

Consultancy Projected Completed during 2023-24

Sl. No	Name of the project	Name of the Consultee	Duration of the Project	Project Co ordinators	Members	Status
1	External Talk on "Data in Marketing"	Mega We Care, Thailand	Jul-22	Prof. Dharun Kasilingam		Completed
2	Strengths and Future Prospects of Suzuki Motor Corporation	Suzuki Motor Corporation, Japan	July 2022- May 2023	Prof. Shubasis Dey	Prof. Deabshis Chatterjee, Prof. Anandakuttan B Unnithan	Ongoing
3	Market Research For BUYHIVE Limited	BUYHIVE LIMITED, Hong Kong	July 2022- November 2022	Prof. G Sridhar	Prof. Aishwarya Ramasundaram	Ongoing
4	Analysis of the factors influencing stock market turnover in India	Bagchi Sengupta Pal&Co LLP	December 2020- January 2021	Prof. Anirban Banerjee		Completed
5	Work study in KSCDC, CAPEX & DPR for GVC partnership on G2G basis	KSCDC and CAPEX	October 2019 - January 2020	Prof. Anandakuttan B Unnithan	Prof. S Sreejesh	Completed
6	Strategic Marketing Adisory Services	Lamit Roof tech Pvt. Ltd.	January 2021-June 2021	Prof. Keyoor purani		Completed
7	Market study of the residential real estate sector for ULCCS	Uralungal Labour Contract Co-operative Society Ltd	December 2020 - March 2021	Prof. Anandakuttan B Unnithan	Prof. Ashuthosh Sarkar, Prof.S Venkataraman	Completed
8	Strategic Marketing Adisory Services	Media One TV	February 2021 -July 2021	Prof. Joffi Thomas		Completed
9	Developing KIED as the Centre of Excellence in Entrepreneurship Development	Kerala Institute for Entrepreneurship Development (KIED)	March 2021 -June 2021	Prof. Keyoor purani		Completed
10	Conducting a work study in Spices Board	Spices Board, Kochi	February 2021-June 2021	Prof. Manoranjan Dhal	Prof.Surya Prakash Pati, Prof.Prantika Ray	Completed
11	Need Assesment Survey (Wayanad district)	Tata Power Community Development Trust	December 2021- January 2022	Prof. Deepa Sethi	Prof. Sidhartha S Padhi	Completed
12	Strategic Marketing Advisory Services 02	Lamit Roof tech Pvt. Ltd.	November 2021- April 2022	Prof. Keyoor Purani		Completed

13	Setting up of question paper for recruitment to various posts in All India Institute of Ayurveda	ALL INDIA INSTITUTE OF AYURVEDA	December 2021-January 2022	Prof. Deepa Sethi		Completed
14	Business Advisory Services on retainership basis for KONSPEC Ltd.	Konkan Speciality Polyproducts Pvt Ltd	November 2021-October 2023	Prof. S Venkataraman		Ongoing
15	Impact Study & Skill Gap Analysis of Kerala Kudumbashree	State Poverty Eradication Mission, Kerala	August 2019-December 2019	Prof. Anandakuttan B Unnithan	Prof. S Sreejesh	Completed
16	Policy Research Project on Bharatiya Linguistic Culture	Nation First Policy Research Centre	March 2021 -June 2021	Prof. Kaushik Gangopadhyay		Completed
17	Model Interview and Personality Development Training Programme for UPSC aspirants	Center for Continuing Education Kerala	Apr-21	Prof. Deepa Sethi	Prof. Roopak Kumar Gupta, Prof. Saparya Suresh	Completed
18	Improving Return on Marketing Investments Trough Scientific Management Efforts.	MyG, Kozhikode	November 2019-April 2019	Prof. Keyoor purani		Completed
19	Advisory Services to FlipAcad Advisory Committee	Flipacad Private Limited	April 2021 - April 2022	Prof. Deepa Sethi		Completed
20	TNA for IAS Professional Course Phase I Training Programme	Lal Bahadur Shastri National Academy of Administration	06.01.2022-06.02.2022	Prof. Ramkumar kakkani		Completed
21	Advisory suport for building an econometric model	ALVAREZ & MARSAL INDIA PRIVATE LIMITED	15th July- 15 August 2021	Prof. Rudra Sensarma		Completed
22	Strategic Growth: Planning and Review	KCM Appliances Pvt Ltd.	October-March 2022	Prof. Keyoor Purani		Completed
23	Designing levels of competencies in Financial Management	Hindustan Petroleum Corporation Limited	Nov 2021-Dec 2021	Prof. Ramkumar Kakkani		Completed
24	Designing levels of competencies in Risk Management	Hindustan Petroleum Corporation Limited	Nov 2021-Dec 2022	Prof. Ramkumar kakkani		Completed
25	DLF Mid Senior Management - Developing Whole Business Acumen	Biziga Technologies Pvt Ltd	27-09-2022	Prof. Kamal Kishore sharma		Completed

