Vision

The Institute aims to create a unique and futuristic space of global reckoning, so as to nurture the finest management thinkers in the pursuit of developing into innovative, socially responsible and environmentally friendly practitioners, leaders and educators. Hence, it abides by its dictum of ‘Globalizing Indian Thought’.

Mission

The Institute seeks to inculcate a spirit of wholesome learning, giving equal weightage to academic solidarity and practical application. It aspires to integrate concepts with applications and values, thereby nurturing dependable, capable, caring and fair-minded individuals who will contribute towards the development of communities.
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Director, IIM Tiruchirapalli

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Professor, IIM Kozhikode

Prof. K. Unnikrishnan Nair
Professor, IIM Kozhikode

SECRETARY
Lt. Col. M Julius George (Retd)
Chief Administrative Officer
IIM Kozhikode
From the Director’s Desk

An Institute of national impact and international repute, IIM Kozhikode has taken giant steps towards creating a unique brand of competent yet compassionate managers. We strive to be a school of generative ideas remaining relevant to our society and aiding in the process of building intellectual capital.

IIMK aspires to be an educational institute where talent translates into competency and ability transforms into outcome. Our vision is to globalize Indian thought through management education, creating thought leaders and industry stalwarts with a human touch. Creating synergies where an able mind is honed to be an important contributor to the society – Indian and worldwide – is our way of doing it. Our quest for diversity is reflected through the impact of the Institute in management education, a fact well appreciated by stakeholders of the social structure.

Complementing classroom learning, students prepare themselves for the challenges ahead through various business competitions and corporate interactions acting as enablers toward wholesome growth. Participation in various cross functional interest groups, committees, socially relevant projects in the local community, and a variety of co-curricular and extracurricular activities linked to industry and real-life management challenges creates an ethos of continuous learning and improvement. We believe learning is a continuous process and attaining expertise and excellence are milestones of this lifelong journey.

We are glad to present a pool of talented individuals brimming with energy and excitement to take on the world outside B-school. We look forward towards forging a long-term symbiotic relationship with your esteemed organization in the near future.

Prof. Debashis Chatterjee
Director
Indian Institute of Management Kozhikode
As IIM Kozhikode grows leaps and bounds, the role of campus-corporate connect becomes more crucial to us. The recent success story of IIMK would be incomplete without the support of our esteemed recruiters. I thank you for the faith you have reposed in the talented students on our campus, and am delighted by the feedback I have received from all quarters. I also extend a warm welcome to our new recruiters, and hope that this year will be the beginning of a long and fruitful relationship.

Despite the lull in job markets in 2013, IIMK countered the adversities with resilience, pulling off a successful placements season. While Finance and Sales & Marketing continued to be our forte, this year witnessed several key roles being offered to our students in other verticals as well. Recruiters offering General Management roles showed faith in IIMK students and picked several students for their leadership roles. Although, consulting and IT/ITES continued to be our mainstay in the placement season of 2012-13, niche consulting sectors saw an increase in their presence on campus, which is a heartening trend in the right direction. Participation of various mid and large cap firms along with niche industries like sports management and media helped increasing our portfolio, which is becoming impressive with every passing year.

Placements are a culmination of various activities conducted on campus and thus, role of each such activity becomes important. While students learn courses designed and revised as per the industry requirements, they also apply that knowledge through various case challenges and competitions. IIMK prides itself in its rich industry interaction. We understand that future managers do not operate in a vacuum and hence we encourage our students to explore their social and environmental responsibility during their time here, thus developing leaders and thinkers who are keenly aware of the interplay between business and society.

Last year, the support from IIMK’s distinguished alumni during the placements season was encouraging. They stand as a living testimony to the quality of students produced by this Institute.

As we advance towards placements season 2013-14, we aim to build on these equities and nurture them to reach for greater heights. It is a privilege to invite you to partner with us, and I keenly look forward to a sustainable and mutually enriching relationship.

Prof. Kulbhushan Balooni
Chairperson
Placements Committee
Indian Institute of Management Kozhikode
IIM Kozhikode is the fifth Indian Institute of Management to be founded by the Government of India in collaboration with the Government of Kerala in 1996. Architected by the Late Joseph Stein, Mani and Chowfla, the campus is set amidst one hundred acres of the scenic Malabar hills. It is an excellent example of how state-of-the-art environment-friendly engineering design can be combined with distinct regional architectural styles to produce aesthetically pleasing and functionally perfect structures.

Starting with a modest batch of forty two students in 1997, the Institute boasts of admitting 361 students for its batch of 2013-15. It has made its mark in the sphere of academics and research, and carved a niche for itself in the industry, owing to its faculty and alumni. It is the first IIM in India to have received the prestigious Association of MBAs (AMBA) accreditation enjoyed by international institutes like the London Business School, INSEAD etc.

In addition to the Post Graduate Program (PGP), IIMK offers a Fellow Program in Management (FPM), Management Development Programs (MDPs) and Executive Post-Graduate Programs (EPGP). All these programs are highly sought after in the industry, and several executives register for them every year.

Today, IIMK is a name to reckon with in the international fraternity with its tie-ups with almost 30 foreign B-schools for the Students’ Foreign Exchange program. In 2009, Yale University partnered with IIMK for academic leadership development programs.

In 2011, IIMK inaugurated the first ever Indian Business History Museum in the country, to inspire aspiring business entrepreneurs and show them the path to success through innovation, diligence and perseverance.

In terms of institutional rankings, it is ranked among the top B-schools in the nation, with world-class infrastructure and facilities. Recruiters consider IIMK as a preferred destination because they can choose from a talented pool of students and also develop a long lasting relation with the Institute through various avenues of engagement.

IIMK is the fastest growing B-school in India. Its growth trajectory sets it apart from other B-schools, and makes it a preferred choice for both students and recruiters.
2013 The female ratio in the PGP batch of 2013-15 increased to 54%, the highest figure across all IIMs. The faculty strength increased to 64. The first batch of the Executive Post Graduate Program students was inducted on April 6th in the IIM Kozhikode Satellite Campus - Kochi. Number of Management Development Programs (MDPs) conducted increased to 84.

2012 The Indian Business Museum was set up. PGP admissions increased to 356. Launched the journal *IIM Kozhikode Society & Management Review*.

2011 IIMK made history as the first B-school to host an entire cabinet of ministers. The management workshop titled “Governance Insights for Transformation (GIFT)” was delivered to the Kerala cabinet by faculty led by the Director Prof. Debashish Chatterjee.

2010 Awarded the AMBA accreditation. The female ratio in the PGP admissions increased to 33%. PGP admissions increased to 311. Signed a MoU with Yale University to launch the Yale India Leadership program facilitating the establishment of the Centre of Academic Leadership (CEAL).

2009 PGP admissions increased to 290.

2008 PGP admissions increased to 261. Fourteen MDPs were held.

2007 IIMK was ranked as the fourth best management institute in India (Source: Business World, 24th December, 2007). IIMK started the Fellow Program in Management (FPM).

2006 PGP admissions increased to 180. IIMK became one of the fastest growing B-Schools in India.

2005 IIMK attracted international recruiters for the first time. The International Exchange Program was launched with three major universities.

