

"A man is  
great by  
deeds, not by  
birth"  
-Chanakya

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INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

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**From Displacement to Employment: Social innovation for  
creating livelihoods in resettlement colonies**

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**Please contact the corresponding author, if you would like to access the full case study.**

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## **From Displacement to Employment: Social innovation for creating livelihoods in resettlement colonies**

### **Abstract:**

The Tamil Nadu government's initiative to give the city a facelift and improve the life of slum dwellers undertook a massive resettlement operation that moved over a million people to the city's outskirts. The mass relocation created many challenges for the affected individuals, disrupting their livelihood and pushing them deeper into unemployment and poverty. Recognizing this situation as an opportunity for positive change, Bharath Thirugnanam, co-founder of the NGO Apogee Research Forum, conceives a community-centric social enterprise model that focuses on the socio-economic empowerment of the residents, particularly women, by establishing a food processing unit. Though undaunted by the enormity of the challenge, Bharath is faced with the dilemma of whether a social enterprise would be the right solution or whether he should consider other alternative pathways to financially and socially better the women's lives.



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