

RECRUITER'S GUIDE



IIM Kozhikode

Globalizing Indian Thought

23 Years of Academic Excellence

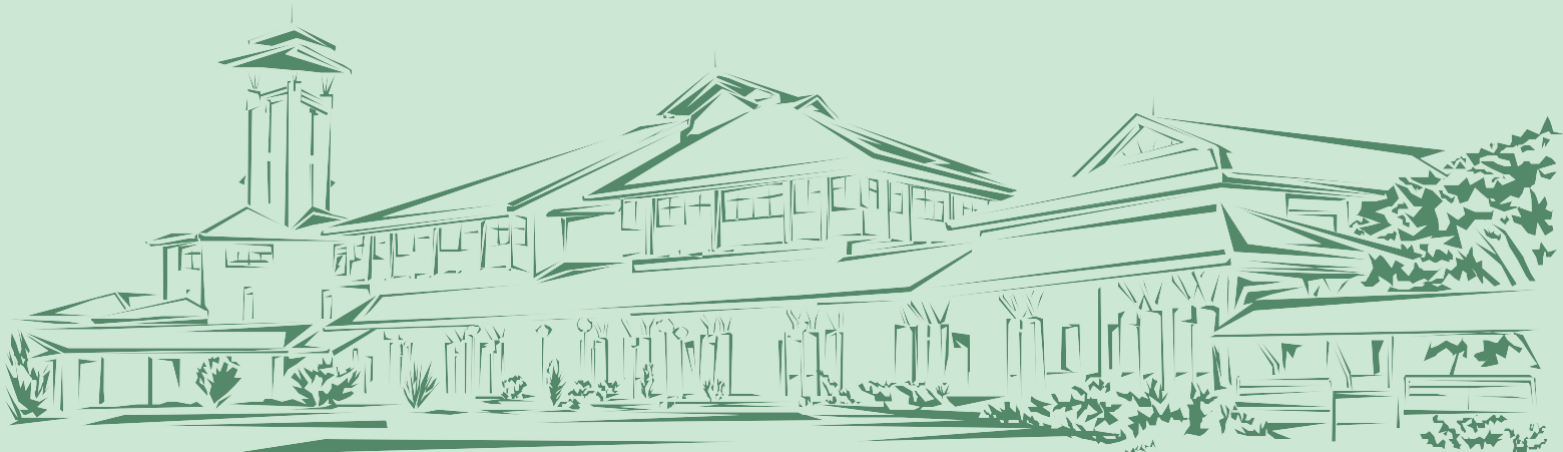
Dream | **Innovate** | **Achieve**

Vision

The Institute aims to create a unique and futuristic space of global reckoning so as to nurture the finest management thinkers in the pursuit of developing innovative, socially responsible and environmentally friendly practitioners, leaders and educators. Hence, it abides by its dictum of 'Globalizing Indian Thought'.

Mission

The Institute seeks to inculcate a spirit of wholesome learning, giving equal weightage to academic solidarity and practical application. It aspires to integrate concepts with applications and values, thereby nurturing dependable, capable, caring and fair-minded individuals who will contribute towards the development of communities.





From the Director's Desk

An Institute of national impact and international repute, IIM Kozhikode has taken giant steps towards creating a unique brand of competent yet compassionate managers. We strive to be a school of generative ideas remaining relevant to our society and aiding in the process of building intellectual capital.

IIMK aspires to be an educational institute where talent translates into competency and ability transforms into outcomes. Our vision is to globalize Indian thought through management education. Creating synergies where an able mind is honed to be an important contributor to the society – Indian and worldwide – is our way of doing it. This has been complemented by our forward-looking policies like the introduction of 60 women only supernumerary seats.

Complementing classroom learning, students prepare themselves for the challenges ahead through various business competitions and corporate interactions acting as enablers toward wholesome growth. Participation in various cross functional interest groups, committees, socially relevant projects in the local community, and a variety of co-curricular and extracurricular activities linked to industry and real-life management challenges create an ethos of continuous learning and improvement. We believe learning is a continuous process and attaining expertise and excellence are milestones of this lifelong journey.

We are glad to present a pool of talented and diverse individuals brimming with energy and excitement to take on the world outside management school. We look forward to forging a long-term and mutually enriching relationship with your esteemed organization in the near future.

With Warm Regards.

Prof. Debashis Chatterjee
Director, IIM Kozhikode

A black and white portrait of a middle-aged man with a mustache, wearing a dark jacket over a light-colored shirt. He is looking slightly to the left of the camera with a gentle smile. The background is a plain, light color.

Placements Chairperson's Message

I would like to begin by thanking all our prestigious recruiters who have been a major source of encouragement for keeping our focus on the alignment of our courses with changing industry requirements. The time has come again for us to present a group of vibrant, young and dynamic minds to the outer world that waits to test and absorb the talent radiating from every individual.

At the institute we systematically expose our students to the strong fundamentals in their subject areas. At the same time, we hone their interpersonal skills to create a brand of managers who have a global outlook, cultural empathy and social responsibility. Apart from the trimester based rigorous coursework, the students of the institute are also oriented towards building their managerial skills and perspectives by conducting consulting assignments, corporate interactions, business competitions, social development projects, interest group interactions, and extra-curricular activities.

Our institute is committed to creating excellence and perfection as its core mission. It constantly practices innovation in management learning that is not only conceptual but also analytical and oriented towards decision making.

Needless to say, we take great pride in our industry partnership and constantly strive to make this affiliation mutually beneficial. We therefore take this opportunity again to invite you to the placement Programme for the new batch and eagerly seek your invaluable cooperation.

With Warm Regards.

Prof. Shovan Chowdhury
Chairperson - Placements



Quick Reference

- 06 About IIM Kozhikode
- 08 Milestones
- 09 Indian Business Museum
- 10 Infrastructure
- 14 Scholarships
- 15 Courses
- 17 Faculty Profiles
- 20 International Exchange
- 21 Other Programmes

About IIM Kozhikode

IIM Kozhikode is the 5th Indian Institute of Management to be founded by the Government of India in collaboration with the Government of Kerala in 1996. Architected by the Late Joseph Stein, Mani and Chowfla, the campus is set amidst one hundred acres of the scenic Malabar hills. It is an excellent example of how state-of-the-art engineering design can be combined with distinct regional architectural styles to produce aesthetically pleasing and functionally perfect structures.

Starting with a modest batch of forty two students in 1997, the institute boasts of admitting 480 students for its batch of 2019-21. Owing to its faculty and alumni, it has made its mark in the sphere of academics and research, and carved a niche for itself in the industry. It is the first IIM in India to have received the prestigious Association of MBAs (AMBA) accreditation enjoyed by international institutes like the London Business School, and INSEAD.

In addition to the Post Graduate Programme (PGP), IIM Kozhikode offers Fellow Programme in Management (FPM), Management Development Programme (MDP), Executive Post Graduate Programme – Kochi Campus and Executive Post Graduate Programme (EPGP). All these Programmes are highly sought after in the industry and several executives register for them every year.

Today, IIM Kozhikode is a name to reckon with in the international fraternity with its tie-ups with 33 foreign B-schools for the Students' Foreign Exchange Programme. In 2009, Yale University partnered with IIM Kozhikode for academic leadership development Programmes.

In 2011, IIM Kozhikode inaugurated the first ever Indian Business History Museum in the country, to inspire aspiring business entrepreneurs and show them the path to success through innovation, diligence and perseverance.

In terms of institutional rankings, it is ranked among the top B-schools in the nation, with world-class infrastructure and facilities. Recruiters consider IIM Kozhikode as a preferred destination because they can choose from a talented pool of students and also develop a long lasting relation with the Institute through various avenues of engagement.

IIM Kozhikode is the fastest growing B-school in India. Its growth trajectory sets it apart from other B-schools, and makes it a preferred choice for both students and recruiters.

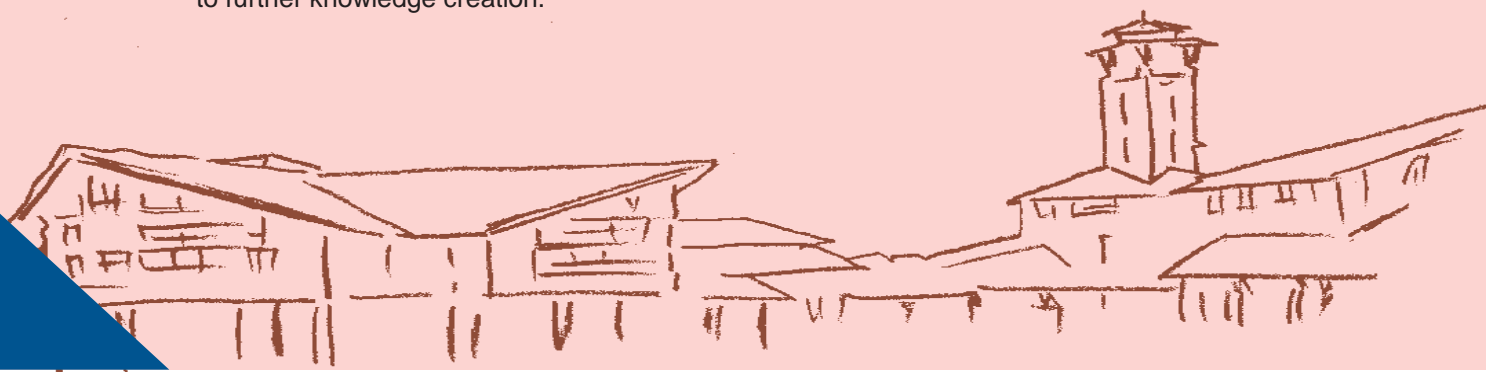


AMBA Accreditation

In 2010, IIM Kozhikode was awarded the AMBA accreditation for the PGP and the EPGP Programmes. AMBA provides credibility to IIM Kozhikode's courses internationally, and drives the institute to keep its courses up-to-date and in tune with the international standards. This credibility will be used to propagate the Institute internationally and build on the aspects required to make IIM Kozhikode a truly global player in education.

