



# Indian Institute of Management Kozhikode

*Globalizing Indian Thought*

**Final Placements Report  
2023**



# Foreword



The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Final Placements for the PGP batch of 2021-2023 and second batches of PGP Liberal Studies & Management and PGP Finance. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful final placements season and has contributed to growing IIM Kozhikode's stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of 'Globalizing Indian Thought' and effect positive societal change through sustainable business practices.

**Regards,**  
**Prof. Qambar Abidi**  
**Chairperson – Placements**  
**IIM Kozhikode**



# Batch Profile 2021-23



3<sup>rd</sup>

NIRF Ranked IIM in Management Education

3<sup>rd</sup> Most Competitive Business School (UnStop)



## Batch Highlights



**3 Courses**

Flagship PGP, PGP Finance and PGP Liberal Studies & Management



**35%**

Female Students



**22%**

NIRF Top 30 Alma Matter IITs, NITs, SRCC, LSR, BITS

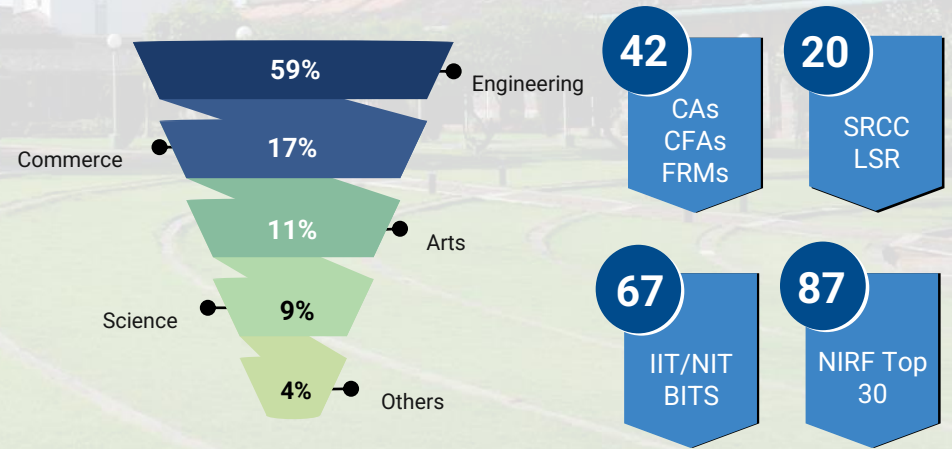
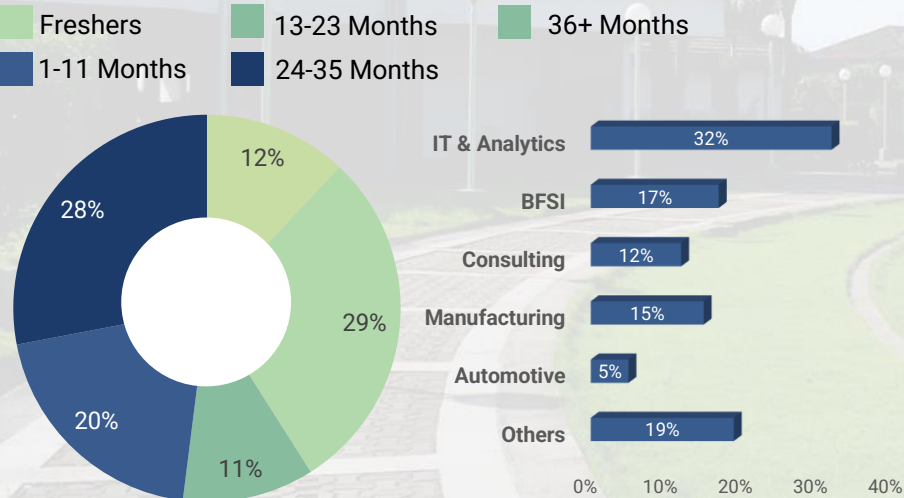