26	A structured intervention for 'Facilitating Break Through Projects' for JK Organization	JK Organization.	Feb -December 2022	Prof. Keyoor Purani	Prof. Joffi Thomas	Completed
27	Research study on socially impactful Healthcare IBEs	Villigro Foundations	1st April-October 2022	Prof. Priya Nair Rajeev	Prof. Simy Joy	Completed
28	TNA for IAS Professional Course Phase II, MCTP Pre-Phase III, Phase III and IV Training Programme	Lal Bahadur Shastri National Academy of Administration	15th May 2022-15th June 2022	Prof. Surya Prakash Pati	Prof. Ramkumar kakkani	Completed
29	Designing a training module for the programme 'INTURN' and Session delivery	ProtechSoft Chennai	April -May 2022	Prof. Deepa Sethi		Completed
30	Strategic Growth: Planning and Review 03	KCM Appliances Pvt Ltd.	December 2022-May 2023	Prof. Keyoor purani		Completed
31	Multidimensional Assessment Study on the impact of Deskit Bags on school children	PROSOC Innovators Pvt. Ltd.	May-22	Prof. Priya Nair Rajeev	Prof. Simy Joy	Completed
32	Financial Appraisal made in the matter of arbitration between GoK and AVPPL	Vizhinjam Sea Port Ltd	June-September 2022	Prof. Abhilash S Nair		Completed
33	Certificate Program for Development of Women Entrepreneurs	National Commission for Women, New Delhi	September 2022 - January 2023	Prof. Priya Nair Rajeev	Prof. Simy Joy	Completed
34	Financial Performance Analysis and Interventions towards Financial Sustainability and Growth of IQRAA International Hospital and Reserach Centre	IQRAA International Hospital & Research Centre	15 July 2022-15 November 2022	Prof. Keyoor Purani	Prof. Deepak S Kumar	Completed
35	Strategic Leadership Development Program 2023	Biziga Technologies Pvt Ltd 02	7-02/-9/2/2023	Prof. Kamal Kishore sharma		Completed
36	We Lift	Kozhikode Municipal Corporation	March 2022-May 2022	Prof. Deepa Sethi,	Prof.Saparya Suresh, Prof.Anirban Ghatak	Completed
37	Strategic Growth: Planning and Review 02	KCM Appliances Pvt Ltd.	April -September 2022	Prof. Keyoor Purani		Completed

38	Strategic Marketing Advisory Services 03	Lamit Roof tech Pvt. Ltd.	May -October 2022	Prof. Keyoor Purani	Prof. Deepak S Kumar	Completed
39	Strategic Marketing Advisory Services 04	Lamit Roof tech Pvt. Ltd.	November 2022-April 2023	Prof. Keyoor Purani		Completed
40	Vision, MIssion and Governance Structure for KREA CS Academy	KREA Civil Service Academy	Jul-22	Prof. Priya Nair Rajeev		Completed
41	Improving Human Capital in Koduvally Village	People Knowledge Movement , Kozhikode	August 2022-February 2024	Prof. Anubha Sekhar Sinha	Prof. Surya Prakash Pati	Completed
42	Market Research on future job/job markets	Norka Roots, Thiruvananthapuram	August 2022-Feb 2023	Prof. Prantika Ray	Prof. Deepa Sethi, Prof. Sidhartha S Padhi	Completed
43	Organizing of Assessment Training and development Centre for Executives & Developing Succession Plan and chalking out Individual Development Plan	SJVN Limited	December 2022-Feb 2023	Prof. Deepa sethi		Completed
44	Go to Market Strategy and New Product Launch Planning for TAFU Goldstar	Tafu Gold star Enterprises LLP	Feb 2023-July 2023	Prof. Keyoor purani		Completed
45	Operations Improvement in IQRAA Hospital	Spunic infra Systems	January 2022- June 2022	Prof. G Anand		Completed
46	Shortlisting of candidates for the post of GM(Business) and DGM(P&HR)	Kerala State Financial Enterprices Limited	July 2023-September 2023	Prof. Deepa sethi		Ongoing
47	Development of curricula for MBA programme with specializations in International Business and Digital Infrastructure Management	Sterlite Technologies Limited	Aug-23	Prof. Shubasis Dey		Completed
48	Final Evaluation of Break Through Projects for JK Group Managers	JK Organization	Jun-23	Prof. Joffi Thomas Sharma	Prof. Kamal Kishore Sharma	Completed
49	re-engineering of existing supply chain management of Indian Army under the aegis of Army Management Study Board	College of Material Management, Jabalpur	June 2023-December 2023	Prof. Deepa sethi,	Prof. Ramesh Krishnan	Ongoing
50	Setting up of question paper for recruitment to various posts in All India Institute of Ayurveda 2.0	AIIA 2.0	19th June 2023-30th June 2023	Prof. Deepa sethi		Completed

