

"A man is  
great by  
deeds, not by  
birth"  
-Chanakya

Welcome to IIMK



INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Working Paper

**IIMK/WPS/681/HLA/2026/03**

March 2026

**Inclusive Tourism: Reflections from the 'Kerala for All' Conclave and Global Practice**

Ansari Salamah <sup>1</sup>

©

All rights belong to their respective author.

Please contact the corresponding author, if you would like to access the full paper.

<sup>1</sup> Assistant Professor, Humanities & Liberal Arts in Management Area, Indian Institute of Management Kozhikode, IIMK Campus PO, Kunnamangalam, Kozhikode, Kerala 673 570, India; Email - [salamah@iimk.ac.in](mailto:salamah@iimk.ac.in), Phone Number - 0495-2809103.

## **Inclusive Tourism: Reflections from the 'Kerala for All' Conclave and Global Practice**

### **Abstract:**

Tourism has traditionally been exalted as a vehicle of cultural interaction, economic prosperity and personal change. However, the prospect of traveling still does not fulfill the promise to a significant percentage of the world population due to the physical, informational, financial, attitudinal and systemic impediments. This paper contextualizes inclusive and accessible tourism for Kerala, with in the larger body of international research on inclusive tourism. It analyses the economic, social, infrastructural, digital, and governance aspects of inclusive tourism based on empirical evidence from various travelers and the international best practices. This paper argues that inclusive tourism, which includes people with disabilities, the elderly, women, neurodivergent people, and economically marginalized groups is not a welfare provision, but rather a strategic development requirement. It suggests a model of institutionalizing inclusive tourism in Kerala and provides policy proposals to scale it and ensure the long-term development.



भारतीय प्रबंध संस्थान कोषिककोड  
Indian Institute Management Kozhikode  
*Globalizing Indian Thought*

Research Office  
Indian Institute of Management Kozhikode  
IIMK Campus P. O.,  
Kozhikode, Kerala, India,  
PIN - 673 570  
Phone: +91-495-2809237/ 238  
Email: [research@iimk.ac.in](mailto:research@iimk.ac.in)  
Web: <https://iimk.ac.in/publications>

