One-year MBA
Post Graduate Programme in Business Leadership (PGP-BL)
Full Time Residential Program
About IIM Kozhikode

IIM Kozhikode is one of the premier management schools established by the Government of India, dedicatedly devoted to nurturing future business leaders in teaching, learning, consulting, research, and innovation. Founded in 1996, as the 5th IIM of the country, the growth story of IIM Kozhikode is not just about the numbers, but also about some remarkably innovative initiatives that have set the benchmark for other institutions in the country.

The Institute is currently on a high growth trajectory, offering the widest range of academic programmes in the field of management education and has consistently brought notable innovations to programme design and delivery. Many such innovations were emulated by others, and IIM Kozhikode takes pride in being a change agent that transformed the higher education space in India. The Institute has achieved such success only through academic rigor, research focus, and education excellence making brand IIM Kozhikode a household name in India.

IIM Kozhikode has also pioneered initiative affirmative action to bring in gender parity in its flagship programme. From a historical low of less than 10%, the Institute touched a high of 54% women in the PGP batch 17 (2013-2015) and went on to repeat the feat in the current academic year (2020-2022).

The picturesque, oxy-rich campus nestled in on two hillocks in the Kunnamangalam Area of the ancient city of Calicut in Kerala is also home to the first museum dedicated to Indian Business (established in 2013) in the country.

The first institution to conceive and create a technology-enabled and interactive online executive education programme which is running continuously since 2001.

Ranks 16+ in Asia Pacific QS World University Global Executive MBA Rankings 2021.

4th Best Institute under Management Category NIRF Ranking 2021

Double Global Accreditation Crown EQUIS & AMBA Accredited

120+ Faculty Members

1000+ Students
# One Institute, Diverse Skills

## Broadening Profiles & Diversity

<table>
<thead>
<tr>
<th>Experienced Talent Pool</th>
<th>PGP - Liberal Studies &amp; Management</th>
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<tbody>
<tr>
<td><strong>Post-Graduate Programme in Management (PGP)</strong>&lt;br&gt;The Post-graduate Programme in Management is a flagship educational programme preparing the young and dynamic graduates for senior level positions in industry and other sectors. The students inculcate the spirit of 'dream- innovate- achieve' and imbibe social concern as an integral part of the learning process.</td>
<td><strong>PGP - Liberal Studies &amp; Management</strong>&lt;br&gt;Post Graduate Programme in Liberal Studies &amp; Management (PGP-LSM), is a two-year full-time Masters level program designed to integrate and equip participants to pursue careers in managerial roles in marketing, human resource management, social enterprise, healthcare and other people facing roles that require a holistic perspective and ‘Diversity of thoughts’.</td>
</tr>
<tr>
<td><strong>PGP - Finance</strong>&lt;br&gt;The Post Graduate Programme in Finance (PGP-Finance) at IIMK is a unique offering, focused on financial theory &amp; application, with an aim to equip young graduates with knowledge and skills necessary for a successful career in the core finance, fintech, banking and financial services industry.</td>
<td><strong>PGP - Business Leadership</strong>&lt;br&gt;The IIMK's one-year Post-Graduate Programme in Business Leadership is a uniquely designed management programme aimed at shaping young graduates with relevant work experience into potential business leaders through a high-intensity and holistic curriculum and create well-rounded managers with strong leadership potential, who can 'hit the ground running’</td>
</tr>
</tbody>
</table>

## Highlights:

- IIM Kozhikode Takes A Pioneering Step Towards Becoming Multi Discipline Global University
- 25 years of legacy with a strong alumni network of 10,000+ students across the world
- The new PGP programs add depth and breadth to the talent pool at IIMK. This enriches the peer learning on campus and eventually the richness of our alumni community
- IIMK is pioneer in bringing gender diversity to premier management education in India with 54% women candidates.
I am delighted to introduce the Class of 2022, the second cohort of IIM Kozhikode's Post Graduate Programme in Business Leadership (PGP-BL). In keeping with our program's goal, we virtually hand-picked each member of this cohort for their all-around talents and latent leadership characteristics through an innovative selection procedure. They are, in my opinion, among India's brightest talents, and they have exceeded our expectations. They have brought an unstoppable energy and artistic expression to our campus, as well as a sharp inquisitiveness to their courses, earning praise from a diverse group of leaders and professors from across the world, who have engaged with them.

