



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

*Globalizing Indian Thought*



# CHIEF EXECUTIVE OFFICER (CEO) PROGRAMME

Reframe your future as a visionary leader

Duration - 12 Months

Live Online Lectures by IIM Kozhikode (IIMK) + 3-Day Immersion at IIMK Campus

2 Online Modules by Kellogg Executive Education

## IIM Kozhikode Executive Alumni Status











<b>2</b>	Double Accreditation (AMBA & EQUIS)	<b>#3</b>	Top B-School in India (NIRF 2023) <small>*Management Category</small>	<b>#4</b>	Rank #4 in India and #72 Globally Financial Times, Open Enrolment Rankings 2023
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Featuring exclusive modules from

Northwestern  
**Kellogg**  
School of Management

## Programme Summary

### Chief Executive Officer Programme

 <b>Institute Name</b> Indian Institute of Management Kozhikode (IIMK) and Kellogg Executive Education	 <b>Programme Duration</b> 12 Months	 <b>Cost</b> INR 6,50,000 + GST	 <b>Learning Mode</b> Live Online Lectures by IIMK and Pre-recorded Video Lectures by Kellogg Executive Education	 <b>Weekly effort</b> 5-6 hours (including 3 hours of live online sessions on Sundays)
 <b>Faculty</b> Faculty from IIMK and Faculty from Kellogg School of Management	 <b>Guest Faculty/ Industry Experts</b> Senior Industry Practitioners	 <b>Eligibility</b> Graduate / Diploma holder with minimum 10 years of experience.	 <b>Alumni Status</b> IIM Kozhikode Executive Alumni Status	 <b>Certificate</b> One Certificate by IIM Kozhikode and Two Certificates by Kellogg Executive Education

### Learning Experience

**Live Online Lectures by IIMK Faculty -**  
Industry-aligned cutting-edge curriculum and in-depth case-based learning

**Pre-recorded modules with Kellogg School of Management Faculty -**  
At your own pace, learn from the best minds globally

**On-Campus Immersion -**  
Three days to learn and network with a diverse peer-group at IIMK campus

**Business Simulations -**  
Hands-on learning with simulations on leadership

**Faculty Guided Capstone Project -**  
Apply your learnings, receive feedback, and present your findings

**Cohort-based learning -**  
Networking, collaboration, and discussions with seasoned peers

### Frequently Asked Questions

#### Are there any LIVE sessions with the institute faculty in this course?

Yes, there are modules by IIMK having weekly 100% live-online delivery by IIMK faculty. Additionally, there are modules of pre-recorded lectures by the faculty of Kellogg School of Management.

#### How would the learning experience be for modules by IIM Kozhikode (IIMK)?

There would be weekly live-online lectures conducted by IIMK faculty spread across five modules for a duration of around 8 months\*. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, structured insights from industry practitioners, hands-on business simulations, and guided capstone project work.

#### How would the learning experience be for modules by Kellogg Executive Education?

There would be two modules of pre-recorded lectures by the faculty of Kellogg School of Management spread across 3 to 4 months\*. Gain global exposure and interact with global peers. The learning experience would include self-paced pre-recorded lectures by faculty of Kellogg School of Management, live sessions by Programme Leaders, exposure to practical frameworks and real-world application, project work, and exposure to a multitude of business use-cases.

#### What is the role of the Programme Leader? Are they institute faculty?

Programme Leaders are subject matter experts who help with doubt-clearing, cover specific topics deeper and share real-world examples wherever needed. They are not faculty of the institute. The Programme Leaders would only be a part of the two modules by Kellogg Executive Education.

#### Is there any campus immersion in the programme?

For an immersive and experiential learning journey, the programme offers a campus chapter at IIM Kozhikode campus for 3 days towards the end of the programme, providing a rich networking and face-to-face learning opportunity.

#### Who evaluates the assignments, projects and simulations for this programme?

For the modules by IIMK, the actual evaluation and grading is at the discretion of the IIM Kozhikode faculty.

For the modules by Kellogg Executive Education, the evaluation is done by the Programme leaders.

#### What if I miss the assignments for a particular week? Can I attempt them later?

For modules by IIM Kozhikode, it is at the IIMK faculty's discretion to provide/ not-provide any relaxation in the submission of a graded assignments. For modules by Kellogg Executive Education, an assignment that is not submitted by the due date is late. All late assignments will be accepted until one week after the end date of modules by Kellogg Executive Education.

