



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

*Globalizing Indian Thought*



BATCH 11

# Professional Certificate Programme in Advanced Data Analytics for Managers

Starts June 28, 2025 | Live Online Sessions | IIMK Executive Alumni Status

**Average session rating: 4.75/5**

\*Based on feedback received by 450+ participants

#4

In India, #70 Global Rank, Financial Times Open Enrolment Rankings 2024

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NIRF India Ranking 2024, Management

# Programme Summary

## Advanced Data Analytics for Managers



**Institute Name**  
IIM Kozhikode



**Programme Duration**  
10 Months



**Programme Fee**  
INR 1,98,500 + GST



**Learning Mode**  
Live-online sessions by IIMK faculty



**Weekly effort**  
5-6 hours per week



**Faculty**  
IIM Kozhikode



**Payment Options**  
Flexible payment plans with EMI options available



**Special Pricing**  
Special pricing up to 10% discount is available for corporate plans



**Guest Faculty/ Industry Experts**  
Mid-Senior Industry Professionals



**Eligibility**  
Minimum Graduate or Diploma Holder (10+2+3) should have at least 1+ years of work experience



**Certificate**  
Upon successful completion of the programme, participants will be awarded a verified digital certificate from IIM Kozhikode

## Learning Experience

- **Live Online Lectures by IIMK Faculty:** Industry-aligned cutting-edge curriculum curated by IIMK
- **Faculty Guided Capstone Project:** Apply your learning, receive feedback, and present your findings
- **Cohort-based Learning:** Networking, collaboration, and discussion with diverse peers
- **IIMK Executive Alumni Status:** Be eligible to receive prestigious IIMK executive alumni benefits
- **Hands-On Experiential Learning:** Exercises with real-world datasets and practical learning
- **Exposure to Analytics Tools:** Learn Industry-standard tools including Excel, R, Python, Tableau, and Power BI

## Frequently Asked Questions

### What will be the mode of learning?

There will be 3-hr weekly live-online lectures on Saturday conducted by the IIMK faculty. The programme is spread across 10 modules for a duration of 10 months. The learning experience will include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes and guided capstone project work for which the participants will have to put in an additional effort of 2 to 3 hours.

### Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work and simulations, if any, is at the discretion of the IIMK's faculty.

### Who grades/gives inputs on the assignments and projects?

Examination/Evaluation shall be conducted by the Institute.

### Is there a qualifying mark/grade to get the final certification in this programme?

Yes, the qualifying mark is 50%.

### Do I get Alumni status of the Institute on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

### What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75%, then you will get a Certificate of Participation, not a Certificate of Completion.

### Will Emeritus/Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their programme. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this programme. All this guidance is provided over recorded videos, this is not live

### How long will I have access to the learning materials?

The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

### What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 90.6% satisfaction rating by 450+ past learners. We encourage the participants to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, the fee becomes non-refundable.

*Note: This Programme Summary is provided only for your convenience. You are advised to refer to the brochure for more information.*

# The IIM Kozhikode Advantage

## From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalising Indian Thought'. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

Data is one of the most important commodities in the world today and the knowledge of how to analyse, extrapolate and segregate it is of paramount importance across industries. The right use of data can help propel your organisation and career to new heights, to make the most of this commodity, the IIMK has launched the Advanced Data Analytics for Managers programme. This programme will empower Team Leads, Managers and Business Head to elicit the most out of data through topics such as Data Visualisation, Statistical Inferences, Basics of Modelling, Text Mining & Social Media Analysis among others. This programme curriculum is designed around the importance of being industry-ready in a data-driven future.

Wishing you all the very best!



**Prof. Debashis Chatterjee**

Director,  
Indian Institute of Management Kozhikode



# Programme Overview



The big data and analytics market in India will grow from 104.19 billion dollars in 2023 to 118 billion dollars in 2024 at a compound annual growth rate of 13.8%.

Source: Analytics Global Market Report 2024

In today's data-driven business landscape, the ability to analyse and interpret vast amounts of information is a critical skill for managers. Advanced data analytics enables managers to gain valuable insights, make informed decisions, and drive organisational success.

The **Advanced Data Analytics for Managers Programme at IIM Kozhikode** is a comprehensive and specialised programme designed to equip managers and professionals with the knowledge and skills required to fully leverage data analytics in decision-making. With a rigorous curriculum, expert faculty and practical applications, participants will be well-prepared to advance their careers in an increasingly data-centric world.

This programme's emphasis on real-world examples, case studies and hands-on sessions ensures that participants build a strong foundation in business analytics and are empowered to make impactful, high-value business decisions.