IIM Kozhikode has all along been a pioneer in innovating management education and in seeking to create a global impact through Indian thought leadership. We take pride in being a center of reflective and experiential learning, through open dialogue. The post COVID world needs not only capable and efficient managers, but also leaders who are grounded, and who can embrace uncertainty with equanimity. The PGP-BL was conceived precisely to address this need, identify experienced young minds and nurture and shape them into high potential leaders who are authentic, capable, multi-dimensional, and grounded in core values.

I heartily welcome you to be part of IIM Kozhikode's PGP-BL initiative. Our vision for this programme will be incomplete without your participation, as only you can enable our young Arjunas to fulfill their potential, by selecting those who will align with your own visionary plans. In this PGP-BL class of 2022, you will discover the phenomenal diversity that IIM Kozhikode has always championed. You will find high performers from diverse industries, including empowered young women who have excelled in manufacturing and engineering sectors. You will also find entrepreneurial and intrapreneurial minds. It's my conviction that you will find your future ready leaders who encompass unyielding determination, humility, integrity, and wholeness in their thoughts and actions. We present to you, a vibrant new class of 2022.

Thank you for partnering with us!

Warm regards

Prof Debashis Chatterjee
Director, IIM Kozhikode
Dear Recruiters,

Despite a challenging last year, you have stood strongly with IIM Kozhikode and continue to be a major source of our strength and inspiration. With your help, we continue to strive to better understand the market needs of the future and mould our students into industry-ready professionals.

IIM Kozhikode’s PGP Business Leadership program is a differentiated one-year experience crafted to provide future managers with strong leadership capability. Now more than ever, the industry needs well-rounded managers who embrace uncertainty, challenge the status quo, and execute sustainable solutions for today’s VUCA world.

The program’s emphasis on academic rigour, frequent interactions with industry leaders, and global exposure is designed to shape the experienced but still young cohort into future business leaders who are confident, empathetic, capable, and value-centric. Our institute is committed to pursue excellence and perfection as its core mission.

We take great pride in our industry partnerships and continuously strive to make this a long-term, mutually benefitting relationship. I would like to take this opportunity to invite you for placements for the PGP -Business Leadership batch and I am confident that you will find your future leaders amongst them.

Looking forward to your continued support and association with IIM Kozhikode.

Best Wishes!

Prof. QAMBAR ABIDI
Chairperson - Placements
Indian Institute of Management Kozhikode
About PGP-BL

Leadership at its core is about creating impact, influence, and inspiration. The ever-changing business environment calls for grounded individuals who can look beyond the ordinary, face the waves of uncertainty, and lead by example. This vision led to the creation of a unique programme, the Post Graduate Programme in Business leadership (PGP-BL) that shapes passionate individuals into extraordinary leaders.

The one-year Post-Graduate Programme in Business Leadership is a uniquely designed management programme aimed at shaping young graduates with relevant work experience into potential business leaders through a high-intensity and holistic curriculum and regimen.

Program Highlights:

• India’s premier leadership-focused MBA, developing a cohort with a demonstrated prior track record of leadership and achievement

• Innovative curriculum with a strong focus on intra-and entrepreneurship complemented by live entrepreneurship in conceiving and building out a new business

• A superb talent pool with an average work experience of ~5 years and rich diversity in terms of gender, sectors, functional expertise and international experience

• Strong global exposure with an immersion module with SDA Bocconi and sessions by global business leaders and international faculty

• Extensive and regular engagement with senior industry and alumni experts from across sectors

Admission Process for the Program:

Eligibility:
• Minimum 3 years work experience after completion of graduation
• GMAT/GRE/CAT score

Students need to submit the online application form to the Admission’s Office. Once the online applications are submitted, IIMK faculty committee reviews the application, shortlists candidates for interview based on various criteria.

