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**Strategic Planning and Performance -
A Systematic Review of the Literature**

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A large number of empirical studies have been conducted examining the impact of strategic planning on organisational performance. Many studies have suggested that this relationship is influenced by various factors like the type of industry, environment, CEO characteristics and organisational systems. However researchers have not been able to provide conclusive evidence about the effectiveness of strategic planning to enhance performance. In order to examine the current state of the literature and to summarise the findings from various empirical studies, a comprehensive literature review has been conducted by reviewing sixty eight papers published in leading academic journals. The framework followed by Podsakoff and Dalton (1987) was adapted to conduct the literature review.

For further details, including copies of working papers, please write to:

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