

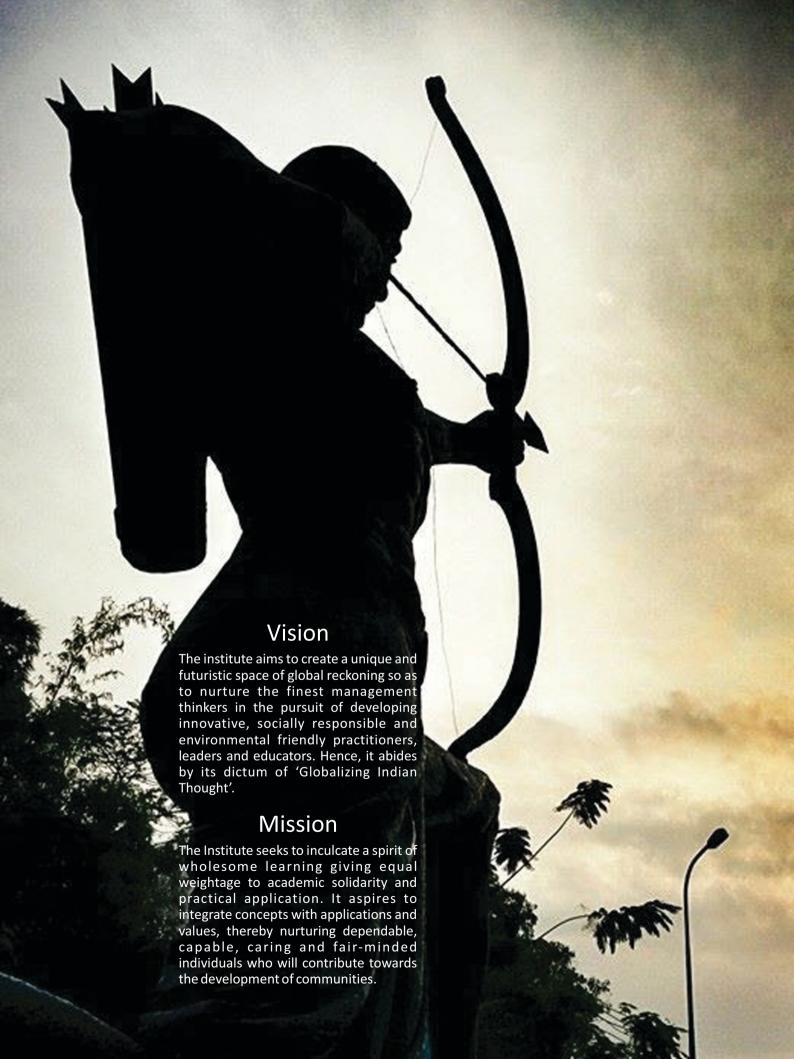
Globalizing Indian Thought

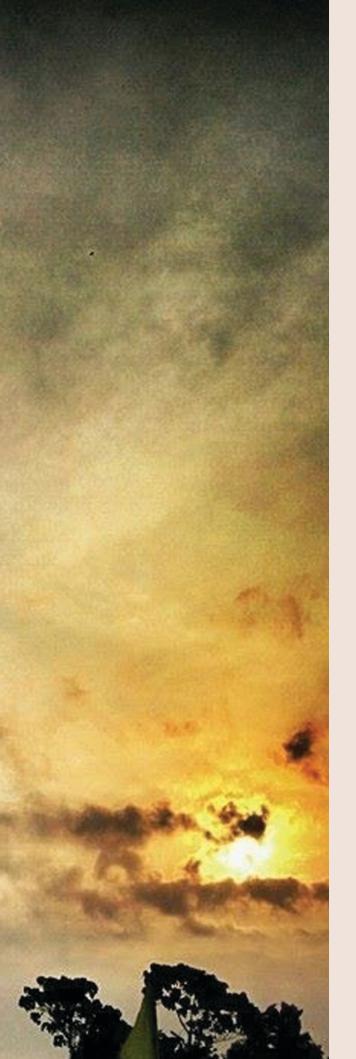






INTERNATIONAL EXCHANGE PROGRAMME







### MESSAGE FROM THE DIRECTOR

India has emerged as one of the largest destinations for foreign direct investments in the recent years and Indian companies have augmented their presence enormously in the international markets. IIMK's International Relations Programme endeavors to work with its partner educational institutions to promote trusting, enduring and mutually beneficial interactions between students, academic staff and the wider community in countries across the globe.

In a world of today, it is imperative that management thinkers and practitioners acquire a global orientation. Therefore, we strongly believe that our international academic engagements are paramount in enabling students and the faculty appreciate the nuances of crosscultural aspects of management and develop a sense of the idiosyncratic nature of the economic and political environments that modern multinational institutions are constantly exposed to. These academic exchanges not only help us appreciate the differences in management thought and practices but also facilitate a synthesis in our understanding of the discipline that may lead to collaborative research, teaching, and training.

We are confident that through our academic engagements we will be able to learn from each other and develop mutually beneficial avenues of cooperation in the coming years.

We look forward to your wholehearted support and extend our warmest welcome to you!

**Prof. Debashis Chatterjee** Director, IIMK



### MESSAGE FROM THE CHAIRPERSON

The Indian Institute of Management Kozhikode (IIMK) set up in 1996, belongs to the world-renowned IIM family of management institutions. IIMK has always considered its International Relations Programme as an important avenue for engagement with the rest of the world.

The world is more connected today than it was ever before. Although the digital technologies have been able to shrink the distances between us, the world today is also overloaded with information. In such an environment, we are more likely to appreciate the importance of face-to-face interactions where what one has heard, read and believed can be verified and the unwritten and unspoken can be understood, felt and realized. The academic engagements with our partner educational institutions enable such in-depth interactions that they provide us with a more nuanced understanding of the richness of management thoughts and practices and help us appreciate the complex socio-political realities that are constantly juxtaposed with the economic realities of global businesses.

We are deeply committed to these external engagements so that we can continue to learn and benefit from each other and based on this established trust and respect we hope to see these engagements naturally evolve to collaborative knowledge creation and dissemination in near the future.

Best Wishes!

**Prof. Kausik Gangopadhyay**Chairperson
International Relations





## Quick Reference

The Indian Institute of Management Kozhikode (IIM Kozhikode)	6	Other Academic Activities and Programmes	20
IIMK Satellite Campus, Kochi	6	Faculty	24
International Exchange Programme	7	Library & Information Centre (LIC)	25
International Exchange Partners	8	Indian Business Museum	26
The Two-Year Post Graduate Programme in Management	11	Computing Facility	26
Structure of the Programme	12	Events at IIMK	28
Second year – Elective Courses	13	Getting to Kozhikode	30
International Exchange Student Admission to the PGP	16		

# THE INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE (IIM KOZHIKODE)

The Indian Institute of Management Kozhikode was established in 1996 by the Government of India as the fifth IIM in the country, in collaboration with the state government of Kerala. The IIMK campus spread over about 112 acres of land. The Institute is situated on two hillocks, located amidst the scenic setting of the Western Ghats. The campus of IIMK was referred as the 'God's own Campus' by former President of India, Dr. A.P.J. Abdul Kalam. The Institute has emerged as a centre of excellence in management education and has earned a unique position for itself in this field.

