

"A man is
great by
deeds, not by
birth"
-Chanakya

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INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

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**Managing Sustainability through Supply Chain Network Design at
RK Industries**

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Please contact the corresponding author, if you would like to access the full case study.

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Managing Sustainability through Supply Chain Network Design at RK Industries

Abstract:

Increasing pressure from stakeholders, NGOs and government mandate to improve sustainability of the operations, RK Industries is planning to reconfigure its existing supply chain network considering the impact of their entire supply chain operation on economic, environmental and social dimension of sustainability. For this purpose, the supply chain team wants to come up with a strategy and an optimization model considering all three dimensions of sustainability.

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