The interview panel evaluates each candidate's performance, on the basis of quality and nature of work experience, diversity, leadership qualities, social sensitivity, and multi-dimensionality.
Course Structure

**Core Courses**
- Foundations of Business
- Communication for transformation
- Essentials of Financial Accounting, Analysis and Costing
- Marketing Management
- Managing People and Performance in Organizations
- Organization and Market Economies
- Data Analysis and Modelling
- Corporate Finance
- Operations & Supply Chain Management
- Business, Public Policy and Law
- Macro Economics: Policies, Institutions and Market
- Human Resource Management
- Strategic Management
- Digital Business Strategy and Transformation
- Industry Study
- Entrepreneurship & Innovation
- Integrative Business Simulation
- Business Leadership and Corporate Accountability
- Venturing Lab

**Elective Courses**
- Managing Business Markets
- Models & frameworks of Strategic analysis
- Digital Pillars of Industry
- Sales and Distribution Management
- Marketing Research in Business Decision Making
- The Digital Customer
- Corporate Valuation
- Operations Strategy
- Retail Management
- Data Analytics using R
- Business & Government
- Economics of Strategy
- Strategic Business and Risk Analysis
- Consumer Behaviour
- Strategic Marketing
- Corporate Valuation
- Project Management
- Leans Six Sigma
- Competitive Strategy: Game of Poker
- Strategic Management of Innovation
- Managing Business Markets
- Artificial Intelligence for Business
- Equity Research
- Pricing: A Managerial Perspective
- Data-Driven Product Strategy
- Marketing in Interactive Media
- Digital Pillars of Industry
- Integrated Marketing Communication
- Investment Analysis & Portfolio Management
- Product Management

**Workshops**
- Yoga & Mindfulness
- Happiness
- Industry Deep dive
- Practice of Holistic Living
- Advanced Spreadsheet Modelling
- Visual Analytics using Tableau
- Making Impactful Presentations
- Managerial Judgement
International Immersion

The international immersion module for PGP-BL is designed to broaden students' knowledge about various aspects of managing businesses in a multicultural environment, especially in a rapidly changing global environment. As a part of the curriculum, students of PGP-BL visit Bocconi University in Italy, a premier European Business School for a 2-week global immersion. The students are exposed to a definitive international experience that involves both academic instructions as well as experiential and cross-cultural learning, including visits and interactions with key local businesses. The academic component would involve an assessment module that maps the overall course credits, and the subject of instruction is chosen with the specialty of the country.

Live Projects

Students of PGP-BL also get a hands-on experience in tackling business problem faced by organization through Live Project module. The module is designed is such a way that a student partners with an organization that will facilitate them on working on live-in course or across the term project in various domains including but not limited to Strategy, Marketing, Sales, Consulting etc.
Leadership Talk Series

The PGP-BL at IIMK aims to nurture and empower the next generation of leaders. The student-driven Leadership Talk series is one of our key initiatives towards this goal. The Leadership Talks are designed to drive learning outside the classroom, and encourage interactions with industry leaders and individuals from all walks of life.

Speakers of repute, from recent start-ups to established organizations, address the PGP-BL students at IIMK during these speaker sessions. Topics discussed include Leadership, finance, operations, HR, and more.

Dr. Sam Pitroda
Father of India's IT Revolution

Mr. Yusuff Ali M. A.
Chairperson and MD
Lulu Group International

Ashok Ramachandran
CEO & President
Schindler India

Padmaja Alaganandan
Chief People’s Officer
PwC India

Mahafrid Billimoria
GM and Head
TAS

Mr. Dhiraj Nayyar
Director, Economics & Policy
Vedanta

Aswath Damodaran
Professor
Dept. Finance, NYU

SriVidya Visweswarababu
MD, Deloitte Digital
Social Units Created with A Business Leadership View of Tomorrow

The Social Units Would Widen The Perspective of Future Business Leaders

**Core Business**
- Encompasses industries that have existed traditionally and whose products and services are the backbone of Indian economy so far. These are Manufacturing, Construction, Automobile, Banking and Finance, Aerospace, Oil & Gas, FMCG, Energy.

**Contemporary business**
- Consists of industries that boomed along with internet era and are currently trending. These are E-Commerce, Fintech, OTT, Ed-Tech, Sports Management, Political Strategy, Travel, Luxury Business and Brand Management, Consumer Electronics.