2004 Started international collaboration with two leading European Schools – ESCP-EAP, France and EBS, Germany.

2003 IIMK moved to its own hill-top campus. President APJ Abdul Kalam graced the occasion. PGP admissions increased to 120.

2002 IIMK incubated the ‘Center for Excellence’ with the support of the SC/ST Development Department of Kerala, the only such initiative taken by any IIM to uplift the backward classes.

2001 The constructions of the campus began. Designed by Late Stein, Mani & Chowfla, the architecture is a harmonious blend of traditional regional influences and modern, functional style. The first MDP as well as the Executive Education Program on the Interactive Distance Learning (IDL) platform began.

2000 The site for the hill-top IIMK campus was identified. The first FDP started.

1999 The first batch of IIM Kozhikode students graduated.

1997 The pioneer batch of forty two students began classes at the NIT Calicut campus.

1996 IIM Kozhikode, the fifth Indian Institute of Management, was established in 1996 by the Government of India in collaboration with the Government of Kerala.
IIM Kozhikode had embarked on an ambitious program of establishing a Museum of Indian Business History, which is the first of its kind in India. This was a significant step in acknowledging the contribution of India’s business leaders in the making of India. Trade, industry and commerce have flourished for centuries in India, but nowhere have they come together in the manner that they have here.

Our vision was to create a national museum of Indian Business History at IIMK that will shape the aspirations of young entrepreneurs, and inculcate the spirit of innovation and business entrepreneurship among the students of IIMK. The museum spans over 23,000 sq. ft., and has an outstanding collection of artifacts, sculptures, photographs, historical documents, letters, miniature models, video and audio recordings, digital repositories and books that showcase the wealth of Indian business history to the visitor. These exhibits have been segregated in a chronological order into the ancient, medieval, colonial, pre-independence, and post-independence periods.

It is a pleasure to report that the phase I of work on the museum has been completed and the museum was inaugurated on 23rd March 2013 by the Hon’ble Union HRD Minister Dr. M. M. Pallam Raju. Over half a dozen top level corporate houses from India have set up their exclusive pavilions in the museum. TATA, Godrej, Reliance, SBI, Infosys and FACT have made their contributions to the museum. Bajaj, Sahara Group and ICICI Bank will be joining the museum soon.

On 6th July 2012, Dr. D. Subbarao, the Hon’ble Governor of the Reserve Bank of India (RBI) inaugurated the RBI Gallery in the Indian Business Museum. The RBI Gallery speaks of the evolution of the RBI as well as the origins and history of the financial system in India. ISRO will also be joining the museum with the ISRO Pavilion soon.

In order to capture the regional flavor, the Malabar Chamber of Commerce has sponsored the Malabar Pavilion with a large model of Uru, the ancient ship which was used for trade and commerce between India and the rest of the world, standing testament to the contribution of Malabar to India.
Library & Information Center

The Library and Information Center (LIC) is IIM Kozhikode’s knowledge hub, acting as a nerve center of scholarly and corporate information. It aims at providing state-of-the-art information backup and support to its instructional processes and research, through excellent resources and value-added information services in all areas of management and related disciplines.

Over the years, the LIC has registered significant progress and brought worldwide recognition and laurels to IIMK. The E-Learning Platform developed by the Center for Development of Digital Libraries (CDDL) for the WHO India Office, the Information Portal for the Coir Board, and the Greenstone Support Network for South Asia deserve a mention. IIMK’s ambitious Digital Library project, sponsored by the Ministry of Human Resource Development, received the status of an example collection from the renowned “Greenstone” family of the University of Waikato, New Zealand. Another important landmark has been the commissioning of the Smart-Card based Access Control System and the Smart-Gate based E-Security System. The latest addition is the Leadership Compass targeted towards the management fraternity. The LIC at IIMK is a digital delight, available 24 hours a day, spanning the entire campus. It is a perfect blend of digital, audio, video and print media with cutting-edge technology. It is an outstanding knowledge-centre catering to the faculty, students and research scholars. It houses over 33,300 books in print form, 265 print journals, 30,000 e-books, 3,500 bound volumes of research journals, 15,000 corporate annual reports and more than 15,500 e-journals from India and abroad, in addition to 2,555 CD-ROM publications on contemporary issues.

The audio/visual unit in the LIC hosts over 254 educational videos covering a wide range of disciplines in management. IIMK is an active member in the IIMs’ Library Consortium as well as the Ministry of HRD’s INDEST Consortium. The annual rupee equivalent of document resourcing in the LIC is around 5 crores. IIMK is also developing special documentation centers on the European Union and the ASEAN countries.
Computing Facilities

IIM Kozhikode views information technology not only as critical infrastructure for supporting modern academic needs, but also as a central component of the academic process itself.

Information technology resources available at IIMK include computers and peripheral devices, a local area network, the global information network, and the software applications. Computing facilities at IIMK include powerful computers for providing support for diverse computing requirements, and access to bibliographic databases and archives.

IIMK provides distributed and clustered computing across the campus through a wired and wireless backbone running across campus. The residential hill is connected to the campus network through wireless and ADSL. Classrooms, the computer centre, and the library buildings are enabled with indoor Wi-Fi facility. The academic hill is enabled with outdoor Wi-Fi facility as well.

Network printing facility is available on laser, line matrix and dot matrix printers. Other equipment available in the center includes CD/DVD writers, scanners and digital video cameras etc. IIMK also has one of the most modern communication infrastructures, which provides voice, data, and video communications services through a 2 Mbps ISDN line. The Institute also has a multi-party ISDN/IP based videoconferencing facility. More than 100 Mbps leased line based internet connectivity from multiple service providers facilitates round the clock internet access.

The academic environment at IIMK makes extensive use of modern technology to supplement conventional classroom based teaching. We have created a virtual classroom environment using Blackboard LMS as well as using an Open Source Course Management System called Moodle LMS to support teaching and learning. This is a web based service to facilitate anytime, anywhere access to academic content.

The computing facilities are available round the clock on a 24 hours/day, 365 days/year basis.

Hostels

The Institute has thirteen well designed hostels which can accommodate about 798 students. The classrooms, computer centre, canteen, and all other facilities are within walking distance of the hostels.

TV and washing machines are provided in every hostel. Facilities for making STD/ISD calls are located within the hostels. The hostels also have facilities for various sports like table tennis, badminton, carom, chess etc. Other facilities include gymnasium and basic medical facilities.

All the hostel rooms have been provided with a LAN connection. Female students are provided separate accommodation on campus.

Sports facilities

Sports facilities available on campus include table-tennis, carom, snooker, cricket, football, basketball, badminton and volleyball. The PGP batches of 2014 and 2015 include national level badminton, chess, basketball players, which shows the importance given to sports in IIM Kozhikode apart from academics. The last couple of years have also seen the construction of the new sports facilities for the students, which give both the players and the students an enthralling experience of playing the real field with all the necessary equipment.
The Post Graduate Programme in Management (PGP) of IIM Kozhikode offers a judicious blend of theory and practice and is deliberately designed to be change oriented. The course curriculum is continually reviewed and updated to cater to the requirements of industry and reflect changes in the environment. A unique feature of the PGP is its in-built concern for the larger society as reflected in the design of the curriculum, which aims at nurturing ethically conscious and socially responsible leaders of the future. Ever mindful of the shifting boundaries and the winds of change in a globalized business environment, the programme also lays considerable emphasis on exposure to many aspects of international business and related strategic and cross cultural issues.