The Institute is taking a leap forward in each of its key activities in a highly synergic manner. The presence of regular visitors from institutions abroad gives an added flavour to its various activities. Though young, it has earned a name for itself as a pioneering, distinctive and efficient management Institution in India. The Institute, not content to rest on its laurels, aims to emerge as a fully integrated management institution of higher learning in Pacific region, and is particularly known for a focus on global, cross-cultural issues as well as for the analytical rigour of its academic programme. It, therefore, has the full range and breadth of academic activities, covering research, teaching, training, consulting and intellectual infrastructure development.

# 

# IIMK SATELLITE CAMPUS, KOCHI

IIM Kozhikode has also set up its first satellite campus at Infopark in Kochi. The campus offers two-year part-time post graduate programme in management in addition to several short and long-term management development programmes. The Kochi campus focuses on executive education with full-time, part time, short-term and specialised programmes for middle and senior management employees to enhance and upgrade skills for better career prospects.



### INTERNATIONAL EXCHANGE PROGRAMME

The Indian Institute of Management Kozhikode's (IIMK) International Exchange Programme endeavors to work with partner institutions to develop mutually beneficial scholarly and social engagements between students, faculty members across the globe. We believe that these engagements would result in knowledge sharing regarding best practices in research, teaching and learning experience and understanding of business practices and conventions in different countries, and appreciation of the social, political, economic and cultural dynamics that impact global business operations. Currently IIMK has exchange partnerships with 37 top International Management Institutes.

The international partnerships, which IIM Kozhikode enters into, also have a faculty exchange component, which are expected to be more comprehensive, and more rewarding than the usual students exchange agreement. Faculty members from IIM Kozhikode may spend an academic term at partner institution, which may send their academic staff in turn to IIM Kozhikode, under mutually agreed terms. The goal of such faculty exchange is not just to exchange course instructors, but is, rather, to develop research linkages of a continuing nature, facilitating access to information and data on a scale and of a qualitative nature, not possible otherwise.

# INTERNATIONAL EXCHANGE PARTNERS

- 1. Audencia Nantes School of Management, France
- 2. Bocconi University, Italy
- 3. Catolica Lisbon School of Business and Economics, Portugal
- 4. College of Commerce, National Chengchi University, Taiwan
- 5. Cyprus International Institute of Management, Cyprus
- 6. EDHEC Business School, France
- 7. EM Strasbourg Business School, France
- 8. ESSCA School of Management, France
- 9. ICN Business School, France
- 10. IESEG School of Management, Lille, France
- 11. ISCTE University Institute of Lisbon, Portugal
- 12. Jean Moulin Lyon 3 University, France
- 13. Kedge Business School, France
- 14. Leeds University Business School, UK
- 15. HHL Leipzig Graduate School of Management, Germany
- 16. Management Center Innsbruck, Austria
- 17. MAYS Business School Texas, USA
- 18. National Tsing Hua university, Taiwan
- 19. Neoma Business School, France
- 20. Norwegian School of Economics, Norway
- 21. Institut Mines-Telecom Business School, France
- 22. Universite du Quebec a Montreal, Canada
- 23. Victoria University of Wellington, New Zealand
- 24. Foreign Trade University, Vietnam
- 25. Group ESC Troyes, France
- 26. European Business School, Germany
- 27. ESCP Europe, France
- 28. Sabanci University, Turkey
- 29. Sungkyunkwan University, Korea
- 30. Abu Dhabi University, UAE
- 31. Asian Institute of Technology, Thailand
- 32. Yale University, USA
- 33. Montepellier Business School, France
- 34. University of Hull, UK
- 35. University of Salford, Manchester, UK
- 36. Kozminzki University, Warsaw, Poland

### **USEFUL CONTACTS**



Prof. Kausik Gangopadhyay Chairperson International Relations Tel: +91-495-2809118 Email: Kausik@iimk.ac.in



Mr. Ashraf Adiraja Manager International Relations Office Tel: +91-495-2809131/ +91 9895098960 Email: manager-ir@iimk.ac.in



Ms. Divya Sasi
Junior Assistant
International Relations Office
Tel: +91-495-2809263
Email: ir@iimk.ac.in

### MORE DETAILS ABOUT THE INSTITUTE

www.iimk.ac.in
Web link for incoming students
https://iimk.ac.in/academics/pgp/IEstudent
exchange.php

### **OFFICE ADDRESS**

International Relations Office, Faculty Block C-Indian Institute of Management Kozhikode Campus IIMK Campus P.O - 673570

Kozhikode, Kerala, India Email ID-ir@iimk.ac.in Phone: +91-495-2809263



### Indian Institute of Management Kozhikode

(IIMK) is one of the Indian Institutes of Management (IIMs) set up by Government of India. The IIMs are well known in the country and abroad for their academic excellence in management education. Founded in 1996 IIMK is one of the fastest growing B Schools in India and the first one of its kind to get AMBA accreditation.

### **LOCATION**

IIMK is located at Kozhikode in Kerala, the southernmost state of India.

### **PROGRAMMES**

Post Graduate Programme in Management (PGP) is the flagship programme of IIMK. Other important programmes are Fellow Programme in Management (FPM), Doctoral Programme of IIMs; Interactive Learning Programmes; Faculty Development Programmes and Management Development Programmes. For more details please visit www.iimk.ac.in

PGP programme is a two-year programme consisting Six Terms (Trimesters). First year courses are aimed at building the foundation of the programme. In the second year of the programme, students register for elective courses of their choice.

### STUDENT EXCHANGE

Exchange students can be admitted in Terms IV, V and VI of the second year of the programme. IIMK students would like to go on exchange visit during their Term V of the Programme.

### **STRUCTURE & COURSES**

Each course in IIMK Post Graduate Programme is structured around the concept of credit. Each credit represents 10 hours of classroom sessions. A student should earn a minimum of 15 credits and maximum 18 credits for Term IV & V and minimum 12 credits and maximum 15 credits for Term VI (1 ECTS = 0.81 IIMK Credits). Please visit: <a href="http://www.iimk.ac.in/newwebsite/academics/pgp/IECoursesOffered.php">http://www.iimk.ac.in/newwebsite/academics/pgp/IECoursesOffered.php</a> for more details.

### Language of Instruction

All courses are taught in English only.

### **Grading System**

IIMK follows a grading scheme of 13 levels ranging from A+ to F as given in the table below:

Letter Grade	A+	А	A-	B+	В	B-	C+	С	C-	D+	D	D-	F
Grade Point	4.33	4	3.67	3.33	3	2.67	2.33	2	1.67	1.33	1	0.67	0

### Exams

PGP calendar has slots for conducting mid-term and endterm examinations. Some courses in the second year may have both mid-term and end-term examinations and the remaining courses will have only end-term examinations.

