



**INDIAN INSTITUTE OF
MANAGEMENT KOZHIKODE
KOCHI CAMPUS**



Master of Business Administration (MBA)

(for Working Executives)

**A two year classroom programme
at IIMK Kochi Campus**



IIM KOZHIKODE

The Indian Institute of Management Kozhikode (IIMK) was established in 1996 by the Government of India in collaboration with the Government of Kerala, as the fifth in the lineage of the eminent and premier management institutions in the country. IIMK has been able to achieve a special status amongst the older generation IIMs in several dimensions, including capabilities, innovation, and ability to scale up and is the fastest growing IIM in the country.

IIMK's mission is to inculcate a spirit of wholesome learning giving equal weightage to academic solidarity and practical application. It aspires to integrate concepts with applications and values, thereby nurturing dependable, capable, caring and fair-minded individuals who will contribute towards the development of communities.

IIMK KOCHI CAMPUS

The IIMK Kochi Campus was setup in the year 2013. It was envisaged as a platform for the institute to focus on imparting executive education and enabling greater academic collaboration with the industry (including research and consultancy), leveraging Kochi's strategic location and the knowledge base and resources created by IIMK faculty. The campus is currently housed in a modern facility at Athulya Complex, Infopark, Kakkanad.

MBA @ IIMK- KOCHI (EPGP – KOCHI)

Aligned to IIMK's mission, the MBA at IIMK-Kochi Campus (also referred to as EPGP Kochi) is generally tailored as a unique 2-year, face-to-face post-graduate programme for working executives. This year, enhancing our value proposition in response to a disruptive environment, we would also be exploring online/hybrid options. The programme is particularly suited for entrepreneurs and executives who wish to enhance their general managerial and strategic perspectives and advance in their careers.

Participants to the EPGP Kochi are selected through a rigorous, multi-dimensional process. The programme is designed to provide participants an intense learning process while concurrently balancing their occupations. The content and pedagogy aim at building competencies, and preparing participants for responding effectively to a rapidly changing global environment. The programme seeks to enable participants to add value to themselves and to their organizations.

On successful completion of the programme and securing the requisite grades, the participants would be awarded the degree of 'Master of Business Administration' (MBA).

For more details please visit : <https://iimk.ac.in/kochi/EPGP/AdmissionNotification.php>

HIGHLIGHTS

- ◆ **Focus on General Management:** Curriculum of the programme is suitable for executives, who are experienced in various functional domains, and seeking to broaden their general managerial perspectives.
- ◆ **Convenient format:** Enabling executives to pursue managerial education with classes held on Weekdays (Monday, Tuesday, Thursday & Friday) and weekends (Saturday & Sunday), which may aid them in maintaining Work-Life Balance.

Internationally recognized MBA: Global recognition from AMBA, UK as equivalent to Executive MBA.

Innovative Pedagogy & Experienced Faculty: Application-oriented pedagogy including case studies, simulation and workshops, to facilitate the feel of real-life situations for participants and for the development of effective decision-making skills. Classes and workshops will be interactive and handled by renowned IIMK Faculty and other external/industry experts.

Experienced and diverse pool of participants': Opportunity for rich peer-learning and networking on account of the participants typically comprising entrepreneurs and executives engaged in diverse functions, and drawn from across various industries and organizations.

Alumni status of IIMK: Opportunity to be the part of the 6000+ alumni network of IIMK with access to entrepreneurs and executives, at various levels across the globe.

IIMK LIVE: Opportunity for taking up business incubator as part of IIMK Laboratory for Innovation, Venturing and Entrepreneurship (IIMK LIVE), sponsored by Department of Science and Technology, Government of India. Ref:

Provision for taking a break: Flexibility for taking a temporary break from the programme on account of any unforeseen events and re-joining (subject to rules and conditions)

Career Guidance Cell: IIMK Kochi will provide EPGP participant's access to a newly formed Career Guidance Cell. This cell aims to provide advisory support to students in terms of broad career guidance, general assistance for appropriate CV positioning/preparation. It will also facilitate career-related conversations with experts/specialists.

Merit Scholarships: A limited number of merit scholarships will be offered based on their academic performance during the first year

ELIGIBILITY

- ◆ A Bachelor's Degree (as per the latest UGC Norms) or its equivalent in any discipline with minimum 50%** aggregate mark or equivalent CGPA.
- ◆ Three Years of managerial/ entrepreneurial/ professional experience*** after successful completion of graduation as on last date of submission of online application.

**Subject to relaxation based on category.

***Work experience before completion of graduation will not be considered for calculating total work experience. Internship/articleship for courses such as CA/CS/ICWAI will not be considered as experience.

SELECTION PROCESS

The MBA @ IIMK Kochi campus targets motivated professionals who bring to the table, practical insights borne of experience, high energy and the drive to succeed professionally and also make a difference to society through their contributions. Candidates are expected to possess basic managerial skills and capabilities, good academic orientation, a deep desire for learning and knowledge, and good oral and written communication skills.

The selection of candidates to the programme will focus on an all-round assessment of several aspects such as educational qualification, academic performance till date, quality of work experience, statement of purpose, and overall performance in the entrance test/personal interview.

Eligible applicants would typically need to undergo an entrance test aimed at assessing managerial aptitude ("EMAT"), that IIMK will administer (subject to pandemic related constraints). Those candidates who already possess a valid GMAT/GRE score or a recent CAT score may be exempted from writing the EMAT.

MODE OF DELIVERY

The classes will be conducted at the IIMK Kochi Campus. IIMK offers “Your Program, Your Preference” option, wherein working executives can choose* from the following two options of classes:

Option - I

Evening Batch*

Monday, Tuesday, Thursday & Friday

07:00 pm - 09:45 pm

Option - II

Weekend Batch**

Saturday : 04:00 pm - 09:45 pm

Sunday : 09:00 am - 11:45 am
12:45 pm - 03:30 pm

*Confirmation based on final batch size. Classes may be conducted via online/ hybrid mode.

**Designed to be face to face mode. Currently classes are conducted online and will continue to be so until government restrictions are suitably released.

PROGRAM FEES

Total fee for the program is Rs. 10,00,000/- only (Rupees Ten Lakhs Only), GST is not applicable. payable in instalments. This fee includes program delivery, books and instruction material, simulations and access to all in-campus facilities such as the library resources. The fee does not include the boarding and lodging charges for the proposed campus-immersion modules at IIM Kozhikode.

Financial assistance is normally available through scheduled banks to support the fee payment.

IMPORTANT DATES

PHASE - I

Online Application starts

August 16, 2021

Last date for submission of Online Application

October 31, 2021

Admission Processes (Entrance Test / Personal Interviews)

November 6-7, 2021

Offer Issuance

November 15, 2021

PHASE - II

Online Application starts

November 1, 2021

Last date for submission of Online Application

January 23, 2022

Admission Processes (Entrance Test / Personal Interviews)

January 29-30, 2022

Offer Issuance

February 14, 2022

Programme Commencement : February 24, 2022

Note : Some of the above mentioned dates are subject to change



Contact Us

Indian Institute of Management Kozhikode
IIMK Kochi Campus
First Floor, Software Development Block
Athulya IT Complex, Infopark
Kakkanad, Kochi - 682 030

For information please contact:



Help Desk - 0484-2415280, 0484-2415271

Mr. Raghupathy Hari - +918137095289 [WhatsApp], 0484-2415267/280

✉ mbakochi@iimk.ac.in