ASSOCIATION
AMBA
ACCREDITED

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE
योगः कर्मसु कौशलम्

IIM Kozhikode
Globalizing Indian Thought

RECRUITER'S GUIDE

ARISE ARJUNA!

Vision

The Institute aims to create a unique and futuristic space of global reckoning so as to nurture the finest management thinkers in the pursuit of developing innovative, socially responsible and environmentally friendly practitioners, leaders and educators. Hence, it abides by its dictum of 'Globalizing Indian Thought'.

Mission

The Institute seeks to inculcate a spirit of wholesome learning, giving equal weightage to academic solidarity and practical application. It aspires to integrate concepts with applications and values, thereby nurturing dependable, capable, caring and fair-minded individuals who will contribute towards the development of communities.

Dear Recruiter,

An Institute of national impact and international repute, IIM Kozhikode has taken giant steps towards creating a unique brand of competent yet compassionate managers. We strive to be a school of generative ideas remaining relevant to our society and aiding in the process of building intellectual capital.

IIMK aspires to be an educational institute where talent translates into competency and ability transforms into outcomes. Our vision is to *globalize Indian thought* through management education, creating thought leaders and industry stalwarts with a human touch. Creating synergies where an able mind is honed to be an important contributor to the society – Indian and worldwide – is our way of doing it.

Complementing classroom learning, students prepare themselves for the challenges ahead through various business competitions and corporate interactions acting as enablers toward wholesome growth. Participation in various cross functional interest groups, committees, socially relevant projects in the local community, and a variety of co-curricular and extracurricular activities linked to industry and real-life management challenges create an ethos of continuous learning and improvement. We believe learning is a continuous process and attaining expertise and excellence are milestones of this lifelong journey.

We are glad to present a pool of talented and diverse individuals brimming with energy and excitement to take on the world outside management school. We look forward towards forging a long-term and mutually enriching relationship with your esteemed organization in the near future.

Kulbhushan Balooni
Professor & Director (In-charge)
Indian Institute of Management Kozhikode

Dear Recruiter,

As IIM Kozhikode's growth story continues into yet another year, the role of campus-corporate connect becomes even more crucial to us. It is this relationship which helps us reinvent ourselves constantly with the changing needs of the industry. Our success would be incomplete without the faith and support shown by you. It is my pleasure to share with you that students from IIMK have received great feedback from the industry, which reinforces our belief that the institute will keep churning out individuals who are highly relevant to the business community. I would also like to underline the trust that new recruiters have shown by hiring at IIMK this year, and hope that more such relationships will be forged over the coming year.

The Placements process is a culmination of various activities conducted on campus. While students learn courses designed and revised as per industry requirements, they also apply that knowledge through various competitions. We believe inenabling our students to be their best, and to this end ourstudents are encouraged to seek challenges and are trained towork with constraints, overcome hurdles, persevere andsucceed. Today, our students handle key roles in Consulting,Sales & Marketing, Finance and other verticals as well.We have concluded a very successful Placement season. The year witnessed several key roles being offered to our studentsin different verticals. We have considerably expanded our portfolio in Consulting, Strategy, Information Technology, General Management, Education and Health care Sectors.

I acknowledge the tremendous support from IIMK's distinguished alumni during the recently concluded placements season. They stand as a living testimony to the quality of students produced by this Institute.

As we advance towards the next placements season, it is a privilege to invite you to partner with us, and I keenly look forward to a sustainable and mutually enriching relationship.

Regards,

Priya Nair Rajeev
Professor & Chairperson
Placements Committee
Indian Institute of Management Kozhikode

Quick Reference

About IIM Kozhikode

IIM Kozhikode is the 5th Indian Institute of Management to be founded by the Government of India in collaboration with the Government of Kerala in 1996. Architected by the Late Joseph Stein, Mani and Chowfla, the campus is set amidst one hundred acres of the scenic Malabar hills. It is an excellent example of how state-of-the-art engineering design can be combined with distinct regional architectural styles to produce aesthetically pleasing and functionally perfect structures.

Starting with a modest batch of forty two students in 1997, the institute boasts of admitting 385 students for its batch of 2016-18. Owing to its faculty and alumni, it has made its mark in the sphere of academics and research, and carved a niche for itself in the industry. It is the first IIM in India to have received the prestigious Association of MBAs (AMBA) accreditation enjoyed by international institutes like the London Business School, and INSEAD.

In addition to the Post Graduate Programme (PGP), IIM Kozhikode offers Fellow Programme in Management (FPM), Management Development Programme (MDP), Executive Post Graduate Programme – Kochi Campus and Executive Post Graduate Programme (EPGP). All these programs are highly sought after in the industry and several executives register for them every year.
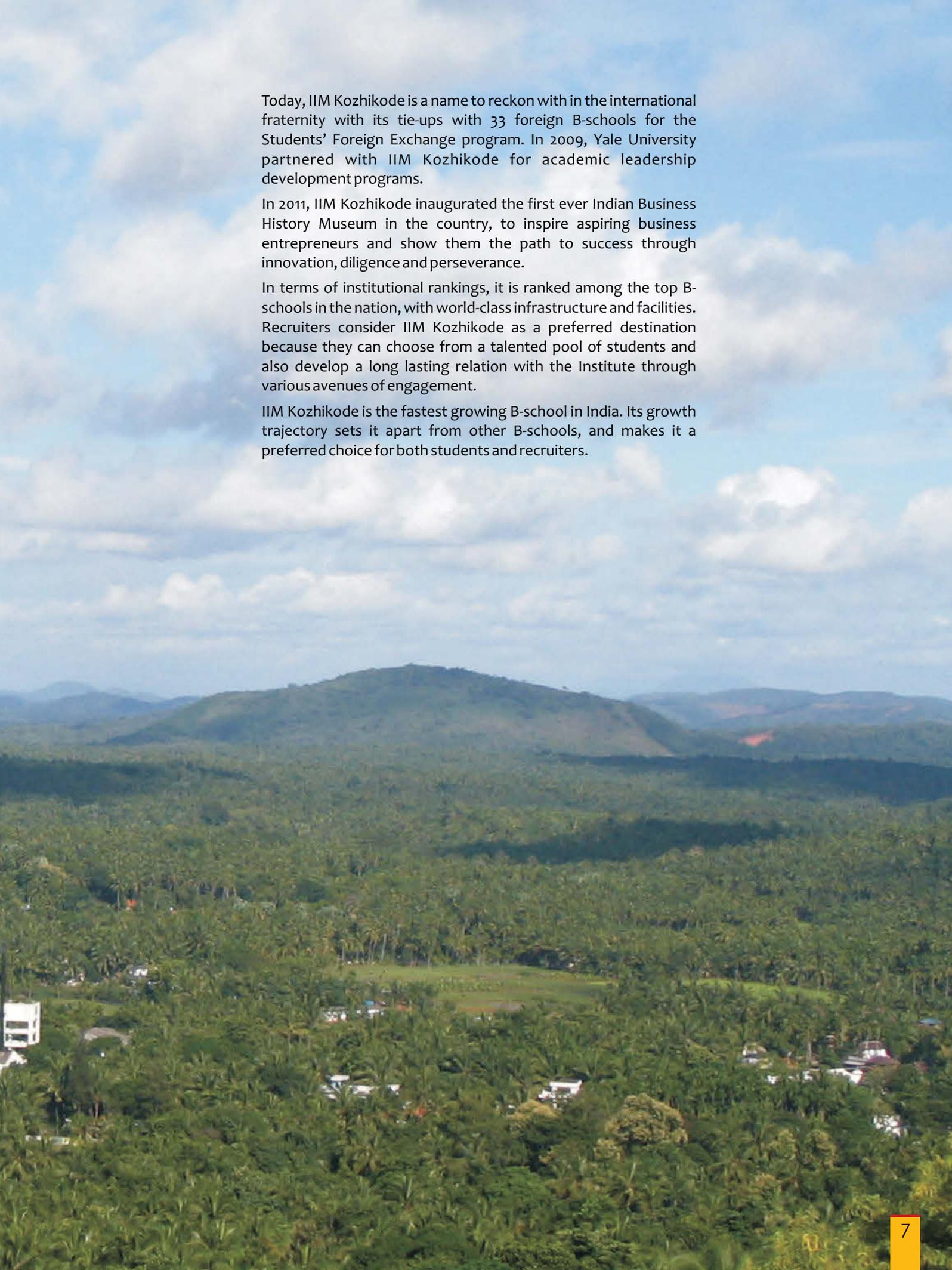
Today, IIM Kozhikode is a name to reckon with in the international fraternity with its tie-ups with 33 foreign B-schools for the Students' Foreign Exchange program. In 2009, Yale University partnered with IIM Kozhikode for academic leadership development programs.

In 2011, IIM Kozhikode inaugurated the first ever Indian Business History Museum in the country, to inspire aspiring business entrepreneurs and show them the path to success through innovation, diligence and perseverance.

In terms of institutional rankings, it is ranked among the top B-schools in the nation, with world-class infrastructure and facilities. Recruiters consider IIM Kozhikode as a preferred destination because they can choose from a talented pool of students and also develop a long lasting relation with the Institute through various avenues of engagement.

IIM Kozhikode is the fastest growing B-school in India. Its growth trajectory sets it apart from other B-schools, and makes it a preferred choice for both students and recruiters.

