Microsoft, Walmart, Target, UKG, Ola, HCL Tech, Optum, Cognizant, Flipkart, and Mindsprint.

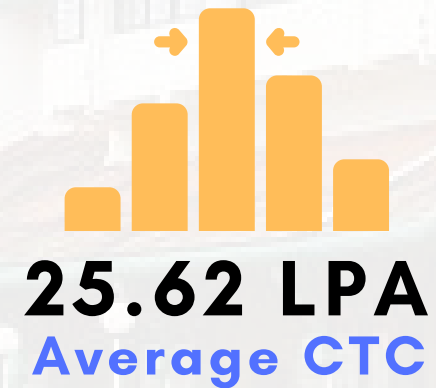
Operations



The Operations domain surged ahead with a remarkable 11.45% jump in average CTC, climbing to ₹28.33 LPA. With coveted roles like Program Manager, Project Manager, Supply Chain Manager, and Operations Manager on offer, top recruiters such as Amazon, Swiggy, Ola, Flipkart, Suzuki, L&T, Tata Steel, and Asian Paints showcased strong confidence in operations talent.

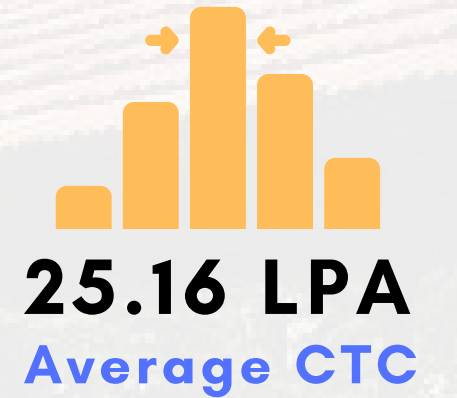


General Management



The General Management domain saw a remarkable rise in opportunities, with the share of roles doubling from 8% to 16% this year. Roles like Category Manager, Chief of Staff, Founder's Office, and Leadership Associate were provided by top recruiters such as ABG, Maruti Suzuki, Zomato, TAS, Godrej Properties, Hinduja Group, JSW, Sobha Realty, CK Birla, and Capgemini.

Sales & Marketing



The Sales & Marketing domain witnessed a notable upswing, with the number of offers increasing from 10% to 14%, signaling rising recruiter interest. Key roles spanned Product Sales, Marketing Manager, Business Growth, Enterprise Sales, and Business Acquisition, with major brands like PepsiCo, HUL, Kenvue, ITC, HPCL, Reckitt, PhonePe, Godrej Consumer, and Asian Paints leading the way.



CORPORATE ACCESS, READINESS AND ENGAGEMENT (CARE) COMMITTEE

A pioneering initiative by IIM Kozhikode, CARE is designed to foster holistic professional growth by bridging the gap between 'Employment' and 'Employability'. It empowers students through three key pillars:

- **Corporate Access:** Facilitates sectoral and role-specific preparatory workshops, enhancing students' understanding of industry landscapes and career pathways.
- **Corporate Readiness:** Supports students in building personalized profiles aligned with their aspirations. Through one-on-one executive coaching (by professionals or alumni), students are guided to develop skills and competencies for future career opportunities.
- **Corporate Engagement:** Strengthens sustainable relationships with recruiters, promoting deep and multi-level engagement with organizations to create impactful career prospects.

CARE serves as a comprehensive platform to equip students with the knowledge, skills, and connections essential for long-term career success.



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Prof. Ankur Jain
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CARE Co-Chair



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CARE Office

CARE Executive Committee

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Thank You