**Conscious business**
- Is a value-based approach where we as business leaders strive to benefit both the human community and the environment. The activities are related to Social Entrepreneurship, Agriculture, Food & Water, Sustainability, Rural Management, Corporate Social Responsibility, Governance and Law.

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**Student Social Units**

Extra-curricular Development Social Units

- **FACILITIES CIRCLE**
  - Deals with issues related to facilities like mess, hostel
- **CREATIVITY CIRCLE**
  - Celebrates and integrates the cultural diversity of the batch along with creativity
- **SPORTS AND WELLNESS CIRCLE**
  - Organizing and conducting events for Physical and mental well being.
- **INSIGHTS CIRCLE**
  - Gain insights on the social, political and economic affairs
- **SOCIAL MEDIA CIRCLE**
  - Social media promotion and creating a footprint of PBP-BL in social media
- **MERCHANDISING AND DESIGN**
  - Activities related to apparels, accessories etc.
PGP-BL Class of 2022

POWER OF 60
PGP-BL
Class of 2022

- Batch Size: 60
- Average Work Ex: 4.8
- Average Age: 27

Gender Diversity
- 28% (17 Students)
- 72% (43 Students)

IIT, NIT, IISC, BITS, NIFT, CA, CFA
- 24%

Experience in Months
- 20%
- 28%
- 15%
- 37%

- 36-48 Months
- 49-60 Months
- 61-72 Months
- 73+ Months

Industry Background
- 35%
- 15%
- 9%
- 5%
- 5%
- 12%
- 7%
- 12%
- 8%
- 10%

- IT/ITES
- Sales & Marketing
- BFSI
- Consulting
- Manufacturing
- Operation & Supply Chain
- R&D
- Others

Age Profile
- 49%
- 33%
- 10%
- 8%

- 24-25 Years
- 26-27 Years
- 28-29 Years
- 30-31 Years
Aashish Sharma
53 Months | IT Products & Services
Allscripts Healthcare LLC


Aayush Kumar Karwatkar
50 Months | Network Technology
Cisco System (India) Pvt Ltd

Dynamic work experience in strategic planning and execution of projects using agile methodology. Served as product developer for various server and router platforms in research and development division. Experienced in working with cross-functional teams on implementing client’s business requirements.

Aditya Raman
51 Months | Manufacturing
Baja Auto

Experienced in Manufacturing and Production Engineering in the 2 & 3-Wheeler Automotive Industry. Expertise in project management, stakeholder management, manufacturing process planning, and production planning. Spearheaded numerous new product development, quality improvement, cost reduction, and vendor development projects.

Akash Jain
48 Months | Consulting
Nomura Research Institute Consulting and Solutions India Pvt Ltd

Extensive experience in market research, strategy consulting, and advisory services. Led global project teams for varied projects in sectors ranging from manufacturing, government policies, and environment for several national and international government agencies and Fortune 500 companies.

Akshat Bansal
64 Months | IT Products & Services
Tata Consultancy Services Ltd

Extensive work experience in IT Consulting and services in both B2B and B2C domains. Hands on exposure of designing and developing Application Programming Interfaces (APIs) for E-commerce B2C applications. Led cross-functional teams to upgrade B2C mobility applications to enhance customer experience for top revenue generating segments of the client.

Ayushi Puri
51 Months | Consulting
Wazir Advisors

Experienced in strategy consulting in the fashion and retail sector. A fashion graduate with demonstrated experience in market opportunity assessments, market-entry strategy, techno-economic viability studies and policy advocacy. Have led cross-functional teams for managing projects for Indian and international companies, government and international development bodies.
Bhargav M B

57 Months | IT Products & Services
Siemens Healthcare Pvt Ltd


Dheer Dedhia

65 Months | Sales & Marketing
Magicbricks

Experienced in sales, business development & marketing roles at tech start-ups across industries and geographies. Proficient in B2B Sales and Key Account Management. Led multiple cross-functional teams and designed marketing campaigns for several clients spread across Retail, E-Commerce and Real-Estate industries.

Deepa Kalavikatte

46 Months | IT Product & Services
Virtusa Consultancy

Experienced in IT solutions & project implementation in the financial sector. Expertise in stakeholder management, technology consulting & project management. Involved in implementing end-to-end data migration activities for various financial products & provided 360-degree value to the clients.