AMBA Accreditation

In 2010, IIM Kozhikode was awarded the AMBA accreditation for the PGP and the EPGP programs. AMBA provides credibility to IIM Kozhikode's courses internationally, and drives the institute to keep its courses up-to-date and in tune with the international standards. This credibility will be used to propagate the Institute internationally and build on the aspects required to make IIM Kozhikode a truly global player in education.

Milestones

1996 IIM Kozhikode, the 5th Indian Institute of Management, was established in 1996 by the Government of India in collaboration with the Government of Kerala.

1997 The pioneer batch of 42 students began classes at the NIT Calicut campus.

1999 The first batch of IIM Kozhikode students graduated.

2000 The site for the hill-top IIM Kozhikode campus was identified. The first FDP was started.

2001 The construction of the campus began. Designed by the Late Joseph Allen Stein, Mani & Chowfla, the architecture is a harmonious blend of traditional regional influences and modern, functional style. The first MDP as well as the Executive Education Program on the Interactive Distance Learning (IDL) platform began.

2002 IIMK incubated the 'Center for Excellence' with the support of the SC/ST Development Department of Kerala, the only such initiative taken by any IIM to uplift the backward classes.

2003 IIMK moved to its own hill-top campus. Late President APJ Abdul Kalam graced the occasion. PGP admissions increased to 120.

2004 Started international collaboration with two leading European Schools – ESCP-EAP, France and EBS, Germany.

2005 IIMK attracted international recruiters for the first time. The International Exchange Program was launched with three major universities.

2006 PGP admissions increased to 180. IIMK became one of the fastest growing B-Schools in India.

2007 IIMK was ranked as the fourth best management institute in India (Source: Business World, 24th December, 2007). IIMK started the Fellow Program in Management (FPM).

2008 PGP admissions increased to 261. Fourteen MDPs were held.

2009 PGP admissions increased to 290.

2010 Awarded the AMBA accreditation. The female ratio in the PGP admissions increased to 33%. PGP admissions increased to 311. Signed an MoU with Yale University to launch the Yale India Leadership program facilitating the establishment of the Centre of Academic Leadership (CEAL).

2011 IIM Kozhikode made history as the first B-school to host an entire cabinet of ministers. The management workshop titled 'Governance Insights for Transformation (GIFT)' was delivered to the Kerala cabinet by faculty led by Director Prof. Debashish Chatterjee.

2012 The Indian Business Museum was set up. PGP admissions increased to 356. Launched the journal *IIM Kozhikode Society & Management Review*.

2013 The female ratio in the PGP batch of 2013-15 increased to 54%, the highest figure across all IIMs. The faculty strength increased to 64. The first batch of the Executive Post Graduate Program students was inducted on April 6th in the IIM Kozhikode Satellite Campus - Kochi. Number of Management Development Programs (MDPs) conducted increased to 84.

2014 The Batch of PGP 18 with an average work experience of 27 months was inducted. The second PAN IIM World Management Conference was held during November 5 - 8, 2014.

2015 Batch of PGP 19 was inducted. IIM Kozhikode was appointed as the mentor for IIM Amritsar

2016 20 Years of IIM Kozhikode. Batch of PGP 20 was inducted.

Indian Business Museum

IIM Kozhikode had embarked on an ambitious program of establishing a Museum of Indian Business History, which is a first of its kind in India. This was a significant step in acknowledging the contribution of Indian business leaders in the making of India.

Our vision was to create a national museum of Indian Business History at IIM Kozhikode that will shape the aspirations of young entrepreneurs, and inculcate the spirit of innovation and business entrepreneurship among the students of IIM Kozhikode. The museum spans over 23,000 sq. ft., and has an outstanding collection of artifacts, sculptures, photographs, historical documents, letters, miniature models, video and audio recordings, digital repositories and books that showcase the wealth of Indian business history to the visitor. These exhibits have been segregated in a chronological order into the ancient, medieval, colonial, pre-independence, and post-independence periods.

Phase I of the museum was completed and the museum was inaugurated on 23rd March 2013 by the Hon'ble Union HRD Minister Dr. M. M. Pallam Raju. Over half a dozen top-level corporate houses from India have set up their exclusive pavilions in the museum. TATA, Godrej, Reliance, SBI, Infosys, GMR and FACT have made their contributions to the museum. It also has a RBI Gallery, and the Indian Space Research Organization Space Pavilion.

The theme of the museum was unveiled by Shri Oommen Chandy, the Chief Minister of Kerala, in the presence of the cabinet ministers and Prof. Debashis Chatterjee, the then Director of IIM Kozhikode.

Infrastructure

Library & Information Center

The Library and Information Center (LIC) is IIM Kozhikode's knowledge hub, acting as a nerve center of scholarly and corporate information. It aims at providing state-of-the-art information backup and support to its instructional processes and research, through excellent resources and value-added information services in all areas of management and related disciplines.

Over the years, LIC has registered significant progress and brought worldwide recognition and laurels to IIM Kozhikode. The LIC at IIM Kozhikode is a digital delight, available 24 hours a day, spanning the entire campus. It is a perfect blend of digital, audio, video and print media with cutting-edge technology. It is an outstanding knowledge-center catering to the faculty, students and research scholars. It houses over 35,500 books in print form, 277 print journals, over 2,00,000 e-books, 6120 bound volumes of research journals, 15,000 corporate annual reports and more than 20,000 e-journals from India and abroad, in addition to 3,700 CD-ROM publications on contemporary issues.

The audio/visual unit in the LIC hosts over 274 educational videos covering a wide range of disciplines in management. IIM Kozhikode is an active member in the Library Consortium of IIMs as well as the Ministry of HRD's INDEST Consortium. The annual rupee equivalent of document resourcing in the LIC is around INR 5 crores. IIM Kozhikode is the UNESCO Coordinator of Greenstone Software for South Asia region. IIM Kozhikode is also developing special documentation centers on the European Union and the ASEAN countries.

Computing Facilities

We view information technology not only as critical infrastructure needed for supporting modern academic needs but also as a central component of the academic process itself. IT facilities at IIM Kozhikode include powerful computers that provide support for diverse computing requirements, access to bibliographic databases and archives for rapid retrieval of relevant information and for updating and disseminating academic and research material.

Computer Centre (CC) provides distributed and clustered computing facilities across the campus through a wired and wireless backbone running across the campus. The campus is fully Wi-Fi enabled. A wide range of latest software tools and office automation packages are available for the IIM Kozhikode fraternity.

We have state-of-the-art video conferencing facility which connects us remotely to the outside world. IIM Kozhikode is also connected to the prestigious National Knowledge Network (NKN). The academic environment at IIM Kozhikode makes extensive use of modern technology to supplement the conventional classroom based teaching. At IIM Kozhikode, we have created a virtual classroom environment using an Open Source Course Management System called Moodle LMS to support teaching and learning.

The PGP Web Portal, which acts as a single point of communication between PGP Office, faculty members and students contains information about student policies, course outlines, term wise course grades, PGP related notices etc.

The Institute is committed to provide state of the art IT facilities and services to the IIM Kozhikode user fraternity. The computing facilities and services are not only continuously improved but are also enhanced so as to meet the increasing demands of the increasing user base.

IIM KOZHIKODE
LIVE

**LABORATORY FOR
INNOVATION
VENTURING AND
ENTREPRENEURSHIP**

enquiry@iimklive.org
www.iimklive.org

Business Incubator & Entrepreneurship Development Center

IIMK LIVE is the Business Incubator and Entrepreneurship Development Center hosted by IIM Kozhikode and is set up with the support of Department of Science and Technology, Government of India. Established in June 2016, the center is envisioned to function as a business incubator with a purpose of creating a National Centre of Excellence that promotes innovation, new business venturing and entrepreneurship. Towards this, it seeks to emerge as a collaborative platform that helps transform innovative ideas into business ventures that make significant economic and social impact.

Incubation of startup enterprises, thus, is primary activity of IIMK LIVE. Apart from Incubation Program for Start-ups, it seeks to carry out activities that promote entrepreneurship on IIMK campus and across greater community, conduct training and research in the domain of entrepreneurship, foster innovation through competitive events, extend pre-incubation support to shape ideas, conduct accelerator/ cohort-based programs to help scale up the ventures and other assistance to entrepreneurs.

Being an on-campus Incubator, it gains immensely from the faculty members, research & knowledge base, students, alumni, institutional networks and other resources of IIM Kozhikode.

Sports facilities

Sports facilities available on campus include gymnasium, table-tennis, carom, snooker, cricket, football, basketball, badminton and volleyball. The last couple of years have also seen the construction of new sports facilities for the students, which give both the faculty and the students an enthralling experience of playing on the real field with all the necessary equipment. The PGP batches of 2017 and 2018 have students proficient in a variety of sports, which shows the importance placed by us in all-round development of the students.

Hostels

The Institute has thirteen well designed hostels which can accommodate about 800 students. The classrooms, computer center, canteen, and all other facilities are within walking distance of the hostels.

PGP

The two-year Post-Graduate Program in Management is the flagship educational program preparing young graduates for senior level positions in the industry. In the first year, students undertake 61 credit foundation courses in various functional areas, followed by 8-10 weeks of summer training in various business organizations.

The second year comprises of a wide range of elective courses across verticals. Students undertake 42-52 credit courses. Some of the courses are of two credits (twenty class contact hours) and others of three credits (thirty class contact hours).