**Starts on**  
**June 28, 2025\***

**Duration**  
**10 Months**

**Programme fee**  
**INR 1,98,500 + GST**

**Format**  
**Live Online Sessions**

\* Begins with an introduction to platform



# Programme Highlights

IIM Kozhikode's **Professional Certificate Programme in Advanced Data Analytics for Managers** equips participants with a comprehensive understanding of advanced data analytics tools, enabling them to effectively manage and lead high-performing data science and analytics teams.



Develop a data-driven mindset to manage, visualise and analyse data effectively



Hands-on exercises using real-world datasets and practical sessions



Immersive learning journey with real-world case studies, business decision-related projects and a capstone project



Taught by eminent IIM Kozhikode faculty and renowned industry experts



Certificate of Completion from IIM Kozhikode, one of India's leading B-Schools

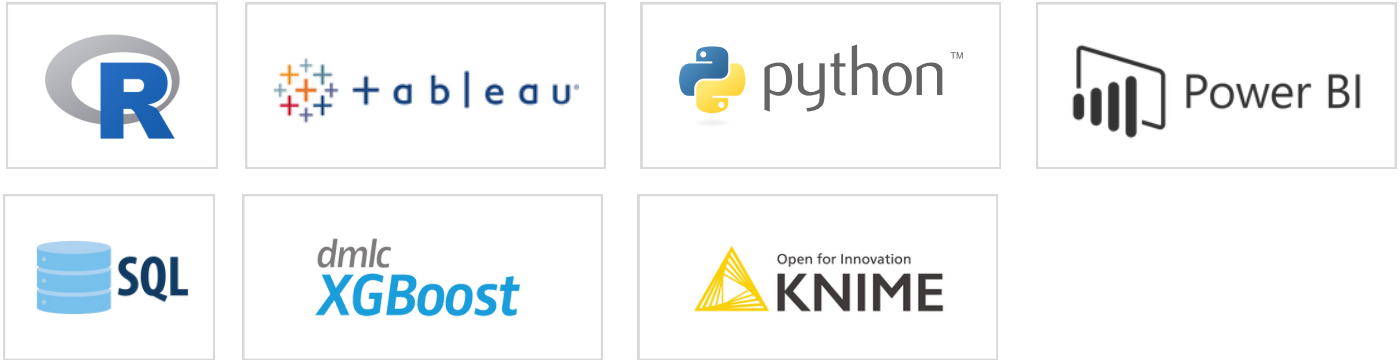


Receive lifelong IIMK Executive Alumni Status and networking opportunities

## Note:

- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.
- The programme highlights presented above are approximate, and subject to change depending on the availability and expertise of the teaching faculty, as well as the programme's desired outcomes.

# Tools



Note:

- R will be the primary tool for data science. Tableau will be the primary tool for data visualisation
- The tools will be taught by teaching faculty, industry practitioners, or linked to relevant knowledge bases for your reference and self-guided learning.
- All product and organisation names are trademarks or registered trademarks of their respective holders. Their use does not imply any affiliation with or endorsement by them.

## Who Is This Programme For?

- This programme is best suited for mid- to senior-level professionals seeking to acquire cutting-edge analytical skills to establish a career in Business Data Analytics and Data Science.
- Professionals aiming to develop a data-driven decision-making approach and the ability to leverage analytics for business growth and scaling will also benefit significantly from the programme.

“

**Data reveals impact, and with data, you can bring more science to your decisions.**

- Matt Trifiro, CMO, Vapor IO

# Tools - Learning Outcomes



Understand statistical analysis, hypothesis testing, and basic data visualization using R. Emphasis is placed on real-world problem-solving in business analytics.



Learn to write basic to intermediate queries to extract, filter, and aggregate data from relational databases. Participants will be able to manage data for analysis purposes.



Develop the ability to convert raw data into interactive dashboards and visual stories. Learn principles of effective data storytelling and business intelligence reporting.



Gain foundational proficiency in data handling, exploratory data analysis, and implementing analytical models using libraries such as pandas, NumPy, matplotlib, seaborn, and scikit-learn.

## Note:

- R will be the primary tool for data science. Tableau will be the primary tool for data visualisation
- The tools will be taught by teaching faculty, industry practitioners, or linked to relevant knowledge bases for your reference and self-guided learning.
- All product and organisation names are trademarks or registered trademarks of their respective holders. Their use does not imply any affiliation with or endorsement by them.

# Programme Directors

Professor Sreejesh's primary research interests include marketing analytics, brand management, services marketing, and online marketing and advertising. His publications have appeared in Journal of Brand Management, Industrial Marketing Management, European Journal of Marketing, Computers in Human Behaviour, Journal of Travel and Tourism Marketing, International Journal of Contemporary Hospitality Management, Internet Research, Journal of Product and Brand Management, Journal of Service Theory and Practice, International Journal of Bank Marketing, etc. He serves on the editorial board of International Journal of Consumer Studies. He has also authored books of international repute with Pearson India and Springer International. Prof. Sreejesh S is currently working as an Assistant Professor of Marketing Management at IIM Kozhikode.



