

"A man is
great by
deeds, not by
birth"

-Chanakya

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INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

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Metaverse Gaming Companies: Emerging

Concerns under ESG Investing

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ABSTRACT

The case attempts to raise points regarding the emerging investment issue in Metaverse and virtual reality gaming companies. The investments in the gaming companies may raise questions from the ESG perspective. The ESG assessments could raise concerns. This case could be ideal for courses dealing with business ethics, ethical investing, internet governance, and corporate governance.

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