The program lays greater emphasis on knowledge assimilation and its effective use than on its mere reproduction. Instructors choose from multiple pedagogical tools including lectures, case studies, exercises, role-plays, simulation, video shows etc. to facilitate effective learning in their courses. The evaluation system is rigorous comprising quizzes, assignments, mid-term and end-term examinations. The program also lays emphasis on learning through requirements of library-based self study, group work, open-ended discussions and real life projects. The students inculcate the spirit of 'dream-innovate-achieve' and imbibe social concern as an integral part of the learning process.

Consistent with the Institute's goal of creating business leaders who are socially and environmentally responsible, each student is required to provide active planning and execution inputs to non-profit organizations. The students also undertake compulsory courses on Business Ethics, Social Transformation of India and Environmental Management in their first year.

Creating Socially Responsible Managers

The Social Development Project

The Social Development Project (SDP) begins at the end of the first year of the Programme and runs through the entire programme duration of each student in the Institute. The objectives of the social development project are to broad base management education and practice and to orient the students to appreciate the larger socio-economic and political conditions in the country. Specifically, the objectives are to:

- Bridge community-institution gaps,
- Enable the students to appreciate, understand and to extend their skills to the management of public services and resources and
- Develop an orientation for providing solutions to problems and issues faced in the management of public utilities, institutions and services.

Compassionate Kozhikode

A team of four students developed a Master Plan and a sustainable solution for cleaning, beautifying and maintaining the Kozhikode beach. The team had worked under the tight deadlines given by the Kozhikode District Collector.

Aligning Curriculum towards Corporate Social Responsibility

As a part of first year curriculum, students are exposed to courses like Business Ethics, Environmental Management and Social Transformation in India. These courses aim at all-round development of the students and make them aware of their responsibility towards the society. They equip them with sound knowledge to develop an open mind and create a broader perspective towards various social, economic, moral, religious and environmental issues. Through these courses, the students are urged to evaluate the ethical implications and make socially conscious decisions aimed towards sustainable development.

Scholarships

Aditya Birla Scholarship

Central sector Scholarship for SC students Offered by the Ministry of Social Justice and Empowerment

Central sector Scholarship for ST students Offered by the Ministry of Tribal Affairs

National Handicapped Finance and Development Corporation scholarship

Devang Mehta Business School Awards

IIM Kozhikode Merit Scholarship

IIM Kozhikode Need-Based Scholarship

Merit cum Means Scholarship

NTPC Scholarship

OP Jindal Management Scholarship

Pratibha Scholarship Offered by Government of Andhra Pradesh

Rajarshi Sahu Maharaj Scholarship Offered by Government of Maharashtra

Sir Ratan Tata Trust Scholarship

Societe Generale Global Solution Centre Pvt. Ltd. Scholarship

Core Subjects

Social Transformation in India
Organizational Behaviour
Managerial Communication
Management Accounting
Micro Economics
Quantitative Methods
Marketing Management
Business Computing
Business Ethics
Financial Management

Macro Economics
Operations Management
Operations Research
Business Laws
Strategic Management
Environmental Management
Human Resources Management
The Indian Economy
Business Information System Management

Electives

Economics
Game Theory
Business & Government
Econometrics for Business
Public Policy Analysis: Frameworks & Applications

Finance, Accounting & Control
Financial Reporting & Analysis
Financial Derivatives
Strategic Financial Management
Mergers, Acquisitions & Corporate Restructuring
Project Finance
Strategic Cost Management
Fixed Income Securities
Financial Risk Measurement and Management
Management of Financial Services
Investment Analysis and Portfolio Management
Commercial Bank Management
Hedge Fund Strategies
Corporate Valuation

Marketing
Sales and Distribution Management
Strategic Marketing
Business to Business Marketing
Marketing of Services
Consumer Behaviour
Integrated Marketing Communication
Product Policy and Brand Management
Retail Management
Rural Marketing
Advanced Methods in Marketing Research
Personal Selling

Humanities & Liberal Arts
Globalization and Culture
Communication as Impression Management
Cross Cultural Communication
Industrialization: Perspectives from World History
The Origins and Character of Multinational
Corporations:
A Global View

Electives

Information Technology & Systems
Business Intelligence Systems
Enterprise Resource Computing
E- Business
IT Risk Management
Cloud Computing for Business
Ethics in IT
Planning and Designing the Information Environment
IT Strategy
Healthcare Management with IT
Management of IT Product & Services
Computational Advertising
Green & Sustainable Computing

Organizational Behaviour and Human Resource Management
Negotiations & Conflicts Resolution
Discovering Self
Organization Change & Development
Compensation & Reward Management
Legal Aspects of Human Resource Management
Leadership: Applied, Conceptual and Evolving
Management Consulting: Profession & Practice
Behaviourial Analytics
Effective Hiring Skills
Strategic HRM
Performance Management
Learning & Development
Managing Employee Relations
Creativity & Innovation by Design
Talent Management

Quantitative Methods and Operations Management
Supply Chain Management
Project Management
Six Sigma
Services Operations Management
Operations Strategy
International Logistics
Lean Systems
Green Business

Strategy
Strategic Analysis of Joint Ventures and Alliances
Entrepreneurship and New Ventures
Economics of Strategy
Mergers, Acquisitions, Joint Ventures and Corporate Growth
Strategy Implementation
Strategic Flexibility and Resource Leverage in Organizations
Strategic Management of Innovation
Business Models for the 21st Century
Corporate Governance & Social Responsibility
Strategic Analytics : Insights from Sport
Competitive Strategy – The Game of Poker

Inter Disciplinary
Pricing

Compulsory Workshop
- Entrepreneurship Workshop (Term IV)
- Consultancy workshop (Term IV)
- Leadership Workshop (Term VI)

Compulsory Course
- International Business (Term IV)
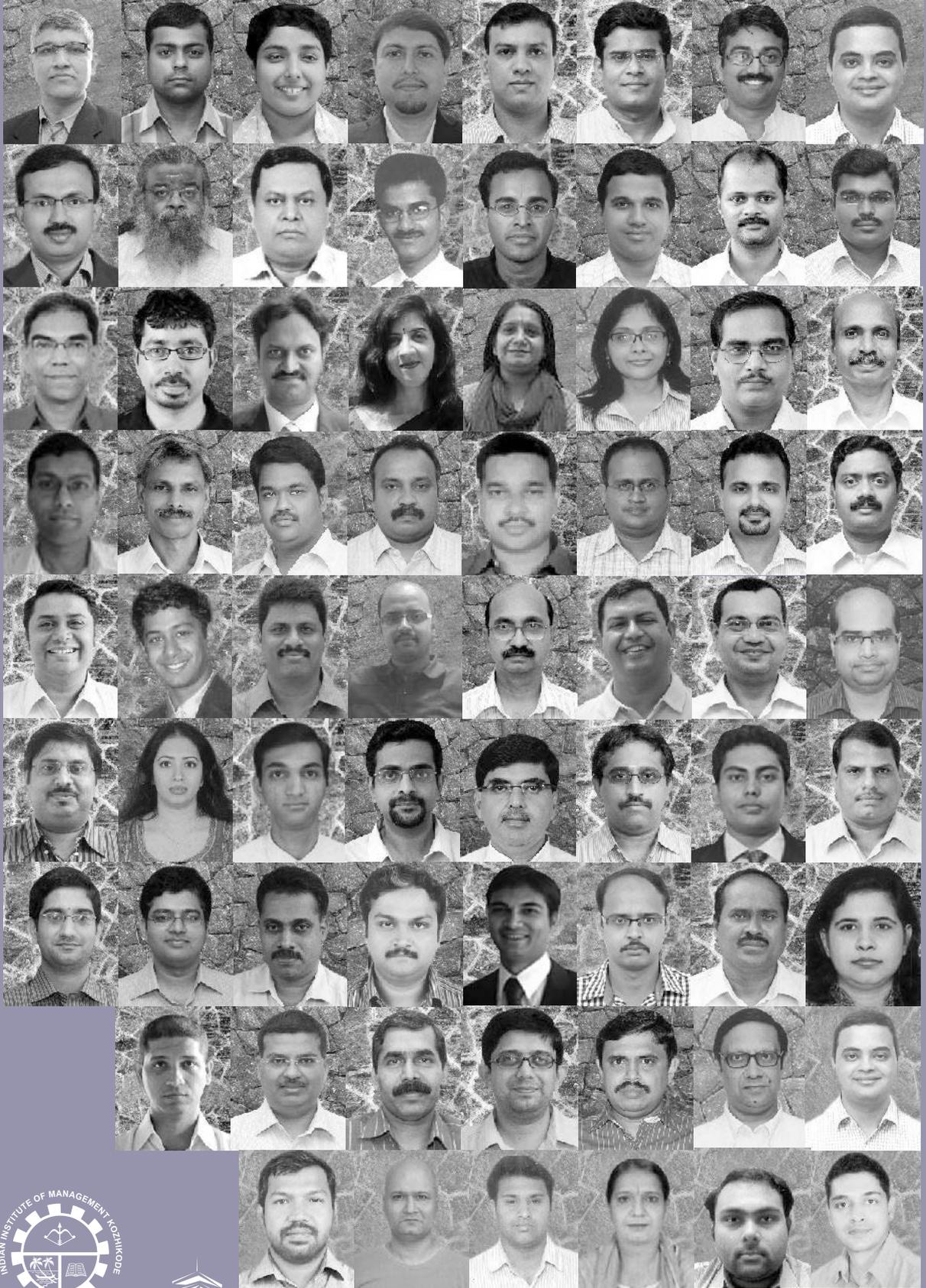
ECONOMICS

