



# IIM Kozhikode

*Globalizing Indian Thought*



**PGP – Business Leadership  
Placement Report  
Class of 2021**

# Foreword

The placement team for the Business Leadership programme at IIM Kozhikode has completed the placements process for its inaugural batch with flying colors. The team would like to take this opportunity to acknowledge the contribution of every individual who has assisted in conducting a successful placement process and has contributed to growing IIM Kozhikode's stature globally.

We extend our deep gratitude to our existing recruitment partners for showing trust in this programme and for their support to the legacy of IIM Kozhikode, as well as to the new recruiters who have trusted the talent pool. We will work towards further broadening and strengthening these relationships.

We would also like to extend our heartfelt thanks to our global alumni base, which has yet again stood strong by us and supported the process.

In spite of the testing times, the diverse batch has demonstrated resilience and dedication, indicating their leadership potential for today's VUCA world. The PGP-BL programme focuses on shaping young professionals into potential business leaders, and we are confident that our students will continue to make an impact in the professional world.

Regards,  
**Prof. Qambar Abidi**  
Chairperson – Placements, IIM Kozhikode




# Batch Profile

**67**  
Students

**26** Years  
Average Age

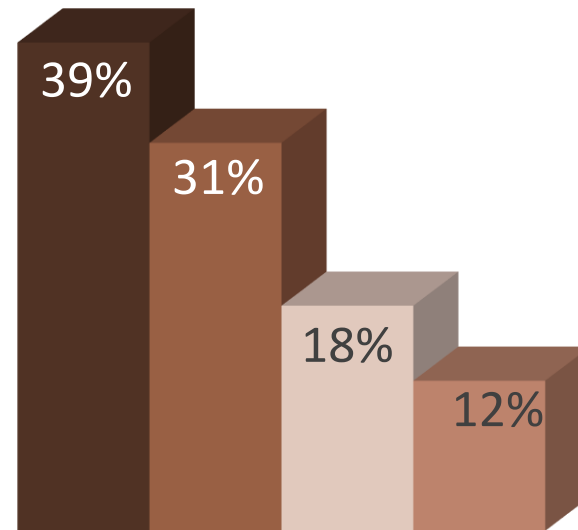
**4.5** Years  
Average Work  
Experience

Gender Diversity

 **67%**  
 **33%**

## Experience in Months

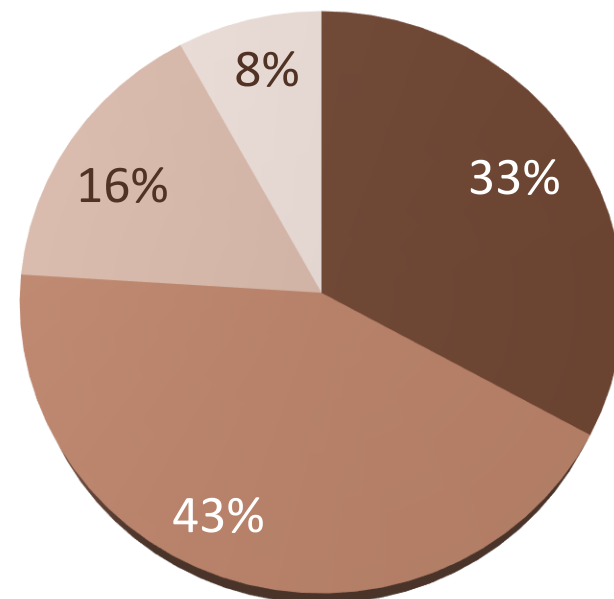
- 36-48 months
- 49-60 months
- 61-72 months
- 73+ months



1

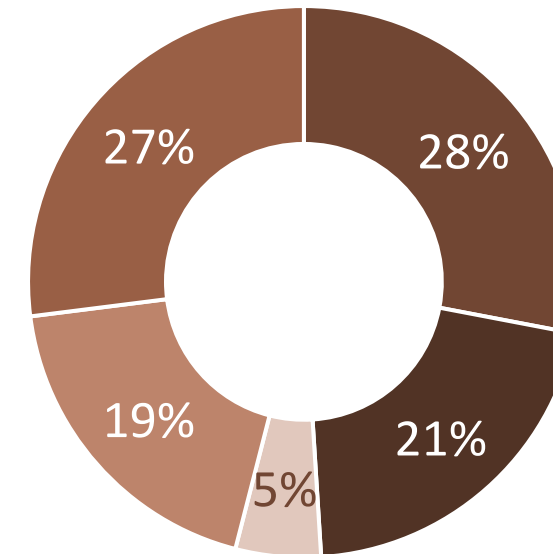
## Age Profile

- 24-25 Years
- 26-27 Years
- 28-29 Years
- 30-31 Years



## Incoming Industry Background

- IT/ITES
- BFSI/Consulting
- Logistics & Shipping
- Automotive
- Manufacturing



## Diversity in Work Experience



# Placement Highlights

65

Participating  
Students

₹45.9 LPA

Top 5 percentile

₹41.87 LPA

Top 10 percentile

₹31.53 LPA

Top 25 percentile

## Compensation

₹46.14  
LPA

Highest CTC

₹24.20  
LPA

Average CTC

₹20.47  
LPA

Median CTC

₹21.73  
LPA

Average CTC  
of Women  
Participants



39 Recruiters

71 Offers made  
4 International Offers

## Sector-wise Placement

25%

Consulting

18%

General  
Management

17%

Sales & Marketing

15%

Finance

15%

Operations  
& Supply  
Chain

10%

IT/Analytics

## Key Takeaways

- First batch of BL secured **100% placement**
- Key roles offered: AVP, EA to CEO, Product Manager, Program Manager, Supply Chain Manager, Senior Consultant, Senior Manager
- Women leadership on the rise:
  - 72% of the women cohort attained senior leadership roles post their graduation from PGP- BL programme
  - 27% of women cohort recruited in women focused leadership roles

# Participating Companies



# Placements Team

## For Recruitments Contact

Placement Cell: [pqpbl-placements@iimk.ac.in](mailto:pqpbl-placements@iimk.ac.in)  
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**Aditya Pathak**



**Joel Bright**



**Nidhi Nair**



**Sanjyot Yadav**



**Shivani Puri**

**Students Placements Committee BL '22**

**Students Placements Committee BL '21**