Deepak Kukreja

53 Months | Operations & Supply Chain
Maruti Suzuki India Ltd


Dipanjan Ray

75 Months | IT Products & Services
Accenture Solutions Pvt Ltd

Experienced in Information Technology. Demonstrated competency in gathering customer requirements and meeting business objectives. Managed stakeholder engagements from different geographies. Executed process improvements and cost reduction plans through automation and AI. Experienced in budgeting, and program planning. Presented problem-solving strategies to senior executives for key deliverables.

Francis Brice Dsouza

54 Months | IT Products & Services
Accenture Solutions Pvt Ltd

Extensive experience in the IT services industry. Experience in SAP ERP modules, co-innovation with clients, and prototyping with software products. Demonstrated history with working in cross-functional teams and clients to deliver solutions consisting of multiple technologies.
Gurudatta Vasavya
65 Months | IT Products & Services
            Johnson Controls
Accomplished professional in the Building management systems domain performing various roles ranging from GET to the Product owner. Have a proven track record in leading agile teams and delivering multiple releases of an award-winning global building management systems product.

Harmeet Singh
60 Months | Business Development & Relations
            Jay Madhok Group

Himani Sethi
53 Months | IT Products & Services
            Unisys India Pvt Ltd
Experienced in Product Development, Screening/Scoping, Business Problem Analysis, Development, Testing and Validation and launch of a new product into the market in collaboration with the marketing team. Hands on experience in user interface and user experience through website designing, website building, personal brand building using SMM.

Jaya Dixit
44 Months | BFSI
            Purnartha Equity Research & Investment Advisory
Accomplished professional in Private Wealth Management, categorically in managing the portfolio of clients based on their suitability. Expertise in Customer Relationship Management, Client Acquisition and Sales Management.

Kajal Yadav
51 Months | Sales & Marketing
            Prahem Laboratories

Kanhaiya Bhardwaj
48 Months | Operations & Supply Chain
            Shiva Biogenetic Pharmaceutical Pvt Ltd
Extensive work experience in the field of Product Management and Operations primarily in pharmaceutical and oil industry. Practical experience includes design, development, deployment and operational maintenance of production activities.
<table>
<thead>
<tr>
<th>Name</th>
<th>Industry</th>
<th>Years</th>
<th>Company</th>
</tr>
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<tbody>
<tr>
<td>Karan Tiwari</td>
<td>Sales &amp; Marketing</td>
<td>78</td>
<td>SKF India Limited</td>
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<tr>
<td>Lavanya Kashyap</td>
<td>IT Products &amp; Services</td>
<td>53</td>
<td>Persistent Systems Ltd</td>
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<tr>
<td>MP Miaraj Ahmad</td>
<td>Sales &amp; Marketing</td>
<td>37</td>
<td>Premier Carpets</td>
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<tr>
<td>Madhushree Raje</td>
<td>Operations &amp; Supply Chain</td>
<td>53</td>
<td>Cipla Ltd</td>
</tr>
<tr>
<td>Mahesh K Ram</td>
<td>Research &amp; Development</td>
<td>46</td>
<td>Robert Bosch Engineering and Business Solutions</td>
</tr>
<tr>
<td>Mohammed Rahil S</td>
<td>Sales &amp; Marketing</td>
<td>52</td>
<td>Reliance Industries Ltd</td>
</tr>
</tbody>
</table>

**Karan Tiwari**

Certified 6 Sigma Green Belt professional experienced in the field of consultative sales and business development. Led frontline teams to achieve business plans. Hands on experience in insight based selling, client need assessment, data analysis, performance based solution development, and new business models.

**Lavanya Kashyap**

Experienced in the field of IT Product Development. Expertise in gathering requirements, designing, and developing high-quality deliverables using Agile Software Development methodology. Worked closely with the client to ensure design consistencies with requirements and with the Quality Assurance team to maintain quality standards.

**MP Miaraj Ahmad**


**Madhushree Raje**

Extensive work experience in Operations and Strategy in the Pharmaceutical industry. Expertise in process and cost optimization and enhancing efficiency baselines. Proven track record of delivering results under restrictive budgets and deadlines.