### Acceptance Letter

Once the students from the partner universities submit the online application before the deadlines mentioned, they are processed and the Chairperson of the International Exchange Programme issues an Acceptance Letter to the concerned student.

### Visa

International Exchange students need a "Student Visa" for studying in India. To get one, the student should contact the Visa Department at the Indian Embassy of the



Thusharagiri Water falls, Kozhikode

home country concerned along with the Acceptance Letter issued by the Exchange Chairperson. If there is any particular stamp/ seal on visa, the students are advised to inform the same to IIMK International Exchange Office upon their arrival in India.

### Accommodation

Single/double occupancy student hostel accommodation is provided on the basis of availability.

### **Tuition Fee**

No tuition fee is charged from the students of partner institutions coming on exchange visit to IIMK.

### **Accommodation Fee**

At present INR 36,000is the accommodation fee for a term (likely to be revised).

### **Student Mess**

All the students have their meals from the student mess. An elected student mess committee is in charge of the running of the mess. The monthly expenses for meals will be approximately INR 7000 (USD 110).

### **Other Living Expenses**

For occasional outing and sightseeing in and around Kozhikode an expense of INR 5,000 per month would be sufficient. Naturally living expenses vary from person to person according to the spending habits.

### **Health Insurance**

All exchange students are advised to have a health insurance from their home country, which also covers medical repatriation for the full Term.

### Medical facilities In the campus

A full-fledged dispensary is available on the campus. Doctors attend the students and employees on the campus on scheduled timings. There are arrangements with some hospitals, where students and employees can go for medical treatments.

### **Sports facilities**

Facilities for indoor and outdoor games and a well equipped gymnasium are available.

### **Climate**

Climate in Kozhikode is tropical. Kozhikode is a coastal town situated on the banks of Arabian Sea. Temperature varies from 25 degree Celsius to maximum 34 degree Celsius in summer. June to August is monsoon season. Visitors during the monsoon season are advised to take adequate precaution for the rainy season by carrying umbrella/rain coat and wearing appropriate shoes/sandals.

### **Airport**

Kozhikode International Airport is 40 KMs from IIMK campus. Daily flight to Mumbai, Delhi, Chennai and Bangalore airports and international flights to Dubai, Singapore, Colombo are available. Pre-paid taxi service is available from the airport.

### **Railway Station**

Kozhikode railway station is 15 KMs from the campus. Kozhikode is well connected by rail with different parts of the country. Daily train service to important cities in the country is available.

### **Tourist Spots near Kozhikode**

KappadBeach, Muzhappilangad Drive-inBeach, Thusharagiri, Edakkal Caves, PookoteLake, Nelliampathy, and Silent Valley are some of them.



THE TWO-YEAR
POST GRADUATE
PROGRAMME IN
MANAGEMENT

The two-year Post Graduate Programme (PGP, equivalent to MBA), is the flagship program of the Institute. The programme attracts students from India and abroad, and draws many leading companies to the campus for the recruitment of programme graduates. Admission to the program is through a rigorous nation-wide competitive process, conducted by the IIMs. The admission process also includes personal interviews. Current intake is 420 students per year. The intake number assures a favourable faculty-students and Institute resources per student ratio.

### **UNIQUE CHARACTERISTICS**

The IIM Kozhikode Post Graduate Programme in Management has some unique characteristics, distinguishing it even within the IIM family of institutions. Besides the usual course elements, the programme is oriented to inculcate an abiding commitment to the wider society, which encompasses more than just the local or national community in this era of globalization and international linkages. A social development project, in which, students work with a non-governmental organization for the entire length of their stay at the Institute, is an integral part of the programme. Another distinguishing feature of the program is the emphasis laid on combining uncompromising academic rigor with industry interaction and exposure to choices, problems and crises facing managers in actual, real world situations. A continuous process of evaluation of existing courses and the inclusion of new modules, often driven by the process of industry and social interaction, is another characteristic, which sets apart the Post Graduate Programme of management at IIM Kozhikode. There is also considerable focus on management in a global scenario, with analyses of international business strategies in various sectors and a present awareness of cross-cultural issues.

### **CURRICULUM**

### **Case Studies**

Problem solving and analytical skills are honed through case studies, which are part of the pedagogy in most of the courses.

### **Summer Internship**

The programme also provides direct student links with industry and enhancement of application skills through projects undertaken for industry. The summer projects of 8 to 10 weeks duration are done at the end of the first academic year.

### **Continuous Revision**

The management development programmes offered by the institute provides an opportunity for students to update their knowledge so that the students are equipped with the necessary skills to respond to the changing challenges posed by business and industry.

### STRUCTURE OF THE PROGRAMME

The first year is devoted to basic courses in all the management and management-related disciplines while the second year offers the opportunity of gaining breadth and depth in at least two major areas. Combinations in specialization such as Finance and Marketing, Information Technology & Marketing or Finance are currently in favour with students and industry recruiters.

### **Academic Calendar**

The academic year consists of three terms, scheduled as shown below. The dates given below are tentative. There may be marginal changes in the future to accommodate changes in the incidence of holidays, Sundays etc.



### **ACADEMIC CALENDAR**

### **TERM IV**

Classes Commence Midterm Exam Classes End End Term Examination Term Break June 11, 2018 July 13-14, 2018 Aug 17, 2018 Aug 18-24, 2018 Aug 25-Sept 02, 2018

### **TERM V**

Classes Commence Midterm Exam Classes End End Term Examination Term Break Sept 3, 2018 Oct 11-12, 2018 Nov 16, 2018 Nov 17-22, 2018 Nov 23- Dec 09, 2018

### **TERM VI**

Classes Commence
Midterm Exam
Classes End
End Term Examination

Dec 10, 2018 Jan 29-30, 2019 March 01, 2019 March 02-09, 2019



In the second year of the Programme, students register for elective courses, from among a large set of courses offered by the various *Academic Areas* of the Institute. Depending upon the subscription by the students, electives offered will change every year. A tentative list of electives is provided below:

# SECOND YEAR – Elective Courses

Course Code	Course	Title Credit
Economics		
PG2E-005	Game Theory	3
PG2E-015	Business and Government	3
PG2E-017	Public Policy Analysis: Frameworks & Applications	2
Finance, Acc	ounting & Control	
PG2F-003	Financial Reporting & Analysis	3
PG2F-005	Financial Derivatives	3
PG2F-013	Strategic Cost Management	3
PG2F-008	Strategic Financial Management	3
PG2F-009	Mergers, Acquisitions & Corporate Restructuring	3
PG2F-010	Project Finance	3
PG2F-015	Fixed Income Securities	2
PG2F-023	Financial Risk Measurement and Management	2
PG2F-033	Commercial bank Management	3
PG2F-025	Management of Financial Services	2