#### Who is the faculty for the LIVE Lectures/ Online sessions/ Doubt-Clearing sessions?

For modules by IIMK, LIVE-online lectures are conducted by the faculty of IIM Kozhikode, who have real-world experience in the domain.

For the modules by Kellogg, there are no live lectures by the faculty of Kellogg School of Management. However, doubt-clearing sessions are carried out by the Programme Leaders, as they monitor individual student progress.

## Frequently Asked Questions

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### **Are the business simulations, if covered in this course taught by institute faculty?**

Yes, there are business simulations in this programme, which are taught by the faculty of IIM Kozhikode.

### **Is there a qualifying mark/ grade to get the final certification in this course?**

IIM Kozhikode Certification Criteria: Participants must successfully complete all evaluation components by IIM Kozhikode with minimum pass marks and meet the requisite 75% minimum attendance criteria to obtain Certificate of Completion from IIM Kozhikode. Participants who are unable to clear the evaluation criteria but have the requisite 75% attendance will be awarded a Participation Certificate by IIM Kozhikode.

Kellogg Executive Education Certification Criteria: Participants must successfully complete all requirements of respective modules and must receive a passing score of 80% to obtain the certificate of completion by Kellogg Executive Education for the respective modules.

### **Do I get Alumni status of the Institute on completion of this course?**

Yes, on successfully completing this programme, you will be eligible to receive IIM Kozhikode Executive Alumni Status.

### **Will Emeritus/ Institute help with placement services?**

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. However, we do not offer any additional career/placement services with this programme.

### **What type of certificate will I receive?**

Upon successful completion of modules by IIM Kozhikode, you will receive physical completion certificate by IIM Kozhikode during the campus immersion.

Upon successful completion of each module of Kellogg Executive Education, you will receive a smart digital certificate. The smart digital certificate can be shared with friends, family, schools, or potential employers. You can use it on your cover letter, resume, and/or display it on your LinkedIn profile. The digital certificate will be sent approximately two weeks after the programme, once grading is complete.

### **How long will I have access to the learning materials?**

For the modules by IIM Kozhikode, access to the recording of the live sessions will be made available to you until the completion of the programme.

For the modules by Kellogg Executive Education, access to the online learning platform, all the videos and programme materials will be available for 12 months following the programme start date. Access to the learning platform is restricted to registered participants as per the terms of agreement.



\*The programme is designed to be delivered approximately over a period of 12 months, including some occasional breaks that may be provided. This is indicative. The duration for IIMK and Kellogg modules is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during on-campus immersion and other variables like breaks provided/not provided.

This Course Summary is provided only for your convenience. You are advised to refer to the Course Brochure for more information.

# The IIM Kozhikode Advantage

## From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 27-year journey of academic excellence. At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity necessary to give meaning to our present and give this Institution a sense of purpose, direction, and imagination. That is why we have chosen to think about what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope, and potential impact that India will have on 21st-century businesses makes us believe that this is a legitimate aspiration.

For the ambitious, future-thinking CEO, IIMK's programme expands many horizons. Firstly, heighten your credibility with a certificate from one of India's premier business schools. Secondly, get both a bird's eye view of macro drivers and a trench-view of operational realities to drive long-term value. This dual view is made possible by immersion in every CEO strong suit, from gauging opportunity and powering people to deconstructing costs and embracing new tech. Thirdly, access a global network of seasoned leaders in an avid learning environment, capped by advanced modules from Kellogg School of Management, a top-ranked US university. This multi-dimensional experience will forge the well-rounded, decisive CEO of today, capable of navigating a high-stakes global arena.

Wishing you all the very best!

**Prof. Debashis Chatterjee**

Director,  
Indian Institute of Management Kozhikode





# Programme Overview

“Executives must take bold actions to enhance their growth opportunities and **reframe their futures**” [EY CEO Outlook 2023](#)

Amidst market volatility, geopolitical tensions, and disruptive business models, a pioneering opportunity awaits today's CEOs. To go beyond weathering the present inflationary and recessionary storm and boldly redefine market paradigms. The [2023 Gartner CEO Survey](#) shows the recent short-term reactivity giving way to relative stability, allowing leaders to return to long-term planning. Close to 50% of CEOs cite growth as their top priority, with a focus on the next three- to seven-year strategy. At the same time, profitability and productivity are also key, with 34% of CEOs strongly pursuing tech related investments in analytics, AI & automation to unearth next-level productivity and bottom-line gains. In other words, modern CEOs want to aim for the stars with business growth and profitability at the forefront, while keeping both feet on the ground.