The first year of the PGP provides the incoming students with a thorough grounding in the functional areas of management. The first year courses in the core curriculum are common to all students, and, considering the level of rigour with which they are taught, these will enable the students to enter into any stream of management when they embark upon a career. The first year also lays the foundations for the moulding of the unique IIMK brand; where, as stated earlier, a concern for the wider society and an abiding value system are firmly imprinted. Besides formal instruction in Social Transformation of India, Business Ethics, Environmental Management, and the Social Development Projects, where students are attached to local NGOs, charitable organizations, public developmental agencies/bodies and carry out socially relevant and useful projects, start at the very beginning of the PGP. The Summer Internship is another important building block of the Programme. While offering an opportunity to put learning into practice, it also serves as an important experiential channel for students to move towards finalizing their preferences on various elective courses, often resulting in switching of earlier affiliations.

The second year courses, apart from one compulsory course, are elective offerings in the areas of Economics, Finance, Accounting & Control, Information Technology & Systems, Marketing, Organizational Behaviour & Human Resource Management, Quantitative Methods & Operations Management, Humanities & Liberal Arts in Management and Strategy. IIMK Faculty, as well as professionals from Industry and Academia (as Adjunct Faculty), conduct these courses, which give in-depth insights into the subject matter, and hands-on experience through projects and case studies.

Student interest groups in various functional areas meet regularly, and an active Industry Interaction Cell ensures additional inputs from industry. Seminars and conferences organized by the Institute ensure that the IIMK academic community is able to keep up with the latest developments in the theory and practice of management.

Students on successful completion of the PG Programme, which would imply obtaining mandatory minimum academic requirements, would be awarded Post Graduate Diploma in Management.
Programme Structure & Courses

The duration of the Post Graduate Programme is two academic years. Each academic year normally begins in June and ends in March, and consists of three terms. The students go for Summer Internships at the end of the third term.

Each Course in the PGP is structured around the concept of credits. Each credit represents 10 hours of contact sessions, such that, a full course of 3 Credits requires 30 hours of classroom instruction and interaction.

Instructors choose from multiple pedagogical tools including lecture discussions, case study method, behavioural and computer-based simulations, projects, class presentations, and various forms of technology based learning such as multimedia case analysis, video conferencing, and e-learning, to facilitate effective learning in their courses.
Creating Socially Responsible Managers

The Social Development Project

The Social Development Project (SDP) begins at the start of the first year of the programme and runs through the entire programme duration. The objectives of the social development project are to broaden base management education and practice, and to orient the students to appreciate the larger socio-economic and political conditions in the country. Specifically, the objectives are to:

- Bridge community-institution gaps,
- Enable students to appreciate, understand and to extend their skills to the management of public services and resources, and
- Develop an orientation for providing solutions to problems and issues faced in the management of public utilities, institutions and services.

The SDP is a non-credit compulsory component of the IIMK Post Graduate Programme. Normally groups of three to five students take up a project with the objective of participating in, studying, and analyzing an agency, institution, service, or utility and then coming up with appropriate interventions, recommendations, operating strategies, and solutions.

The project is flexibly structured to enable students to have ample room to experience and experiment; there are no classroom sessions. Given that it is spread over two years, project-related work is carried out by the students at their convenience. Students report their work at regular intervals to their faculty mentors and SDP Coordinators.

On completion of the project work, each group of students submits a report. A ‘satisfactory’ or an ‘unsatisfactory’ grade is awarded to the student after evaluation of the work done by the group.

Aligning Curriculum towards Corporate Social Responsibility

As a part of the first year curriculum, students are exposed to courses like Business Ethics, Environmental Management and Social Transformation in India. These courses aim at the all-round development of the students and make them aware of their responsibility towards the society. They equip them with sound knowledge to develop and open mind and create a broader perspective towards various social, economic, moral, religious and environmental issues. By way of these courses, the students are urged to evaluate the ethical implications to make socially conscious decisions aimed towards sustainable development.
Core Subjects

Social Transformation in India
Organizational Behaviour – I
Managerial Communication
Management Accounting – I
Micro Economics
Quantitative Methods
Marketing Management – I
Business Computing
Business Ethics
Organizational Behaviour – II
Financial Management – I
Management Accounting – II
Macro Economics
Operations Management – I
Operations Research
Business Laws
Strategic Management
Environmental Management
Financial Management – II
Human Resources Management
The Indian Economy
Marketing Management – II
Operations Management – II
Business Information System Management

Compulsory Workshop

Business Research Methods (Term III)
Electives

**Economics**
- Game Theory
- Enterprise Risk Management
- Econometrics for Business
- Applied Financial Econometrics
- Information Economics
- Public Policy Analysis
- Business & Government

**Finance, Accounting & Control**
- Investment Analysis and Portfolio Management
- Fixed Income Securities
- Management of Banks
- Financial Derivatives
- Financial Reporting & Analysis
- Investment Analysis and
- Portfolio Management
- Valuation & Real Options
- Mergers, Acquisitions &
- Corporate Restructuring
- Project Management & Finance
- Strategic Financial Management
- Financial Risk Measurement and Management
- Management of Financial Services

**Marketing**
- Consumer Behaviour
- Sales and Distribution Management
- Marketing of Services
- Business to Business Marketing
- Pricing
- Product Policy and Brand Management
- Integrated Marketing Communications
- Marketing of Services
- Consumer Behavior
- Sales and Distribution Management
- Internet Marketing
- Social Media and Consumer Driven Marketing
- Business to Business Marketing
- Rural Marketing
- Customer Relationship Management
- Product and Brand Management
- Strategic Marketing
- Retail Management
- Advanced marketing Research

**IT and Systems**
- Enterprise Resource Computing
- Management of IT Product & Services
- Ethics in IT
- Planning and Designing the Information Environment
- Software Project Management
- Cloud Computing for Business
- Problem Solving and Decision Making
- Computational Advertising
- System Thinking and Sustainability
- IT Strategy
- E- Business

**Business Intelligence Systems**
- IT Risk Management
- Green & Sustainable Computing
- Business Security in the Digital Age

**Organizational Behavior & Human Resources**
- Legal Aspects of HRM
- Strategic HRM
- Some Recent Inputs for Enhancing Employee
- Performance & Humanistic Orientation in Work Place
- Compensation & Rewards Management
- Performance Management
- Leadership: Applied, Conceptual and Evolving
- Discovering Self
- Negotiations & Conflicts Resolution
- Management Consulting: Profession & Practice
- Managing Creativity
- Organization Change & Development
- Effective Hiring Skills

**Quantitative Methods & Operations Management**
- Project Management
- Supply Chain Management
- Meta Heuristics for Managers
- Supply Chain Management
- Service Operations Management
- Product Innovation and Development
- International Logistics
- Operations Strategy
- Green Supply chain Management and Practices
- Six Sigma
- Lean Systems

**Strategy**
- Economics of Strategy
- Business Models for the 21st Century
- Strategic Management of Innovation
- Strategy Implementation
- Strategic Analysis of Joint Ventures and Alliances
- Entrepreneurship and New Ventures
- Mergers, Acquisitions and
- Corporate Growth Strategies
- Strategic Flexibility and Resource Leverage in Organizations
- Corporate Governance & Corporate Social Responsibility
- Strategic Analytics: Insights from Sports