PG2F-035	Corporate Valuation	3
PG2F-031	Investment Analysis & Portfolio Management	3
PG2F-003	Financial Reporting & Analysis	3
PG2F-005	Financial Derivatives	3
PG2F-008	Strategic Financial Management	3
PG2F-009	Mergers, Acquisitions & Corporate Restructuring	3
PG2F-010	Project Finance	3
PG2F-015	Fixed Income Securities	2
PG2F-023	Financial Risk Measurement and Management	2
PG2F-033	Commercial bank Management	3
PG2F-025	Management of Financial Services	2
PG2F-035	Corporate Valuation	3
PG2F-031	Investment Analysis & Portfolio Management	3
Information Te	chnology & Systems	
PG2IT-008	Business Intelligence Systems	3
PG2IT-010	Enterprise Resource Computing	3
PG2IT-017	IT Risk Management	3
PG2IT-025	Cloud Computing for Business	3
PG2IT-039	E-Commerce	3
PG2IT-031	Management of IT Products and Services	3
PG2IT-032	Information Security Management	3
PG2IT-026	Ethics in It	2
PG2IT-034	Computational Advertising	3
PG2IT-027	Planning and Designing the Information Environment	3
PG2IT-036	Green & Sustainable Computing	2
PG2IT-028	IT Strategy	3
PG2IT-029	Healthcare Management with IT	3
PG2IT-037	Digital Business Transformation	3
	Behaviour & Human Resources Management	
PG2OBHR002	Negotiations & Conflicts Resolutions	3
PG2OBHR-006	Discovering Self	3
PG2OBHR-008	Compensation and Reward Management	3
PG2OBHR-007	Organisation Change & Development	3
PG2OBHR-017	Legal Aspects of HRM	3
PG2OBHR-025	Leadership: Applied Conceptual and Evolving	5
PG2OBHR-026	Management Consulting: Profession and Practice	3
PG2OBHR-027	Behavioral Analytics	5
PG2OBHR-037	Managing Employee Relations	2
PG2OBHR-038	Creativity & Innovation by Design	3
PG2OBHR-001	International HRM	2
PG2OBHR-031 PG2OBHR-036	Performance Management  Emotional Entelochyst overaging Emotional	2
PGZUDHK-U3b	Emotional Entelechy: Leveraging Emotional Engines for Personal Effectiveness	3
PG2OBHR-039	Talent Management	3

Quantitative M	ethods & Operations Management	
PG2QM-001	Supply Chain Management	3
PG2QM-002	Project Management	3
PG2QM-004	Six Sigma	3
PG2QM-006	Services Operations Management	3
PG2QM-012	Operations Strategy	2
PG2QM-019	Data Analytics using R	3
PG2QM-020	Purchasing and Outsourcing	3
PG2QM-016	International Purchasing Management	2
PG2QM-017	Lean Systems Lean Systems	3
PG2QM-018	Strategic Analysis Of Joint Ventures and Alliances	3
Strategy		
PG2S-002	Models and Frameworks of Strategic Analysis	3
PG2S-030	Strategic management of Energy Systems	3
PG2S-021	Corporate Governance & Corporate Social Responsibility	3
3PG2S-022	Business Models for the 21st Century	2
PG2S-001	Competitive Intelligence	2
PG2S-024	Strategic Analytics - Insight from Sport	3
PG2S-010	New Business Development	3
PG2S-026	Competitive Strategy-The Game of Poker	3
Marketing		
PG2M-005	Sales & Distribution Management	3
PG2M-006	Strategic Marketing	3
PG2M-005	Managing Business Markets	3
PG2M-009	Marketing of Services	3
PG2M-011	Consumer Behaviour	3
PG2M-024	Integrated Marketing Communication	3
PG2M-025	Product Policy & Brand Management	3
PG2M-036	Personal Selling Personal Selling	3
PG2M-029	Retail Management	3
PG2M-030	Rural Marketing	2
PG2M-033	Advanced Methods in Marketing Research	3
	iberal Arts Management	
	Globalization and Culture	3
	Communication as Impression Management	3
	Cross Cultural Communication	3
PG2HLAM-006	Industrialization: Perspectives from World History	3
Inter Disciplina		
PG2ID-001	Pricing	3



INTERNATIONAL
EXCHANGE
STUDENT ADMISSION
TO THE POST GRADUATE
PROGRAMME

The students from partner institutions in the exchanged programme can be admitted to any of the terms in the second year, i.e., terms IV, V or VI of the two year programme. They should have completed the first half (corresponding to the first year of a two-year MBA Programme) of a recognized Post Graduate Programme in management, and should hold a Bachelor's degree in any field of study. Application formalities should be completed by April 30 for admission to Term IV and May 15 for admission to Term V & VI respectively. At the time of application, the choice of elective courses should also be indicated. The credit requirement for each terms are given below.

Term	Minimum Credits	Maximum Credits
IV	18	21
V	15	18
VI	09	12

### STUDENTS INTEREST GROUPS

Academic areas namely Finance, Marketing, OB, Operations Management and Information Technology have active student interest groups, managed and nurtured by students. They meet regularly to discuss about current affairs, business and industry developments and advances in management theory and concepts. International students are encouraged to take part in such activities.

### **Arrival Time**

You can arrive at the campus preferably a week before the Term starts and leave the campus a week after your End Term examination.

Please inform the International Relations Office about your arrival plan in advance. Also, please send an e-mail to <a href="mailto:il@iimk.ac.in">il@iimk.ac.in</a> for pick-up service from Calicut Airport.

### Where to contact on arrival

The details of rooms allotted to international students are available at the security post (24 hours functioning) near the main entrance. The security guards will guide you to the Hostel premises where rooms are allotted. After you check in to the hostel room, you are to contact the International Exchange Office between 9.30 am and 5.00 pm on the next working day.

### Immediate requirement after arrival

You are advised to carry a copy of your passport with you. If there is any PARTICULAR STAMP or SEAL on your VISA, you are advised to inform the International Relations Office immediately after your arrival.

All international students are required to register with the concerned Foreign Regional Registration Offices (FRRO) - an agency to facilitate foreign citizen registration, movement and stay within India. Online registration process needs to be completed at the earliest after your arrival. For more details please check with International Relations Office.

You are also to collect necessary documents for your travel back to your homeland from the International Relations Office at least 2 weeks before the return journey.

### **Orientation Day**

The purpose of the Orientation Day is to give the students an overview of the Institute before the classes commence. Chairperson - International Relations will enlighten you on the overall programme. The Chairperson of Post Graduate Programme will give you an introduction on the academic aspects and answer your queries about the courses, examinations and assignments during this induction programme. The Student Council members of IIMK will make a presentation about the life on IIMK campus. This will be followed by a lunch.

### **ACCOMMODATION AND EXPENSES**

The International Exchange Students are exempted from tuition fee payments, but will have to bear the costs of their stay at IIM Kozhikode, as well as the travel expenses. Accommodation may be arranged in the IIM student hostel. The hostel provides furnished single / double occupancy rooms with bathrooms at the end of every student corridor. The rooms are not provided with individual personal computers, but connectivity is internet/WiFi available, and a well equipped computer lab is just adjacent to the hostel. Students usually have all their meals in the student messes and canteens. Students are provided hostel facilities on twin sharing basis. Hostel fee for a term is INR 36,000/- (USD 560 approximately). In addition to this, an amount of INR 2800/- (per month) and INR 250/- (per month) is charged for air conditioning and geyser. A refundable security deposit of INR 9000 is also collected which will be refunded on producing the No Dues Certificate from the hostel authorities. Hostel fee is to be remitted at the Registration counter (on arrival) either by debit/credit card. Students are expected to vacate their hostel rooms within 10 days of their last examination.

