

Elective Courses in Second year of the Programme*				
Academic Area	Course Code	Course Name	Credit	Quarter
FM	EFM-01	Advanced Management Accounting	1.5	V
FM	EFM-02	Security Analysis & Portfolio Management	2	V
IS	EIT-01	Business Intelligence & Analytics	2	V
IS	EIT-02	User Experience Design	3	V
MM	EMM-01	Marketing Communications Management	2	V
MM	EMM-02	Product & Brand Management	2	V
MM	EMM-08	Strategic Marketing	2	V
OBHR	EHR-01	Leading Self & Organization	2	V
OBHR	EHR-02	Joy	2	V
QMOM	EOM-01	Supply Chain Management	2	V
QMOM	EOM-02	Lean Six Sigma	3	V
SM	ESM-01	Strategy Implementation	2	V
SM	ESM-02	Management of Technology & Innovation	2	V
HLM	EHLM-01	Advanced Corporate Communication: The Practitioner's Approach	2	V
HLM	EHLM-02	Cross Cultural Communication	3	V
FM	EFM-03	Valuations, Mergers & Acquisitions	2	VI
FM	EFM-04	Financial Derivatives	2	VI
FM	EFM-05	Management of Financial Institutions	2	VI
IS	EIT-03	Artificial Intelligence for Business	2	VI
IS	EIT-04	ICT for Sustainable Development	2	VI
IS	EIT-05	Natural Language Processing	2	VI
MM	EMM-03	Managing Business Markets	2	VI
MM	EMM-04	Sales & Distribution Management	2	VI
MM	EMM-05	Digital Marketing	2	VI
OBHR	EHR-03	Performance & Talent Management	2	VI
OBHR	EHR-04	Negotiation & Conflict Management	2	VI
OBHR	EHR-06	Responsible Leadership	2	VI
OBHR	EHR-07	Creativity & Innovation	1.5	VI
QMOM	EOM-03	Project Management	2	VI
QMOM	EOM-04	Design Thinking for innovation & Product Development	2	VI
SM	ESM-03	Corporate Governance	2	VI
SM	ESM-04	Entrepreneurship & New Ventures	2	VI
SM	ESM-05	Strategy Analytics	2	VI
HLM	EHLM-03	Advanced Business Law	3	VI
FM	EFM-06	Financial Statement Analysis	2	VII
FM	EFM-07	Strategic Financial Management	2	VII
FM	EFM-08	Risk Management	2	VII
IS	EIT-06	Digital Disruptions through IoT	2	VII
MM	EMM-06	Consumer Behavior	2	VII
MM	EMM-07	Services Marketing	2	VII
OBHR	EHR-08	Organisational Development & Change	2	VII
OBHR	EHR-09	Strategic & International HRM	2	VII
OBHR	EHR-10	HR Analytics	1	VII
OBHR	EHR-11	Effective Hiring, Compensation & Reward Management	2	VII
QMOM	EOM-06	Service Operations Management	1.5	VII
QMOM	EOM-07	Predictive Analytics	2	VII
SM	ESM-06	Mergers, Acquisitions & Strategic Alliances	2	VII
SM	ESM-07	Managing Change & Transformation	2	VII
SM	ESM-08	Models & Frameworks of Strategic Analysis	2	VII
HLM	EHLM-04	Social Media – Communication and Business	2	VII

* The courses to be offered for the EPGP-15 batch may vary as per the decision of the respective academic area.