To enable modern-day CEOs transformative journey, IIM Kozhikode has launched its **Chief Executive Officer Programme**. An orbit-shifting journey, it equips leaders with the strategic and innovative acumen to steer their ships towards long-term success in an ever-evolving business landscape. The programme delves into CEO essentials: financial strategies, supply chain excellence, brand leadership, and innovative technologies including AI and GenAI. Participants also learn ‘ace up the sleeve’ CEO skills: negotiation, conflict resolution, crisis leadership, and global market strategies. Add corporate governance, cyber security, and sustainability, and you can aim to drive transformation that seizes the present and secures the future. Participants will also gain global advantage through learning from Kellogg Executive Education, on modules such as AI Applications for Growth and Leading Growth Strategy.



**Starts on**  
**30 March 2024**

**Duration**  
**12 months**

**Programme fee**  
**INR 6,50,000 + GST**

# Top 3 reasons to enrol in the programme:

- 01 Channel your inner CEO:** Develop a CEO's toolkit, mastering innovation, influential leadership, and leveraging AI for unprecedented growth.
- 02 Enhanced international network:** Establish global perspectives and network with CEO-calibre leaders through modules by Kellogg Executive Education.
- 03 Immersive learning:** Experience a comprehensive pedagogy with live-online learning, pre-recorded lectures, guided capstone project, and campus immersion.

## Gain global excellence from Kellogg Executive Education

Northwestern  
**Kellogg**  
School of Management

Immersion into the global cohorts of 'AI Applications for Growth' and 'Leading Growth Strategy' by Kellogg Executive Education. Learn nuanced perspectives, gain exposure, and network with global cohorts.





## Who is this Programme for?

### **Functional and Business Leaders**

looking to advance to the highest level of leadership role with the ability to spearhead business transformation, set long-term directions for the organisation, and enable smooth navigation in the rapidly changing complex business landscape.

### **Existing CXOs, New CEOs, and Founders**

looking to master next-level capabilities. You are keen on navigating uncertainty and propelling growth with strategic decision-making, reengineered productivity, AI-led transformation, influential communication, financial cognizance, and confident boardroom management.

# Key Takeaways

**Master the new-age, strategic capabilities of today's CEO with our holistic programme.**



## **Plan for future-proof growth**

- Cultivate sustainable competitive advantage
- Drive strategic brand leadership
- Understand geopolitical tensions and trade conflicts
- Achieve cross-border excellence
- Secure long-term market growth



## **Nurture aligned, empowered people**

- Leverage influence and storytelling acumen
- Navigate change management
- Drive win-win negotiations
- Tackle board-room dynamics
- Grow stakeholder trust



## **Engineer deep, robust productivity**

- Redefine the value chain
- Unlock next-level productivity
- Create resilient supply chains
- Master financial acumen
- Plan for multi-faceted risk



## **Establish digital dominance**

- Lead digital transformation
- Heighten innovation prowess
- Solve for cyber security challenges
- Leverage AI for innovation and automation



# Programme Highlights



IIM Kozhikode Executive  
Alumni Status



Live online lectures by  
IIMK Faculty (8  
months)\*



2 online modules by Kellogg  
Executive Education (3-4  
months)\*



3-day immersion at the IIMK  
campus



Capstone project  
mentored by IIMK  
Faculty



Advanced modules on innovation  
pro prowess, influential leadership  
dynamics & AI Applications for  
Growth



Hands-on learning through  
business simulations



Real-world insights from  
industry practitioners



Collaborate with seasoned  
peers across industries and  
regions



Annual subscription to the  
Wall Street Journal

\*\*The programme is designed to be delivered approximately over a period of 12 months, including some occasional breaks that may be provided. This is indicative. The duration for modules by IIMK and Kellogg Executive Education is tentative. The actual calendar time may be more or less by a few weeks depending on the number of topics covered during on-campus immersion and other variables like breaks provided/not provided.

# Programme Director

Prof. Deepa Sethi has extensive experience in teaching, research, training, and consulting activities in the areas of Managerial Communication, Soft Skills, and Behavioral Aspects in Organisations. She is an expert in the field of Managerial Communication and has been trained at the Harvard Business School. Her research interests are Verbal & Nonverbal Communication, Cross-cultural Communication, Soft Skills for Interpersonal Effectiveness, Health Communication, and Presentation Skills. She has also been awarded Prof. Indira Parikh 50 Women in Education Leaders Title in 2019. She has published in high impact refereed A\* and A listed international journals.



