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Case Study

IIMK/CS/269/ECO/2024/01

March 2024

Recalibrating a Field Experiment: Sharing Lessons to get it Right

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Abstract:

This case focuses on how researchers have navigated a situation of non-cooperation from potential collaborators of a field experiment due to mistrust, coordination failure, informational asymmetry and data privacy problems arising from the involvement of a third party involved in the project. It explains the reasons for its failure to initially start the project and examines how the researchers navigated a new approach to deal with the crisis. This case can immensely benefit scholars and field investigators designing primary surveys and collaborating with external partners



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