



Indian Institute of Management Kozhikode

Case Study

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The Insurance Conundrum

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ABSTRACT

This case presents an opportunity to evaluate insurance policies of different nature and evaluating them using conventional investment evaluation techniques like IRR and MIRR. In the process of evaluating the different insurance policies the participants will have to apply the concepts of incremental cashflows and also provides opportunity to modify and apply IRR technique in borrowing type of situation. Further, participants will also get an opportunity apply MIRR technique along with deciding on the investment and financing rates.

Key words: IRR, incremental cashflows, MIRR, borrowing and lending situations

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