Milestones

- 1996 IIM Kozhikode, the 5th Indian Institute of Management, was established in 1996 by the Government of India in collaboration with the Government of Kerala.
- 1997 The pioneer batch of 42 students began classes at the NIT Calicut campus.
- 1999 The first batch of IIM Kozhikode students graduated.
- 2000 The site for the hill-top IIM Kozhikode campus was identified. The first FDP was started.
- 2001 The construction of the campus began. Designed by the Late Joseph Allen Stein, Mani & Chowfla, the architecture is a harmonious blend of traditional regional influences and modern, functional style. The first MDP as well as the Executive Education Programme on the Interactive Distance Learning (IDL) platform began.
- 2002 IIMK incubated the 'Center for Excellence' with the support of the SC/ST Development Department of Kerala, the only such initiative taken by any IIM to uplift the backward classes.
- 2003 IIMK moved to its own hill-top campus. Late President APJ Abdul Kalam graced the occasion. PGP admissions increased to 120.
- 2004 Started international collaboration with two leading European Schools – ESCP-EAP, France and EBS, Germany.
- 2005 IIMK attracted international recruiters for the first time. The International Exchange Programme was launched with three major universities.
- 2006 PGP admissions increased to 180. IIMK became one of the fastest growing B-Schools in India.
- 2007 IIMK was ranked as the fourth best management institute in India (Source: Business World, 24th December, 2007). IIMK started the Fellow Programme in Management (FPM).
- 2008 PGP admissions increased to 261. Fourteen MDPs were held.
- 2009 PGP admissions increased to 290.
- 2010 Awarded the AMBA accreditation. The female ratio in the PGP admissions increased to 33%. PGP admissions increased to 311. Signed an MoU with Yale University to launch the Yale India Leadership Programme facilitating the establishment of the Centre of Academic Leadership
- 2011 IIM Kozhikode made history as the first B-school to host an entire cabinet of ministers. The management workshop titled 'Governance Insights for Transformation (GIFT)' was delivered to the Kerala cabinet by faculty led by Director Prof. Debashish Chatterjee.
- 2012 The Indian Business Museum was set up. PGP admissions increased to 356. Launched the journal IIM Kozhikode Society & Management Review.
- 2013 The female ratio in the PGP batch of 2013-15 increased to 54%, the highest figure across all IIMs. The faculty strength increased to 64. The first batch of the Executive Post-Graduate Programme students was inducted on April 6th in the IIM Kozhikode Satellite Campus - Kochi. Number of Management Development Programmes (MDPs) conducted increased to 84.
- 2014 The Batch of PGP 18 with an average work experience of 27 months was inducted. The second PAN IIM World Management Conference was held during November 5 - 8, 2014.
- 2015 Batch of PGP 19 was inducted. IIM Kozhikode was appointed as the mentor for IIM Amritsar.
- 2016 20 Years of IIM Kozhikode. Batch of PGP 20 was inducted.
- 2017 IIM Kozhikode ranked as the 5th best Business School in India by National Institutional Ranking Framework (NIRF), MHRD.
- 2018 PGP admissions increased to 422
- 2019 IIM Kozhikode adds 60 women-only seats to PGP and launches the Post-Graduate Programme in Business Leadership (PGP-BL) aimed at shaping young graduates with relevant work experience into potential business leaders, as well as the PhD in Management (Practice Track) to further knowledge creation.



Indian Business Museum

IIM Kozhikode had embarked on an ambitious Programme of establishing a Museum of Indian Business History, which is a first of its kind in India. This was a significant step in acknowledging the contribution of Indian business leaders in the making of India.

Our vision was to create a national museum of Indian Business History at IIM Kozhikode that will shape the aspirations of young entrepreneurs, and inculcate the spirit of innovation and business entrepreneurship among the students of IIM Kozhikode. The museum spans over 23,000 sq. ft., and has an outstanding collection of artifacts, sculptures, photographs, historical documents, letters, miniature models, video and audio recordings, digital repositories and books that showcase the wealth of Indian business history to the visitor. These exhibits have been segregated in a chronological order into the ancient, medieval, colonial, pre-independence, and post-independence periods.

Phase I of the museum was completed and the museum was inaugurated on 23rd March 2013 by the Hon'ble Union HRD Minister Dr. M. M. Pallam Raju. Over half a dozen top-level corporate houses from India have set up their exclusive pavilions in the museum. TATA, Godrej, Reliance, SBI, Infosys, GMR and FACT have made their contributions to the museum. It also has a RBI Gallery, and the Indian Space Research Organization Space Pavilion.

The theme of the museum was unveiled by Shri Oommen Chandy, the Chief Minister of Kerala, in the presence of the cabinet ministers and Prof. Debashis Chatterjee, the then Director of IIM Kozhikode.





Infrastructure

Library & Information Center

The Library and Information Center (LIC) is IIM Kozhikode's knowledge hub, acting as a nerve center of scholarly and corporate information. It aims at providing state-of-the-art information backup and support to its instructional processes and research, through excellent resources and value-added information services in all areas of management and related disciplines.

Over the years, LIC has registered significant progress and brought worldwide recognition and laurels to IIM Kozhikode. The LIC at IIM Kozhikode is a digital delight, available 24 hours a day, spanning the entire campus. It is a perfect blend of digital, audio, video and print media with cutting-edge technology. It is an outstanding knowledge-center catering to the faculty, students and research scholars. It houses over 35,500 books in print form, 277 print journals, over 2,00,000 e-books, 6120 bound volumes of research journals, 15,000 corporate annual reports and more than 20,000 e-journals from India and abroad, in addition to 3,700 CD-ROM publications on contemporary issues.

The audio/visual unit in the LIC hosts over 274 educational videos covering a wide range of disciplines in management. IIM Kozhikode is an active member in the Library Consortium of IIMs as well as the Ministry of HRD's INDEST Consortium. The annual rupee equivalent of document resourcing in the LIC is around INR 5 crores. IIM Kozhikode is the UNESCO Coordinator of Greenstone Software for South Asia region. IIM Kozhikode is also developing special documentation centers on the European Union and the ASEAN countries.

Computing Facilities

We view information technology not only as critical infrastructure needed for supporting modern academic needs but also as a central component of the academic process itself. IT facilities at IIM Kozhikode include powerful computers that provide support for diverse computing requirements, access to bibliographic databases and archives for rapid retrieval of relevant information and for updating and disseminating academic and research material.

Computer Centre (CC) provides distributed and clustered computing facilities across the campus through a wired and wireless backbone running across the campus. The campus is fully Wi-Fi enabled. A wide range of latest software tools and office automation packages are available for the IIM Kozhikode fraternity.

We have state-of-the-art video conferencing facility which connects us remotely to the outside world. IIM Kozhikode is also connected to the prestigious National Knowledge Network (NKN). The academic environment at IIM Kozhikode makes extensive use of modern technology to supplement the conventional classroom based teaching. At IIM Kozhikode, we have created a virtual classroom environment using an Open Source Course Management System called Moodle LMS to support teaching and learning.

The PGP Web Portal, which acts as a single point of communication between PGP Office, faculty members and students contains information about student policies, course outlines, term wise course grades, PGP related notices etc.

The Institute is committed to provide state of the art IT facilities and services to the IIM Kozhikode user fraternity. The computing facilities and services are not only continuously improved but are also enhanced so as to meet the increasing demands of the increasing user base.



IIM KOZHIKODE



LABORATORY FOR
INNOVATION
VENTURING AND
ENTREPRENEURSHIP

enquiry@iimklive.org
www.iimklive.org

Business Incubator & Entrepreneurship Development Center

IIMK LIVE is the Business Incubator and Entrepreneurship Development Center hosted by IIM Kozhikode and is set up with the support of Department of Science and Technology, Government of India. Established in June 2016, the center is envisioned to function as a business incubator with a purpose of creating a National Centre of Excellence that promotes innovation, new business venturing and entrepreneurship. Towards this, it seeks to emerge as a collaborative platform that helps transform innovative ideas into business ventures that make significant economic and social impact.

Incubation of startup enterprises, thus, is primary activity of IIMK LIVE. Apart from Incubation Programme for Start-ups, it seeks to carry out activities that promote entrepreneurship on IIMK campus and across greater community, conduct training and research in the domain of entrepreneurship, foster innovation through competitive events, extend pre-incubation support to shape ideas, conduct accelerator/ cohort-based Programmes to help scale up the ventures and other assistance to entrepreneurs.

Being an on-campus Incubator, it gains immensely from the faculty members, research & knowledge base, students, alumni, institutional networks and other resources of IIM Kozhikode.



Sports facilities

Sports facilities available on campus include gymnasium, table-tennis, carom, snooker, cricket, football, basketball, badminton and volleyball. The last couple of years have also seen the construction of new sports facilities for the students, which give both the faculty and the students an enthralling experience of playing on the real field with all the necessary equipment. The PGP batches of 2018 and 2019 have students proficient in a variety of sports, which shows the importance placed by us in all-round development of the students.

Hostels

The Institute has sixteen well designed hostels which can accommodate about 1000 students. The classrooms, computer center, canteen, and all other facilities are within walking distance of the hostels.



PGP

The two-year Post-Graduate Programme in Management is the flagship educational Programme preparing young graduates for senior level positions in the industry. In the first year, students undertake 61 credit foundation courses in various functional areas, followed by 8-10 weeks of summer training in various business organizations.

The second year comprises of a wide range of elective courses across verticals. Students undertake 42-52 credit courses. Some of the courses are of two credits (twenty class contact hours) and others of three credits (thirty class contact hours).

The Programme lays greater emphasis on knowledge assimilation and its effective use than on its mere reproduction. Instructors choose from multiple pedagogical tools including lectures, case studies, exercises, role-plays, simulation, video shows etc. to facilitate effective learning in their courses. The evaluation system is rigorous comprising quizzes, assignments, mid-term and end-term examinations. The Programme also lays emphasis on learning through requirements of library-based self study, group work, open-ended discussions and real life projects. The students inculcate the spirit of 'dream-innovate-achieve' and imbibe social concern as an integral part of the learning process.

Consistent with the Institute's goal of creating business leaders who are socially and environmentally responsible, each student is required to provide active planning and execution inputs to non-profit organizations. The students also undertake compulsory courses on Business Ethics, Social Transformation of India and Environmental Management in their first year.

Creating Socially Responsible Managers

The Social Development Project

The Social Development Project (SDP) begins at the end of the first year of the Programme and runs through the entire Programme duration of each student in the Institute. The objectives of the social development project are to broaden base management education and practice and to orient the students to appreciate the larger socio-economic and political conditions in the country. Specifically, the objectives are to:

- n Bridge community-institution gaps
- n Enable the students to appreciate, understand and to extend their skills to the management of public services and resources and
- n Develop an orientation for providing solutions to problems and issues faced in the management of public utilities, institutions and services

Compassionate Kozhikode

A team of four students developed a Master Plan and a sustainable solution for cleaning, beautifying and maintaining the Kozhikode beach. The team had worked under the tight deadlines given by the Kozhikode District Collector.





