

"A man is  
great by  
deeds, not by  
birth"

-Chanakya

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**Knowledge transfer in Expansion programmes of Educational  
Institutions: Role of Institutional Theory**

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# **Knowledge transfer in Expansion programmes of Educational Institutions: Role of Institutional Theory**

## ***Abstract:***

In the educational expansion, the institutional theory guides normative isomorphism in terms of the legal framework (regulatory bodies), environmental laws, and social enforcements like people, time, caste, and religion and this contributes to institution building. The organizations should consider creative tension and creative destruction i.e always do not allow institutionalism to take away the intuitions while following isomorphism in industry settings. Moreover, how organizational learning happens in the expansion of institutions is of interest to scholars and practitioners.

**Keywords:** Knowledge transfer, Institutional theory, Organisational learning

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