



INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

IIMK/CS/268/FIN/2024/08

March 2024

Amar's Investment

Qambar Abidi ¹

©

All rights belong to their respective author.

Please contact the corresponding author, if you would like to access the full case study.

¹Associate Professor, Finance, Accounting and Control area, Indian Institute of Management Kozhikode, IIMK Campus PO, Kunnamangalam, Kozhikode, Kerala 673 570, India; Email: qambar@iimk.ac.in, Phone Number - 0495 2809113

Amar's Investment

Abstract:

Amar is a computer science engineer and a finfluencer who has implemented two auditable trading strategies. The trading strategies were initiated in 2018 and have done well compared to the relevant benchmarks. With the performance in place, Amar wanted to target the High Net-worth Individual (HNI) attempt to become a professional investment advisor.



भारतीय प्रबंध संस्थान कोषिकोड
Indian Institute Management Kozhikode
Globalizing Indian Thought

Research Office
Indian Institute of Management Kozhikode
IIMK Campus P. O.,
Kozhikode, Kerala, India,
PIN - 673 570
Phone: +91-495-2809237/ 238
Email: research@iimk.ac.in
Web: <https://iimk.ac.in/publications>