Aligning Curriculum with Corporate Social Responsibility

As a part of first year curriculum, students are exposed to courses like Business Ethics, Environmental Management and Social Transformation in India. These courses aim at all-round development of the students and make them aware of their responsibility towards the society. They equip them with sound knowledge to develop an open mind and create a broader perspective towards various social, economic, moral, religious and environmental issues. Through these courses, the students are urged to evaluate the ethical implications and make socially conscious decisions aimed towards sustainable development.

Scholarships

Aditya Birla Scholarship

Central Sector Scholarship of Top Class Education for SC Students

Central Sector Scholarship of Top Class Education for ST Students

Financial Assistance Scheme

IIM Kozhikode Merit Scholarship

IIM Kozhikode Need-Based Scholarship

IIM Kozhikode Toppers Scholarship

Merit cum Means Scholarship

NTPC Scholarship

OPJEMS Scholarship

Post Matric Scholarship

Post-Matric Scholarship under the State Sector Scheme of Government of Karnataka

Pratibha Scholarship

Rajarshee Sahu Maharaj Scholarship

SGGSC Talent Scholarship

Sir Ratan Tata Trust Scholarship

Top Class Education Scholarship for Students with Disabilities

Uttarakhand Scholarship

Yes Aspire Scholarship



Core Subjects

Business Communication
Business Models for Digital Economy
Corporate Finance
Cost and Management Accounting
Data Analysis
Economic Environment
Financial Accounting
Financial Markets and Instruments
Human Resource Management
Information Systems
Innovation and Design Thinking
Leadership and Change Management
Legal and Ethical Perspective for Managers
Marketing Management
Operations Management
Organization and Market Economics
Organization Behaviour
Scientific Enquiry for Social Sciences
Society and Business
Spreadsheet and Modelling Optimisation
Strategic Management
Sustainability and Business

Electives

Economics

Business & Government
Game Theory
Pricing

Finance, Accounting and Control

Commercial Bank Management
Corporate Valuation
Financial Derivatives
Financial Reporting & Analysis
Investment Analysis & Portfolio Management
Management of Financial Services
Project Finance
Hedge Fund Strategies
Mergers, Acquisitions & Corporate Restructuring

Humanities & Liberal Arts in Management

Cross Cultural Communication
Globalization and Culture
Taxation Laws
Written Analysis and Communication

Electives

Information Technology and Systems

Computational Advertising
E-Commerce
Management of IT Product & Services
Social Media Analytics

Marketing Management

Advanced Methods in Marketing Research
Consumer Behaviour
Hospitality & Tourism Marketing
Integrated Marketing Communications
Internet Marketing
Managing Business Markets
Marketing of Services
Product Policy and Brand Management
Retail Management
Rural Marketing
Sales and Distribution Management
Strategic Marketing

Organizational Behaviour and Human Resources

Discovering Self
Leadership: Inspiration, Dilemmas & Action
Management Consulting : Profession & Practice
Negotiation and Conflict Management

Quantitative Methods and Operations Management

Data Analytics Using R
Lean Systems
Operations Strategy
Project Management
Six Sigma
Supply Chain Management

Strategic Management

Strategic Analysis of JV & Alliances
Economics of Strategy
Mergers, Acquisitions, JV & Corporate Growth
Strategy Implementation
Strategic Management of Innovation
Corporate Governance & Social Responsibility
Strategic Flexibility & Resource Leverage in Organisations
Strategic Analytics – Insights from Sport
Competitive Strategy: The Game of Poker
Managing Family Business



Faculty Profiles

ECONOMICS



Kulbhushan Balooni
Professor
Ph.D. (Sardar Patel University)



Sthanu R. Nair
Associate Professor
Ph.D. (Madras School of Economics)



Leena Mary Eapen
Associate Professor
Ph.D. (Madras School of Economics)



Kausik Gangopadhyay
Associate Professor
Ph.D. (University of Rochester)



Shubhasis Dey
Associate Professor
Ph.D. (Ohio State University)



Rudra Sensamma
Professor
Ph.D. (IGIDR Mumbai)



Chitwan Lalji
Asst. Professor (on Contract)
Ph.D. (IIT Kanpur)



Ashok Thomas
Asst. Professor on contract
Ph.D. (University of Pisa, Italy)

FINANCE, ACCOUNTING & CONTROL



S. S. S. Kumar
Professor
Ph.D. (ISM Dhanbad)



Abhilash S. Nair
Associate Professor
Ph.D. (IIT Bombay)



Sony Thomas
Associate Professor
Ph.D. (IIT Madras)



Sudershan Kuntluru
Associate Professor
Ph.D. (Osmania University)



Pankaj Kumar Baag
Asst. Professor
Fellow (IIM Calcutta)



Rachappa Shette
Asst. Professor
Ph.D. (Osmania University)



Anirban Banerjee
Asst. Professor
Ph.D. (IIM Calcutta)



Jijo Luckose P.J.
Associate Professor
Ph.D. (IIT Bombay)



Aravind Sampath
Asst. Professor
Ph.D. (IIT Madras)



Balagopal Gopalakrishnan
Asst. Professor
Ph.D. (IIM Ahmedabad)



Ramprasath L.
Associate Professor
Ph.D. (Rutgers University)



Qambar Abidi
Assistant Professor
Ph.D. (IIM Ahmedabad)



Ram Kumar Kakani
Professor
Fellow (IIM Calcutta)

HUMANITIES & LIBERAL ARTS IN MANAGEMENT



Anupam Das
Asst. Professor
Ph.D. (Indiana University
Bloomington)



Deepa Sethi
Associate Professor
Ph.D. (DAVV Indore)



A.F. Mathew
Associate Professor
Ph.D. (TISS Mumbai)



Shannu Narayan
Asst. Professor
Ph.D. (JNU New Delhi)



Deva Prasad M
Asst. Professor
Ph.D. (National University
of Juridical Sciences, Kolkata)

INFORMATION TECHNOLOGY AND SYSTEMS



Anjan Kumar Swain
Professor
Ph.D. (University of Sheffield)



M. P. Sebastian
Professor
Ph.D. (IISc., Bangalore)



Anindita Paul
Asst. Professor
Ph.D. (University of Missouri)



Mohammed Shahid Abdulla
Associate Professor
Ph.D. (IISc., Bangalore)



Radhakrishna Pillai R.
Professor
Ph.D. (IISc., Bangalore)



Satish Krishnan
Asst. Professor
Ph.D. (National
University of Singapore)



Lakshman Mahadevan
Asst. Professor
Ph.D. (University of
Memphis)

MARKETING MANAGEMENT



Keyoor Purani
Professor
Ph.D. (North Gujarat University)



Anandakuttan B. Unnithan
Professor
Ph.D. (CUSAT)



G. Sridhar
Professor
Fellow (IRMA)



Sanal Kumar Velayudhan
Professor
Fellow (IIM Ahmedabad)



Joffi Thomas
Associate Professor
Fellow (MDI Gurgaon)



Atanu Adhikari
Professor
Ph.D. (ICFAI University)



Joshy Joseph
Associate Professor
Ph.D. (IIT Madras)



Sreejesh S
Asst. Professor
Ph.D (IBS Hyderabad)



Omkumar Krishnan
Associate Professor
Ph.D. (IIT Bombay)



Praveen Sugathan
Asst. Professor
FPM, IIM Bangalore



Pronobesh Banerjee
Asst. Professor
Ph.D (University of Kansas)

ORGANIZATION BEHAVIOUR AND HUMAN RESOURCES



K. Unnikrishnan Nair
Professor
Fellow (IIM Ahmedabad)



T.N. Krishnan
Associate Professor
Fellow (IIM Ahmedabad)



Debabrata Chatterjee
Professor
Fellow (IIM Calcutta)



Manoranjan Dhal
Associate Professor
Ph.D. (IIT Kharagpur)



Manish Kumar (on EOL)
Asst. Professor
Fellow (IIM Lucknow)



Surya Prakash Pati
Asst. Professor
Fellow (IIM Lucknow)



Priya Nair Rajeev
Asst. Professor
Ph.D. (IIT Madras)



Badrinarayan S. Pawar
Professor
PhD (Oklahoma State University)



Payal Anand
Asst. Professor
Fellow (IIM Indore)

QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT



Saji Gopinath (on deputation)
Professor
Ph.D. (IISc Bangalore)



Rupesh Kumar Pati
Associate Professor
Ph.D. (IIT Roorkee)



Raju C.
Professor
Ph.D. (University of Madras)



Thangamani G.
Associate Professor
Ph.D. (IIT Madras)



Anand G.
Associate Professor
Ph.D. (BITS Pilani)



Ram Kumar P.N.
Associate Professor
Ph.D. (IIT Madras)



Shovan Chowdhury
Associate Professor
Ph.D. (University of Calcutta)



Sidhartha Padhi
Associate Professor
Ph.D. (IIT Kharagpur)



Soumya Roy
Asst. Professor
Ph.D. (IISc Bangalore)



Arqum Mateen
Asst. Professor
Fellow (IIM Calcutta)



Ashutosh Sarkar
Associate Professor
Ph.D. (IIT Kharagpur)

STRATEGIC MANAGEMENT



P. Rameshan
Professor
Ph.D. (IIT Kharagpur)



Nandakumar M.K.
Associate Professor
Ph.D. (Middlesex University)



Rajesh Srinivas Upadhyayula
Associate Professor
Fellow (IIM Ahmedabad)



Sumit Mitra
Professor Fellow
(IIM Ahmedabad)



Suram Balasubrahmanyam
Asst. Professor
Ph.D. (IISc. Bangalore)



Deepak Dhayanithy
Asst. Professor
Fellow (IIM Lucknow)



S. Subramanian
Associate Professor
Ph.D. (ICFAI University)



Anubha Shekhar Sinha
Asst. Professor
Fellow (IIM Calcutta)



Venkataraman S
Asst. Professor
Fellow (IIMC)



International Exchange

IIM Kozhikode has a comprehensive Student Exchange Program, partnering with many reputed institutes in different countries. Many students of these countries participate in the Programme and students from affiliate partners also spend a term at IIM Kozhikode and are comprehensively integrated with campus activities. The exchange Programme exposes students to innovative pedagogical techniques, sensitizes them to cross-cultural issues and provides them with a setting to test their skills in a global environment – all very crucial for today's global managers.