## **Prof. Sreejesh S, PhD**

Programme Director & Associate Professor,  
Marketing Management

Note: Programme Director might change due to unavoidable circumstances, and revised details will be provided closer to programme start date.

“ The Professional Certificate Programme in Advanced Data Analytics for Managers will equip professionals to have practical and interlocking competencies that maximise the best use of data and interpret the insights generated from the data, which will drive them to have better business decisions in their day-to-day business scenario. Moreover, the machine learning focus of the programme using powerful data analytics platforms will develop industry-ready professionals with in-depth expertise in extracting meaningful insights from the complex data. ”



# Programme Modules

## Module 1: Introduction to Data Analytics and R

- Introduction to the R Environment
- IDE-R Studio
- Installing Packages
- Loading Packages
- Creating Variables
- Scalars, Vectors and Matrices
- List, Data Frames and Data Types
- Converting Between Vector Types
- Cbind and Rbind
- Attach and Detach Functions
- Reading .csv and .txt Files
- Importing Data from Excel
- Loading and Storing Data with a Clipboard
- Saving in R Data, Loading R Data Objects
- Writing Data into the File
- Writing Text and Output from Analysis to File
- Rmarkdown
- Sql Queries, Joins, and Database Management

## Module 2: Understanding Data Structure

- Data Subsets
- Selecting Rows/observations
- Rounding a Number
- Creating a String from Variable
- Factor Labels
- Selecting Columns/fields
- Merging Data
- Relabelling the Column Names
- Data sorting, Data Aggregation, and Finding and Removing Duplicate Records
- Application of dplyr Package (select, arrange, mutate, aggregate, summarise, and group)

### Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.

# Programme Modules

## Module 3: Data Visualisation

- Basics of Data Visualisation using ggplot2
- Aesthetic Mappings
- Common Problems
- Facets
- Geometric Objects
- Position Adjustments
- Coordinate Systems
- The Layered Grammar of Graphics
- Combining Plots
- Execution of Various Types of Plots (box plot, histogram, pie chart, line chart, scatterplot, word cloud, probability plots, mosaic plots, correlograms, and interactive graphs)

## Module 4: Pre-process the Data

- Data Cleaning
- Handling Missing Data
- Data Imputation
- Feature Filtering
- Categorical Feature Filtering
- Identifying Misclassification
- Data Transformation
- Min-max Normalisation
- Z-score
- Standardisation
- Decimal Scaling
- Transformations to Achieve Normality
- Outliers
- Graphical Methods for Identifying Outliers
- Numerical Methods for Identifying Outliers
- Flag Variables
- Transforming Categorical Variables into Numerical Variables
- Binning Numerical Variables Reclassifying Categorical Variables
- Adding an Index Field
- Removing Variables that are not useful
- Data Balancing Techniques
- Feature Engineering and Feature Selection Techniques

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.

# Programme Modules

## Module 5: Exploratory Data Analysis

- Hypothesis Testing versus Exploratory Data Analysis
- Getting to Know the Data Set
- Exploring Categorical Variables
- Exploring Numeric Variables
- Exploring Multivariate Relationships
- Selecting Interesting Subsets of the Data for Further Investigation
- Using EDA to Uncover Anomalous Fields
- Binning Based on Predictive Value
- Deriving New Variables: Flag Variables
- Deriving New Variables: Numerical Variables
- Using EDA to Investigate Correlated Predictor Variables
- Need for Dimension-Reduction in Data Mining
- Principal Components Analysis (PCA)
- Application of PCA

## Module 6: Statistical Inferences

- Statistical Inference
- Confidence Interval Estimation of the Mean
- The Margin of Error
- Confidence Interval Estimation of the Proportion
- Hypothesis Testing for the Mean
- Assessing the Strength of Evidence Against the Null Hypothesis
- Using Confidence Intervals to Perform Hypothesis Tests
- One-sample T-test
- Paired Sample T-test
- Chi-square Test for Goodness of Fit of Multinomial Data
- Analysis of Variance (ANOVA)

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.