**Mahesh K Ram**

Experienced in Automotive Embedded Software development for Vehicle communication systems. Directly involved with OEMs and other suppliers in the concept discussions, technical feasibility analysis, requirements engineering for vehicle communication systems.

**Mohammed Rahil S**

Extensive work experience in Product Management, Business Analysis - marketing and sales. Led product grossing annual revenue of over $0.2 Bn with ownership of roadmap, product planning, and optimization of category mix. Managed and coordinated end to end business operations.
**Mounika Lakkakula**

**IT Products & Services**

Accenture Solutions Pvt Ltd

66 Months

Experience in IT with exposure to industries like Oil & Gas, Healthcare, Automobiles, Retail. Expertise in Technical consulting, IT operations, Product development, Client Engagement, Resource and people management, marketing strategy. Exposure to digital transformation, Agile & DevOps, Storytelling and Visualization.

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**Naga Yashwanth Kanthamneni**

**Operations & Supply Chain**

PQE Group

74 Months

Experienced in the Pharmaceutical & Chemical industry. Expertise in reliability engineering, held accountability for several KPI’s like Asset Utilization, performing RCI’s, minimizing equipment failures, developing Equipment Reliability strategies, while also contributing in the field of Operational Excellence.

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**CA Neha Garg**

**CFA- Level III Cleared**

HCL Technologies Ltd

43 Months

Extensive work experience in the Financial Service Industry. Versed with Basel III Capital calculation and regulatory reporting, was responsible for the preparation of the Capital Adequacy Report. Financial management of Infrastructure and Lease based private equity funds.

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**Nidhi Dangi**

**BFSI**

JP Morgan Chase

66 Months

Cross-functional work experience in derivatives, securities, treasury, and other capital markets. Was responsible for maximizing revenue, minimizing risk, generating cost efficiencies, and strengthening stakeholder relationships across the industry.

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**Priyanka Gupta**

**Advertising & Marketing**

Exponential Interactive (VDX.tv)

40 Months

Experienced as a Key Account Manager in Strategic Account Growth, Media Consulting and Campaign Management. Lead MENA and SEA functions with proven results for 100+ reputed clients for their Display, Video and CTV/OTT campaigns. Adept at cross-cultural Stakeholder Management and Customer Relationships Management.
**Rahul Gupta**

60 Months | Sales & Marketing  
Soled Energy

Extensive experience in building business strategies, leading high-performance teams and handling the complete product life cycle. Successfully built two profitable startups and mentored multiple startups. Skills include brand management, ATL and BTL marketing, product marketing, strategy development, trade marketing, problem solving, analytical skills and relationship building.

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**Rahul Kumar Singh**

72 Months | Consulting  
KPMG

Experienced in Technology Consulting as Senior Consultant for data analysis solutions for various customers. Demonstrated competence in Automation, Cloud Technology (Azure), Analytics, Business Intelligence and Database management for Continuous Improvement of business products and solutions.

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**Rakesh Pendyala**

58 Months | BFSI  
State Bank of India

Extensive work experience in Banking & Financial services. Expertise in Credit Management especially in Retail Advances & SME credit. Demonstrated competence in branch operations, handling High Net Worth clients and optimising credit processes to increase business growth & performance in semi-urban locations.

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**Dr. Salvina Carvalho**

54 Months | Healthcare  
Toothsi

Extensive clinical and non-clinical work experience in healthcare field. Experience and expertise in clinical dentistry with knowledge of public health, pharmaceutical industry, patient management and hospital management along with prior experience in a cosmetic e-commerce startup.

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**Samuel K Mathew**

48 Months | Infrastructure  
L&T Construction

Experienced in project management in the Infrastructure domain. Spearheaded and led cross-functional teams to execute project planning, contracts management, and dispute resolution for an Indo-Japanese consortium.