The partner universities for the International Exchange Programme at IIMKozhikode include:

Abu Dhabi University, Abu Dhabi
 Asian Institute of Technology, Thailand
 Audencia Nantes School of Management, France
 Bocconi University, Italy
 Brunel University, London
 Catolica Lisbon School of Business and Economics, Portugal
 College of Commerce, National Chengchi University, Taiwan
 Cyprus International Institute of Management, Cyprus
 EDHEC Business School, France
 EM Strasbourg Business School, France
 ESCP, France
 ESSCA School of Management, France
 European Business School, Germany
 Foreign Trade University, Vietnam
 Group ESCTroyes, France
 ICN Business School, France
 IESE School of Management, Lille, France
 ISCTE University Institute of Lisbon, Portugal
 Jean Moulin Lyon 3 University, France
 Jonkoping International Business School, Sweden
 Kedge Business School, France
 Leeds University Business School, UK
 Leipzig Graduate School of Management, Germany
 Management Center Innsbruck, Austria
 National Tsing Hua University, Taiwan
 Neoma Business School, France
 Norwegian School of Economics, Norway
 Plymouth University, United Kingdom
 Sabanci University, Turkey
 Sungkyunkwan University, Korea
 Telecom Ecole De Management, France
 TU Delft University of Technology, Netherlands
 Universite du Quebec a Montreal, Canada
 University of Lausanne, Switzerland
 Victoria University of Wellington, New Zealand
 Yale University, US

Other Programmes

- Executive Post Graduate Programme (EPGP)
- Executive Post Graduate Programme in Management (Part-Time) (EPGP-PT)– Kochi Campus
- Executive Post Graduate Certificate in Strategic Management (EPGCSM)
- Executive Post Graduate Certificate in Financial Management (EPGCFM)
- Executive Post Graduate Certificate in Marketing Management (EPGCMM)
- Executive Post Graduate Certificate in Human Resource Management (EPGCHRM)
- Executive Post Graduate Certificate in Operations Management (EPGCOM)
- Executive Post Graduate Certificate in Information Technology Management & Analytics (EPGCITMA)
- Fellow Programme in Management (FPM)
- Faculty Development Programme (FDP)
- Management Development Programme (MDP)
- Post Graduate Programme in Business Leadership (PGP-BL)
- PhD in Management (Practice Track)







Life @ IIMK

- 26 The Committees
- 26 The Clubs
- 26 The Interest Groups
- 27 Events at IIMK

Placements

- 32 Recruitment Process
- 33 Placements Fee Structure
- 34 Placements Calendar 2017-18
- 35 Recent Recruiters
- 37 Our Alumni
- 44 Getting to Kozhikode
- 45 Placement Committee Details

Committees, Clubs and Interest Groups

The Committees

Students' Placements Committee
Students' Council
Social Service Group
Public Relations Cell
Backwaters Committee
Cultural Committee
Industry Interaction Cell
Sports Committee
Students' Alumni Cell
Konquest Knowledge Committee
Entrepreneurship Cell
Infrastructure Committee
IT Committee
Merchandising and Design Committee
Calicut Marathon Committee

Clubs

Atharva: The Quiz Club
Pro-Lit-Cult: The Literary And Debating Club
K-Matinee: The Movie Club
Krescendo: The Music Club
Theatrix: The Dramatics Club
Tripod: The Photography Club
Footvibes: The Dance Club
Kalakriti: The Arts Club

The Interest Groups

Omega (Operations Interest Group)
Konsult (Consulting Interest Group)
Abakus (Technology Interest Group)
mPower (Marketing Interest Group)
Financially Yours (Finance Interest Group)
HRiday (HR Interest Group)
Economics, Politics and Society

Chapters

ShARE Consulting Chapter



Events @ K

Horizons

The annual management conclave of IIM Kozhikode, Horizons is organized by the Industry Interaction Cell (IIC). It brings together industry leaders from diverse sectors and offers a unique opportunity to students to learn from some of the leading minds in the country. Horizons 2018, the fifteenth edition of the flagship event saw an eclectic mix of speakers from the corporate world and the field of public policy. With a motto of "Between Now & Never" and a theme of "leadership unbound", the conclave strived to align creative ideas from management students across the country with the practical wisdom and experience of seasoned speakers.

Speakers:

- **Tisca Chopra**, Actor
- **Rahul Subramaniam**, Stand-up Comedian
- **Ms. Koyal Rana**, Femina Miss India
- **Mr. Sameer Soni**, Director, IB, The Times of India Group
- **Ms. Neelam Kher**, Padma Bhushan Awardee

Vertical Summit

IIC organizes Vertical Summit, a premier talk series involving speakers from each domain including Marketing, Consulting, Finance, Operations, IT, and Strategy, all on the same platform. Aimed primarily towards the students of first year, this event is designed keeping in mind the need of the students. The theme for the summit was "Digital Transformation" to be well informed and to have practical insights into each domain at the onset of making a career choice.

Speakers:

- **Mr. Aashish Sommaiya**, MD & CEO, Motilal Oswal AMC
- **Mr. Amit Bajaj**, Group Product Manager, Microsoft
- **Mr. Kapil Iyer**, Head - DGIS TATA Tele Services
- **Mr. Vivek Saha**, Assistant Vice President, Hotstar
- **Ms. Jinesh Jain**, Director & Future Tech Lead Capgemini Invent India
- **Mr. Sanjay Lakhota**, Co-Founder, Noble House Consulting

HR Summit

The HR Committee in the organization, HRiday conducted an HR Summit 2019 on the topic "Bridging The Skill Gap Between Management Education and Employment". The Summit witnessed debates and discussions identifying the whys and wherefores of the situation. The summit provides a platform for both the academia and professionals to come together and discuss about the evolution of new models of education and development.

Speakers:

- **Mr. Praveen Kamath Kumbha**, General Manager & HR Head, Wipro Limited
- **Ms. Pooja Palviya**, Vice-President of Kony Inc
- **Mr. Rajeev Singh**, COO & Business Head, Karvy Fintech
- **Mr. Satish Mohapatra**, VP & Sr. HRBP, Siemens
- **Mr. Atul Mohan**, HR Leader, Syngene
- **Mr. Atma Godara**, HR Transformational Leader, OYO
- **Mr. Arnab Pal**, VP - HR, Star TV Network



Guest Lectures and Workshops

IIM Kozhikode also hosted a number of workshops and guest lectures around the year. Notable names from the industry shared current industry challenges and practices.

- Mr. Vivek Mandhata, Principal, Boston Consulting Group
- Mr. Amarpreet Singh, Head of Client Acquisition Strategy, Standard Chartered UAE
- Mr. Debanjan Bhadury, Director, The Rohatyn Group
- Mr. Varun Bajaj , Senior Category Manager, Amazon
- Sanjeev Singh, SVP and Business Head, Wipro
- Robin Bishwajeet , Senior VP Strategy, Yes Bank
- Anchit Gupta, Managing Director General, Focal Energy
- Mr. Cheeyanna Sunny, Diversity Program Leader, IBM
- Sreedevi Raghavan, Senior Vice-President, HDFC Bank
- Ashutosh Vikram, Co-founder, Ninjacart
- Karthik Ram Chandar, Vice-President, Netmeds.com
- Rohit Koshy, Director, EY
- Sandeep Chatterjee, Associate Director, Deloitte India
- Shivshankar Kumar, Manager, Asian Paints

Backwaters

Backwaters is the National level - Annual management festival of IIM Kozhikode. Similar to how the backwaters of Kerala historically served as the conduits of trade and business, the event helps students channelize their intellect and business acumen and compete with B-schoolers from all over India and abroad in a series of well-designed and industry relevant events. There are events across the six verticals (Finance, Marketing, Strategy, Operations, Information Technology and Human Resources) as well as spot events where the participants have to think on their feet to come up with innovative solutions to the tasks and challenges they are exposed to.

The three days of Backwaters also entails a series of workshops, talks and debates featuring eminent business and social personalities. Students get exposure to the latest trends and innovations in management through interaction with the guest speakers and other experts invited on the campus. In essence, Backwaters compliments the daily academic Programme of IIM Kozhikode by giving the students avenues to put to practice their theoretical understanding as well as link their knowledge base with the real world.



Sangam and Nostalgia

The Alumni Committee acts as the bridge between the past and the future and networks with the alumni to bring them closer to the students by organizing workshops and lectures and facilitating one-on-one interactions.

The two major events organized by Alumni Committee are Sangam and Nostalgia. Nostalgia, the annual Alumni meet, is the flagship event of the Alumni Committee and is held in mid-October. An evocative event that marks homecoming, celebration and unparalleled joy of communion with the alma mater, it is an ideal opportunity to renew old bonds, foster new ties and relive the magical moments all over again.

Sangam is the annual Alumni-Student Meet which is held across 7 Indian and 4 foreign locations in May. It provides a platform for the Alumni to reconnect, and for the current students to form meaningful connections with their seniors in the industry, thereby narrowing the gap between the academia and the corporate world.

The Alumni Committee has also introduced a networking platform for the Alumni- "Kasebook", designed to connect, converse and conceptualize ideas with all those connected to IIM Kozhikode. It's different features helps people to reconnect, energize and co-create with fellow mates and the featured column puts the spotlight on some of the star achievers amongst the alumni of IIM Kozhikode.





Calicut MiniMarathon

Started in 2010 with the aim of generating social awareness on issues plaguing our society and providing a platform for civic engagement, Calicut Marathon has since grown into one of Kerala's biggest sporting events. This event is a celebration of sportsman-spirit and the passion to run for a cause. Supporting different themes over the years, 'War on Waste', 'Be the change', 'Transforming lives', 'Empowering Women', 'Organ Donation' and 'Road Safety', Calicut Marathon, organized by IIM Kozhikode, joins hands with NGOs, district administration and civic authorities to become an essential cog in the wheel of change.

For the marathon, a lot of lead up events are organized every year that bring together people from all walks of life; like running workshops, sand art, flash mob and competitions for college students. IIM Kozhikode launched the 10th edition of Peekay Steel Calicut half Marathon. The 10th edition of the Peekay Steel Calicut half Marathon 2019 was organized on 24 February 2019 at 5:30 am in the Calicut Beach area. The event launch ceremony was held on 4 January 2019 and was inaugurated by the Assistant collector, Ms. Anju K.S. IAS. The Assistant collector launched the official Calicut half Marathon website.

Echoes

The Cultural Committee organized Echoes, the annual cultural event of IIM Kozhikode in the first week of February 2019. The theme for the year was Young. Wild. Free. and all the events and activities revolved around the same. Echoes 2019 witnessed participation from numerous colleges across India and was supported by a strong network of sponsors. However, the biggest highlight was the event, "Campus Princess", a road to Miss India 2019. Adding to the grandeur of the fest were the scintillating performances by Salim and Sulaiman. The final event "Rampage-the fashion show" was marked by the crowning of the Zella Diva who received a diamond ring from Zella Diamonds.

