

INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

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A Toy Manufacture's Concern Regarding Product Liability Framework

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Abstract:

A children's toy manufacturing start-up in India has received legal notice regarding the presence of harmful chemicals in its toy products. The case discusses the legal implications of the product liability framework for business organizations. The case helps in understanding the evolving Indian regulatory context, which would be important for companies to navigate and make necessary remedial changes in the context of business operations.

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