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**Sandesh Kudur Sastry**

76 Months | Legal Services  
K&S Partners

Dynamic work experience in the field of Patent Law, at the intersection of Engineering and Law. Worked as a Senior Associate in a tier-I Intellectual Property (IP) firm in India. I am a registered Patent Agent with the Indian Patent Office (IPO). I hold multiple degrees that includes Engineering, Law (LLB), PG Diploma in Patents Law.
Sangram Keshari Das

75 Months | IT Products & Services
L&T Technology Services Ltd

Global experience in project management and software development for OEM companies using C++ and Win32 Programming. Led cross-functional teams to launch new products, improve performance, and solve functional problems to increase business growth and capability in Australia and Japan in telecommunication devices project.

Saumya Jindal

40 Months | Research & Development
Eaton India Innovation Center LLP


Sarthak Singal

51 Months | Research & Development
Atotech Development Centre Pvt Ltd

Managing & executing R&D Projects in Chemical processes for special application in Electronics and Automotive sectors. Hands-on experience in Project Management, working across international cross-functional teams and engineering design.

Shrey Arora

57 Months | Consulting
Ernst & Young LLP

Extensive experience in strategy consulting and transaction advisory across geographies. Adept in delivering positive outcomes, with an expertise in sector agnostic market research, deal execution, project management, process improvement, digital product development, design thinking, and strategy projects.

Satyam Agarwal

74 Months | IT Products & Services
Ginger Webs Pvt Ltd

Experienced in B2B IT Sales and Product management in start-ups such as Practo & Oyo Rooms. Proven knowledge and experience of solution selling to government institutions and corporates, managing key accounts, tender processes, alongside managing project milestones & deliverables to meet client expectations.

Shubham Sharma

86 Months | BFSI
State Bank of India

Siddharth Sheth
74 Months | Advertising & Marketing
VMLY&R

An award-winning digital marketing strategist with extensive work experience across social media and digital marketing strategy. Projects have spanned across brand strategy, brand campaigns, applying high-level digital transformation frameworks, website builds & architecture, and consumer journeys for brands in CPG, Fashion Retail, QSR, BFSI, Pharma and Farm Equipment industries.

Sri Vishnu S
79 Months | Infrastructure
B & S Engineering Consultants Pvt Ltd

Accomplished professional in the field of Infrastructure especially on the design of bridges. Involved in various National Highway Projects. Expertise in the design of Steel and Concrete Structures. Led the design teams for various projects. Extensive experience with client for approvals and guidance during the construction of structures in the field.

Somika Sinha
40 Months | Operations & Supply Chain
Sterling & Wilson Solar Limited

Extensive work experience in the field of Design & Engineering. Expertise in successful planning, design improvisation, drawing validation and implementation of solar photovoltaic plants in India and abroad.

Srikar T
69 Months | IT Products & Services
Tata Consultancy Services


Sourabh Banthia
36 Months | Manufacturing
Evershine Dynamic Corporation Ltd

Diverse work experience as data analyst, both at tech startup and MSME. Highly creative, curious and analytical with a knack for asking the right questions. Led cross-functional teams to build various data products and derive key insights using data visualizations and story-telling.

Sruthi Guduru
50 Months | IT Products & Services
Deloitte Consulting India Pvt Ltd

IT Consulting experience in the Health & Social Care sector. Expertise in US Public Sector projects and Integrated Eligibility systems. Proven competence in working in the healthcare domain, requirements & functional analysis, Quality Assurance, leading and working with cross-functional teams. Hands-on experience in .Net Technologies and tools like Visual Studio, SOAP UI, Microsoft Test Manager & MySQL.
Sumit Raj
65 Months | Manufacturing
QuEST Global

Exclusive work experience as a product owner of fighter and civil aircraft in defense and aerospace. Expertise in product management, project management, stakeholder management, vendor management, spare part management and flight testing of fighter aircrafts.

Syed Ajmal M
61 Months | Operations & Supply Chain
TITAN Company Ltd


Sunil Kumar K
51 Months | Manufacturing
TVS Sundaram Fasteners Ltd


Tamy Sebastian
40 Months | IT Products & Services
Axis Bank


Sunmeet Singh Sethi
52 Months | IT Products & Services
Urban Company


Ujjwal Bhardwaj
40 Months | Sales & Marketing
Tata Motors Ltd

Vaibhav Pandey

48 Months | IT Products & Services
Vewold Tech Pvt Ltd

Experienced in delivering IT Services to clients in the BFSI and Telecom industries. Hands-on experience in the field of business intelligence. Proven track record of working with cross-functional teams and stakeholder management.

