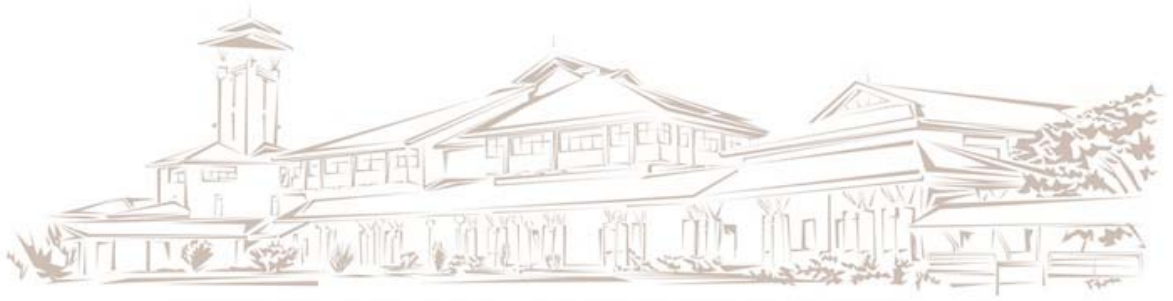


"A man is
great by
deeds, not by
birth"

-Chanakya

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INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

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**Is Machine Learning Method providing a Viable Solution for
Credit Card Fraud Detection?**

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Please contact the corresponding authors if you would like to access the full case.

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Is Machine Learning Method providing a Viable Solution for Credit Card Fraud Detection?

Abstract:

Fraudulent use of credit card is becoming one of the growing problem for financial institutions. This case centers around the question, whether a machine learning based system can be used for efficient fraud detection and prevention. This also generates discussions on how and why a successful machine learning based method may not be helping improve customer satisfaction.

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