Echoes is known for its numerous lead up events which accelerate engagement prior to the actual event. This year, events like 'Rampage', a fashion show event, 'Faceoff', a face painting event, and 'Toe Steppers', a solo/duet dance competition were conducted which saw participation in huge numbers.

With events across 9 categories, Echoes 2019 witnessed participation from various parts of the country and amidst the hustle bustle of academic schedules, an aura of glitz and glamour prevailed across the campus. The 1st-3rd of January changed the lives of all, for a whole set of people, the charisma of Echoes 2019 was an eye opener to the classy culture of IIM Kozhikode, while for the rest, it was an avenue to create vibrant and fond memories to be cherished for a lifetime.

E-Cell

Start'O'Sphere (Global Entrepreneurship Summit)

Ideas take birth every second everywhere, but very few of them pass the test of time. We at E-cell, IIM K understand this and wish to create a platform where these ideas get a chance to grow. Start-O-Sphere is a global entrepreneurship summit, which connects emerging entrepreneurs with business leaders from national and international organizations. The aim of the summit was to create a platform for providing networking, hiring and funding opportunities for the stakeholders in the entrepreneurial ecosystem with an emphasis on IIM Kozhikode startups and startup enthusiasts. Mr. Gagan Arora (Ex-CEO Printvenue), Ms. Kanika Tekriwal (Founder Jet Set Go), Mr. Murugavel Janakiraman (CEO Bharat Matrimony Group) and Mr. Pranav Kumar Suresh (CEO Startup Village) were the key speakers.

Economic Times has featured IIM Kozhikode as the 3rd best premier B-schools driving entrepreneurship in India.

Laboratory in Entrepreneurial Motivation Workshop

If anyone has read the book 'Stay hungry, Stay foolish', one would come across a chapter titled 'The Alchemist'. It is about the success story of **Prof. Sunil Handa**,



an alumnus of IIM Ahmedabad. According to the book, “From a hard-nosed businessman to an educational entrepreneur, his is a fascinating journey.” The students of IIM Kozhikode had the unique opportunity to engage in one to one interaction with Prof. Sunil Handa in this workshop. This workshop aims to guide the student about the world of entrepreneurship and tries to deal with their queries like how, when and why to enter into this world.

Building Better Businesses

A series of workshops and guest lectures for guiding and imparting skills for starting new ventures for IIM Kozhikode students. Workshops covered areas like problem identification and its explaining business models (through Business Model Canvas), financial evaluation of B-plans, elevator pitch, understanding of who funds whom and how Start-ups are taken from ideation to execution level. This activity is conducted in collaboration with different committees and interest groups of IIM Kozhikode.

K-Starter

The Entrepreneurship Committee (E-Cell) of IIM Kozhikode conducts an engaging series of meet-ups among the students. The sessions are targeted at inducing discussions on entrepreneurship, the next big thing, the skills needed to tap the opportunities of the future etc.

Networking

With the intent to place IIM Kozhikode's E-Cell in a pivotal position, networking rounds have been initiated, providing the students of IIM K an exposure to investors, mentors, legal experts and incubation centers across the country. This year too, emphasis has been to reach out, network and develop long-term relations with the leaders in the industry.

Sangram

Sangram is the annual sports meet of IIM Bangalore, IIM Kozhikode, IIM Tiruchirappalli and IIM Visakhapatnam. The 3-day battle encompassed 22 sports being played by over 600 students who had put in all the practice for months to be ready to fight it out and bring glory to their respective institutes.

Sangram is the flagship inter-IIM sports meet at IIM Kozhikode, where a healthy sporting rivalry between IIM Kozhikode, IIM Bangalore, IIM Tiruchirappalli and IIM Visakhapatnam is relived every year. Started in 2004 as an annual event between IIM Kozhikode and IIM Bangalore, from 2012 onwards Sangram has seen participation from IIM Tiruchirappalli and from 2016 from IIM Visakhapatnam as well. Being hosted by IIM Kozhikode and IIM Bangalore every alternate year, this event gives a platform to all the sports enthusiasts from the four leading institutes, to build stronger bonds amidst a healthy competition. An epitome of sportsman spirit, Sangram acts as a team building activity for the students of all the three institutes.



Recruitment Process

Summer Placements

The Summer Recruitment process is carried out during the month of October and summer interns start their internships at the end of the third term. The internship lasts for a minimum of eight weeks (April and May) in the following year. The summer process is a unique experience for students and several companies prefer internships over interview-based final recruitment as a more comprehensive method of evaluating potential employees. Trends from previous years indicate recruiters' preference towards rewarding deserving candidates by getting them on-board through the PPO route based on the performance in the summer internship.

Final Placements

Final Recruitment process is conducted at the end of the second year. During the final recruitment process, companies are allotted slots based on a structured slotting process. The process will start in the month of January. Students who get offers during lateral placements will be automatically signed out of the placements process and will be unavailable for final placements. A student, on getting an offer during the final placements process, is signed out of the process.

Video Conferencing Facility

The Institute is equipped with a state-of-the-art, in-house two-way video conferencing facility. The facility can be used for conducting selection processes if visiting the campus is not feasible for recruiters (especially in case of international recruiters). The facility has been used in the past, and recruiters have expressed pleasure with the quality of interaction.

Placements Fee Structure 2019-20

Category	Participation fees Rs.	Recruitment fees (Rs./ per student)	Discount
Companies (Defined as the companies who would be visiting IIMK and offering jobs)	40000 (This may be waived if there are more than 3 offers)	40000	Discount of 5%, 10% & 15% can be given on recruitment fees if the offers are more than 4, 9 & 14 respectively
First Time Companies (Defined as company who has not visited the campus in last three and not offered PPO in last 3 years)	20000 (This may be waived if there are more than 3 offers)	20000	Same as above
Start-up Companies (Defined as companies which was registered within last two years and who visits for the first time this year and not visited the campus in last two years which includes PPO offered in last 2 years)	15000	NIL	NIL
Exempted Companies (Defined as Not for Profit Organisations, PSU & Govt Dept. that have good brand value but may not be able to pay. This will be decided on a case to case basis.)	Placements Fees completely exempted as per Chairperson's discretion		

Important Points

- n There would be no placement fee for participation in the Summer Placements Process. In case a student is offered a PPO (Pre- Placements Offer) after his/her Summer Internship stint with the company, the company would be billed only for per student recruitment fee and not the participation fee if the student accepts the PPO.
- n The Taxes would be extra on all fees mentioned above and would be applicable as per the current rates.
- n IIM Kozhikode being an educational institution wholly financed by the Government of India, is exempted from income tax under section 10 (23c) (iiiab) of the I.T. Act and therefore no tax need be deducted at source during the payment of the fees.
- n The placements fees would be applicable only if the students joins the company and will be raising the invoice accordingly. However if the students leave the company within a short time, the company would be liable to pay the fees.
- n All the communications in regard to the fees would be handled by the placements office with the respective companies.
- n All the payments should be settled through NEFT/RTGS/Demand Draft within 45 days from the invoicing date.



Placements Calendar 2019-20

SUMMER PLACEMENTS (October 2019)	FINAL PLACEMENTS (January 2020)
What	What
An eight-nine week long internship at the organization provides students and organizations a mutual learning opportunity.	Final Placements is an avenue for companies to pick future business leaders from one of the richest management talent pool in the country.
How	How
Step 1 (September, 2019 1 st week onwards)	Step 1 (November 2 nd week, 2019 onwards)
Companies make a PPT outlining the various roles/projects on offer during summers.	The company contacts the Placements Committee, schedules a date and makes a PPT to the interested students who are eligible to participate in the process.
Step 2 (September, 2019 last week onwards)	Step 2 (December, 2019)
Based on students' preference, the company's slot is confirmed by the Placements Committee. Resumes of interested candidates are sent to the company, and thereafter the shortlists are provided.	The resumes of interested candidates are sent to the company. The company in turn reverts with a shortlist. The company's slot in the placement process is confirmed by the Placement Committee. The slot is determined by the students with the help of a democratic slotting process.
Step 3 (October, 2019 2 nd week onwards)	Step 3 (January 2 nd week, 2020 onwards)
Companies arrive on campus and after conducting their selection process, make offers to the students according to the manner prescribed for their slot.	The placement process begins. Selection processes of various participating companies are organized slot wise. Recruitment processes of companies in the same slot progresses in parallel.
Step 4 (April, 1 st week to May Last week, 2020)	Step 4 (April, 2020)
Students undertake their internship lasting 8-9 weeks.	Final acceptance of the offers is communicated to the company and the students are available to join work from April.
Step 5 (June, 2020 to November, 2020)	
Companies can offer PPOs during this time period, the acceptance of which shall be communicated at the end of Final Placements.	

Recent Recruiters

3M	Fidelity	Myntra
Abbott	Flipkart	Multiples PE
ABFRL	Frost and Sullivan	MXV Consulting
ABG	Future Generali	Nestle
ABInBEV	GE Health care	Ninjacart
ABP	Godrej	Nomura
Accenture Strategy	Goldman Sachs	Novozymes
Accenture Technology Services	Google	OfBusiness
ACT	GSK	Ola Cabs
Airtel	HCCB	Optum
Amazon	HCL	Paytm
American Express	Heinz	Pepsico
AmEx	Hexaware	Philips
Arvind Lifestyle	Honeywell	Pidilite
Asian Paint	HP	Piramal
AstraZeneca	HSBC Securities	PowerGrid
Axis Bank	HUL	PWC
Bain & Co	IBM Consulting	Ranbaxy
Bajaj Auto	ICICI Bank	Rapido
Bajaj Finserv	IDFC	Raymond
Bank of America	Infosys Management Consulting	Reckitt Benckiser
Barclays	IQVIA	Redington Gulf
BlackBuck	ITC	RPG
Boston Consulting Group	JSW	Saint Gobain
BPCL	Jubilant Food Works	Samsung
Capgemini	Kadence International	SBI Caps
Capita	Kelloggs	Schneider
Cipla	Kohler	Shell
Citi	KPMG	Snapdeal
Citrix	L&T	Soulfull
Cognizant Business Consulting	Lal Path Labs	State Street
Colgate Palmolive	Lenovo	TAS
Coromandel Group	Loreal	Tata Communications
Credit Suisse	Madura Fashion & Lifestyle	Tata Sky
CRISIL	Maersk	Tata Steel
Cure.Fit	Mahindra	The Rohatyn Group
Dell	Marico	Titan
Deloitte	Maruti	Uber
Deutsche Bank	Matrimony.com	Udaan
Dr. Reddy's Laboratories	McKinsey & Co.	Vodafone Idea
Duff & Phelps	Medplus	Walmart Labs
Edelweiss	Microland	Wipro
Enhance Oman	Microsoft	Yes Bank
Everest	Mindtree	ZS Associates
Exide	Mondelez	
EXL	Mphasis	
EY		



