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## Strategic Planning and Organisational Performance – The Moderating Effect of Environment

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A large number of empirical studies have been conducted examining the relationship between strategic planning and organizational performance. Many of these studies indicate that strategic planning helps organisations to improve their performance. However some studies have suggested that strategic planning has either no effect or a negative effect on performance. Some studies have suggested that external environment moderates the relationship between strategic planning and performance. However the moderation effect of environment has not been examined in detail in the empirical studies. This study examines the relationship between strategic planning and performance and also examines the moderating effects of environmental dynamism and hostility.

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