**Deepa Sethi**

Dean (Outreach, Executive Education and Internationalisation)

“ The modern CEO must reconcile strategy and execution, top-line and bottom-line, disruption and sustainability, and hearts and minds. It is an intense tightrope in today's shifting market and the IIMK programme equips you with the skills and attitudes you need to thrive. Most of all, it creates a stimulating and supportive environment to learn, transform, and lead. ”

Dr Deepak Dhayanithy has been at IIM Kozhikode since 2011, offering and teaching elective courses to MBA and PhD students on sports, analytics, decision-making, poker and strategy. His research includes sports phenomena and the natural environment. During the first decade of this century, he completed his PhD (Fellow, IIM Lucknow) and witnessed the unfolding of the sub-prime crisis from his perch in the sub-prime mortgages industry. In the 1990s he studied architecture and worked as an architect before turning to management studies.



**Deepak Dhayanithy**

Associate Professor, Strategic Management

“ The successful CEOs of tomorrow will be the ones who use strategy and technology to think long-term, while keeping their ear to the ground. The IIMK programme builds proficiency in a wide palette of executive competencies, including emerging areas like AI for business growth, global tech-enabled supply chains, and more. Emerge from the experience ready to navigate challenges. ”

# Industry-Aligned Curriculum

Immerse yourself in cutting-edge CEO toolkit: growth strategies, innovation, digital transformation, data-driven decision-making, and more. Our modules ensure a holistic CEO education through case studies, dynamic discussions, simulations, workshop sessions, and a collaborative group Capstone Project, providing a comprehensive and impactful learning experience.

## **MODULE 1: DRIVING BUSINESS EXCELLENCE**

- Driving Financial Performance Metrics
- Corporate Restructuring Strategies and M&A
- Orchestrating Supply Chain Excellence
- Brand Leadership Tactics
- High Performing Investing Decisions
- Customer Centric Competitive Strategies

## **MODULE 2: DIGITAL GROWTH AND INNOVATION PROWESS**

- Innovation Ecosystem
- Digital Transformation Strategies
- Platform Strategies for Leaders
- Technology and AI-led Transformation Strategies
- Cross-Border Excellence

## **MODULE 3: AI APPLICATIONS FOR GROWTH (MODULE BY KELLOGG EXECUTIVE EDUCATION)**

- The AI Revolution: Trends, Tools, and Applications
- AI and Customer Experience Management
- AI and Operations Management
- AI and Business Support Functions
- AI Applications in Select Industries
- AI Applications in Autonomous Vehicles and Transportation
- Transforming Your Business with AI: Strategy and Capabilities
- Transforming Your Business with AI: organisation and Society

## **MODULE 4: INFLUENTIAL LEADERSHIP DYNAMICS**

- Mastering Executive Presence
- Strategic Negotiations
- Influence through Storytelling
- Conflict Management for CEOs

- Boardroom Leadership, Influencing Stakeholders and Building Trust, and C-Suite Collaboration
- Managing Partnerships/Alliances
- Crisis Leadership and Safeguarding Reputation
- Change Management and Execution

## **MODULE 5: LEADING GROWTH STRATEGY** **(MODULE BY KELLOGG EXECUTIVE EDUCATION)**

- Growth Strategy Overview
- Discovery Workshop–Search for Growth
- Mapping a Strategy and Building Support
- People–Unleashing Potential
- Delegation, Execution, and Metrics for Growth and Success
- Bringing It All Together

## **MODULE 6: TRANSFORMING THE ORGANISATION**

- Building Growth-Oriented Culture
- Organisational Development
- Inclusivity and Ethics
- Sustainability and ESG
- Corporate Governance and Compliance
- Cybersecurity for Leaders
- Developing Future CXOs

## **3-DAY IMMERSION AT IIMK CAMPUS**

Towards the end of the programme, participants will get to visit IIMK campus where they will network and collaborate with like-minded peers, and learn with top IIM Kozhikode faculty through practical workshop sessions, class discussions and presentations.

Note: - The in-campus modules are subject to the conditions/ unavoidable circumstances that prevail at the given point in time. In case the current situation maintains the status quo, suitable alternatives that can replace the in-campus modules will be made available via live online sessions.