51	Review the curriculum and structure of the MBA(Agri Business) Programme, Suggest avenues for the employability of the graduates, Probe the possibility and plan for the Academic-Industry-Alumini Linkage, and review the present institutional and administrative structure of the programme.	Kerala Agricultural University	July 6, 2023-October 5, 2023	Prof.Deepa sethi		Completed
52	Business Transformation at Ford (3 Cohorts)	Biziga Technologies Pvt Ltd	July 2023-December 2023	Prof. Kamal Kishore Sharma		Ongoing
53	External Talk on Metaverse, Chat GPT and Digital Humans	Indian Oil Corporation Limited	13.01.2023	Prof.Dharun Kasilingam		Ongoing
54	Conducting Psychometric test for the position of Chief General Manager in BSNL	Bharat Sanchar Nigam Limited	July 2023-September 2023	Prof.Deepa sethi		Ongoing
55	Cash Transaction Forecasting	ALVAREZ & MARSAL INDIA PRIVATE LIMITED	Aug-23	Prof. Rudra Sensarma		Ongoing
56	Consulting, "Leading Teams-Building NextGen Leadership" atMax Fashions	Lifestyle International Pvt. Ltd	25th August 2023	Prof. Kamal Kishore Sharma		
57	Organizing of Assessment Training &Development Centre (ADCs .' 2023-24) for 77 Executives & Developing Succession plan and chalking out Individual Development Plan (IOPs).	SJVN limited	September 2023-December 2024	Prof.Deepa sethi		Completed
58	Strategic Growth: Planning and Review 04	KCM Appliances Pvt Ltd.	August 2023-January 2024	Prof. Keyoor purani		Completed
59	Study on the diversification and modernization of Plantation Sector in Kerala	Plantation Directorate, Department of Industries		Prof. Ashuthoshh Sarkar	Prof. S Venkataraman	Ongoing
60	An impact assessment on "Reorientation of the Consumer Commissions towards providing an affordable, effective and speedy justice to the Consumers and make them consumer friendly"	Department of Consumer Affairs		Prof. Omkumar Krishnan	Prof.Deva Prasad M	Ongoing

61	Organizing of Assessment and Development Training Centre (ADCS I 2023) for deriving Individual Development Plan (I DPs) and Succession Planning for THDC India Ltd (150 executives)	THDC India Limited	October-December 2023	Prof. Deepa sethi		Completed
62	Revival of RUBCO: Business Review and Development	RUBCO	1st December 2023 - 30th April 2024	Prof. Anirban Ghatak	Prof. Jinil Persis, Prof. Sidhartha S Pathi, Prof. Kamal Kishore Sharma	Ongoing
63	Launch and Business Development of Elegos	ULCCS- Elegos	November 1-2023 to April 30-2024	Prof. Keyoor purani		Ongoing
64	Consultancy for Silencescapes Project	Silence skies LLP	25-September 2023 to 24 March 2024	Prof. Salman Ali		Ongoing
65	Business Strategy Workshop	Nitta Gelatin India Limited	Dec-23	Prof. Venkatraman S		Ongoing
66	Capacity Building Workshop	ULCCS	Mar-24	Prof. Venkatraman S	Prof. Anandakuttan B Unnithan	Ongoing
67	Strategic Growth: Planning and Review 05	KCM Appliances Pvt Ltd.	Feb to July 2024	Prof. Keyoor purani		Ongoing