


**A FRAMEWORK FOR LOGISTICS OUTSOURCING**

**Sanjay Jharkharia  
Associate Professor,  
Indian Institute of Management Kozhikode,  
Kozhikode – 673 570  
(email: [sjy@iimk.ac.in](mailto:sjy@iimk.ac.in))**

**This paper presents a conceptual framework for the logistics outsourcing. As the logistics providers (3PL) are now offering a lot of value-added activities, some relevant criteria have been identified for the outsourcing of logistics activities to a 3PL company. Based on these, a nine-step conceptual framework has been proposed for the selection of a logistics service provider. This framework not only supports group decision-making but also enables us to document the various considerations in the process of decision-making. While investing in a long-term logistics-outsourcing contract that may potentially reach in millions of dollars, a structured analysis, which is provided by this framework, may help to reduce the risk of poor investment decisions.**

\*\*\*\*\*

 *For further details, contact - Publications & Research Dissemination Office, IIMKozhikode,  
IIMK Campus PO – 673 570, Kozhikode, Kerala, India. Phone: (91) 0495 2809126  
Email: [prd@iimk.ac.in](mailto:prd@iimk.ac.in).*

---



## Indian Institute of Management Kozhikode

<b>Type of Document:</b> (Working Paper/Case/Teaching Note, etc.)  <b>Working Paper</b>	<b>Ref. No.:</b>  <b>IIMK/WPS/51/OM&amp;QM/2009/07</b>
<b>Title:</b>  <b>A Framework for Logistics Outsourcing</b>	
<b>Author(s):</b>  Sanjay Jharkharia Indian Institute of Management Kozhikode IIMK Campus PO-673570, Kozhikode, Kerala, India Ph: (91-495) 2809109 email: <a href="mailto:sjy@iimk.ac.in">sjy@iimk.ac.in</a>	<b>Institution(s):</b>  Indian Institute of Management Kozhikode, Kozhikode, Kerala, India
<b>Subject Areas:</b> Operations Management & Quantitative Methods	<b>Subject Classification Codes, if any:</b>
<b>Supporting Agencies, if any:</b>	<b>Research Grant/Project No.(s):</b>
<b>Supplementary Information, if any:</b>	<b>Date of Issue:</b> March 2009
	<b>Number of Pages:</b> 9
<b>Abstract:</b>	