### **Email ID**

After registration at the International Relations office you will be provided with IIMK email ID by the Computer Centre which will be used for all further academic communications.

### Institute ID Card

All International Exchange Students will be provided with student identity card. Identity card needs to be returned to the library before leaving IIM Kozhikode after completion of your term.

### Documentation: to be Submitted

- 1. Duly filled-IIMK registration form received by the candidate via email after his/her nomination by his/her home institution.
- 2. Scanned copy of passport pages showing date of birth, nationality and address.
- 3. Official transcripts of all the courses completed to date by the candidate in his/her current programme.
- 4. A certificate attesting student's English language skills (oral and written) must be provided by a competent authority.
- 5. Five colour photographs of passport size must be submitted to the International Relations office upon arrival.

### **General Code of Conduct**

- It is expected that students attending classes at IIMK understand and subscribe to the ideal of academic integrity, and are willing to bear individual responsibility for their work.
- Any work (written or otherwise) submitted to fulfill an academic requirement must represent a student's original work. Any act of academic dishonesty, such as cheating or plagiarism will attract disqualification from the programme.
- Students are advised to be attired in 'Business Casuals' within the academic premises (including classrooms and cafeteria) of the Institute all the time



This is important as we have many distinguished guests from industry and the government frequently visiting our campus and sharing the same facilities along with our students.

- IIMK adheres to the federal and state laws which prohibit unlawful possession, use, or distribution of alcohol and illicit drugs by students on the college premises at all times.
- While the use of a laptop or mobile phone (in silent mode) is permitted in the library, their use in classrooms is strictly prohibited unless directed otherwise by the instructor.
- In case you want to bring a guest to the campus, you need to submit a request to the International Office in advance. Once we accept that request, based on availability, you need to pay the accommodation charges for your guest.

### **Important**

Before leaving IIMK after the end-term examination, you are required to submit a "No Due Certificate". A form for this purpose will be available at the International Relations Office. Non-submission of this certificate may lead to withholding of your result for the end-term examination.

### **International Exchange Day**

International Exchange Day will be celebrated on 31<sup>st</sup> of October 2018. Native dishes proposed by the International Exchange students will be the attraction of the day. Students can exchange the recipes or their culinary skills. The day ends with a cultural programme which provides the students an opportunity to showcase the art forms of their respective countries.



# OTHER ACADEMIC ACTIVITIES AND PROGRAMMES

### **Executive Post Graduate Programme**

In the year 2001, IIMK conceived a new model of management education for working executives. Executive Management Education Programme (EMEP) marked the beginning of IIMK's Executive Education activities and IIMK pioneered management education through a synchronous interactive learning mode (IL) in the Asia Pacific region. Participants have the flexibility to choose the class room centers based on their city of residence /work. The first programme was a one year Post Graduate Certificate Programme in Management (PGCPM). Right from the beginning, IIMK placed an emphasis on maintaining quality and rigor in the programme in selection, programme content, delivery and assessment. Today, 16 years hence over 3000 students have already graduated from the various programmes on IL and this stands testimony to the fact that industry acceptance of the programme is on the upswing. IIMK also pioneered the Two-year executive post graduate diploma programme (EPGP) which is AMBA accredited (Association of MBAs) with 738 contact hours of which around 100 hours are conducted as in-campus module component, spread over 3 weeks.

EPGP is currently in its 9th batch with 176 participants from the leading organizations in the country.

Apart from the EPGP two year programme; One year certificate programmes each in Marketing Management, Strategic Management, Operations Management, Financial Management, Information Technology Management and Human Recourses Management are offered through the interactive learning platform. Short & medium duration Executive Management Development Programmes (eMDP) are also offered through the Interactive Learning Programme. Details of programmes being conducted during the current year are available on the Institute website. http://www.iimk.ac.in/mdp/mdp.php

### **Management Development Programme**

**Open MDPs:** The Management Development Programme (MDP) of IIM Kozhikode is a fast-paced and concentrated short duration programme focusing on the advancements in management philosophies and practice. The focus is to augment the managerial skills of executives and facilitate them to face new challenges and practices of the corporate world. The MDP Office at IIM Kozhikode creates, promotes and fosters individual and organizational effectiveness by developing and offering an array of innovative and diverse programmes for executives and administrative officers based within the country and at international level. IIM Kozhikode always strives to enhance the learning quotient of the executives and help them to continuously update their learning curve and helps them to enhance their career path.

**Sponsored MDPs:** IIM Kozhikode undertakes customized MDPs in various management areas as per the specific requirements of organizations. Such programmes involve extensive study of the client organization, preparation of specific teaching materials, simulation exercises, etc. IIM Kozhikode takes utmost care while designing and executing such programmes and enjoys the confidence and trust of prominent clients. IIM Kozhikode had conducted 89 programmes for 2229 participants during 2017-18. http://www.iimk.ac.in/mdp/mdp.php

### **Faculty Development Programme**

**FDPs:** Faculty Development Programmes (FDPs) is one of the key activities of IIM Kozhikode. IIM Kozhikode has been actively involving in training programmes for the benefit of academic community in the country. The FDP programmes are more focussed on academic research and teaching pedagogy. During the year 2017-18, a total of 576 man-days of training were imparted under FDP.

http://www.iimk.ac.in/academics/fdp/fdp.php

### **Fellow Programme in Management**

The Fellow Programme in Management (FPM) is the doctoral programme of IIMs. IIMs view the Fellow Programme as a crucial source of management researchers and faculty resources of top quality both to the academic institutions including IIMs and to the industry, business, government and society. Indian Institute of Management Kozhikode launched its FPM programme during the academic year 2007-08. IIMK recognizes that no top class academic institution of higher learning will be able to preserve its quality without emphasising on top quality research. It aims at developing top quality researchers and faculty for academic institutions in India and abroad, besides management experts, thinkers for business organizations, government and society. The programme structure presently comprise of seven areas of specialization that are being offered, viz., Economics, Finance, Accounting and Control, IT and Systems, Marketing, OB & Human Resources, QM & Operations Management and Strategic Management. The programme is designed for a normal duration of four years. In the first two years students focus on course work including advanced research and doctoral seminar courses. This is followed by in-depth re-search on a thesis topic including thesis examination and successful defense. Admission to FPM of IIMK is open to all Indian citizens including Non-Resident Indians and Persons of Indian Origin.