Kausik Gangopadhyay
Ph.D. (University of Rohester)

Soumyatanu Mukherjee
Ph.D. (Nottingham University)

Kulbhushan Balooni
Ph.D. (Sardar Patel University)

Leena Mary Eapen
Ph.D. (Madras School of Economics)

Rudra Sensarma
Ph.D. (IGIDR Mumbai)

Shubhasis Dey
Ph.D. (Ohio State University)

Sthanu R. Nair
Ph.D. (Madras School of Economics)

Ashok Thomas
Ph.D. (University of Pisa, Italy)

Dr Soumyatanu Mukherjee
Ph.D. (University of Nottingham, UK),

FINANCE, ACCOUNTING AND CONTROL

Abhilash S. Nair
Ph.D. (IIT Bombay)

Jijo Luckose P.J.
Ph.D. (IIT Bombay)

L Ramprasath
Ph.D (Rutgers, The State University of New Jersy)

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Fellow (IIM Calcutta)

Ramesh K. K.
Chartered Accountant

Rachappa Shette
Ph.D. (Osmania University)

S. S. S. Kumar
Ph.D. (ISM Dhanbad)

Sony Thomas
Ph.D. (IIT Madras)

Sudershan Kuntluru
Ph.D. (Osmania University)

Aravind Sampath
Ph.D. (IIT Madras)

HUMANITIES & LIBERAL ARTS IN MANAGEMENT

A.F. Mathew
Ph.D. (TISS Mumbai)

Anupam Das
Ph.D. (Indiana University Bloomington)

Deepa Sethi
Ph.D. (DAVV Indore)

Shannu Narayan
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Deva Prasad M
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Hannu Narayan
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INFORMATION TECHNOLOGY AND SYSTEMS

Anindita Paul
Ph.D. (University of Missouri)

Anjan Kumar Swain
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M. P. Sebastian
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Mohammed Shahid Abdulla
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Radhakrishna Pillai R.
Ph.D. (IISc., Bangalore)

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MARKETING MANAGEMENT

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Keyoor Purani
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Naveen C. Amblee
Ph.D. (University of Hawaii)

Omkumar Krishnan
Ph.D. (IIT Bombay)

Sanal Kumar Velayudhan
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FPM, IIM Bangalore

ORGANIZATION BEHAVIOUR AND HUMAN RESOURCES

Debabrata Chatterjee
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Atin Pandey
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QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT

Anand G.
Ph.D. (BITS Pilani)

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Shovan Chowdhury
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Soumya Roy
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Thangamani G.
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STRATEGIC MANAGEMENT

Anubha Shekhar Sinha
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P. Rameshan
Ph.D. (IIT Kharagpur)

Rajesh Srinivas Upadhyayula
Fellow (IIM Ahmedabad)

Sumit Mitra
Fellow (IIM Ahmedabad)

Suram Balasubrahmanyam
Ph.D. (IISc. Bangalore)

S. Subramanian
Ph.D. (ICFAI University)

International Exchange

IIM Kozhikode has a comprehensive Student Exchange Program, partnering with many reputed institutes in different countries. Many students of the second year participate in the program and students from affiliate partners also spend a term at IIM Kozhikode and are comprehensively integrated with campus activities. The exchange program exposes students to innovative pedagogical techniques, sensitizes them to cross-cultural issues and provides them with a setting to test their skills in a global environment – all very crucial for today's global managers. The partner universities for the International Exchange program at IIM Kozhikode include:

Abu Dhabi University, Abu Dhabi
Asian Institute of Technology, Thailand
Audencia Nantes School of Management, France
Bocconi University, Italy
Catolica Lisbon School of Business and Economics, Portugal
College of Commerce, National Chengchi University, Taiwan
Cyprus International Institute of Management, Cyprus
EDHEC Business School, France
EM Strasbourg Business School, France
ESCP, France
ESSCA School of Management, France
European Business School, Germany
Foreign Trade University, Vietnam
Group ESC Troyes, France
ICN Business School, France
IESEG School of Management, Lille, France
ISCTE University Institute of Lisbon, Portugal
Jean Moulin Lyon 3 University, France
Jonkoping International Business School, Sweden
Kedge Business School, France
Leeds University Business School, UK
Leipzig Graduate School of Management, Germany
Management Center Innsbruck, Austria
National Tsing Hua University, Taiwan
Neoma Business School, France
Norwegian School of Economics, Norway
Plymouth University, United Kingdom
Sabanchi University, Turkey
Sungkyunkwan University, Korea
Telecom E Cole De Management, France
TuDelft University of Technology, Netherlands
Universite du Quebec a Montreal, Canada
University of Lausanne, Switzerland
Victoria University of Wellington, New Zealand
Yale University, US

Other Programs

- Executive Post Graduate Program (EPGP)
- Executive Post Graduate Program in Management (Part-Time) (EPGP-PT) – Kochi Campus
- Executive Post Graduate Certificate in Strategic Management (EPGCSM)
- Executive Post Graduate Certificate in Financial Management (EPGCFM)
- Executive Post Graduate Certificate in Marketing Management (EPGCMM)
- Executive Post Graduate Certificate in Human Resource Management (EPGCHRM)
- Executive Post Graduate Certificate in Operations Management (EPGCOM)
- Executive Post Graduate Certificate in Information Technology Management & Analytics (EPGCITMA)
- Fellow Program in Management (FPM)
- Faculty Development Program (FDP)
- Management Development Program (MDP)

Life @ IIMK

Committees, Clubs and Interest Groups

The Committees
Students' Council (Studcon)
Social Service Group (SSG)
Public Relations Cell
Backwaters Committee
Cultural Committee (CulCom)
Industry Interaction Cell (IIC)
Sports Committee (SportsCom)
Alumni Committee (AlCom)
Konquest
Entrepreneurship Cell (E-Cell)
Infrastructure Committee
IT Committee (ITCom)
Merchandising and Design Committee (MadCom)
Calicut Marathon Committee (CalMar)

Clubs
Atharva: The Quiz Club
Pro-Lit-Cult: The Literary And Debating Club
K-Matinee: The Movie Club
Krescendo: The Music Club
Theatrix: The Dramatics Club
Tripod: The Photography Club
Footvibes: The Dance Club
K-Dio: The Campus Radio
Kalakriti: The Arts Club

The Interest Groups
Omega (Operations Interest Group)
Konsult (Consulting Interest Group)
Abakus (Technology Interest Group)
mPower (Marketing Interest Group)
Financially Yours (Finance Interest Group)
HRiday (HR Interest Group)
Economics, Politics and Society

Horizons

The annual management conclave of IIM Kozhikode, Horizons is organized by the Industry Interaction Cell (IIC). It brings together industry leaders from diverse sectors and offers a unique opportunity to students to learn from some of the leading minds in the country.

Horizons 2016, the fourteenth edition of the flagship event saw an eclectic mix of speakers from the corporate world and the field of public policy. With a motto of "Dare, Dream and Deliver" and a theme of "leadership unbound", the conclave strived to align creative ideas from management students across the country with the practical wisdom and experience of seasoned speakers.

Speakers:
- **Dr. E Sreedharan**, Retired IES Officer
- **Ms. Deepa Thomas**, General Manager, Mahindra & Mahindra
- **Mr. Siddhant More**, Co-Founder, Mad Over Marketing
- **Mr. Vijay Gopalan**, Ex-CFO, Air Asia India
- **Ms. Shoaib Ahmed**, President, Tally Solutions
- **Mr. Pradeep Kashyap,** Founder and CEO of MART

Vertical Summit

IIC organizes Vertical Summit, a premier talk series involving speakers from each domain including Marketing, Consulting, Finance, Operations, IT, and Strategy, all on the same platform. Aimed primarily towards the students of first year, this event is designed keeping in mind the need of the students to be well informed and to have practical insights into each domain at the onset of making a career choice.

Speakers:
- **Mr. Saurabh Mukherjee**, CEO, Ambit Capital
- **Mr. Ram Periyagaram**, Partner, Pricewater house Coopers India Ltd.
- **Mr. Ganesh**, Vice President, Dr. Reddy's Laboratories
- **Mr. Prahlad Karnam**, Management Consultant, IBM
- **Ms. Amit Gupta**, Area Sales Manager, Idea Cellular Ltd.
- **Mr. Vinod Sankaranarayanan,** Project Manager, Thoughtworks

TEDx IIM Kozhikode

Backwaters in association with Industry Interaction Cell (IIC) organized TEDx IIM Kozhikode. TEDx is an independently organised TED event wherein accomplished individuals from various walks of life deliver talks to inspire, motivate and empower the community. The theme for this year's event was "Uncharted Territories".

Speakers:
- **Mr. V. S. Sudhakar**, Co-founder of Big Basket and MORE retail
- **Mr. Arunabh Das Sharma**, President of Times Group
- **Ms. Malvika Iyer**, Bomb blast survivor and motivational speaker
- **Ms. Archana Sardana**, Skydiver, Base jumper
- **Mr. Prasanth Nair** IAS, District Collector, Kozhikode

Guest Lectures and Workshops

IIM Kozhikode also hosted a number of workshops and guest lectures around the year. Notable names from the industry shared current industry challenges and practices.

