Indian Institute of Management
Kozhikode

Globalizing Indian Thought

Final Placements Report 2023
The Placements' team at IIM Kozhikode takes great pride in announcing the successful conclusion of the Final Placements for the PGP batch of 2021-2023 and second batches of PGP Liberal Studies & Management and PGP Finance. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful final placements season and has contributed to growing IIM Kozhikode’s stature globally.

First and foremost we would like to thank our recruiters for continuing to demonstrate their faith in IIM Kozhikode. We have had an overwhelming response from an increasing number of recruiters who have chosen to invest in the caliber and diverse demographic of the students at IIM Kozhikode. We will strive to nurture these partnerships in the best manner possible.

The team would like to convey its heartfelt thanks to the global alumni base of the institute for their ceaseless support and assistance. The success of the placements season is purely because of the valuable support and tireless effort of each and every student of the institute.

We hope to build stronger relationships with our recruiters and continue to take IIM Kozhikode to greater heights. By nurturing leaders we wish to stay true to our motto of ‘Globalizing Indian Thought’ and effect positive societal change through sustainable business practices.

Regards,
Prof. Qambar Abidi
Chairperson – Placements
IIM Kozhikode
Batch Profile 2021-23

NIRF Ranked IIM in Management Education
3rd Most Competitive Business School (UnStop)

Batch Highlights

3 Courses
Flagship PGP, PGP Finance and PGP Liberal Studies & Management
35% Female Students
22% NIRF Top 30 Alma Matter IITs, NITs, SRCC, LSR, BITS
19 months Average Work Experience

Prior Work Experience

- Freshers
- 13-23 Months
- 24-35 Months
- 36+ Months

Academic Background

- Engineering (59%)
- Commerce (17%)
- Arts (11%)
- Science (9%)
- Others (4%)

- IT & Analytics (32%)
- BFSI (17%)
- Consulting (12%)
- Manufacturing (15%)
- Automotive (5%)
- Others (19%)

- CAs
- CFAs
- FRMs

- IIT/NIT
- BITS
- SRCC
- LSR
This year saw recruitment from 36 new recruiters including political consultancies like I-PAC and Nation with Namo.

There was a 70% increase in the number of offers rolled out in the BFSI domain as compared to the previous year.

IIM Kozhikode accomplished 100% placements this academic year with 559 offers rolled out by a total of 123 recruiters.

The number of offers in General Management domain increased by 136% compared to the previous year.
Final Placements 2023 | Domain Highlights

**CONSULTING**
- **33%**
- **Average CTC** 34.26 LPA
- **Highest CTC** 40.25 LPA

A substantial number of consulting offers were extended, comprising 33% of the total, with prominent recruiters like Accenture Strategy, Bain, BCG, Deloitte, Everest, EY, GEP, Infosys Management Consulting, MXV Consulting, PwC, Redseer Consulting recruiting actively participating.

**FINANCE**
- **26%**
- **Average CTC** 27.97 LPA
- **Highest CTC** 48.00 LPA

Axis Bank, Citi Bank, Credit Suisse, D.E. Shaw, Deutsche Bank, Goldman Sachs, JP Morgan Chase & Co. and Standard Chartered offered diverse finance roles and recruiters including Ambit Capital, Equirus, Piramal Alternatives offered front-end Investment Banking roles, comprising 26% of the total offers.

**GENERAL MANAGEMENT**
- **14%**
- **Average CTC** 29.37 LPA
- **Highest CTC** 49.00 LPA

A diverse range of roles were offered by 20+ companies, collectively accounting for 14% of the total offers. AB InBev, ABGLP, Amazon, Bajaj Finserv, CK Birla, GEP, Haleon, Reliance, Renew Power, TAS, GMM Pfaudler, and Tata Steel were among the companies that extended offers.
## Final Placements 2023 | Domain Highlights

### IT/ANALYTICS

<table>
<thead>
<tr>
<th>Average CTC</th>
<th>Highest CTC</th>
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<tbody>
<tr>
<td>33.35 LPA</td>
<td>67.02 LPA</td>
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The IT & Analytics cluster contributed to 11% of the total offers from a combination of marquee recruiters like American Express, EXL Analytics, Jio Platforms, Mercedes Benz, Microsoft, Optum, Walmart & ZEE Entertainment and a few niche recruiters like HSBC Technology, MakeMyTrip & Tata Play.

### OPERATIONS

<table>
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<tr>
<th>Average CTC</th>
<th>Highest CTC</th>
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<tr>
<td>31.09 LPA</td>
<td>49.00 LPA</td>
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Operations contributed to 6% of the total offers among which were prominent recruiters like Amazon, Flipkart & Uber. First-time recruiters, GMM Pfaudler and P&G extended multiple roles in operations. Some of the other prominent recruiters were Genpact, HPCL, Myntra & PFC.

### SALES AND MARKETING

<table>
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<tr>
<th>Average CTC</th>
<th>Highest CTC</th>
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<td>28.29 LPA</td>
<td>34.00 LPA</td>
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Sales and Marketing contributed to 10% of the total offers and witnessed an enthusiastic participation from major recruiters such as Asian Paints, BP Castrol, DRL, GE Healthcare, Johnson & Johnson, HUL, ITC, L’Oreal, Marico, PepsiCo, Pidilite, Reckitt, Samsung, and Tech Mahindra.
Our Recruiters
Placements Team

Placements Chairperson

Prof. Qambar Abidi
Chairperson
+91 82810 50537
placements-chairperson@iimk.ac.in

Faculty Placements Committee

Prof. Arqum Mateen
Prof. Anupam Das
Prof. Shovan Chowdhury

Prof. Soumya Roy
Prof. Sudershan Kuntluru
Prof. T.N. Krishnan

Placements Incharge

Mr. Ramadasan M
+91 94465 07271
placements-inc@iimk.ac.in

Mr. Alex T A
+91 73562 80658

Mrs. Manisha Midhun
+91 81370 88737
placementsoffice@iimk.ac.in

Placements Office

Students’ Placements Committee

Aanchal Rajput
+917983050800

Ankita Negi
+919790719966

Gayathri G
+918301047035

Janvi Agarwal
+919828055223

Kashish Ghosh
+919662424512

Nischala Bandla
+917012669764

Rhea Bhatia
+919818144155

Samaja Battula
+918839529598

Sarad Agarwal
+917717779063

Shriya Tiwari
+918821857970

Sriram S
+919500238986

Stuti Soni
+918826794877

Vasu Pundir
+918745924402

Indian Institute of Management Kozhikode
Kozhikode - 673570, Kerala, India
Phone: +91 495 2809139/209
Email: placements@iimk.ac.in
Website: www.iimk.ac.in

placementsoffice@iimk.ac.in