For more details please visit, <a href="https://iimk.ac.in/academics/fpm/index.php">https://iimk.ac.in/academics/fpm/index.php</a>

### **Placements**

Summer and Final placements are an important part of a student's academic life at IIM Kozhikode. While a summer internship serves as the laboratory that provides the much needed practical 'industry' experience to a management student, the final placements are a culmination to the two-year PGDM programme and serves as an indicator of whether the student's development over the two years matches up to the requirements of the industry. IIM Kozhikode has an enviable record of being able to successfully secure both summer and final placements for all its PGDM students, year-after-year while celebrating its 20th foundation day this academic year. The Institute completed its final placements for the 2015-17 batch successfully. The 335 student's batch was successfully placed in 112 firms within 6 days. The firms participating in the process included prominent financial institutions, renowned consultancies, the biggest FMCG companies and some of India's largest conglomerates. PSUs and start-ups provided the much sought diversity and greater calling to the passing out batch, aspiring to make a difference.

https://iimk.ac.in/academics/pgp/placements.php



### **Research and Publications**

Research is a cornerstone of our academic activities. We have made concerted efforts towards building a research eco-system with generous research funding, financial incentives for high quality research and organizing a number of research events around the year. We encourage our faculty members to generate impactful research and aspire for top rated journals as outlets for their publications. Our stunning hill-top campus provides a soul-nourishing atmosphere to read, reflect and generate scholarly output. All these efforts have paid off in the form of very high volume and quality of research output. We are concerned with not just the breadth but also the impact of our research. This is in the form of journal quality, academic citations as well as impact on students and society through pedagogical innovations and knowledge transfer activities.

Faculty members frequently take up research projects that are internally funded by small, medium or large grants of the Institute or externally funded by the government and other funding agencies. The Institute has a dedicated Research office to support research activities such as organizing seminars, workshops and conferences involving internal and external participants. IIM Kozhikode Society & Management Review is the Institute's journal (published by Sage) that showcases interesting scholarly works on a variety of management topics concerning business management and broader society. To reach out to a wider audience the Institute maintains a research blog (http://researchblog. iimk.ac.in) that disseminates our research in a non-technical manner hoping to generate a conversation around

critical themes. The Institute brings out a research newsletter as an annual compendium of our research output and achievements. Going forward we are fully focused on producing more research that will create meaningful impact in the relevant literature as well as society. Details of the publications are available on the institute website.

http://www.iimk.ac.in/research/research.php

### **Seminars & Conferences**

The students also organize seminars and paper presentations during events like 'Horizons' and 'Backwaters'. A number of national and international conferences are also organized annually at the Institute, usually during the months of December and February, with participants from many countries. For updated conference details and registration information, please visit the IIMK website www.iimk.ac.in

### **FACULTY**

IIM Kozhikode has been put on the world map to a large extent due to the reputation earned by its faculty members due to their uncompromising academic excellence. The Institute faculty base comprises of guest, adjunct, visiting and regular faculty.

Experienced guest faculty members are usually drawn from the industry to provide critical insights on a particular topic/issue in a course or a programme. Many of whom have been associated with the institute for several years now. There is a regular flow of faculty members from leading foreign institutions. The institute aims to have a faculty mix of 70% regular and 30% adjunct/visiting in various programmes. The composition of faculty from foreign institutions may be up to 10%, to bring global experience and perspective. For a complete list of regular and visiting faculty in each area, please visit the following link http://www.iimk.ac.in/faculty/faculties.php

A salient and outstanding feature of the faculty of the institute is that every faculty members engages in Research, Teaching in Post Graduate Programme, Interactive Learning Programmes Faculty Development Programmes, and Management Development Programmes every year. Faculty members also actively associate in industry interaction seminars and National/ International Conferences. Such a portfolio helps them in both knowledge generation and dissemination and also in keeping constant touch with recent developments in the industry and other sectors as well as global environment, to make education and training programmes more meaningful and relevant. It also provides a platform to international faculty members to participate and contribute actively and meaningfully in the Institute's academic activities in a short period.



### **LIBRARY & INFORMATION CENTER (LIC)**

The Library and Information Center (LIC) at IIMK offers a seamless learning space to all its stakeholders. The LIC is envisaged as IIMK's knowledge hub and it acts as the nerve center of scholarly as well as corporate information. The LIC therefore caters the role as the chief learning resource center of the Institute. The LIC aims at providing state-of-art information backup and support to its instructional processes and research, through world class resources and value-added information services in all areas of management and related disciplines. Over the years the LIC has registered significant progress. The E-Learning Platform developed by the Center for Development of Digital Libraries (CDDL) for the WHO India Office (http://www.rguhs.ac.in/ E-learning Module/index.html),

the Information Portal for the Coir Board, the Greenstone Support Network for South Asia (http://greenstonesupport.iimk.ac.in) are just a few to mention. IIMK's ambitious Digital Library project (http://iimk.ac.in/gsdl/cgi-bin/library), sponsored by the Ministry of HRD (Government of India), received the status of an example collection from the world renowned "Greenstone" family of the University of Waikato, New Zealand.

The LIC at IIMK is a digital delight, available 24 hours a day, and spans throughout - campus-wide as well as outside. It is a perfect blend of digital, audio, video and print media with cutting-edge technology. The LIC at IIMK is an outstanding knowledge-centre catering to the faculty, students and research scholars. It houses over 37,333 books in print form, over 167 print journals, over 2,00,000 e-Books, 6119 Bound Volumes of research Journals, over 15000 corporate information and more than 20,000 E-Journals (including full-text as well as aggregated) from India and abroad, in addition to as many as 2555 CD-ROM publications on contemporary issues.



### **INDIAN BUSINESS MUSEUM**

IIM Kozhikode, during the end of 2010, embarked on an ambitious programme to create a Museum of Indian Business History, which is now first of its kind, unique, monumental, and significant in acknowledging the contribution of India's business leaders in the making of India. The Museum spans over 23,000 sq. ft. area with theme-based sections; such as the ancient, medieval, colonial, preindependence, post-independence, business sector, public sector, banking sector, technology sector, individual contributors, makers of modern India etc.

### **COMPUTING AVAILABILITY**

In the last decade, the use of information technology in education and research has grown in importance across a wide spectrum of disciplines. We at IIMK, view Information technology not only as a critical infrastructure needed for supporting modern academic needs but also as a central component of the academic process itself.

IIMK provides distributed and clustered computing across the campus through a wired and wireless backbone running across the campus. Various buildings in the campus are interconnected through a 6 core SMF Gigabit Fiber Optic backbone. The connectivity to Desktops is either using eCAT5 UTP cable or through Wi-Fi. The computer centre acts as the main hub of the network and hosts a layer 3 backbone switch. All the hostel rooms are also connected to the campus LAN. Classrooms, Computer Centre, and Library buildings are enabled with indoor WI-FI facility. The academic hill is enabled with the outdoor WI-FI facility also.