- Prashant Parameshwaran, Head, Consumer Insights, General Mills
- Mr. Anil Nayak, Director- Risk Analytics and Reporting for Credit Suisse Bank
- Mr. Sandeep Tyagi, Director HR- Samsung
- Dr. Pawan Agarwal, Mumbai Dabbawala Fame
- Deepa Thomas, Head of Corporate Communications & Pop Culture at eBay India
- E Sreedharan, Managing Director of Delhi Metro
- Subramanian Swamy, Economist, Author, Politician
- Sunder Madakshira, VP, Marketing and Communications, SAP Labs India
- Shruthi Challa, Indian-American entrepreneur, adviser and international public speaker
- Mansoor Khan, Director, Producer and Author
- Malli Mastan Babu, IIM Calcutta and IIT Kharagpur alumnus, world renowned mountaineer
- Industry Analysis Workshop, WeFaculty
- Abhilash Tomy, Commander of the Indian navy, First Indian to circumnavigate the globe solo and non-stop
- Mr. Siddhant More, Co-Founder, Mad Over Marketing
- Mr. Tim Eddy, Global Vice Chair, Ernst and Young

Backwaters

Backwaters is the National level - Annual management festival of IIM Kozhikode. Similar to how the backwaters of Kerala historically served as the conduits of trade and business, the event helps students channelize their intellect and business acumen and compete with B-schoolers from all over India and abroad in a series of well-designed and industry relevant events. There are events across the six verticals (Finance, Marketing, Strategy, Operations, Information Technology and Human Resources) as well as spot events where the participants have to think on their feet to come up with innovative solutions to the tasks and challenges they are exposed to.

The three days of Backwaters also entails a series of workshops, talks and debates featuring eminent business and social personalities. Students get exposure to the latest trends and innovations in management through interaction with the guest speakers and other experts invited on the campus. In essence, Backwaters compliments the daily academic program of IIM Kozhikode by giving the students avenues to put to practice their theoretical understanding as well as link their knowledge base with the real world.

Sangam and Nostalgia

The Alumni Committee acts as the bridge between the past and the future and networks with the alumni to bring them closer to the students by organizing workshops and lectures and facilitating one-on-one interactions.

The two major events organized by Alumni Committee are Sangam and Nostalgia. Nostalgia, the annual Alumni meet, is the flagship event of the Alumni Committee and is held in late-January. An evocative event that marks homecoming, celebration and unparalleled joy of communion with the alma mater, it is an ideal opportunity to renew old bonds, foster new ties and relive the magical moments all over again.

Sangam is the annual Alumni-Student Meet which is held across 7 Indian and 4 foreign locations in May. It provides a platform for the Alumni to reconnect, and for the current students to form meaningful connections with their seniors in the industry, thereby narrowing the gap between the academia and the corporate world.

The Alumni Committee has also introduced a networking platform for the Alumni- "Kasebook", designed to connect, converse and conceptualize ideas with all those connected to IIM Kozhikode. It's different features helps people to reconnect, energize and co-create with fellow mates and the featured column puts the spotlight on some of the star achievers amongst the alumni of IIM Kozhikode.

Calicut Mini Marathon

Started in 2010 with the aim of generating social awareness on issues plaguing our society and providing a platform for civic engagement, Calicut Marathon has since grown into one of Kerala's biggest sporting events. This event is a celebration of sportsman-spirit and the passion to run for a cause. Supporting different themes over the years, 'War on Waste', 'Be the change', 'Transforming lives', 'Empowering Women', 'Organ Donation' and 'Road Safety', Calicut Marathon, organized by IIM Kozhikode, joins hands with NGOs, district administration and civic authorities to become an essential cog in the wheel of change.

The seventh edition, organized in association with the District Administration of Calicut, was on the theme 'Compassionate Kozhikode' and saw 4000+ marathoners running shoulder to shoulder on 28th February 2016 starting from the Calicut beach. The uniqueness about this initiative is not just organizing the marathon but using it as a platform to identify a crucial issue in the society, collaborating with corporate houses, schools and colleges in spreading awareness and sensitizing the public. For the marathon, a lot of lead up events are organized every year that bring together people from all walks of life; like running workshops, sand art, flash mob and competitions for college students.

Echoes

The Cultural Committee organized Echoes, the annual cultural event of IIM Kozhikode in the last week of January, 2016. The theme for the year was 'Carnival' and all the events and activities revolved around the same. Echoes 2016 witnessed participation from numerous colleges across India and was supported by a strong network of sponsors. However, the biggest highlight was the event, "Campus Princess", a road to Miss India, where the audition was judged by Miss India 2014, Koyal Rana. Adding to the grandeur of the fest were the scintillating performances by Aditi Singh Sharma and Nikhil D'Souza. The final event "Rampage-the fashion show" was marked by the crowning of the Zella Diva who received a diamond ring from Zella Diamonds.

Echoes is known for its numerous lead up events which accelerate engagement prior to the actual event. This year, events like 'Picture This' a photography competition, 'Dubsmash', a video dubbing event, and 'Memefy', a meme making competition were conducted which saw participation in huge numbers.

With events across 8 categories, Echoes 2016 witnessed participation from various parts of the country and amidst the hustle bustle of academic schedules, an aura of glitz and glamour prevailed across the campus. The 29th-31st of January changed the lives of all, for a whole set of people, the charisma of Echoes 2016 was an eye opener to the classy culture of IIM Kozhikode, while for the rest, it was an avenue to create vibrant and fond memories to be cherished for a lifetime.

E-Cell
Start'O'Sphere (Global Entrepreneurship Summit)

Ideas take birth every second everywhere, but very few of them pass the test of time. We at E-cell, IIM K understand this and wish to create a platform where these ideas get a chance to grow. Start-O-Sphere is a global entrepreneurship summit, which connects emerging entrepreneurs with business leaders from national and international organizations. The aim of the summit was to create a platform for providing networking, hiring and funding opportunities for the stakeholders in the entrepreneurial ecosystem with an emphasis on IIM Kozhikode startups and startup enthusiasts. Mr. Gagan Arora (Ex-CEO Printvenue), Ms. Kanika Tekriwal (Founder Jet Set Go), Mr. Murugavel Janakiraman (CEO Bharat Matrimony Group) and Mr.Pranav Kumar Suresh (CEO Startup Village) were the key speakers.

Economic Times has featured IIM Kozhikode as the 3rd best premier B-schools driving entrepreneurship in India.
Laboratory in Entrepreneurial Motivation Workshop

If anyone has read the book 'Stay hungry, Stay foolish', one would come across a chapter titled 'The Alchemist'. It is about the success story of **Prof. Sunil Handa**,

an alumnus of IIM Ahmedabad. According to the book, "From a hard-nosed businessman to an educational entrepreneur, his is a fascinating journey."

The students of IIM Kozhikode had the unique opportunity to engage in one to one interaction with Prof. Sunil Handa in this workshop. This workshop aims to guide the student about the world of entrepreneurship and tries to deal with their queries like how, when and why to enter into this world.

Building Better Businesses

A series of workshops and guest lectures for guiding and imparting skills for starting new ventures for IIM Kozhikode students. Workshops covered areas like problem identification and its explaining business models (through Business Model Canvas), financial evaluation of B-plans, elevator pitch, understanding of who funds whom and how Start-ups are taken from ideation to execution level. This activity is conducted in collaboration with different committees and interest groups of IIM Kozhikode.

K-Starter

The Entrepreneurship Committee (E-Cell) of IIM Kozhikode conducts an engaging series of meet-ups among the students. The sessions are targeted at inducing discussions on entrepreneurship, the next big thing, the skills needed to tap the opportunities of the future etc.

Networking

With the intent to place IIM Kozhikode's E-Cell in a pivotal position, networking rounds have been initiated, providing the students of IIM K an exposure to investors, mentors, legal experts and incubation centers across the country. This year too, emphasis has been to reach out, network and develop long-term relations with the leaders in the industry.

Sangram 2015

IIM Kozhikode hosted the annual sports meet of IIM Bangalore, IIM Kozhikode and IIM Tiruchirappali during the period 13th to 15th Nov 2015. The meet saw a participation of 240 students from IIM Bangalore and IIM Tiruchirappali and 150 students from IIM Kozhikode.

