

"A man is  
great by  
deeds, not by  
birth"  
-Chanakya

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INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

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## **On The Road to Digitization: The Case of Kerala**

Anindita Paul<sup>1</sup>

Radhakrishna Pillai<sup>2</sup>

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<sup>1</sup> Assistant Professor, Information Technology and Systems Area, Indian Institute of Management Kozhikode, IIMK Campus PO, Kunnamangalam, Kozhikode, Kerala, India – 673 571 Email: apaul@iimk.ac.in , +91 808 627 1231

<sup>2</sup> Professor, Information Technology and Systems Area, Indian Institute of Management Kozhikode, IIMK Campus PO, Kunnamangalam, Kozhikode, Kerala, India – 673 571 Email: krishna@iimk.ac.in , 9447162337

## IIMK CASE STUDY

### On The Road to Digitization: The Case of Kerala

**Anindita Paul**

Assistant Professor of Information Technology and Systems Area, IIM Kozhikode

**Radhakrishna Pillai**

Professor of Information Technology and Systems Area, IIM Kozhikode

#### **Abstract**

There has been a major emphasis on digitization in India in recent times. Though India is high on Internet usage, it is lagging behind as a nation when it comes to internet penetration. In spite of all the challenges faced by India, the digital programs by the state of Kerala in India has been exemplary. This case examines the various initiatives for digitization in Kerala and brings forth the various details of implementation that can help in an understanding of the success factors and the way forward.

Research Office

Indian Institute of Management Kozhikode

IIMK Campus P. O.,

Kozhikode, Kerala, India,

PIN - 673 570

Phone: +91-495-2809238

Email: [research@iimk.ac.in](mailto:research@iimk.ac.in)

Web: <https://iimk.ac.in/research/publicationmenu.php>