**Humanities & Liberal Arts in Management**
- Doing Business in Emerging Markets: Lessons from China
- Geopolitics and Business
- Communication as Impression Management
- Globalization and Culture

**Compulsory Workshop**
- Entrepreneurship Workshop (Term IV)
- Leadership Workshop (Term V)
- Consultancy workshop (Term VI)

**Compulsory Course**
- International Business (Term IV)
Faculty Profiles

ECONOMICS
Kausik Gangopadhyay
Ph.D. (University of Rochester)

Krishna K. Ladha
Ph.D. (Carnegie-Mellon University)

Kulbhushan Balooni
Ph.D. (Sardar Patel University)

Leena Mary Eappen
Ph.D. (Madras School of Economics)

Rudra Sensarma
Ph.D. (IGIDR Mumbai)

Shubhasis Dey
Ph.D. (Ohio State University)

Sthanu R. Nair
Ph.D. (Madras School of Economics)

Pankaj Kumar Baag
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Ramesh K. K.
Chartered Accountant

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Ph.D. (Guru Nanak Dev University)

S. S. S. Kumar
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Sony Thomas
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Rajesh Srinivas Upadhyayula  
Fellow (IIM Ahmedabad)

Saptarshi Purkayastha  
Ph.D. (ICFAI University)

Sumit Mitra  
Fellow (IIM Ahmedabad)

Suram Balasubramanyam  
Ph.D. (IISc. Bangalore)

S. Subramanian  
Ph.D. (ICFAI University)
Many students of the second year participate in the Students’ Exchange program. Students from affiliate partners also spend a term at IIM Kozhikode and become deeply integrated with campus activities. The exchange program exposes students to innovative pedagogical techniques, sensitizes them to cross-cultural issues and provides them with a setting to test their skills in a global environment – all very crucial for today’s global managers.

The partner universities for the International Exchange program at IIMK include:

- Abu Dhabi University, Abu Dhabi
- Audencia Nantes School of Management, France
- BEM Bordeaux Management School, France
- Bocconi University, Italy
- Catolica Lisbon School of Business and Economics, Portugal
- College of Commerce, National Chengchi University, Taiwan
- Copenhagen Business School, Denmark
- Cyprus International Institute of Management, Cyprus
- EDHEC Business School, France
- EM Strasbourg Business School, France
- ESCP, France
- ESCEA School of Management, France
- Euromed Management, France
- European Business School, Germany
- ICN Business School, France
- IESEG School of Management, Lille, France
- ISCTE University Institute of Lisbon, Portugal
- Jonkoping International Business School, Sweden
- Leeds University Business School, United Kingdom
- Leipzig Graduate School of Management, Germany
- Management Center Innsbruck, Austria
- Norwegian School of Economics, Norway
- Plymouth University, United Kingdom
- Reims Management School, France
- Rouen Business School, France
- Sabanci University, Turkey
- Sungkyunkwan University, Korea
- The University of Birmingham, United Kingdom
- The University of Bradford, United Kingdom
- University of Lausanne, Switzerland
- Victoria University of Wellington, New Zealand
- Yale University, United States of America
Scholarships

Aditya Birla Scholarship
Central Scholarship for SC students Offered by the Ministry of Social Justice and Empowerment
Central Scholarship for ST students Offered by the Ministry of Tribal Affairs
Devang Mehta Business School Awards
IIMK Merit Scholarship
IIMK Need-Based Scholarship
Merit cum Means Scholarship
NTPC Scholarship
OP Jindal Management Scholarship
Pratibha Scholarship Offered by Government of Andhra Pradesh
Rajarshi Sahu Maharaj Scholarship Offered by Government of Maharashtra
Sir Ratan Tata Scholarship
Societe Generale Global Solution Centre Pvt. Ltd. Scholarship

The Other Programs

- Executive Post Graduate Program (EPGP)
- Executive Post Graduate Program in Management (Part-Time) (EPGP-PT) – Kochi Campus
- Executive Post Graduate Certificate in General Management (EPGCGM)
- Executive Post Graduate Certificate in Strategic Management (EPGCSM)
- Executive Post Graduate Certificate in Financial Management (EPGCFM)
- Executive Post Graduate Certificate in Operations Management (EPGCOM)
- Executive Post Graduate Certificate in Information Technology Management (EPGCITM)
- Executive Post Graduate Certificate in Human Resource Management (EPGCHR)
- Fellow Program in Management (FPM)
- Faculty Development Program (FDP)
- Management Development Program (MDP)
The Committees
Students’ Council (Studcon)
Social Service Group (SSG)
Media Cell
Backwaters Committee
Cultural Committee (CulCom)
Industry Interaction Cell
Sports Committee (SportsCom)
Alumni Committee (AlCom)
Konquest
Entrepreneurship Cell (E-Cell)
Editorial Board
IT Committee (ITCom)
Mess Committee (MessCom)
Merchandising and Design Committee (MadCom)
The Marathon Executive Team

The Interest Groups
Omega (Operations Interest Group)
Konsult (Consulting Interest Group)
Abakus (Technology Interest Group)
mPower (Marketing Interest Group)
Financially Yours (Finance Interest Group)
HRiday (HR Interest Group)
Economics, Politics and Society

Clubs
Atharva: The Quiz Club
Pro-Lit-Cult: The Literary And Debating Club
K-Matinee: The Movie Club
Theatrix: The Dramatics Club
Tripod: The Photography Club
Footvibes: The Dance Club
K-Dio
Horizons

The annual management conclave of IIM Kozhikode, Horizons is organized by the Industry Interaction Cell (IIC). It brings together industry leaders from diverse sectors and offers a unique opportunity to students to learn from some of the leading minds in the country.

Horizons 2012, spread over three days, tried to capture varied perspectives of academicians, corporate band-wagons and policy makers through a series of events. The conclave strived to align the creative ideas from management students across the country with the practical wisdom and experience of seasoned fields.

Speakers
- Ajit Balakrishnan, Chairman & CEO, Rediff.com
- Jeyprakash Narayan, Founder, Lok Satta Party
- Subrato Bagchi, Sr. Director, Deloitte Consulting
- Ashwin Puneen, Sr. Editor, Economic Times
- Chandan Ghosh, Chief, International Wholesale and Carrier Business, Aircel
- T.H. Chowdary, Founding Chairman & MD, VSNL
- Jitendra Kalra, CEO, Dr. Reddy’s Foundation
- Sidharth Agarwall, Director, Teach For India
- Karthik Sridhar, Director, Wockhardt Foundation
- Mahesh Murthy, Managing Partner at SEEDFUND, Founder & CEO at PINSTORM, Founder & Principal at PASSIONFUND
- Akash Gautam, Motivator Speaker & Thought Leader
- Deepu Chandran, Director & Co-Founder, Innomantra
- Ankit Doshi, Founder, Insideiim.com
- Paromita Banerjee, Associate Director, SAATHI
- Shyam Srinivasan, Managing Director & CEO, Federal Bank
- Subramanyeshwaran Samayam, National Planning Director, Lowe Lintass India

Industry Deep Drive was successfully hosted last year by IIC. The event saw leaders from the major e-commerce players in the country sharing their insights with the students and participating in an inquisitive panel discussion.

