



## ADMISSION NOTIFICATION TO THE ONE YEAR EXECUTIVE POST GRADUATE CERTIFICATE PROGRAMMES

1. **Marketing Management (EPGCMM Batch-15)**
2. **Strategic Management (EPGCSM Batch-15)**
3. **Financial Management (EPGCFM Batch-14)**
4. **Operations & Supply Chain Management (EPGCOSCM Batch-14)**
5. **Digital Transformation & Analytics (EPGCDTA Batch-10)**
6. **Artificial Intelligence & Machine Learning (EPGCAIML Batch-02)**
7. **Data Analytics for Decision Making (EPGCDADM Batch-02)**
8. **Public Policy Management (EPGCPPM Batch-02)**

Learning is a lifelong endeavour; continuous learning expands an individual's perspective and contributes to her/his decision making. Growing up the corporate ladder would bring along with newer challenges and the Executive Programmes offered by IIMK empower them to take on these challenges with increased confidence.

IIMK pioneered executive education through Interactive Learning (IL) for working executives in the Asia Pacific region way back in 2001. The one-year **EXECUTIVE POST GRADUATE CERTIFICATE PROGRAMMES** offered on the Interactive Platform was conceived to provide specialized learning for the working executives in the specific business function. These eight programmes offers a range of foundation, advanced and integrative courses in the specific functional area for working executives aiming to build specialized competency in **Marketing, Strategy, Finance, Operations & Supply Chain Management, Digital Transformation & Analytics, Artificial Intelligence & Machine Learning, Data Analytics for Decision Making and Public Policy Management**. Currently, the programmes are delivered through the technology platform of Times Professional Learning (A division of Bennett, Coleman & Co. Ltd).

**IN-CAMPUS MODULES** – The programme comprises of one in-Campus module (held at IIMK Campus). IIMK reserves the right to conduct in-Campus modules via online medium if the situation warrants.

On successful completion of the programme, participants would be awarded the title **“Executive Post Graduate Certificate in Respective Specialization Area”**.



## ADMISSION NOTIFICATION TO THE ONE YEAR EXECUTIVE POST GRADUATE CERTIFICATE PROGRAMMES

### Key Highlights:

- The most rigorous and quality Executive Management Programme for working professionals to intensify their expertise in the specific business function.
- Specially designed for working executives who can attend classes from centres facilitated by Times Professional Learning near their location of work/stay through Interactive Learning (IL).
- Become part of the journey of one of the top 10 Business Management Schools in India and the pioneers of interactive learning in the Asia Pacific region.
- Become part of the IIMK alumni network of 11000+ working professionals who were benefited from similar programmes of IIMK.
- Experienced and diverse Participant Group: Senior executives and business owners from diverse functions across industries allowing rich peer-learning and networking opportunities.
- One in campus module of 05 days in the beautiful and advanced IIMK Campus in Kozhikode, Kerala.
- Provision for taking a break. The participant is allowed to take a temporary break from the programme and to re-join, subject to the rules relating to course break.

### Important Dates

Online Application Start Date: **21 November, 2022**

Last Date to Apply Online: **20 January, 2023**

Dates of In campus: **March/April, 2023 (05 days)**