**19 months**

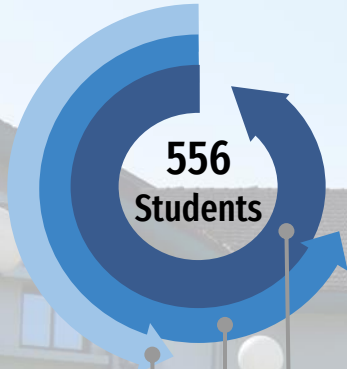
Average Work Experience

### Prior Work Experience

### Academic Background



# Final Placements 2023 | Highlights



123

Recruiters

27 LPA

Median CTC

31.02 LPA

Mean CTC

67.02 LPA

Highest CTC

31.93 LPA

Mean CTC of female students

Top 5 Percentile

62.04 LPA

Top 10 Percentile

55.19 LPA

Top 20 Percentile

48.85 LPA

## Our New Partners

Aditya Birla Group

Ambit Capital

HCL Technologies

Hindustan Petroleum

Mercedes Benz

Piramal Alternatives

Procter & Gamble

ZEE Entertainment

## Key Takeaways

This year saw recruitment from **36 new recruiters** including political consultancies like I-PAC and Nation with Namu.

There was a **70% increase** in the number of offers rolled out in the BFSI domain as compared to the previous year.

IIM Kozhikode accomplished 100% placements this academic year with **559 offers** rolled out by a total of 123 recruiters.

The number of offers in General Management domain **increased by 136%** compared to the previous year.



# Final Placements 2023 | Domain Highlights



33%



## CONSULTING

Average CTC	Highest CTC
34.26 LPA	40.25 LPA

A substantial number of consulting offers were extended, comprising **33%** of the total, with prominent recruiters like Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GEP, Infosys Management Consulting, MXV Consulting, PwC, Redseer Consulting recruiting actively participating.



26%



## FINANCE

Average CTC	Highest CTC
27.97 LPA	48.00 LPA

Axis Bank, Citi Bank, Credit Suisse, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase & Co. and Standard Chartered offered diverse finance roles and recruiters including Ambit Capital, Equirus, Piramal Alternatives offered front-end Investment Banking roles, comprising **26%** of the total offers.



14%



## GENERAL MANAGEMENT

Average CTC	Highest CTC
29.37 LPA	49.00 LPA

A diverse range of roles were offered by 20+ companies, collectively accounting for **14%** of the total offers. AB InBev, ABGLP, Amazon, Bajaj Finserv, CK Birla, GEP, Haleon, Reliance, Renew Power, TAS, GMM Pfaudler, and Tata Steel were among the companies that extended offers.



# Final Placements 2023 | Domain Highlights



11%



## IT/ANALYTICS

Average CTC  
33.35 LPA

Highest CTC  
67.02 LPA

The IT & Analytics cluster contributed to **11%** of the total offers from a combination of marquee recruiters like American Express, EXL Analytics, Jio Platforms, Mercedes Benz, Microsoft, Optum, Walmart & ZEE Entertainment and a few niche recruiters like HSBC Technology, MakeMyTrip & Tata Play.



6%



## OPERATIONS

Average CTC  
31.09 LPA

Highest CTC  
49.00 LPA

Operations contributed to **6%** of the total offers among which were prominent recruiters like Amazon, Flipkart & Uber. First-time recruiters, GMM Pfaudler and P&G extended multiple roles in operations. Some of the other prominent recruiters were Genpact, HPCL, Myntra & PFC.



10%



## SALES AND MARKETING

Average CTC  
28.29 LPA

Highest CTC  
34.00 LPA

Sales and Marketing contributed to **10%** of the total offers and witnessed an enthusiastic participation from major recruiters such as Asian Paints, BP Castrol, DRL, GE Healthcare, Johnson & Johnson, HUL, ITC, L'Oreal, Marico, PepsiCo, Pidilite, Reckitt, Samsung, and Tech Mahindra.



# Our Recruiters



# Our Recruiters



JPMORGAN CHASE & CO.



L'ORÉAL

magicbricks



NOMURA

NovaaOne  
capital pvt. ltd.



P&G



REBEL  
FOODS



redseer

ReNew



TAS

TATA CAPITAL  
Count on us

TATA PLAY

TATA STEEL



TEKION



Walmart

we360-ai





# Placements Team



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