Panelists
- Praveen Sinha, Managing Director & Co-founder, Jabong
- Alok Goel, Chief Products Officer, Red Bus
- Rajesh Iyer, Chief Marketing Officer, Pepper Fry
- Amit Chaudhari, Chief Operating Officer, Valyoo Technologies

IIMK also hosted a number of workshops and guest lectures around the year. Notable names from the industry shared the current industry challenges and practices.

- P. Sainath, Senior Editor, Hindu
- Uday Chaturvedi, Former Chief Technology Officer & Managing Director, Tata Steel
- Anand Pillai, Sr. Vice President & CLO, RIL
- Sandeep Dhar, CEO, Tesco HSC
- Nilin Das, CEO, Filmkar Foundations
- M.G. Prakash, Sales Director, Johnson India
- Gyanesh Pandey, Founder & CEO, Husk Power Systems
- Amol Kotwal, Deputy Director, Frost & Sullivan
Backwaters

Backwaters is the Annual B-School Meet of IIM Kozhikode. Backwaters 2012 was a roaring success with close to 6,000 students from across 135 premier B-Schools of India participating in 30 events spanning all management verticals.

Backwaters 2012 through its flagship events, the business simulation games, case studies, strategy events across the six verticals (Finance, Marketing, Systems, Strategy, Operations and Human Resources) gave an opportunity to students from the best B-schools to apply their classroom concepts to the real world.

E-Summit

IIM Kozhikode conducted its second entrepreneurial meet E-Summit 2012 with the objective of paving the way for prospective entrepreneurs to interact with successful start-ups, learn the challenges of entrepreneurship and systematically establish their own venture in the future.

The event was a two-day summit to bring together ideas and resources from across the state that would boost budding entrepreneurs in their efforts to start a business. This year, the event focussed specifically on the theme “Redefining Entrepreneurship: More than starting up”.

Speakers

- Parvathi Menon, Founder, Innovation Alchemy
- Rashmi Bansal, Founder, JAM, Writer, Stay Hungry Stay Foolish
- Sanjay Anandram, Founder, Jump Startup Ventures
- Karthik Vaidyanthan, Founder, Free Energy
- Sijo George, Founder, StarUp Village

HR Summit

The conference with a theme of “High-tech people, High-touch HR: Are we missing the humane touch?” was aimed at providing a common platform to academicians, practitioners and policy makers where they can interact and share their experiences and research findings. The event saw the participation of various eminent academicians, practitioners, policy makers and research students from across the length and breadth of the country.

Speakers

- Satish Pradhan, Group HR Head, TATA Sons Ltd.
- Radhakrishnan Nair, CHRO, Federal Bank
- KK Nair, National Treasurer, INTUC
- Thomas Varghese Simon, Vice President HR, Global Talent Engagement, TCS
- Rajesh Nair, Vice President Markets, Ernst & Young Pvt. Ltd.
- Sandip Dash, AGM, SAIL
Nostalgia

The annual alumni meet conducted by the Alumni Committee, Nostalgia – an evocative event that marks homecoming, celebration and unparalleled joy of communion with the Alma Mater was organized at the IIM Kozhikode campus on 26th and 27th January 2013. The two day program was inaugurated by Prof. Debasish Chatterjee, Director of IIM Kozhikode. Nostalgia marked a new beginning of reunion from this year, held for alumni of PGP 5, Batch of 2003. Alumni holding positions of repute in multinational companies and entrepreneurial ventures visited the Kampus after ten years of their passing out. The reunion also saw a bunch of enthusiastic alumni from the batch of PGP 3. Being one of the first few batches to initiate the concept of committees and club, it was in fact the first time they visited the campus as it was not ready at the time of their study (classes were held in the NIT Calicut Campus). They were amazed by the true beauty of the campus, the number of activities and the way things have evolved. Faculty members of IIM Kozhikode addressed the gathering by expressing their hope that our alumni would bring bigger laurels to the Institute.

Calicut Mini Marathon

Started in 2010 with the aim of generating social awareness on burning issues and providing a platform for civic engagement, Calicut Marathon has ever since grown into one of Kerala’s biggest sporting events. This event is a celebration of sportsman-spirit and the passion to run for a cause. Supporting different themes over the years, ‘War on Waste’, ‘Be the change’, ‘Transforming lives’, and ‘Empowering Women’, Calicut Marathon, organized by IIM Kozhikode, joins hands with NGOs, district administration and civic authorities to make the society a better place to live in.

The fourth edition saw 6,000+ marathoners running shoulder to shoulder on 24th February 2013 starting from the Calicut beach. The uniqueness about this initiative is not just organizing the marathon but using it as a platform to identify a burning issue in the society, work with schools and colleges in spreading awareness and sensitize the public. For the Marathon, a lot of lead up events are organized that bring together people from all walks of life like Open day @ IIMK, street skit, bike rally, and competitions for the public and college students.
TEDx

IIM Kozhikode earned the distinction of organizing TEDx IIM Kozhikode, the first TEDx event across all IIMs. The one day event comprised of a series of inspirational and cogitative talks by ten speakers including a scintillating performance by the celebrated rock band in the country, Euphoria. Being a unique event, it was covered widely in the print and electronic media and involved the participation of corporate, academicians, students and alumni.

Speakers in the Leadership series and the TEDx events included names like:
- Mr. V. R. Ferose, Managing Director, SAP Labs India
- Mr. Kochouseph Chittilappilly, Managing Director, V-Guard Industries Ltd
- Mr. Bart Jackson, Founder and CEO, Prometheus publishing
- Dr. Satinath Sarangi, Social Activist; Founder and Managing Trustee, Sambhavna Trust
- Mr. Gaurav Kapoor, Actor
- Mr. Srini Rajam, Co-founder, Ittiam Systems
- Mr. Harsh Manglik, Chairman & Geography Managing Director, Accenture, India; Ex-Chairman, Executive Council, NASSCOM
- Ms. Meenakshi Reddy Madhavan, Writer & blogger
- Mr. Rahul Easwar, Author & activist
- Dr. Palash Sen, Founder, Euphoria
- Mr. Nitin Gupta, CEO, Entertainment Engineers

Echoes

The Cultural Committee, IIM Kozhikode organized Echoes’13, the annual cultural festival of IIM Kozhikode. The fest was a three-day event which took place from 25th to 27th January, 2013. The theme chosen for the cultural festival this year was ‘Rebirth’ and the fest lived up to this theme in every way.

Apart from enthusiastic participants, the stalls and shows from various sponsors, the biggest attraction of the event included live performances by popular singers, Suraj Jagan and Anushka Manchanda and Junkyard Groove, the Indian Rock Band. The final act of the fest was the fashion show contest – Rampage. With huge prize money on stake and an opportunity to win a diamond ring from Zella if crowned ECHOES Diva, this was perhaps the most awaited event, hence, appropriately tagged as the ‘showstopper’ event.

