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## **Green IT at Wipro: A Sustainable Solution?**

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*It was a hectic month at Wipro as the financial year was about to end in March 2012. The sustainability team at Wipro also faced the heat as the Sustainability report was due that month. After a tedious and taxing process of collating data from several sources, the team finally managed to publish the final report highlight the sustainability efforts and results at Wipro. Mr.P.S. Narayan, Vice President and Head-Sustainability, was quite pleased with the environmental performance and sustainability initiatives at Wipro. However, there was one question that kept bothering him- Can Wipro sustain the environmental performance and continue the Green IT initiatives in the long run?*

*It was time for the team to assess the current state of Sustainability initiatives at Wipro and ponder upon the long term survival and sustainable delivery of environmental performance. They were now dealing with a very sensitive issue- ‘Sustaining Sustainability initiatives’. They had to take a decision on whether the current sustainability strategies would help them achieve their goals by 2020. It was time to decide if Wipro could scale up their environmental initiatives at this stage to ensure sustainability in the long run.*

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