Network printing facility is available on a variety of printers such as Laser, Line Matrix and Dot Matrix Printers. Other equipment available in the centre includes CD/DVD Writers, Scanners and Digital Video Camera etc. A wide range of latest software tools and office automation packages such as MS Visual Studio, DB2, Oracle, Developer-2000, Macromedia, Flash, 3D Studio Max, STATA, SYSTAT, SPSS, SPSS Form Builder, LINDO, LINGO, MINITAB, LIMDEP, EVIEWS, MS-Office, MS-Project 2007, MS-FrontPage, Dragon Naturally Speaking, Scansoft Pro, etc. have been made available for users.

The computing facilities are available round the clock on 24 hours/day, 365 days/year basis.

### STUDENTS' AFFAIRS

Right from day one of their arrival in the campus, students are taken care of by the Students' Affairs Office which endeavourers to promote the welfare and advancement of the student community at IIMK in all possible manners. The office plays a pivotal role in ensuring the academic requisites of students such as facilitating the elective selection process and the non-academic needs of the students such as accommodation, food, medical, health, hygiene, sports, recreation, scholar-ships and other co-curricular activities. All the official activities are being brought under a common digitalized platform. The apex student body of IIMK, the Students' Council, acts as an intermediary between the students and Students' Affairs Office. The Students' Council, elected through a democratic process, comprises of motivated individuals who are elected on appraising their leader-ship ability to carry out myriad roles and responsibilities. The council leading the student bodies shoulders the onus of all student driven activities on campus, either by directly conducting them or by guiding the various other student bodies. To the stake holders and the outside world, the Students' Council Leaders, represents the IIMK Student Community and forms an imperative node in the B-School Network. Various Student bodies (Committees, Interest Groups and Clubs) function under the purview of the Students' Council. For more details please visit, <a href="https://iimk.ac.in/stdaffairs/">https://iimk.ac.in/stdaffairs/</a>.

### **ALUMNI**

The IIM Kozhikode Alumni network brings together graduates of a variety of programmes right from the inception. The collective strength of this alumni network is the backbone of IIMK. The alumni association acts as a bridge between the illustrious alumni and their alma mater, giving the current students and the alumni a chance to develop positive synergies and grow together in this process. The strength of any institute is comprises the present students, who are the future leaders and the alumni of the college, who bring in accolades by virtue of their success and standing in the society. The two major events organised by Alcom are Sangam and Nostalgia. Sangam is the annual Alumni-Student-Fresher Meet which is held across various cities like Mumbai, Bangalore, Chennai, Kolkata, Delhi, and Hyderabad, Cochin and even in United States of America, United Kingdom, Dubai and Singapore. It gives an opportunity for the present, the past and the incoming batch to interact with each other and learn from shared experiences. Nostalgia is the flagship event of the Alumni Committee. It is the annual Alumni Meet - an evocative event that marks homecoming, celebration and unparalleled joy of communion with the alma mater. Tentatively scheduled in mid-January, it is an ideal opportunity to renew old bonds, foster new ties and relive the magical moments all over again. The Alumnus series is a new initiative launched, which provides an exciting platform for regular interaction between the current PGP students & the alumni of IIMK, facilitated by Guest Lectures, Webcasts, Workshops, etc.

For more details please visit, <a href="https://iimk.ac.in/alumni/">https://iimk.ac.in/alumni/</a>

### **EVENTS AT IIMK**

### Backwaters - Management Festival

'Backwaters' is the annual B-school meet of IIMK which incorporates the zeal of participation in management events along with enlightenment of buzzing minds through eminent personalities who come, discuss and enlighten all with their experience and views. Backwaters has widespread participation of students from across numerous premier B-Schools of India participating in events spanning all management verticals with star attractions including White Knight (Business Plan), Avatar (Next Best CEO), Bizzathalon (Quiz) and Labyrinth (Online Treasure Hunt) among other events.

### **Expressions**

Expressions, with the theme of 'Yes, we care', not only acknowledges the hard work of the support staff but also gives them a platform to showcase their talent and realize the potential that they have within themselves. Apart from performances from the employees, PGP students of IIM



Kozhikode also showcase their talent in the form of various performances for the audience.

### Aarogya – Health Camp

The objective of the program was to promote a healthy IIM-K community by providing the convenient option of taking medical tests within campus, given the hectic schedule and lifestyle of the fraternity. It also meant to provide free medical check-ups for support staff. A margin from tests taken by them was used to subsidize the check-ups done by the support staff.

### **ECHOES – Cultural Festival**

The Cultural Committee of IIM Kozhikode is an integral part of every student's life at campus. The committee's premier event is the Annual National Cultural Festival, Echoes conducted in the month of January. Echoes include a wide variety of events from Music, Dance, Theatre to Quizzes and literary events spread over a period of three days. Echoes garner participation from colleges across the country from different

domains creating an atmosphere of healthy competition and borderless interaction.

### **International Day**

International Day celebration at IIMK is observed in the last week of October every year. On this day, the incoming international exchange students, studying with the second year students at IIMK, play host to the faculty members and all students. They make presentations about their institutions and countries they belong to. They also prepare dishes of their home countries, and personal a cultural extravaganza including singing and dancing performances to showcase their respective cultures.

### **Horizons**

The Industry Interaction Cell (IIC) organizes the annual management conclave of IIM Kozhikode, Horizons. It brings together industry leaders from diverse sectors and offers a unique opportunity to students to learn from some of the leading minds in the country.



Kozhikode Beach

### Location

Kozhikode (also called Calicut) is the third-largest city in the state of Kerala. The capital of the erstwhile Malabar district, Kozhikode city is the headquarters of the Kozhikode district. A melting pot of diverse cultures, Kozhikode is an important trade centre in south India, associated for long with trade in spices and silk. Today, Kozhikode is famous for its palmfringed beaches, tropical forests, and Ayurvedic therapy.

### **Travel**

Kozhikode is well connected by air, rail and road to major cities in India. Indian Airlines, Spice Jet and Jet Airways have frequent flights from Delhi, Bangalore and Mumbai to Kozhikode International Airport. Cochin International Airport is a 4-hour drive from Kozhikode. Alternately, Cochin and Kozhikode are connected by direct flights. Kozhikode International Airport is connected by daily direct flights to major cities in the Middle East. The city is also well connected with the rest of the state through its rail and road systems.

### Places to visit

Kappad Beach, Muzhappilangad Drive-in Beach, Thusharagiri, Edakkal Caves, Pookote Lake, Nelliampathy, and Silent Valley.