Sangram 2013

Sangram is the flagship sports event at IIM Kozhikode, where the sporting rivalry between IIMK and IIMB is relived every year. This annual event provides an opportunity to students from both institutes to display their prowess in various sports events. Since its inception in 2004, with each institute taking turns in hosting the event, Sangram has proved to be a friendly rivalry which boosts sportsmanship and builds stronger bonds between the two leading management institutes of the country. This year Sangram saw the students of IIM Trichy also participating in the event. IIM Kozhikode won 6 gold, 12 silver and 1 bronze medal in events such as Kho-Kho (Boys), Chess, Football, Table Tennis (Boys & Girls) and Tennis (Girls). IIM Kozhikode would be hosting the Sangram 2013 edition of the three-day event.
Final Placements 2012-13

Highlights

Number of Students 325
Number of Companies 146
No. of PPOs offered 38
No. of PPIs 49
Percentage of New Recruiters 36%
Highest Domestic Salary 32.00*
Highest International Salary 33.00*
Average Salary 12.31*
Average Salary of PSUs 11.64*

*lpa

22 International Offers

Placements 2012-13

Summer Placements 2012-13

Highlights

Number of Students 366
Number of Companies 144
Percentage of New Recruiters 59%
Highest Domestic Stipend 150000
Average Domestic Stipend 60000

20 International Offers

Fastest Placements Season Ever
“The process was well planned and the scheduling was great. Quality of students was really good and they were well prepared for the process”

“It was a great experience to start off campus relations with IIM Kozhikode”

“It's been a fruitful association with IIM Kozhikode since last three years. I feel the way placements process is managed is very professional and has been a mutually beneficial relationship”

“We were extremely satisfied with the efficiency with which the process was conducted and the quality of the students”

“The experience was thrilling and exciting at IIM Kozhikode. The quality of students is excellent and we got the best resources for the summer projects. We also appreciate the efforts of the Placements Committee for their help and the smooth process”

“The candidates who participated in the process were topnotch. The level of enthusiasm and energy among the students was very high”

“The professional manner in which the recruitment process was conducted is highly commendable. It was well planned and coordinated. There were no delays and waiting. The placement team was very cooperative and understanding. We had a good time at the campus”
Our experience with IIM Kozhikode was excellent with the quality of candidates and the process. We were delighted to see absence of any pressure to take a decision on a student under time constraints. Not only I could talk to but also let other leadership team members talk to the candidates as ease. At the end, I am very confident of the decisions taken, even when we were hiring MBAs from campus for the first time. Will certainly increase our numbers next year.”

“We were greatly impressed by the maturity of the students and their professional demeanor. The talent pool available was a good mix of industry experience and fresh enthusiasm. The recruitment process was very well managed and ran smoothly even though it ran late into the night,”

“We were very impressed with the quality and breadth of talent that we got to interact with at IIM K. We took the opportunity to hire some really smart people and look forward to making our relationship with the campus strategic and mutually rewarding,”

“It’s great to see J.P. Morgan resonate so strongly with students on campus. We are pleased to participate in the innovative events and outreach programs on the IIM K campus as they help us attract top talent. IIMK graduate employees have excellent potential and bring positive energy to our investment banking research team.”

“I wish to acknowledge with appreciation and gratitude the support provided by the entire team of placements committee of IIM-K. It was a pleasure interacting with the bright students of the institute. Kudos to them for their effort and I am sure that this will go a long way in building long term association with them,”
## Accolades

<table>
<thead>
<tr>
<th>Award</th>
<th>Position</th>
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<tbody>
<tr>
<td>Aditya Birla Scholarship</td>
<td>Winner</td>
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<td>Amazon ‘What is Your Cloud Idea’</td>
<td>National Top 5</td>
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<tr>
<td>American International Health Angels Competition</td>
<td>National Finalists</td>
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<td>Airtel i Create</td>
<td>National Finalists</td>
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<td>Asian Paints Canvas</td>
<td>National Top 7</td>
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<td>CFA Institute Investment Research Challenge 2011</td>
<td>National Finalists</td>
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<td>Citigroup Citi Women Leader Award</td>
<td>Winner</td>
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<td>Crisil Young Thought Leader Award</td>
<td>Winner</td>
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<td>Deloitte Maverick</td>
<td>National Top 7</td>
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<td>Directi Case Study Competition</td>
<td>National Runners up</td>
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<td>Hinterhunt</td>
<td>National Finalists</td>
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<td>HUL LIME Season 4</td>
<td>Campus Winners</td>
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<td>Hult Global Case Challenge</td>
<td>International Finalists</td>
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<td>ITC Interrobang</td>
<td>Winners</td>
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<td>Johnson &amp; Johnson Medicals Envidea</td>
<td>National Top 5</td>
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<td>JPMC ‘The Deal’</td>
<td>National Top 5</td>
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<td>Lufthansa Airlines Case Challenge, European Business School</td>
<td>International Finalists</td>
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<td>Mahindra &amp; Mahindra War Room 2012</td>
<td>National Finalists</td>
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<tr>
<td>Mai Bangkok International Business Challenge</td>
<td>International Finalists</td>
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<td>MDI Cognizant Case study – Cerebro</td>
<td>Winners</td>
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<tr>
<td>NABARD Rural Nirmaan</td>
<td>National Finalists</td>
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<tr>
<td>Nissan Student Brand Manager</td>
<td>National champion</td>
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<tr>
<td>OP Jindal Engineering &amp; Management Scholarship</td>
<td>Winner</td>
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<tr>
<td>Pepsi Become Indra’s Advisor Challenge</td>
<td>National Finalists</td>
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<tr>
<td>Quo Vadis Inceptum</td>
<td>Winners</td>
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<tr>
<td>Reckitt Benckiser PowerBiz – Strepsils Case Study</td>
<td>Campus Winner</td>
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<td>RPG Blizzard</td>
<td>National Finalists</td>
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<td>Schneider Case Challenge</td>
<td>International Top 25</td>
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<td>Societe Generale Citizen Act</td>
<td>International Finalists</td>
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<tr>
<td>St. Gallen Wings of Excellence Award</td>
<td>National Finalists</td>
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<td>Tata Business Leadership Award</td>
<td>National Champion</td>
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<td>TATA Crucible Business Quiz</td>
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<td>V-Guard Big Idea B-plan</td>
<td>National Runners up</td>
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<tr>
<td>Wipro Earthian</td>
<td>Joint Winners</td>
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**Recruitment Process**

**Summer Placements**
The Summer Recruitment process is carried out during the month of October, and summer interns start their internships at the end of the third term. The internship lasts for a minimum of eight weeks (April and May) in the following year. The summer process is a unique experience for students and several companies prefer internships over interview-based final recruitment as a more comprehensive method of evaluating potential employees. Trends from previous years indicate recruiters’ preference towards rewarding deserving candidates by getting them on-board through the PPO route based on the performance in the summer internship.

**Lateral Placements**
Laterals provide an opportunity for the students to leverage their prior work experience and negotiate with the organization for a designation higher than that of a management trainee or an entry role management graduate. Companies benefit by gaining from the added advantage of accessing a rich talent pool with relevant exposure to the respective industry. The minimum work experience criteria for this year’s lateral placements process is 12 months.