Sangram is the flagship inter-IIM sports meet at IIM Kozhikode, where a healthy sporting rivalry between IIM Kozhikode, IIM Bangalore and IIM Tiruchirappali is relived every year. Started in 2004 as an annual event between IIM Kozhikode and IIM Bangalore, from 2012 onwards Sangram has seen participation from IIM Tiruchirapalli as well. Being hosted by IIM Kozhikode and IIM Bangalore every alternate year, this event gives a platform to all the sports enthusiasts from the three leading institutes, to build stronger bonds amidst a healthy competition. An epitome of sportsman spirit, Sangram acts as a team building activity for the students of all the three institutes. This year, IIM Kozhikode was the host institute, and won 9 gold, 10 silver and 2 bronze medals in various events.
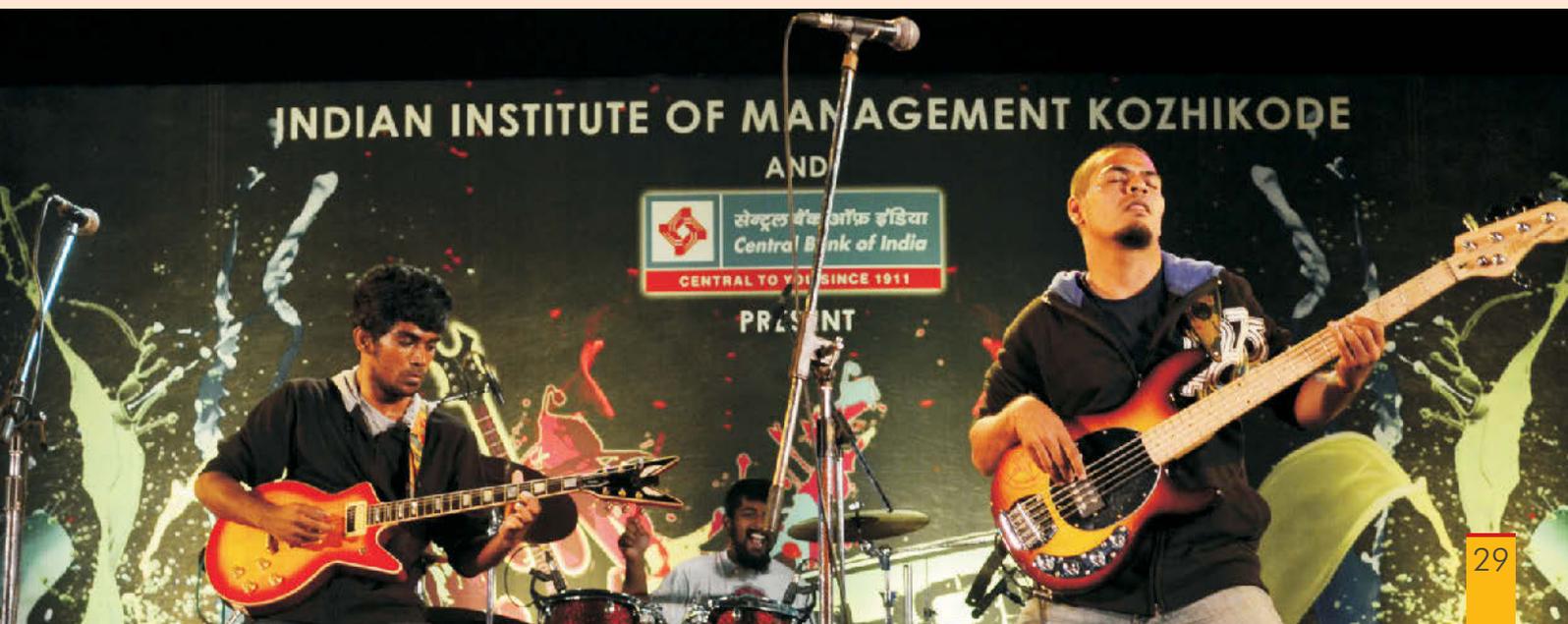
Placements

Summer Placements

The Summer Recruitment process is carried out during the month of October and summer interns start their internships at the end of the third term. The internship lasts for a minimum of eight weeks (April and May) in the following year. The summer process is a unique experience for students and several companies prefer internships over interview-based final recruitment as a more comprehensive method of evaluating potential employees. Trends from previous years indicate recruiters' preference towards rewarding deserving candidates by getting them on-board through the PPO route based on the performance in the summer internship.

Lateral Placements

Lateral Recruitment process provides an opportunity for the students to leverage their prior work experience and negotiate with the organization for a designation higher than that of a management trainee or an entry role management graduate. Companies benefit by gaining from the added advantage of accessing a rich talent pool with relevant exposure to the respective industry. The minimum work experience criteria for this year's lateral placements process is 20 months

Final Placements

Final Recruitment process is conducted at the end of the second year. During the final recruitment process, companies are allotted slots based on a structured slotting process. The process will start in the month of January. Students who get offers during lateral placements will be automatically signed out of the placements process and will be unavailable for final placements. A student, on getting an offer during the final placements process, is signed out of the process.

Video Conferencing Facility

The Institute is equipped with a state-of-the-art, in-house two-way video conferencing facility. The facility can be used for conducting selection processes if visiting the campus is not feasible for recruiters (especially in case of international recruiters). The facility has been used in the past, and recruiters have expressed pleasure with the quality of interaction.

Placements Fee Structure 2017-18

Category	Participation fees Rs.	Recruitment fees (Rs.)/ per student	Discount
Companies (Defined as the companies who would be visiting IIMK and offering jobs)	40000 (This may be waived if there are more than 3 offers)	40000	Discount of 5%, 10% & 15% can be given on recruitment fees if the offers are more than 4, 9 & 14 respectively
First Time Companies (Defined as company who has not visited the campus in last three and not offered PPO in last 3 years	20000 (This may be waived if there are more than 3 offers)	20000	Same as above
Start-up Companies (Defined as companies which was registered within last two years and who visits for the first time this year and not visited the campus in last two years which includes PPO offered in last 2 years	15000	NIL	NIL
Exempted Companies (Defined as Not for Profit Organisations, PSU & Govt Dept. that have good brand value but may not be able to pay. This will be decided on a case to case basis.)	Placements Fees completely exempted as per Chairperson's discretion		

Important Points

- There would be no placement fee for participation in the Summer Placements Process. In case a student is offered a PPO (Pre-Placements Offer) after his/her Summer Internship stint with the company, the company would be billed only for per student recruitment fee and not the participation fee if the student accepts the PPO.
- The Taxes would be extra on all fees mentioned above and would be applicable as per the current rates.
- IIM Kozhikode being an educational institution wholly financed by the Government of India, is exempted from income tax under section 10 (23c) (iiiab) of the I.T. Act and therefore no tax need be deducted at source during the payment of the fees.
- The placements fees would be applicable only if the students joins the company and will be raising the invoice accordingly. However if the students leave the company within a short time, the company would be liable to pay the fees.
- All the communications in regard to the fees would be handled by the placements office with the respective companies.
- All the payments should be settled though NEFT/RTGS/Demand Draft within 45 days from the invoicing date.

SUMMER PLACEMENTS
(October 2017)

What

An eight-nine week long internship at the organization provides students and organizations a mutual learning opportunity.

How

Step 1 (September, 2017 1st week onwards)
Companies make a PPT outlining the various roles/projects on offer during summers.

Step 2 (September, 2017 last week onwards)
Based on students' preference, the company's slot is confirmed by the Placements Committee. Resumes of interested candidates are sent to the company, and thereafter the shortlists are provided.

Step 3 (October, 2017 2nd week onwards)
Companies arrive on campus and after conducting their selection process, make offers to the students according to the manner prescribed for their slot.

Step 4 (April, 1st week to May Last week, 2018)
Students undertake their internship lasting 8-9 weeks.

Step 5 (June, 2018 to November, 2018)
Companies can offer PPOs during this time period, the acceptance of which shall be communicated at the end of Final Placements.

LATERAL PLACEMENTS
(December 2017)

What

An avenue for companies to recruit students with substantial relevant work experience. The company can specify the candidates who they wish to interview.

How

Step 1 (November 2nd week, 2017 onwards)
The company makes a PPT to the students interested and eligible to participate in the process.

Step 2 (December 2nd week, 2017)
Resumes of interested candidates are sent across to the company, which then reverts with a shortlist. Companies conduct interviews in campus, at the end of which offers are made to candidates. Candidates must decide on acceptance before the company leaves campus.

Step 3 (December, 2017)
Final acceptance of the offers are communicated to the company.

Step 4 (April, 2018)
Students who have finally indicated their acceptance of the company's offer are available to join work from April.

FINAL PLACEMENTS
(January 2018)

What

Final Placements is an avenue for companies to pick future business leaders from one of the richest management talent pool in the country.

How

Step 1 (November 2nd week, 2017 onwards)
The company contacts the Placements Committee, schedules a date and makes a PPT to the interested students who are eligible to participate in the process.

Step 2 (December, 2017)
The resumes of interested candidates are sent to the company. The company in turn reverts with a shortlist. The company's slot in the placement process is confirmed by the Placement Committee. The slot is determined by the students with the help of a democratic slotting process.

Step 3 (January 2nd week, 2018 onwards)
The placement process begins. Selection processes of various participating companies are organized slot wise. Recruitment processes of companies in the same slot progresses in parallel.

Step 4 (April, 2018)
Final acceptance of the offers is communicated to the company and the students are available to join work from April.

