

"A man is
great by
deeds, not by
birth"

-Chanakya

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Case Study

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Navigating the Legal-landscape: Why should Start-Ups be Concerned About Law

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Please contact the corresponding authors if you would like to access the full case.

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Navigating the Legal-landscape: Why should Start-Ups be Concerned About Law?

Abstract: This case is about how start-up's should navigate the legal landscape This case can be used for courses like business law, legal environment for business and start-up and entrepreneurship related courses. Legal framework is an important factor in business environment for organisations. A new venture such as start-ups cannot escape the regulatory and legal changes that impact business. Hence the start-up founders as well as managers need to optimistically cautious.

¹ Maggi controversy: Between 2015 and now <https://indianexpress.com/article/india/maggi-lab-test-fail-ban-uttar-pradesh-nestle-india-4960056/>

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