Past Recruiters at IIM Kozhikode



Our Alumni...making a mark in the Corporate World

Distinguished Alumni

Abhilash Nair	-	Staffing Leader, Google
Abhishek Bhagat	-	Head - Internet & TMT Investment Banking , HDFC
Adarsh Avasthi	-	Marketing manager, Hydration category, Coca Cola
Aditya Gahlaut	-	MD and Head, Global Trade and Receivables Finance, HSBC
Alok Chaturvedi	-	Director, Estee Advisors
Amardeep Chahal	-	Worldwide Vice President, Becton Dickinson
Amit Kulshreshtha	-	Executive Director and CEO, Capital India Finance Limited
Anand Gupta	-	Executive VP - Group Market Strategy, Deepak Fertilizers and Petrochemicals Corp. Ltd.
Naveen Murali	-	Group Brand Manager, Exteriors, Asian Paints
Ananya Tripathi	-	Head, KKR Capstone India, KKR & Co. Inc.
Ankur Mittal	-	MD and VP Technology, Lowe's Companies, Inc.
Arindom Datta	-	Executive Director, Rural & Development Banking/Advisory, Rabobank
Arjun Chakrapani	-	Director, Deutsche Bank
Atin Gupta	-	Director, Rates Trading, Citibank
Bhaskar Prasad	-	Regional Trade Operations Head - GCNA, Standard Chartered Bank
Deepak Chowdhary	-	Category Leader, Amazon
Deepak Reddy	-	Head of Central Operations, Uber Eats
Devroop Dhar	-	Partner, KPMG
Gagandeep Singh Kalsi	-	Group Brand Manager, Exteriors, Asian Paints
Hanish Yadav	-	Associate Partner, McKinsey & Company
Harmanpreet Singh	-	Investment Professional, Multiples Alternate Asset Management Pvt. Ltd.
Hiren Dasani	-	Co-Head of Global EM Equity and Lead PM India Equity, Goldman Sachs Asset Managmenet
Jaidev Sanjeev Rajpal	-	Partner, McKinsey & Company
Kashyap Chanchani	-	Managing Partner, The Rainmaker Group
Krishna Seetharam	-	Vice President Information Technology, National Grid
Kumar Vivek	-	Education Tech Fellow - South Asia (Education Specialist), The World Bank
Manish Maini	-	Partner, PwC India Advisory
Puneet Punyani	-	Director, Sales Strategy & Business Operations, Dell EMC
Rajarshi Chakraborty	-	Director, Corporate Banking, Head Inclusive Finance, Citibank
Revant Bhate	-	Partner, Kstart Capital
Rishab Phagre	-	Director, Baer Capital Partners
Rishi Agarwal	-	Managing Director, Head - Asia, FSG
Rohan Talwar	-	Leadership Team, Circles.Life
Rohit Koshy	-	Director, EY
Ronald Philip	-	Senior Director - Strategic Planning, Agility Logistics Park, Agility
Sahil Jain	-	Co-Founder, Dineout
Samir Ajay Paranjpe	-	Partner and Forensics Leader, Grant Thornton India LLP
Sandeep Gupta	-	Category Marketing Manager - Dettol, Lizol, Reckitt Benckiser
Sanjeev Singh	-	CEO - India and Sri Lanka, Aegis Limited
Saurabh Verma	-	Practice Director, Everest Group
Senthilnathan C	-	Head of Innovation, Citi Bank
Shekhar Datta	-	Senior Director, Ola
Shreejit Nair	-	Head - Business Development, Enterprise and Government, India Post Payments Bank
Shweta Rastogi	-	Head - North & East India, Societe generale
Smrithi Ravichandran	-	Business Head - Payments, Consumer & Commercial Lending & Insuretech, Flipkart
Srihari K	-	Business Head, Interior Glass Solutions, Saint - Gobain India Private Limited
Sugata Nag	-	Head, Risk Analytics, Axis Bank
Suman Saha	-	Business Development Head Women Clothing, Flipkart
Suveer Sinha	-	Partner, McKinsey & Company
Vaibhav Saxena	-	Senior Associate Principal, Piramal Fund Manager
Venugopal Tanjore	-	Director - Solutions & India Operations, Industry Solutions Engineering, Oracle India Pvt. Ltd
Vishal Rastogi	-	Delivery Operation Manager, IBM

Other Avenues of Engagement

Leadership Talk and Industry Conclaves

The talks and management conclaves provide students with a platform to learn from industry's thought leaders and experienced practitioners. Students are assured of a rich one-to-one interaction with the top managers of the country. Companies benefit from a close interaction with students and assess them as potential employees. Interaction with top management executives can be arranged at the company's convenience around the year.

Live Projects

Live Projects provide another avenue through which companies can make their presence felt on campus. Students engage in such projects through the year along with their ongoing curriculum. The duration ranges from three weeks to three months and stipend is offered to the students who work on the same. It is a mutually beneficial association as the companies get critical business inputs through the project deliverables and students also gain valuable industry experience without having to work in the premise of the company. There is a thorough process of feedback and ratings to judge the performance of the candidates and companies may choose to extend a PPI/PPO based on the performance of the students.

Workshops

Companies conduct a range of workshops on campus. These interactions are stimulating for all parties involved and provide a platform for the exchange of ideas. Typically held on weekends for 3-4 hours, they involve participative learning methods like games, live demonstrations and simulations. Lectures by highly experienced and senior top management are commonly held and widely appreciated by students. Workshops provide companies a forum to interact with students at a much deeper level.

Event Sponsorship

IIM Kozhikode campus hosts various seminars and events drawing participation from many B-Schools in India and abroad. In addition to the flagship events – Horizons (the annual management conclave) and Backwaters (the annual management festival) – various domain specific seminars are held throughout the year. Companies associate with these events according to their line of business and inclination to increase corporate awareness across B-School campuses. Sponsorships assure companies of high visibility in the media for the events, boosting brand recall.



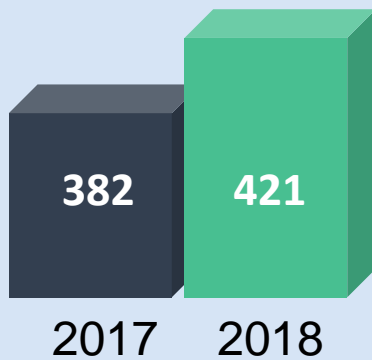
Corporate Events Competitions

ACT Catapult	2019	Winner
Emerging Economies Doctoral Student award	2019	Winner
Piramal Swasthya Tangram Challenge	2019	Winner
TAS Invictas	2019	Winner
Tata Crucible	2019	Winner
AB InBev The BUD Challenge	2019	First Runner Up
Apollo Munich - Rise Up Challenge	2019	First Runner Up
Tata Crucible	2019	First Runner Up
AB InBev The BUD Challenge	2019	Second Runner-Up
Global Business Challenge	2019	National Finalist
Aditya Birla Groups's Stratos	2019	Finalist
Aditya Birla Scholars	2018	Winner
Bosch Inscribe	2018	Winner
CFA Institute Research Challenge	2018	Winner
Exide Innovation Challenge	2018	Winner
HUL- The Premier League	2018	Winner
TBLA	2018	Winner
The Next Big Thing	2018	Winner
Yes Bank Future Ready Season 4	2018	Winner
Abbott Business Challenge	2018	National Runner-Up
Capgemini's L'Innovateur	2018	National Runner-Up
IE Venture Day	2018	National Runner-Up
Apollo Munich - Rise Up Challenge	2018	First Runner Up
HUL L.I.M.E. Season X	2018	First Runner Up
KPMG International Case Competition (KICC)	2018	First Runner Up
Exide Innovation Challenge	2018	Second Runner-Up
Accenture's B-School Challenge	2018	Second Runner-Up
Airtel iCreate	2018	Second Runner-Up
Tata Steel-a-thon	2018	Second Runner-Up
The Smart Cube's Resolvr	2018	Second Runner-Up
Amazon ACE Challenge	2018	Finalist
Google Case Study Competition	2018	Finalist
GSK Pharmaceuticals E^3	2018	Finalist
Hero Campus Challenge Season 4	2018	Finalist
Aditya Birla Scholars	2017	Winner
CRISIL Young Thought Leader	2017	Winner
Dr. Reddy's Amethyst Season 2	2017	Winner
RB Mavericks - Case Challenge	2017	Winner
Amazon ACE Challenge	2017	First Runner Up
FLIP National Challenge Season 8	2017	First Runner Up
Shopclues CXO Next	2017	First Runner Up
V-Guard Big Idea Business Plan Contest	2017	First Runner Up
Reliance Quiz-a-thon	2017	Second Runner-Up
Innovating Treadmark	2017	Second Runner-Up
Asian Paints Canvas	2017	Finalist

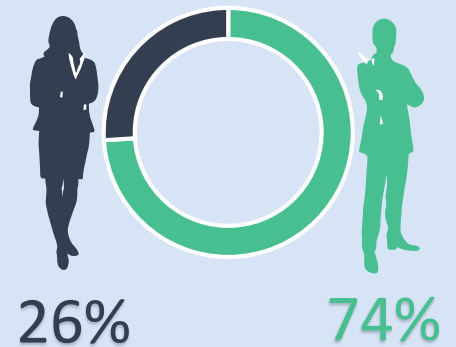


Batch Snapshot (2018-20)