Past Recruiters

3M
ABG
ABP
Accenture
Accenture Strategy
Airtel
Akzo Nobel
Altisource
Amazon
Ambuja Cements
American Express
Amul
Arvind Lifestyle
Asian Paints
Aspire Systems
ATS
Avalon
Axis Bank
Bajaj Auto
BCG
Biocon
Bosch
Britannia
Capgemini
Castrol
CBC
CCD
Cinepolis
Cipla
Citibank
Colgate Palmolive
Credit Suisse
CRISIL
Dabur
Dell Finance
Deloitte
Deutsche Bank
Dr. Reddy's
Droege Group
Dun & Bradstreet
Edelweiss
Electrolux
Ernst & Young
Escorts
Essar Group
EXL Services
Facebook
Fermenta
Fidelity
FINO
Firstsource
Flipkart
Flytxt
Ford Motors
Franklin Templeton
Freudenberg
Frost & Sullivan

Future Group
Futures First
Gallup Consulting
Gargash Insurance
GE Money
GECF
Genpact
Godrej
Godrej & Boyce
Goldman Sachs
Google
GSK Pharma
Hansa Cequity
HCCB
HCL
Heinz
Hewlett - Packard
Hexaware
HP
HSBC
HUL
IBM
ICICI
ICICI Prudential
ICRA
IDEA
IDFC
Infosys BMC
ING Vysya
Ingersoll Rand
InMobi
Irevna
ITC
IVP
J&J
Jagran
Jindal Steel
Jones Lang Lasalle
JPMC
JRG Securities
Kadence International
Kalki Tech
Kellogg's India
Keynote
Kotak Mahindra
KPIT Cummins
KPMG
Kurt Salmon Associate
L&T
Lafarge
Lava
LD Commodities
LEK Consulting
Lenovo
Lighthouse
L'Oreal
Macquaire Capital

Madura F&L
Mahindra
Mahindra Comviva
Manipal Group
Marico
Maruti Udyog Ltd.
Matrimony
Max New York Life
McKinsey & Company
Mediaturf Worldwide
Metlife
Metro Cash n Carry
MicroLand
Microsoft
Mimo Finance
Mindtree
MNYL
Mogae Media
Mondelez
Morgan Stanley
Mother Dairy
Mphasis
Mudra Group
Murugappa
MuSigma
Muthoot Finance
MXV Consulting
Naandi Foundation
National Stock Exchange
NCDEX
NDTV
Nestle
Netscribes
NIIT
NMC Healthcare
Nomura
O3 Capital
Ocwen
Ogilvy & Mather
Ola
OLAM International
Oliver Wyman
Omnitech
P&G
Paramount
Patni Computers
People Interactive
Pepsico
Pfizer
Philips
Pidilite
Polaris Software
PFC
PwC
Ramky Group
Raymond

RBS
Reckitt Benckiser
Reliance Capital
RIL
Royal Bank of Scotland
RPG
SAB Miller
SAIL
Samsung
SAP Labs
SBI Caps
SEBI
Share Microfin
Shell
SIS
Snapdeal
Software Associates
Sony Entertainment
Standard Chartered
State Bank of India
Stern Stewart & Co.
Suvira Energy
Syntel
TAS
Tata Capital
Tata Communicatons
Tata Motors
Tata Steel
TCS
Tech Mahindra
Telcon
TERI
Texas Instruments
Thomas Cook
Titan
Tolaram
Transdyne
Trilogy Software
TVS Logistics
UB Group
Union Bank of India
Usha International
UTI Bank
Vandana International
Viacom
Videocon
VIP
Vistasoft
Vodafone
Wipro
WNS
Yes Bank
Zee Learn
ZS Associates
Zynga

Distinguished Alumni

Aabhishek Anand Bhagat	Managing Director and Co-Founder	Chryseum Advisors LLP
Abhishek Bhagat	Director	Bank of America Merrill Lynch
Aditya Gahlaut	Head - Small and Medium Enterprises (SME)	HSBC
Amardeep Singh Chahal	Senior Business Director	Becton Dickinson Holdings
Anand Narayanan	Vice President, Marketing	Beroe Inc
Ananta Dutta	Vice President	HDFC Bank
Anusha T	Senior Brand Manager	Colgate-Palmolive India
Arjun Chakrapani	Director	Deutsche Bank
Arjun Mohan	Vice President, Marketing	Think & Learn Pvt. Ltd. (Byju's)
Arindom Datta	Executive Director	RaboBank
Bhaskar Prasad	Director & TTS Client Operations Head	Citibank
Chandrika Khaspa	Associate Director	UBS
Girish Kathpalia	VP - Finance Operations	HSBC Global Resourcing
Hiren H Dasani	Fund Manager & Head - India Equity	Goldman Sachs
Jayesh Jagasia	Managing Partner	Sewells Group
Kashyap Chanchani	Managing Partner	The RainMaker Group
Manish Maini	Director	Credit Suisse
Munir Suri	Vice President	Walmart
Namith Najeeb	Vice President	Paramount Computer
Navneet Kumar Jhamb	Head of Retail Operations, India & Tunisia	Fidelity Worldwide Investments
Nitin Bhat	Sales Operations Leader	Genpact LLC
Prakhar Jain	Director - Pre Sales Consulting	Oracle Financial Services
Prashant Gulati	Chief- Retail Sales (NSM), CC Division	Pidilite Industries
Rajarshri Chakraborthy	Director, Head Priority Sector Banking	Citibank
Ramanathan Thirunavukkarasu	Director - Financial Market	Standard Chartered Bank
Ranjay Bose	Associate Director	Capgemini
Sachin Sham Borkar	Vice President	Axis Bank
Sameer Ajay	Associate Director	KPMG
Shweta Rastogi	Head, Global Subsidiaries - North India	Standard Chartered Bank
Srinivas Manda	Senior Director - Finance & Accounting Operations	United Health Group
Sugata Nag	Vice President - Credit Risk	Axis Bank Ltd
Sunil Srinivasan	Director Advisory Services	EY
Udayan Banerjee	Vice President & Operations Site Leader (Chennai)	Fidelity Investments
Venugopal Tanjore	Director	Oracle India
Vishal Rastogi	Associate Partner	IBM GBS

Entrepreneurial Ventures

Amarpreet Kalkat	Co-founder	Ciafo/Frrole
Aaditya Jain	Cofounder, Plabro Networks Pvt Ltd	Past: Founder, Blocs & PropertyMonks
Amit Singh	Co-founder & Chief Marketing Officer	iTraveller.com, Gradient Training Pvt. Ltd.
Anantjit Singh Sahni	CEO and Founder	BrainEdge Education Pvt. Ltd.
Anirudh Phadke	Director of Technology	Beyond Teaching India
B Rajesh Kumar	Founder Director	FACE, Chalkstreet
Gaurav Agarwal	Entrepreneur	Sundari Saree Pvt. Ltd.
Gourav Chindlur	Co-founder & COO	Vizury
Mayank Gupta	Co-founder and COO	EduKart.com
Mohnish Karjodar	Manager - Strategy & BD	E Dental Clinics Pvt. Ltd.
Neel Shah	Head - Global Business Development	Flourish Pure Foods Pvt. Ltd.
Pritam Roy	Founder & CEO	Gomolo.com
Rupesh Kumar Gupta	Owner	Pro C Learning Pvt. Ltd.
Sahil Jain	Co-Founder	Dineout
Samarth Wadhwa	Director, Co-Founder	Ritika Systems Pvt. Ltd., Sun-Bazaar Systems Pvt Ltd.
Shivkumar Gopalan	Director	Shiker Consulting
Siva Cotipalli	Founder	www.Dhanax.com
Thirukumaran Nagarajan, Sharath Babu Loganathan	Co-Founders	Ninjakart

Speaker Participation

The seminars and management conclaves provide students with a platform to learn from industry's thought leaders and experienced practitioners. Students are assured of a rich one-to-one interaction with the top managers of the country. Companies benefit from a close interaction with students and assess them as potential employees. Interaction with top management executives can be arranged at the company's convenience.

Live Projects

Live projects are another avenue through which companies can make their presence felt on campus. Students engage in such projects along with their daily curriculum activities. The duration ranges from three weeks to three months and is on a stipend basis. It is a mutually beneficial association as the companies get critical business projects done and students also gain industry experience without having to visit the premises of the company. There is a thorough process of feedback and ratings to judge the performance of the candidates.

Workshop

Companies conduct a range of workshops on campus. These interactions are stimulating for all parties involved and provide a platform for an exchange of ideas. Typically held on weekends for 3-4 hours, they involve participative learning methods like games, live demonstrations and simulations. Lectures by highly experienced and senior top management are commonly held and widely appreciated by students. Workshops provide companies a forum to interact with students at a much deeper level.

Event Sponsorship

The IIM Kozhikode campus hosts a large number of seminars and events drawing participation from B-Schools in India and abroad. In addition to the flagship events – Horizons (the annual management conclave) and Backwaters (the annual management festival) – various domain specific seminars are held throughout the year. Companies associate with these events according to their line of business and inclination to increase corporate awareness across B-School campuses. Sponsorships assure companies of high visibility in the media for the events, boosting brand recall.

Industry Scholarships

IIM Kozhikode is open to partnering with corporates on their Corporate Social Responsibility initiatives. To that end, companies institute scholarships that reward academic brilliance, sportsmanship, literary verve and in many cases, overall abilities of a student. These scholarships underline an organization's strong commitment to associate with the Institute. As a direct consequence, there is increased respect for the organization as a whole amongst the entire student community.

Corporate Events

Following are a few industry events that happen at IIM Kozhikode.

- Mahindra War Room
- HUL LIME
- Citi Women Leader Award
- FLIP National Challenge
- JPMC Deal
- Goldman Sachs Stock Picking Competition
- Goldman Sachs Workshop
- Cognizant CXO Case Challenge
- TCS CaseWiz
- JPMC Winning Women Mentorship Program
- Deloitte Maverick
- Unilever Unplugged
- Sony Entertainment Television Media Moguls
- Airtel iCreate
- L'Oreal Brandstorm
- Godrej LOUD
- Tata Business Leadership Awards
- ITC Interrobang
- Philips Blue Print
- Reckitt Benckiser Durex Case Study
- RPG Blizzard
- Asian Paints Canvas

Placement Statistics

Class of 2017

|	
112 Number of Recruiters	**359** Number of Offers
6 Number of days	**37 LPA** Highest domestic package

SUMMARY

A total of 112 recruiters participated including 26 first-time recruiters like Aspect Ratio, Evanssion, Feedback Infra, Kalyan Group, Korn Ferry Hay Group, Microland, Payoneer, and many more. The highest domestic salary was INR 37 lakhs per annum. The number of Pre-Placement offers saw a marked rise of 15.15% from last year. Major recruiters like Accenture Strategy, Amazon, BCG, Deloitte, EY, Goldman Sachs, HUL, ITC, JPMC, McKinsey, PwC among others participated in the placements process.