**Final Placements**
Final placements are conducted at the end of the second year. During final placements, companies are allotted slots based on a democratic slotting process. The process will start in the month of January. Students who get offers during lateral placements will be automatically signed out of the placements process and will be unavailable for final placements. A student, on getting an offer during the final placements process, is signed out of the process.
## Placements Calendar 2013-14

### Summer Placements (October 2013)

**What**
An eight-nine week long internship at the organization provides students and organizations a mutual learning opportunity.

**How**

**Step 1** (September, 2013 1st week onwards)
Companies make a PPT outlining the various roles/projects on offer during summers.

**Step 2** (September, 2013 last week onwards)
Based on students’ preference, the company’s slot is confirmed by the Placements Committee. Resumes of interested candidates are sent to the company, and thereafter the shortlists are provided.

**Step 3** (October, 2013 1st week onwards)
Companies arrive on campus and after conducting their selection process, make offers to the students according to the manner prescribed for their slot.

**Step 4** (April, 2014 to June, 2014)
Students undertake their internship lasting 8-9 weeks.

**Step 5** (June, 2013 to November, 2013)
Companies can offer PPOs during this time period, the acceptance of which shall be communicated at the end of Final Placements.

### Lateral Placements (December 2013)

**What**
An avenue for companies to recruit students with substantial relevant work experience. The company can specify the candidates who they wish to interview.

**How**

**Step 1** (November, 2013 2nd week onwards)
The company makes a PPT to the students interested and eligible to participate in the process.

**Step 2** (December, 2013 3rd week)
Resumes of interested candidates are sent across to the company, which then reverts back with a shortlist. Companies conduct interviews on campus, at the end of which offers are made to candidates. Candidates have the option to negotiate the offers. Candidates must decide on offer acceptance before the company leaves campus.

**Step 3** (December, 2013)
Final acceptance of the offers are communicated to the company.

**Step 4** (April, 2014)
Students who have finally indicated their acceptance of the company’s offer are available to join work from April.

### Final Placements (January 2014)

**What**
Final Placements is an avenue for companies to pick future business leaders from the richest management talent pool in the country.

**How**

**Step 1** (November, 2013 2nd week onwards)
The company contacts the Placements Committee, schedules a date and makes a PPT to the interested and eligible students.

**Step 2** (December, 2013)
The resumes of interested candidates are sent to the company. The company in turn reverts with a shortlist. The company’s slot in the placement process is confirmed by the Placement Committee. The slot is determined by the students with the help of a democratic slotting process.

**Step 3** (January 2014, 2nd week onwards)
The placement process begins. Selection processes of various participating companies are organized by slot. Recruitment processes of companies in the same slot progress in parallel.

**Step 4** (April, 2014)
Final acceptance of the offers is communicated to the company, and the students are available to join work from April.
The Institute is equipped with a state-of-the-art, in-house two-way video conferencing facility. The facility can be used for conducting selection processes if visiting the campus is not feasible for recruiters (especially in case of international recruiters). The facility has been used in the past, and recruiters have expressed pleasure with the quality of interaction.

In case you would like to avail this facility, please let us know, and we will be pleased to offer our assistance in this regard.

IIM Kozhikode charges companies participation and recruitment fees that are dependent on the type of the placements process (Laterals/Finals), the offer (Foreign/Indian), and the number of recruits. The amount shall be communicated to companies directly by the Placements Office. IIMK being an educational institution wholly financed by the Government of India, is exempted from income tax under section 10 (23c) (iii ab) of the I.T. Act and therefore no tax need be deducted at source during the payment of the fees.
Past and Present Recruiters

3M
Accenture
Airtel
Akzo Nobel
Amazon
Ambuja Cements
American Express
Amul
Arvind Lifestyle
Asian Paints
Aspire Systems
Aumentis Consulting
Avalon
Axis Bank
Bajaj
Bates
BCCI
Biocon
Bosch
Britannia
Capco
Capgemini
Cognizant
Cipla
Citi Bank
Colgate Palmolive
Crisil
Dabur
DE Shaw
Deloitte
Deutsche Bank
DigiE
Dolcera
Dr. Reddy’s
Droge Group
Dun & Bradstreet
Dupont
Edelweiss
Elara Capital
Electrolux
Ernst & Young
Escorts
Essar Group
EXL
FACE
Facebook
Fermenta
FINO
Flipkart
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Focal Energy
Ford Motors
Franklin Templeton
Freudenberg
Futures First
Gallup Consulting
Garvey Insurance
GE Money
GECF
General Mills
Genpact
GMR
Godrej & Boyce
Goldman Sachs
Google
GSK Pharma
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HCL
Heckyl
Heinz
Hewlett Packard
Hindware
HPCL
HSBC
HUL
IBM Consulting
ICICI
ICRA
Idea Cellular
Infosys
Ingersol Rand
Icrena
ITC
J&J
Jagran
Jindal Steel
Jones Lang Lasalle
Jotun Paints
JPMC
JRG Securities
JSPL
Kalki Tech
Kingly’s India
Keynote
Kotak Mahindra Bank
KPIT
KPMG
Kurt Salmon Associate
L&T
L’Oréal
LD Commodities
LEK Consulting
LightHouse
Macquaire Capital
Madura F&L
Mahindra & Mahindra
Manipal Group
Marico
Maruti Udyog Ltd.
Max New York Life
McKinsey & Company
Mediaturf Worldwide
Metlife
MicroLand
Microsoft
Mimo Finance
MindTree Consulting
MNLY
Morgan Stanley
Mother Dairy
Mphasis
Mu Sigma
Mudra Group
Murugappa Group
MXV Consulting
Nandi Foundation
National Stock Exchange
NCDEX
NDTV
Nestle
Netscribes
NIIT
NMC
Nomura
NSE
O3 Capital
Ocwen Financial Corp.
Ogilvy & Mather
OLAM International
Oliver Wyman
Omnitech
P&G
Paramount Computers
Parle Global
Patiu Computers
Pepsi
Pfizer
Philip Morris
Philips
Pidilite
Polaris Software
Power Finance Corp.
PWC
Ramco
Ramky Group
Ranbaxy
Raymond
Reckitt Benckiser
Redbus
Relance Capital
Reliance Industries Ltd
Royal Bank of Scotland
RPG Group
SAB Miller
SAIL
SAP Labs
SBI Capital Markets
SEBI
Share Microfinance
Shree Cements
Siva Group
Sodexo
Software Associates
Sony Entertainment
Standard Chartered
State Bank of India
Stern Stewart & Co.
Stratbeans
Suvira Energy
Symantec
Syntel
TAFE
TAS
TATA AIG
Tata Capital
Tata Motors
Tata Steel
TCS
Tech Mahindra
Telcon
TERI
Texas Instruments
Thomas Cook
Titan
Tolaram Group
Trilogy Software
UB Group
Union Bank of India
Usha International
UST Global
UTI Bank
Vandana Global
Viacom
Videocon
VIP
Vistasoft
Vodafone
Wildcraft
Wipro Technologies
WNS
Yahoo
Yes Bank
Zynga
Other Avenues of Engagement

Speaker Participation
The seminars and management conclaves provide students with a platform to learn from industry’s thought leaders and experienced practitioners. Students are assured of a rich one-to-one interaction with the top managers of the country. Companies benefit from a close interaction with students and assess them as potential employees. Interaction with top management executives can be arranged at the company’s convenience.

