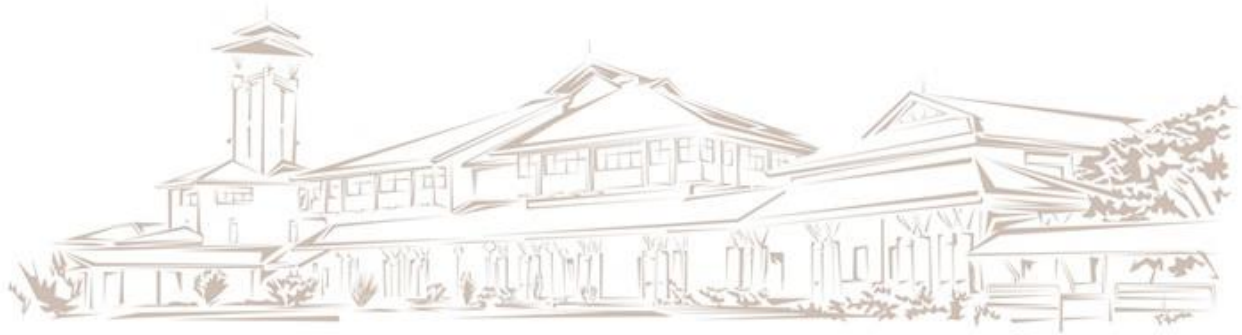


"A man is
great by
deeds, not by
birth"

-Chanakya

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INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE



Case Study

IIMK/CS/38/QM&OM/2017/03

May 2017

BHABAPUR MINES LIMITED

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Please contact the corresponding authors if you would like to access the full case

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IIMK CASE

BHABAPUR MINES LIMITED

Ashutosh Sarkar¹

Khanindra Pathak²

ABSTRACT

The case is about a bauxite mine where the company is considering changing the traditional mining methods with a newer technology. For evaluating the feasibility of the alternative technology the company conducts a preliminary trial to see first-hand how the alternative technology would work in the current conditions. The purpose of the case is also to collect necessary data from the trial for further evaluations. The case can be considered in the MBA curriculum as a hand-on exercise using spreadsheets. The case provides opportunities for hand-on exercises for carrying out cost-benefit analysis and productivity analysis. Further, the case can be utilized for making the participants understand how capital equipment is procured and how decisions related to the above are taken.

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