



Creative Thinking, Problem Solving & Decision Making

July 25 - July 27, 2024



Overview:

The fundamental aspect of this course is that creativity can be taught, learned and used to enhance performance. On the other hand it can also be realized that intelligence or unintelligence does not influence creativity. Further it can also be shown that various measures of intelligence need not be correlated with creativity. To learn to be creative and innovative a problem solver and decision maker must apply oneself constantly and thoroughly throughout its life.

Learning Objectives:

- Enable participants to understand their own creativity talent to generate new ideas
- Participants can learn various creativity tools & techniques, and
- Participants can learn creativity and how to visualize that through the process
- Can learn the general problem solving and decision making methods and techniques

Facilitator(s) :

Prof. Rajeshwari C &
Prof. Roopak Kumar Gupta

Fee:

Rs. 50000 (Residential),
Rs. 40000 (Non-Residential) + GST @ 18%

Programme contents:

- Creativity: The realm of creativity and their limitations, motivation and creativity, fostering creativity
- Frameworks and Conditions for Creativity: Training and exercising your creativity, creative techniques and exercises
- Individual and Group Creativity: Creativity and creative people, creative attitude
- Problem Solving: Identifying and formulating

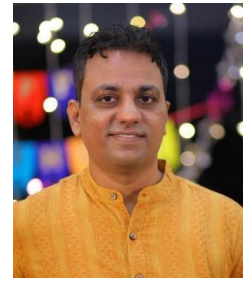
problems, attitude towards problems, various types of problems and their possible solutions

- Problem Solving and Human Beings: Creativity and its links with human heritage, creativity in a complex and chaotic world
- Estimation for Creative Problem Solving and Decision Making: Estimation methods and use for handling problems in complex and uncertain environments
- Decision Making: Various types of decision making, creative decision making, analytical decision making

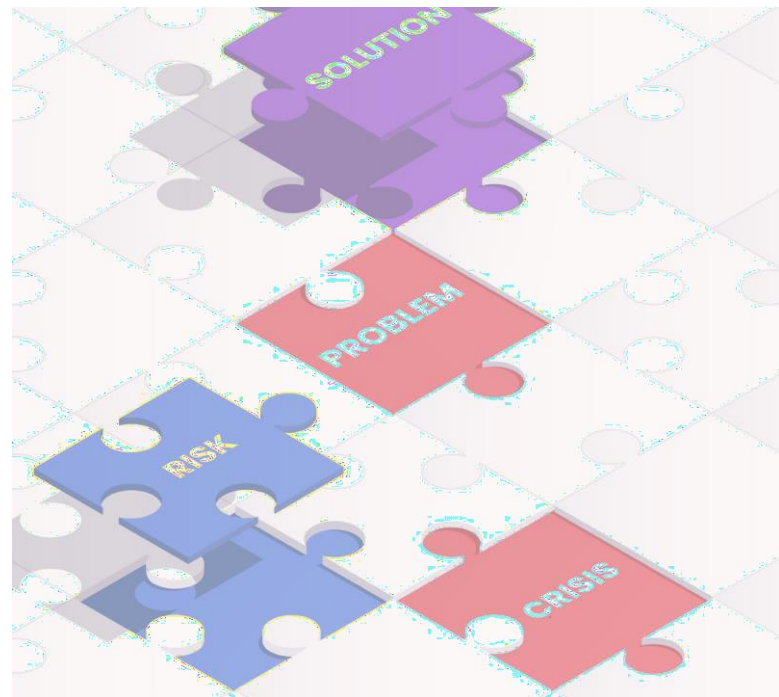
Facilitators:



Prof. Rajeshwari C



Prof. Roopak Kumar Gupta



Pedagogy:

Experiential exercises, role plays, games, case studies and discussions.

Participants Profile:

Middle and senior level managers. This Programme would be useful to managers who want to enhance their creative ability to solve managerial and other real life problems.



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