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Work from home: Aspects and prospects in an emerging market scenario

Manoranjan Dhal¹

Work from home is in increasing demand particularly in IT and ITES industry. This has not only helped the organization in reducing the cost but also tap and retain the potential which otherwise would not have been utilized. This flexi work arrangement has increased the employee satisfaction and commitment towards the organization. This paper tries to explore the aspects and benefits of the work from option. Certainly this paper will motivate the top management of the organizations to re/look into this option in the emerging market condition.

For further details, including copies of working papers, please write to:

Research, Conference & Publications Office, IIM Kozhikode, IIMK Campus PO, Kozhikode 673 570, Kerala, India

> Phone: (91)0495 2809238 Email: <u>rcp@iimk.ac.in</u>

¹ Indian Institute of Management Kozhikode, IIMK Campus PO, Kozhikode- 673570, email: manoranjan@iimk.ac.in