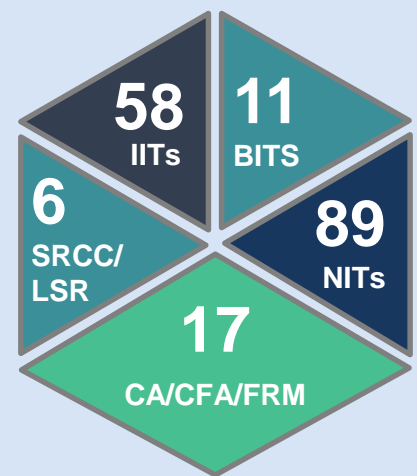
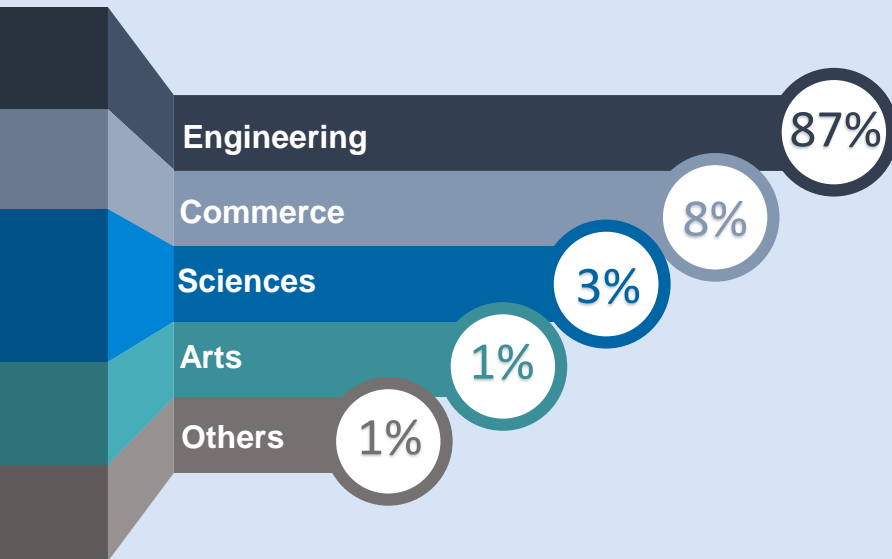
Batch Size Increase



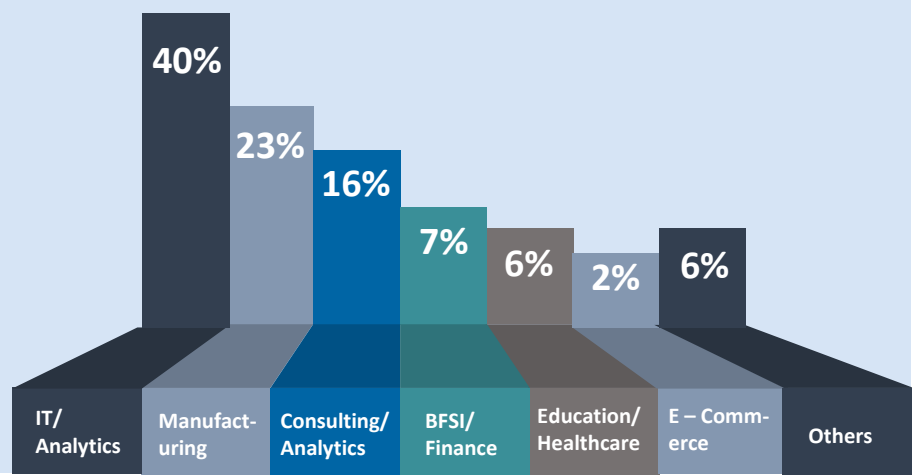
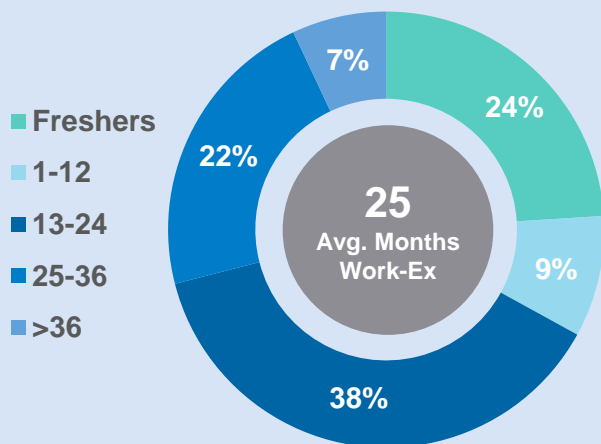
Gender Diversity



Education Background



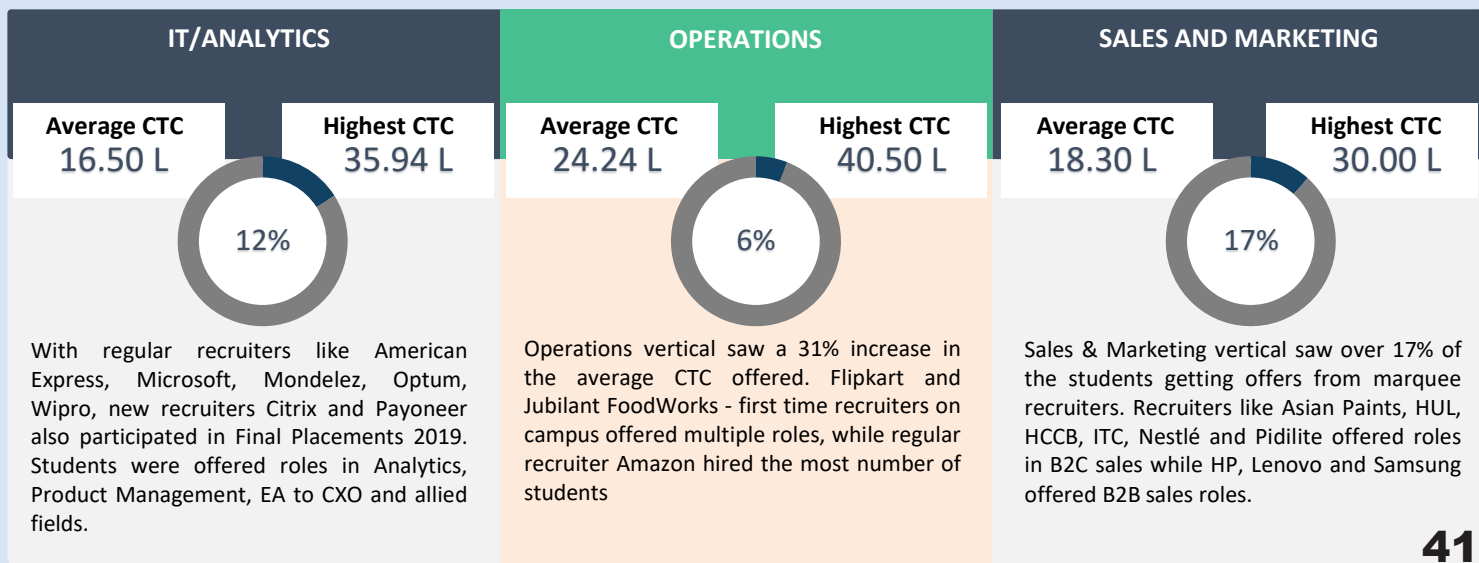
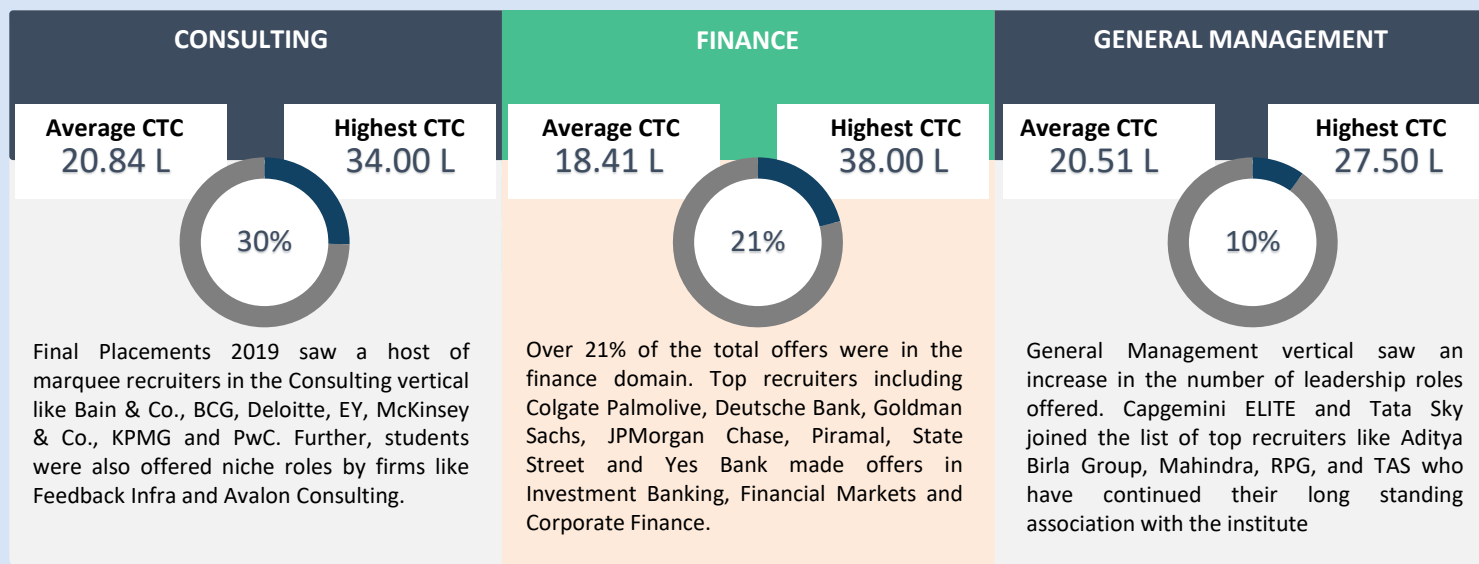
Work Experience



Final Placements 2019 | Highlights

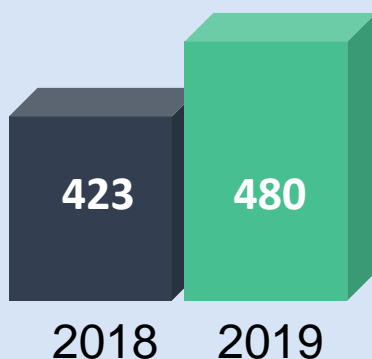
366	Students Participated
Top 10 percentile	₹ 32.86 Lakh
Top 25 percentile	₹ 27.05 Lakh
Top 50 percentile	₹ 23.75 Lakh
Key Takeaways	
IIM Kozhikode witnessed record final placements, the entire process being completed within 6 days	
With a 16% increase in the average salary offered, 21 new brands recruited from the campus this season	
The Top 50 percent of the recruited students secured an average salary of 23.74 lakh	
Cent percent placements were achieved with 390 offers from 107 organizations	

6 Days	Final Placements closed
₹ 18.80 Lakh	Median Stipend
₹ 20.67 Lakh	Mean Stipend
₹ 40.50 Lakh	Highest Stipend
>50%	Recruiters feature in Fortune 500