- The modules and topics are indicative and subject to change at the discretion of programme coordinators.

- The primary mode of learning for this programme is via live online sessions with IIM Kozhikode faculty members.

- The modules by Kellogg Executive Education would primarily include pre-recorded video lectures by faculty of Kellogg School of Management.

- The recording of the live sessions will be made available to the participants until the completion of the programme

- The programme curriculum includes individual class readings, assignments, quizzes, two business simulations, case study discussions, guided capstone project, leadership workshops, and much more to apply and demonstrate classroom learning.

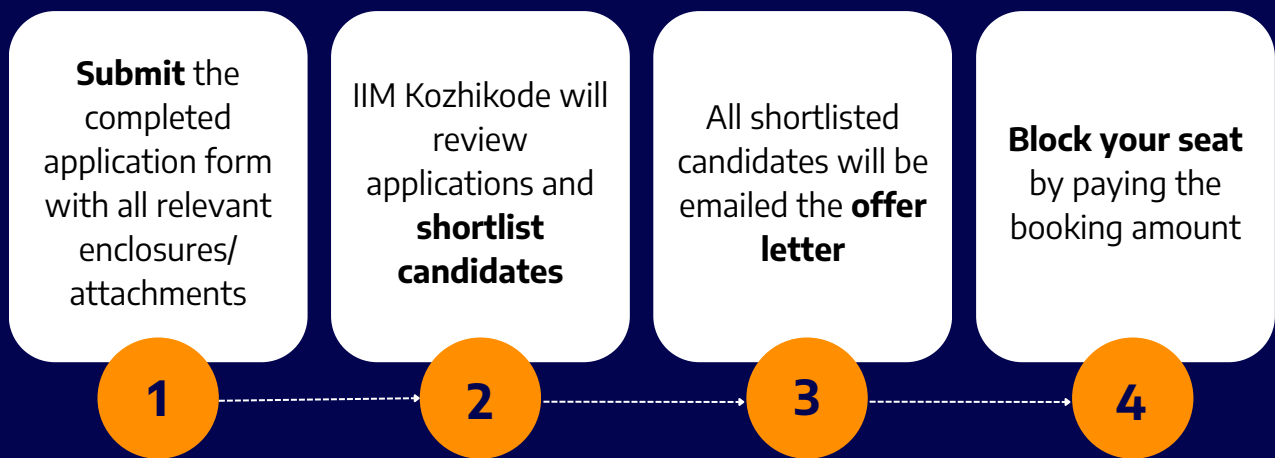


# Capstone Project

**(Guided by IIM Kozhikode Faculty)**

Embark on a transformative journey with a group Capstone project. Harness the collective power of classroom wisdom, insights from esteemed faculty and guest speakers, and collaborative peer perspectives to confront a real leadership challenge or seize an opportunity within your organisation. Apply these lessons to craft a tangible, actionable solution. Synthesise feedback into a strategic plan, while improving your leadership skills. Elevate your capabilities and present your Capstone Project learnings.

# Application Process



Academic Orientation

**April 21, 2024**

First Academic Session

**April 28, 2024**

## Schedule

The live online platform classes by IIMK faculty are every Sunday in the time slot of 03:30 pm to 06:30 pm IST\*

Note: - Some sessions with IIM Kozhikode faculty could be rescheduled at a different time, in case of exceptional circumstances.

-For modules by Kellogg Executive Education, doubt-clearing sessions with the Programme Leaders would be basis global cohort timings and the details would be shared closer to the start date of modules by Kellogg Executive Education.

-Due to time zone differences, some sessions with industry experts can take place at different hours



# High Impact Learning Journey



## Deepen Your Intellectual Capital

- World-class curriculum & teaching by leading faculty
- Peer-to-peer interaction and collaboration



## Manage Your Brand Capital

- Industry-recognised, top-ranked IIM education on your resume
- IIM Kozhikode Executive Alumni Status
- Kellogg Executive Education brand value



## Enhance Your Career Capital

- Accelerate your leadership career with cutting-edge insights
- Learn while you earn and make new life-long connections with experienced and global peers



# Programme Details

## ELIGIBILITY CRITERIA

-Graduate (10+2+3) or Diploma holders (Only 10+2+3) from a recognised university (UGC/AICTE/DEC/AIU/State Government/recognised international universities).