VERTICAL WISE OFFERS

Strategy/Operations, 4%
Sales & Marketing, 25%
Finance, 26%
IT/Analytics, 13%
Consulting, 24%
General Management, 8%

VERTICAL WISE HIGHEST

LPA

Vertical	LPA
Consulting	32.1
General Management	33.4
Finance	21
Sales & Marketing	27
Strategy & Operations	37
IT/Analytics	32

AVERAGE SALARIES

Top 5% — 33 LPA
Top 10% — 28.5 LPA
Top 25% — 23.8 LPA
Top 50% — 20.6 LPA

Average CTC 17.65 LPA
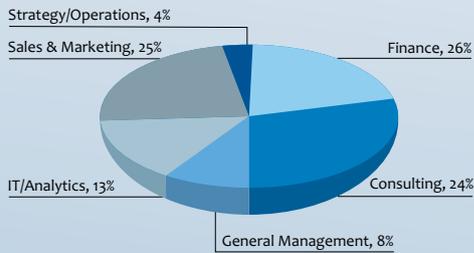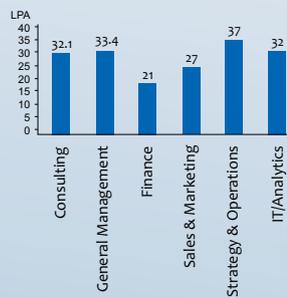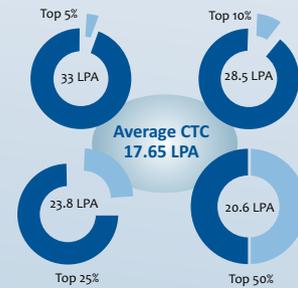
Batch of 2016

347 Students

Work Experience 80%   73%
Freshers 20%   27%

Education Background

- 1% Arts & Economics
- 1% Management
- 3% Pharma & Science
- 3% Commerce
- 92% Engineering

### Summer Internship

- 11% IT/Analytics
- 21% Finance
- 33% Sales & Marketing
- 14% Consulting
- 6% Operations
- 10% General Management
- 5% Others
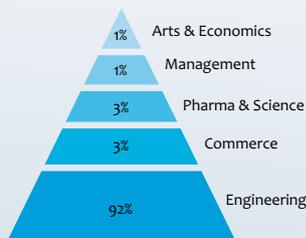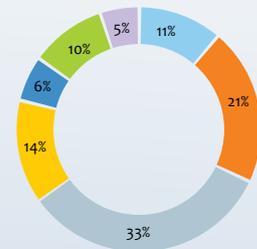
Sector-wise Work Experience

- 41% IT Telecom
- 28% Manufacturing and Oil & Gas
- 15% Consulting
- 5% BSFI/ Finance
- 4% Construction / Infrastructure
- 4% E-Commerece
- 3% Others
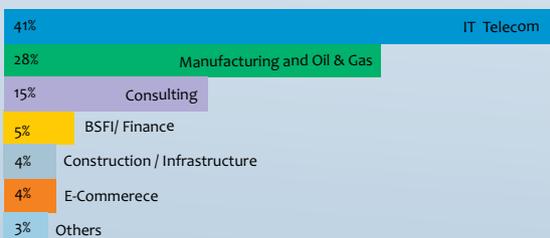
Work Experience in Months

Fresher	1 to 12	13 to 24	25 to 36	37 to 48	49 and above
20%	12%	34%	27%	4	3
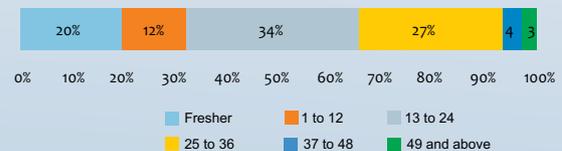
Getting to Kozhikode

Location

Kozhikode (also called Calicut) is the third-largest city in the state of Kerala. The capital of the erstwhile Malabar district, Kozhikode city is the headquarters of the Kozhikode district. A melting-pot of diverse cultures, Kozhikode is an important trade centre in south India, associated for long with trade in spices and silk. Today, Kozhikode is famous for its palm-fringed beaches, tropical forests, and Ayurvedic therapy. You can plan on extending your stay if you wish to tour other parts of Kerala.

Travel

Kozhikode is well connected by air, rail and road to major cities in India. Indian Airlines, Spice Jet and Jet Airways have frequent flights from Delhi, Bangalore and Mumbai to Kozhikode International Airport. Cochin International Airport is a 4-hour drive from Kozhikode. Alternately, Cochin and Kozhikode are connected by direct flights. Kozhikode International Airport is connected by daily direct flights to major cities in the Middle East.

Stay

We would be delighted to arrange for your accommodation at the guest houses on campus, depending on the availability of rooms. Otherwise, with the Gateway Hotel-Taj Group, Kadavu Resort, The Ravis Calicut and Copper Folia among our hospitality partners, we are sure you will enjoy a pleasant and comfortable stay during your visit. In this case, we would arrange for transport between the hotel and the Institute.

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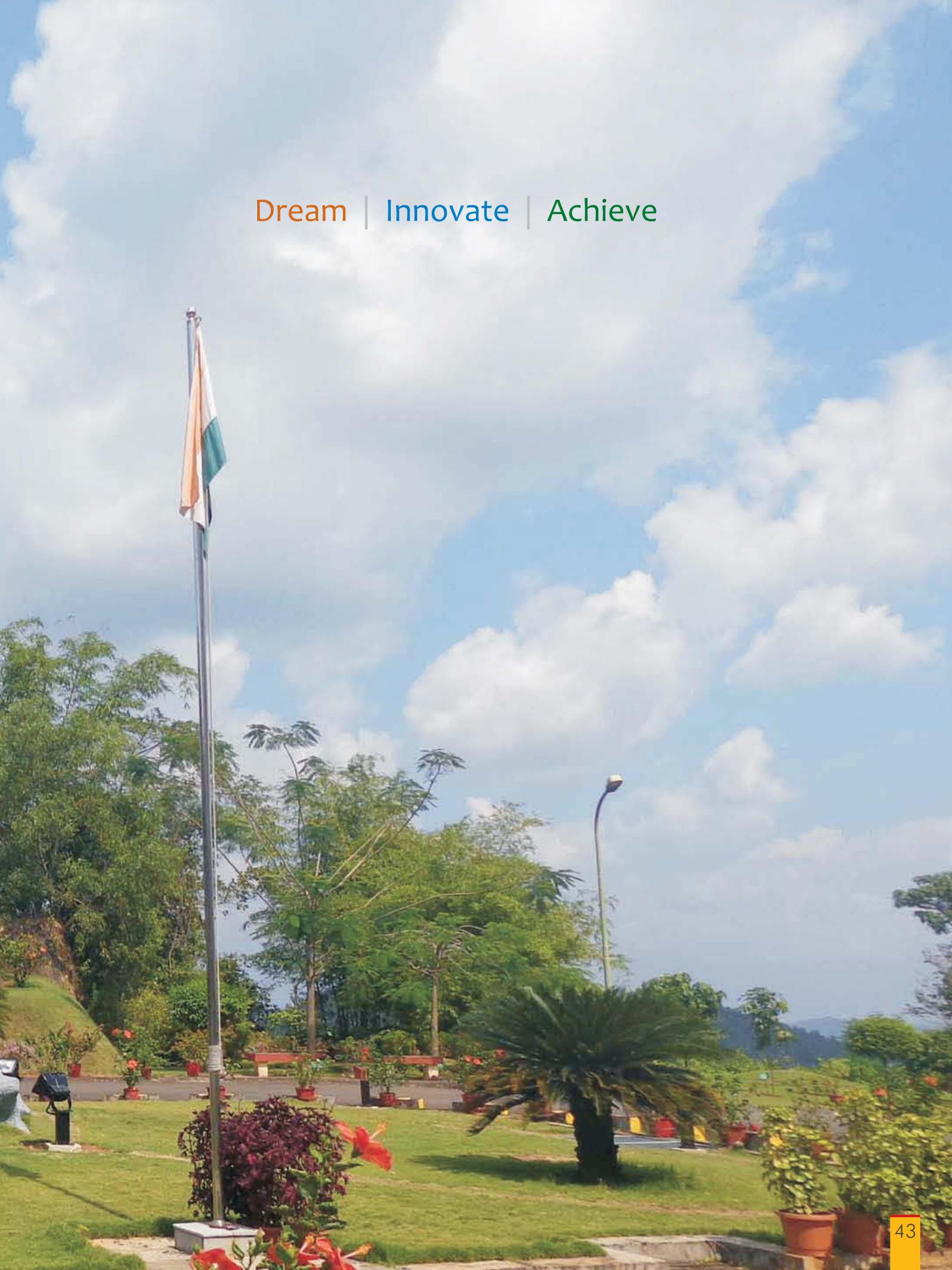
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