Live Projects
Live projects are another avenue through which companies can make their presence felt on campus. Students engage in such projects along with their daily curriculum activities. The duration ranges from three weeks to three months and is on a stipend basis. It is a mutually beneficial association as the companies get business critical projects done and students also gain industry experience without having to visit the premises of the company. There is a thorough process of feedback and ratings to judge the performance of the candidates.

Workshop
Companies conduct a range of workshops on campus. These interactions are stimulating for all parties involved and provide a platform for an exchange of ideas. Typically held on weekends for 3-4 hours, they involve participative learning methods like games, live demonstrations and simulations. Lectures by highly experienced and very senior top management are commonly held and widely appreciated by students. Workshops provide companies a forum to interact with students at a much deeper level.

Event Sponsorship
The IIM Kozhikode campus hosts a large number of seminars and events drawing participation from B-Schools in India and abroad. In addition to the flagship events – Horizons (the annual management conclave) and Backwaters (the annual management festival) – the domain specific seminars are held throughout the year. Companies associate with these events according to their line of business and inclination to increase corporate awareness across B-School campuses. Sponsorships assure companies of high visibility in the media for the events, boosting brand recall.
Industry Scholarships

IIM Kozhikode is open to partnering with corporate on their Corporate Social Responsibility initiatives. To that end, companies institute scholarships that reward academic brilliance, sportsmanship, literary verve, and in many cases, overall abilities of a student. These scholarships underline an organization’s strong commitment to associate with the Institute. As a direct consequence, there is increased respect for the organization as a whole amongst the entire student community.

Corporate Events

Following are a few industry events that happen at IIM Kozhikode.

- Mahindra War Room
- HUL LIME
- Citi Women Leader Award
- FLIP National Challenge
- JPMC Deal
- Deloitte Maverick
- Lufthansa Case Challenge
- Unilever Unplugged
- Lowe Lintas Advertising workshop
- Airtel iCreate
- TBLA
- DHL Case Challenge
- ITC Interrobang
- Johnson & Johnson – Envideo
- Philips Blue Print
- Directi Case Study
- Reckitt Benkiser poweRBiz Case Study
- RPG Blizzard
- Asian Paints Canvas
- Wipro Earthian
Our Alumni… making a mark in the Corporate World

Abhishek Anand Bhagat  Managing Director  Elara Capital
Abhishek Bhagat  Director  Bank of America
Abhisheik Dhawan  Director – Financial Market Services  Standard Chartered
Aditya Gahlaut  Head – Small and Medium Enterprises  HSBC
Amardeep Singh Chahal  Business Director - Central & South Asia Pacific  Becton Dickinson Holdings
Amit Sahai Kulshreshtha  Director – Investment Banking  Yes bank
Anand Narayanan  Vice President, Marketing  Beroe Inc
Ananta Dutta  Vice President  HDFC Bank
Arjun Chakrapani  Director  Deutsche Bank
Arindom Datta  Senior Director  Rabo India
Bhaskar Prasad  Vice President  Citibank
Chandrika Khaspa  Associate Director  UBS
Girish Kathpalia  Head – PMO, Global Finance Operations  HSBC Global Resourcing
Hiren H Dasani  Executive Director  Goldman Sachs
Jayesh Jagasia  Managing Partner  Sewells Group
Manda Srinivas  Director – Finance & Accounting Operations  United Health Group
Manish Mainik  Director  Credit Suisse
Munir Suri  Vice President  Walmart
Navneet Kumar Jhamb  Head of Retail Operations  Fidelity Worldwide Investments
Nitin Bhat  Global Hiring & HRSS Leader  Genpact LLC
Prakhar Jain  Director – Pre Sales Consulting  Oracle Financial Services
Prashant Gulati  Regional Manager - West  AkzoNobel India Ltd
Rajarshi Chakraborty  Director  Citibank
Ramanathan T.  Director – Financial Market Services  Standard Chartered
Ranjay Kumar Bose  General Manager  HCL Technologies
Sachin Sham Borkar  Vice President  Axis Bank
Sameer Ajay  Associate Director  KPMG
Shweta Rastogi  Director  Standard Chartered
Siddhartha Shukla  Director – Corporate Finance  Yes Bank
Sugata Nag  Vice President – Credit Risk  Axis Bank Ltd
Sunil Srinivasan  Director  SAP India
Udayan Banerjee  Senior Director & Head Operations  Fidelity Worldwide Investments
Venugopal Tanjore  Director  Oracle India
Vishal Rastogi  Associate Partner  IBM GBS
Entrepreneurial Ventures

Aakash Goel
Alpana Dhole
Amarpreet Kalkat
Amit Kourav
Anshul Gupta
Avik Roy
B. Rajesh Kumar
Jimmy Jain
Krishna Swamy A.
Manoj Agarwal
Mohit Malik
Mukesh Kumar H. Gurbani
Nagesh Banchor
Narasimhan C. Balakrishnan
Neel Kothari
Pratik Chowdhury
Pritam Roy
Ridhi Agarwal
Rohit Thomas Koshy
Sahil Jain
Sarit Guha Thakurta
Simon Jacob
Siva Cotipalli
Vikhyat Shrivastav

Learnbiz Simulations
Elementsys
Ciafo
High Octane
Pro Avenues
Access Distribution India
FACE
Sequel Consulting
Yellow Foods and Konfidence
Giftxoxo
Anoova Consulting
Nimoto Solar
ProC Education
Radiare Software Solutions/Entrepreneur
WoodIdea
Grapheme/Oliveplay
Entrepreneur - Ravisa Infomedia
Xelf
Learnbiz Simulations
REMAX Dineout
Advait Energy
CampHire, Below the Line
Dhanax Information Services
Groffr
Location
Kozhikode (also called Calicut) is the third-largest city in the state of Kerala. The capital of the erstwhile Malabar district, Kozhikode city is the headquarters of the Kozhikode district. A melting-pot of diverse cultures, Kozhikode is an important trade centre in south India, associated for long with trade in spices and silk. Today, Kozhikode is famous for its palm-fringed beaches, tropical forests, and Ayurvedic therapy. You can plan on extending your stay if you wish to tour other parts of Kerala.

Travel
Kozhikode is well connected by air, rail and road to major cities in India. Indian Airlines, Spice Jet and Jet Airways have frequent flights from Delhi, Bangalore and Mumbai to Kozhikode International Airport. Cochin International Airport is a 4-hour drive from Kozhikode. Alternately, Cochin and Kozhikode are connected by direct flights.

Kozhikode International Airport is connected by daily direct flights to major cities in the Middle East.

Stay
We would be delighted to arrange for your accommodation at the guest houses on campus, depending on the availability of rooms. Otherwise, with the Gateway Hotel-Taj Group, Kadavu Resort and ITC Westway Hotel as our hospitality partners, we are sure you will enjoy a pleasant and comfortable stay during your visit. In this case, we would arrange for transport between the hotel and the Institute.
Placements Committee Details

Faculty Placements Committee

Prof. Kulbhushan Balooni
Chairperson

Prof. Soji Gopinath
Prof. Rahul Kumar Sett
Prof. Mohammed Shahid Abdullah
Prof. Koushik Guhathakurta
Prof. Joshy Joseph

Placements Office

Mr. Raghupathy Hari
Ms. Tina C Sherry

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