-Candidate should have a minimum of 10 Years of experience as of the Programme start date, i.e., March 30, 2024

## ATTENDANCE

- **For modules by IIM Kozhikode:** Minimum 75% attendance is a prerequisite for the successful completion of this programme.

- **For modules by Kellogg Executive Education:** Participants must finish required pre-recorded video lectures, readings, and submit required submissions.

## EVALUATION

- **For modules by IIM Kozhikode:** The methodology is at the discretion of the faculty and includes online exams, case analyses, class contribution, assignments, simulations and capstone project. Participants will have to secure the minimum pass marks in the respective components.

- **For modules by Kellogg Executive Education:** A module is scored as a pass or no-pass; participants must complete the required activities to pass and obtain the certificate of completion. Module may include a graded final project, graded weekly assignments, graded case analysis submission to obtain passing status





# Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components but have a minimum attendance of 75% will be awarded a participation certificate.

We encourage you to attend all the live sessions and make the best out of these interactive learning experiences.



Upon successful completion of each module, Kellogg Executive Education grants a verified digital certificate of completion to participants. These modules are graded as pass or fail; participants must receive 80 percent to pass and obtain the certificate of completion for each module.



Note: -All certificate images are for illustrative purposes only and may be subject to change at the discretion IIM Kozhikode and Kellogg Executive Education. IIM Kozhikode and Kellogg Executive Education reserve the right to change the certificate and specifications without notice.

-This online certificate programme does not grant any academic credit or a degree from Kellogg School of Management.

Programme Fee: **INR 6,50,000 + GST** (exclusive of application fee)

Note:

- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. If a participant needs a physical copy, they will have to bear the courier charges.
- If a programme session corresponds with a public holiday, the session will be held on the following weekend.
- The in-class experience of face-to-face interaction with the faculty provides an opportunity for immersion in the Institute's academic environment. The campus visit is mandatory for all participants.

## Round Wise Application Dates



Note: Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.



# About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme and the Indian Business Museum

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 251-300 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2023. It has the distinction of being the only IIM in the coveted innovation rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings (FT Rankings 2023) in the 72nd position among the top-75 open-enrolment executive programme providers globally, catapulting the 27-year IIM on to an exclusive list of the foremost providers of executive education in the world. The institute has also now entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.



**#3**

NIRF India  
Rankings 2023,  
Management

**#4**

Rank #4 in India and #72  
Globally, Financial Times, Open  
Enrolments Ranking 2023

**#3**

India's Best B-School  
The Week- Hansa  
Research Survey 2023



# About Kellogg Executive Education

Kellogg Executive Education empowers business leaders to foster growth in themselves, their teams, and their organizations. Our renowned faculty, consisting of the world's best researchers, educators, and practitioners, provide practical insight that participants can apply as soon as they return to work. Providing a collaborative, immersive environment for our executive development programs, we serve a variety of businesses and executives from a myriad of industries and geographies.





# About Emeritus

IIM Kozhikode is collaborating with online education provider Emeritus to offer a portfolio of high-impact online programmes. Working with Emeritus gives IIM Kozhikode the advantage of broadening its access beyond its on-campus offerings in a collaborative and engaging format that stays true to the quality of IIM Kozhikode. Emeritus' approach to learning is built on a cohort-based design to maximise peer-to-peer sharing and includes video lectures with world-class faculty and hands-on project-based learning. More than 300,000 students from over 200 countries have benefitted professionally from Emeritus' programmes.



# Application Requirements

## **Your Photo ID Proof**

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

## **Your Graduation/Degree**

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

## **Your Work Experience Certificate**

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation

# System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



## **Speakers and microphone:**

Built-in or a USB plug-in or wireless Bluetooth



## **Webcam:**

Built-in or USB plug-in



## **Processor:**

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



**RAM:** 4 GB or higher



**OS:** Either MacOS 10.7 or higher OR Windows 8 or higher



## **An internet connection:**

Minimum bandwidth of 3.0 Mbps (up/ down)



## **Browser:**

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



**Zoom software client installed on your PC/ Laptop/ Mac**

Apply for the programme here

**APPLY NOW**

Finance options available

**KNOW MORE**



**WhatsApp an advisor on +91 86570 38243\***

\*This number does not accept any calls. Please message your queries.

For registration and any other information, please  
get in touch with us at **[iimk.execed@emeritus.org](mailto:iimk.execed@emeritus.org)**

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