Vinay Nandina

51 Months | IT Products & Services
SAP India Pvt Ltd

IT Professional with experience in Consulting and Delivery. Expertise in working in cross-functional teams, bidding, fit-gap workshops, product (ERP) enhancements, digitalization in Retail, Manufacturing, E-commerce and Public Sector industries. Delivered 52 bids and 7 projects across UX, blockchain, IoT, Cloud, chatbots and also hold multiple product certifications.

Viresh Singh

48 Months | Operations & Supply Chain
Nestle India


Vivek Potnuru

80 Months | IT Products & Services
Legato Health Technologies LLP


Xama Varia

101 Months | IT Products & Services
Ecolibrium Energy Pvt Ltd


Yatindra Mishra,
CFA Level II Candidate

75 Months | IT Products & Services
Shell India Markets Pvt Ltd

Accomplished IT professional with work experience in Financial Technology as Product owner of EMV chip, Contactless and Mobile Payments solutions for the USA and European geographies. Demonstrated competency in Automation, Blockchain, and Analytics for Continuous Improvement of business products and solutions.
Placement Process & Timelines

PGP- BL placements will be a rolling process tentatively scheduled from October Last week, 2021 onwards and will continue till end January, 2022.

Opportunity Notification
At any time during the year, companies can send the details of any opportunity to pgpbl-placements@iimk.ac.in

Pre-Placement Talk
We welcome the organization to set the stage with their pre-placement talk. This avenue provides an excellent opportunity for the organization to lay the foundation about their vision, mission, work culture, career and growth trajectories. The pre-placement talks would be scheduled after the prior intimation from the respective organization.

1st October Onwards
The company contacts the Placements Committee to schedules a PPT to the eligible students. Three-day slots (Placement Rolling Slots-PRS) would be made available every week during that period wherein recruiter/s would be invited to campus/technology platform for conducting their pre-placement talk (PPT)/process.

Shortlisting
The Placement Committee on gauging the interest of the cohort and as per the company pre requisites would then send the resumes of interested candidates to the respective organization. The Organization sends the interview shortlist to the Placement Committee prior to the start of the interview process. The Interview dates and venue would be finalized in a collaborative process by the Placement Committee and the organization.

10th October Onwards
The resumes of interested candidates are sent to the company. The company in turn reverts with a shortlist. The company’s slot in the placement process is confirmed by the Placement Committee.

The slots for the company will be based on:
• The recruiter’s past relationship with IIM Kozhikode
• Brand Name of the Recruiter
• Roles Offered
• Compensation

26th October Onwards
The process begins. Selection processes of various participating companies are organized by Placement Rolling Slot. Recruitment processes of companies in the same slot progress in parallel.

Offer Notification
<table>
<thead>
<tr>
<th>CTC Distribution</th>
<th>Sector-wise Distribution</th>
</tr>
</thead>
<tbody>
<tr>
<td>₹46.14 LPA</td>
<td>Consulting, 25%</td>
</tr>
<tr>
<td>Highest CTC</td>
<td>IT/Analytics, 10%</td>
</tr>
<tr>
<td>₹24.20 LPA</td>
<td>Operations &amp; Supply Chain, 15%</td>
</tr>
<tr>
<td>Average CTC</td>
<td>Finance, 15%</td>
</tr>
<tr>
<td>₹20.47 LPA</td>
<td>Sales &amp; Marketing, 17%</td>
</tr>
<tr>
<td>Median CTC</td>
<td>General Management, 18%</td>
</tr>
<tr>
<td>₹21.73 LPA</td>
<td></td>
</tr>
<tr>
<td>Average CTC - Women</td>
<td></td>
</tr>
</tbody>
</table>

**PREVIOUS YEAR’S PLACEMENT HIGHLIGHTS**

- **65 Participating Students**
  - ₹45.9 LPA
    - Top 5 percentile
  - ₹41.87 LPA
    - Top 10 percentile
  - ₹31.53 LPA
    - Top 25 percentile

**OUR PAST RECRUITING PARTNERS**
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