# GETTING TO KOZHIKODE

### **ECONOMICS**



Kulbhushan Balooni Professor Ph.D. (Sardar Patel University)



Sthanu R. Nair Associate Professor Ph.D. (Madras School of Economics)



Leena Mary Eapen AssociateProfessor Ph.D. (Madras School of Economics)



Kausik Gangopadhyay Associate Professor Ph.D. (University of Rochester)



Shubhasis Dey Associate Professor Ph.D. (Ohio State University)



Rudra Sensarma Professor Ph.D. (IGIDR Mumbai)



Chitwan Lalji Asst. Professor (on Contract) Ph.D. (IIT Kanpur)



Ashok Thomas Asst. Professor on contract Ph.D. (University of Pia,Italy)



Anirban Ghatak Assistant Professor PhD (IIT Bombay)

### FINANCE, ACCOUNTING & CONTROL



S. S. S. Kumar Professor Ph.D. (ISM Dhanbad)



**Abhilash S. Nair** Associate Professor Ph.D. (IIT Bombay)



Sony Thomas Associate Professor Ph.D. (IIT Madras)



Sudershan Kuntluru Associate Professor Ph.D. (Osmania University)



Pankaj Kumar Baag Asst. Professor Fellow (IIM Calcutta)



Rachappa Shette Asst. Professor Ph.D. (Osmania University)



Anirban Banerjee Asst. Professor Ph.D (IIM Calcutta)



**Jijo Luckose P.J.** Associate Professor Ph.D. (IIT Bombay)



Aravind Sampath Asst. Professor Ph.D. (IIT Madras)



Balagopal Gopalakrishnan Asst. Professor Ph.D. (IIM Ahmedabad)



Ramprasath L Associate Professor Ph.D. (Rutgers University)



Qambar Abidi Assistant Professor Ph.D. (IIM Ahmedabad)



Ekta Sikarwar Faculty Fellow Fellow (IIM Indore)



Ram Kumar Kakani Professor Fellow (IIM Calcutta)



Sudarshan Kumar Assistant Professor PhD (IIMAhmedabad)

### **HUMANITIES & LIBERAL ARTS IN MANAGEMENT**



Anupam Das Asst. Professor Ph.D. (Indiana University Bloomington)



**Deepa Sethi** Associate Professor Ph.D. (DAVV Indore)



A.F. Mathew Associate Professor Ph.D. (TISSMumbai)



Shannu Narayan Asst. Professor Ph.D. (JNU New Delhi)



Deva Prasad M Asst. Professor Ph.D. (National University of Juridical Sciences, Kolkata)



Salamah Ansari Faculty Fellow Ph.D. (IIM Calcutta)

### **INFORMATION TECHNOLOGY AND SYSTEMS**



Anjan Kumar Swain Professor Ph.D. (University of Sheffield)



M. P.Sebastian Professor Ph.D. (IISc., Bangalore)



Anindita Paul Asst.Professor Ph.D. (University of Missouri)



Mohammed Shahid Abdulla Associate Professor Ph.D. (IISc., Bangalore)



Radhakrishna Pillai R. Professor Ph.D. (IISc., Bangalore)



Satish Krishnan Asst. Professor Ph.D. (National University of Singapore)



**Lakshman Mahadevan**Asst. Professor
Ph.D. (University of Memphis)



Abhipsa Pal Faculty Fellow Ph.D. (IIM Bangalore)



Vidushi Pandey Assistant Professor FPM (IIM Raipur)

### **MARKETING MANAGEMENT**



**Keyoor Purani**Professor
Ph.D. (North Gujarat University)



Anandakuttan B. Unnithan Professor Ph.D.(CUSAT)



**G. Sridhar** Professor Fellow (IRMA)



Sreejesh S Asst. Professor Ph.D (IBS Hyderabad)



**Joffi Thomas** Associate Professor Fellow (MDIGurgaon)



Atanu Adhikari Professor Ph.D. (ICFAIUniversity)



**JoshyJoseph** Associate Professor Ph.D. (IIT Madras)



**Ekta Srivastava** Assistant Professor FPM (IIM Lucknow)



Omkumar Krishnan Associate Professor Ph.D. (IIT Bombay)



Praveen Sugathan Asst. Professor FPM, IIM Bangalore



Pronobesh Banerjee Asst. Professor Ph.D (University of Kansas)



Aishwarya Ramasundaram Assistant Professor



**Geetha M** Associate Professor



Gladys Stephen Faculty Fellow Ph.D.(NIT Tiruchirappalli)



Deepak S Kumar Assistant Professor FPM (PhD) (IIM Kozhikode)



Nivedita Bhanja Assistant Professor PhD (IIM Calcutta)



**Priya Narayanan** Assistant Professor PhD (IIM Ahmedabad)



Omkumar Krishnan Professor Ph.D.(IIT Bombay)

### **ORGANIZATIONBEHAVIOUR AND HUMAN RESOURCES**



**Kapil Verma**Assistant Professor
PhD(Nanyang Technological University,
Singapore)



Roopak Kumar Gupta Assistant Professor



Simi Joy FacultyFellow PhD (Case Western Reserve University, USA)



Debashis Chatterjee Director



**K. Unnikrishnan Nair**Professor
Fellow (IIM Ahmedabad)



T.N. Krishnan Associate Professor Fellow (IIM Ahmedabad)



Priya Nair Rajee Asst. Professor Ph.D. (IIT Madras)



Manoranjan Dhal Associate Professor Ph.D. (IIT Kharagpur)



Surya Prakash Pati Asst. Professor Fellow (IIM Lucknow)



Badrinarayan S. Pawar Professor PhD (Okhlahoma State University)



Payal Anand Asst. Professor Fellow (IIM Indore)

### QUANTITATIVE METHODS AND OPERATIONS MANAGEMENT



Saji Gopinath (on deputation) Professor Ph.D. (IISc Bangalore)



Rupesh Kumar Pati Associate Professor Ph.D. (IIT Roorkee)



**Raju C.** Professor Ph.D. (University of Madras)



Thangamani G. Associate Professor Ph.D. (IIT Madras)



Anand G. Associate Professor Ph.D. (BITS Pilani)



Ram Kumar P.N. Associate Professor Ph.D. (IIT Madras)



Shovan Chowdhury Associate Professor Ph.D. (University of Calcutta)



**Sidhartha Padhi** Associate Professor Ph.D. (IIT Kharagpur)



Soumya Roy Asst. Professor Ph.D. (IIScBangalore)



Arqum Mateen Asst. Professor Fellow (IIM Calcutta)



Ashutosh Sarkar Associate Professor Ph.D. (IIT Kharagpur)



Saparya Suresh Asst. Professor PhD (IIM Bangalore)

### **STRATEGICMANAGEMENT**



P. Rameshan Professor Ph.D. (IIT Kharagpur)



Nandakumar M.K. Associate Professor Ph.D. (Middlesex University)



Rajesh Srinivas Upadhyayula Associate Professor Fellow (IIM Ahmedabad)



Sumit Mitra Professor Fellow (IIM Ahmedabad)



Suram Balasubrahmanyam Asst. Professor Ph.D. (IISc. Bangalore)



Deepak Dhayanithy Asst. Professor Fellow (IIM Lucknow)



**S. Subramanian** Associate Professor Ph.D. (ICFAIUniversity)



Anubha Shekhar Sinha Asst. Professor Fellow (IIM Calcutta)



Nycil George Asst. Professor Ph.D (IIM Ahmedabad )



Venkataraman S Asst. Professor Fellow (IIMC)



Anita Kerai Asst. Professor Ph.D (IIM Ahmedabad)







# INTERNATIONAL EXCHANGE OFFICE Indian Institute of Management Kozhikode

IIMK Campus (P. O), Kunnamangalam Kozhikode 673 570, Kerala, INDIA