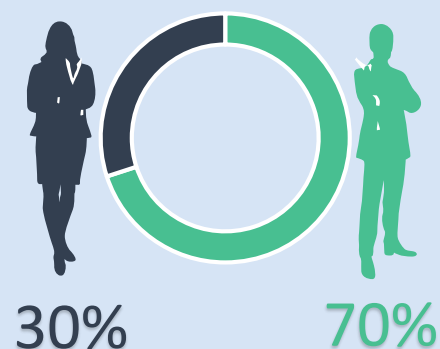


Batch Snapshot (2019-21)

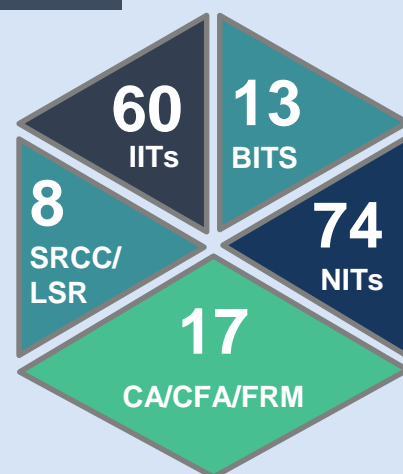
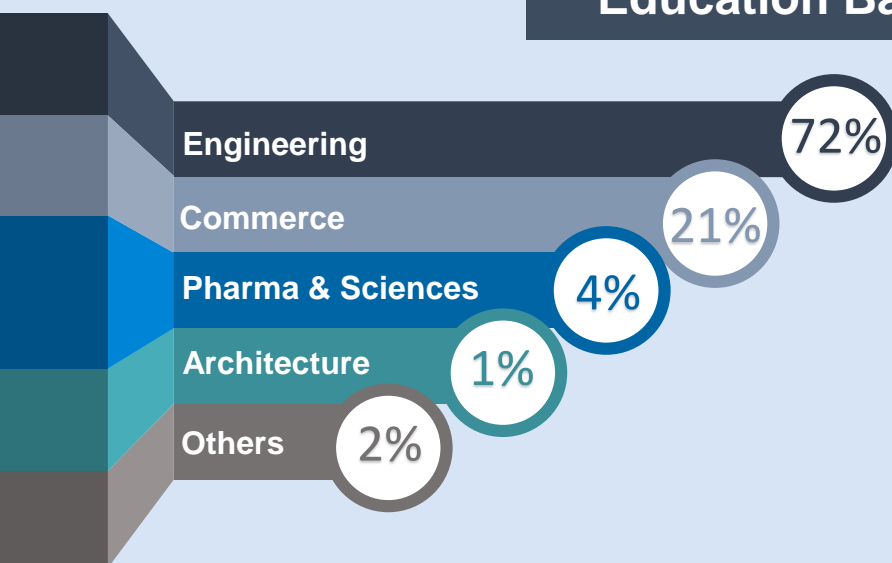
Batch Size Increase



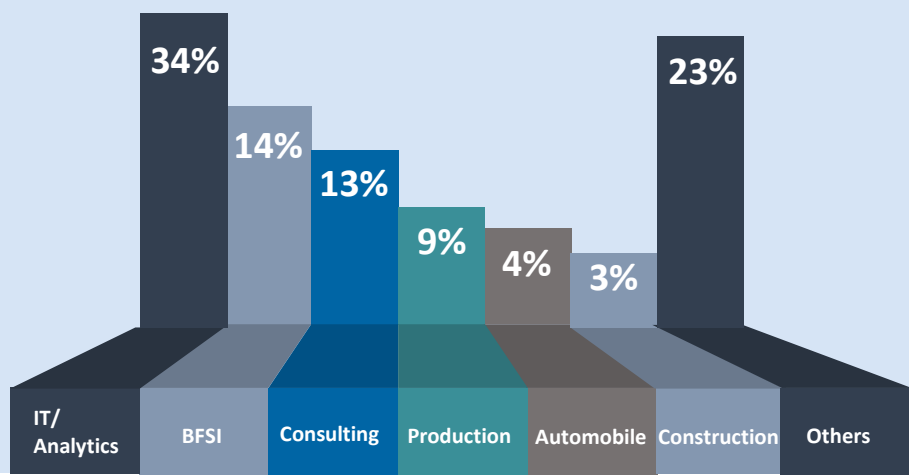
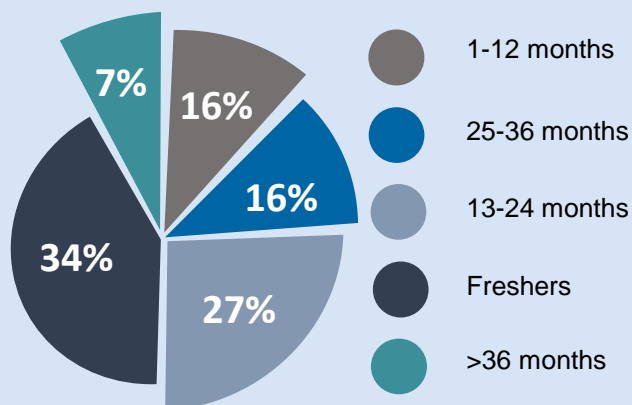
Gender Diversity



Education Background



Work Experience



Summer Placements 2019 | Highlights

462

Students Participated

Top 5 percentile	₹ 3.00 Lakh
Top 25 percentile	₹ 2.72 Lakh
Top 50 percentile	₹ 2.41 Lakh

Key Takeaways

Private Equity firms recruited from IIM Kozhikode for the 1st time with 3 internship offers

E-Commerce companies rolled out 39 offers, a 77% increase over last season

Finance and Operations saw a 10% increase in average stipend over last season

General management roles saw a 5% increase in average stipend and 17% students recruited, up from 13% last season

4 Days

Summer Placements closed

₹ 2.00 Lakh

Median Stipend

₹ 1.75 Lakh

Mean Stipend

₹ 3.20 Lakh

Highest Stipend

₹ 2.00 Lakh

Mean Stipend of women participants

CONSULTING

Average Stipend
2.07 L

Highest Stipend
3.00 L

12%

A host of marquee recruiters like BCG, Accenture Strategy, Deloitte USI Consulting, PwC and EY participated in Summer Placements 2019. Accenture Strategy made 10 offers while PwC and EY offered diverse roles to students.

FINANCE

Average Stipend
1.70 L

Highest Stipend
3.00 L

16%

Axis Bank, Citi Bank, Credit Suisse, Duff & Phelps, HSBC, Goldman Sachs, JP Morgan Chase and State Street offered diverse roles and Private Equity firms Multiples and The Rohatyn Group recruited from campus for the first time. The domain saw a 10% increase in average stipend over the last season.

GENERAL MANAGEMENT

Average Stipend
1.71 L

Highest Stipend
3.00 L

16%

Business houses and conglomerates like Aditya Birla Group, Airtel, Capgemini, Mahindra, Reliance, RPG Group, Tata Administrative Services among others recruited 17% of students, up from 13% of students placed in the domain last season.

IT/ANALYTICS

Average Stipend
1.53 L

Highest Stipend
3.00 L

10%

Regular recruiters like American Express, and Microsoft, along with in-house divisions of FMCG companies HUL and Mondelez participated in Summer Placements 2019. Students were offered roles in Analytics, Product Management and allied fields.

OPERATIONS

Average Stipend
2.46 L

Highest Stipend
2.80 L

9%

Operations witnessed an 11% increase in mean stipend as compared to last season. Udaan and Ola – first time recruiters extended offers for multiple roles, while regular recruiter Amazon rolled out the maximum number of offers.

SALES AND MARKETING

Average Stipend
1.59 L

Highest Stipend
3.20 L

37%

Sales and Marketing has retained its position as the most preferred vertical for the batch. Close to 40% of the batch got placed in the domain with participation from top FMCG companies like ITC, HUL and Nestle who have been our long-term recruiters.



Getting to Kozhikode

Location

Kozhikode (also called Calicut) is the third-largest city in the state of Kerala. The capital of the erstwhile Malabar district, Kozhikode city is the headquarters of the Kozhikode district. A melting-pot of diverse cultures, Kozhikode is an important trade centre in south India, associated for long with trade in spices and silk. Today, Kozhikode is famous for its palm-fringed beaches, tropical forests, and Ayurvedic therapy. You can plan on extending your stay if you wish to tour other parts of Kerala.

Travel

Kozhikode is well connected by air, rail and road to major cities in India. Indian Airlines, Spice Jet and Jet Airways have frequent flights from Delhi, Bangalore and Mumbai to Kozhikode International Airport. Cochin International Airport is a 4-hour drive from Kozhikode. Alternately, Cochin and Kozhikode are connected by direct flights. Kozhikode International Airport is connected by daily direct flights to major cities in the Middle East.

Stay

We would be delighted to arrange for your accommodation at the guest houses on campus, depending on the availability of rooms. Otherwise, with the Gateway Hotel-Taj Group, Kadavu Resort, The Ravis Calicut and Copper Folia among our hospitality partners, we are sure you will enjoy a pleasant and comfortable stay during your visit. In this case, we would arrange for transport between the hotel and the Institute.

Students' Placements Committee 2019



Arpit Agarwal
+91 9591326770



Eashwar M
+91 9952252555



Havnur Dheeraj
+91 8197765894



Ishu Jeewani
+91 8750205998



Mudit Yagnik
+91 9810074035



Pallavi Kothari
+91 8981192391



Pranav Gupta
+91 9422728195



Pranav Patki
+91 9823141699



Sahibzada Yamin Yaqoob
+91 8076397440



Shakthidhar B
+91 9840871580



Shreeman Arvind
+91 9937053641



Shreya
+91 9810029406



Spandana Nori
+91 8220299452



Utkarsh Chaturvedi
+91 9593965623



Vipul Garg
+91 7597684043

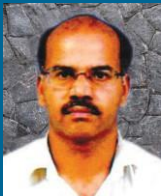


Faculty Placements Committee

Prof. Shovan Chowdhury
Chairperson – Placements
placements-chairperson@iimk.ac.in



Placements Office



**Mr. Ravindran V V AO -
Placements**

+91 495 2809139

+91 9400053012

placements-inc@iimk.ac.in



Placements Office
Indian Institute of Management Kozhikode
IIM Kozhikode Campus PO
Kozhikode - 673 570, Kerala,
India.

Phone: +91 495 2809139/209, +91 9400053012
placements-inc@iimk.ac.in | www.iimk.ac.in



**Prof. Aravind
Sampath**



**Prof. Deepa
Sethi**



**Prof. Omkumar
Krishnan**



**Prof.
Venkataraman S**