# Programme Modules

## Module 7: Basics Of Modelling

- Supervised Versus Unsupervised Methods
- Statistical Methodology and Data Mining Methodology
- Cross-validation
- Overfitting
- Bias-variance Trade-off
- Balancing the Training Data set
- Establishing Baseline Performance
- Simple Regression Analysis
- Model Formulation
- Verifying the Regression Assumptions
- Inference in Regression
- Multiple Regression Analysis
- Dummy Variable
- Stepwise Regression Analyses

## Module 8: Classification

- k-nearest Neighbour Algorithm
- Decision Tree Random Forest
- Neural Networks for Estimation and Prediction
- Application of Logistic Regression for Estimation and Prediction
- Naïve bayes and Bayesian Networks
- Time Series Forecasting
- Ensemble Modelling

## Module 9: Clustering

- Hierarchical Clustering Methods
- k-Means Clustering
- Measuring Cluster Goodness
- Affinity Analysis
- Market Basket Analysis

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.



# Programme Modules

## Module 10: : Gen AI applications in Data Analytics

- Large Language Models (LLMs) for NLP
- AI-based Sentiment Analysis
- AI Agents application for Data Analysts
- Retrieval-Augmented Generation (RAG) for Data Analysts

## Holistic Curriculum

This comprehensive programme offers a well-balanced curriculum that seamlessly integrates immersive learning tools, including live online lectures, practical exercises using real-world data, case studies, business decision-making projects, and a final capstone project. Designed to enhance participants' advanced understanding of data analytics in decision-making, the programme is delivered by esteemed faculty from IIM Kozhikode. This engaging learning experience equips professionals with the expertise to apply data-driven analytics, enabling them to make informed and impactful business decisions within their organisations.

Note: Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours.

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## Capstone Project

Through the capstone project, participants will gain practical experience in conducting data analysis using a scientific approach. This project serves as an opportunity to integrate theoretical knowledge with practical application, allowing participants to explore how their insights can be effectively utilised in a competitive business environment.

Learning Outcomes:

- Framing a business problem into a data-driven analytical question
- Performing end-to-end analysis including data cleaning, modeling, and interpretation
- Delivering actionable insights using effective visual communication
- Working collaboratively in teams, simulating real-world data analytics practice

Note:

- Modules/topics are indicative only, and the suggested time and sequence may be dropped/modified/adapted to fit the overall programme needs.
- Schedule will be announced closer to programme start. The recorded videos and learning material will be available throughout the duration of the programme.

# Real-World Case Studies



## **Understanding Text Mining and Sentiment Analysis in Hotel Booking**

By Rasha Kashef, Sakariya Ahmed (Harvard Business Publishing)

This case study examines the challenging experience of a management science professor during her stay at a hotel in New York City. As a result, she sought to determine whether hotel ratings alone were sufficient for making recommendations or if customer text reviews provided a more reliable and accurate reflection of guests' experiences.



## **Predicting Earnings Manipulation by Indian Firms Using Machine Learning Algorithms**

By Dinesh Kumar Unnikrishnan, Tousif Ahmed Inayath Syed, Suresh Ganeshan (Harvard Business Publishing)

This case study examines how Sachin Kumar, Director at MCA Technology Solutions, was approached by a client—a commercial bank—seeking assistance in identifying earnings manipulators among its customers. Leveraging machine learning algorithms, the objective was to achieve greater accuracy compared to traditional models, such as the Beneish model, commonly used for predicting earnings manipulation.



## **Armacord Incorporated: Combatting Money-laundering Using Data Analytics**

By Davit Khachatryan (Harvard Business Publishing)

This case study aims to deepen participants' understanding and appreciation of data analytics in fraud detection within financial institutions. It examines a predictive analytics solution, utilising a time series model, to combat money laundering in a regional bank.



## **Data Science at Target**

By Srikant M. Datar, Caitlin N. Bowler (Harvard Business Publishing)

This case study examines the technological and organisational challenges encountered by Paritosh Desai, Vice President of Business Intelligence, Analytics and Testing, as well as the strategic trade-offs he navigated over four years in transforming a large retail business into a data-driven organisation.

Note: The programme curriculum includes more such case studies for integrated learning.

# Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components but have a minimum attendance of 75% will be awarded a participation certificate. We encourage you to attend all the live sessions and make the best out of these interactive learning experiences.



**Note:**

All certificate images are for illustrative purpose only and may be subject to change at the discretion of IIM Kozhikode. We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. The recorded videos and learning material will be available throughout the duration of the programme.

## IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

# Learning Outcomes



Gain an in-depth understanding of data structures and data analysis to explore and visualise data for meaningful insights and identify relationships between large datasets



Learn to use analytical tool such as R to manipulate and analyse datasets and become proficient in building machine learning models using R



Explore text mining analysis/techniques to understand the influence of social media applications



Understand the nuances and applications of descriptive, predictive, and prescriptive analytics to enhance analytical skills and make real-time, data-driven business decisions



Gain the skills and knowledge required to manage data science and analytics teams or projects at your organisation

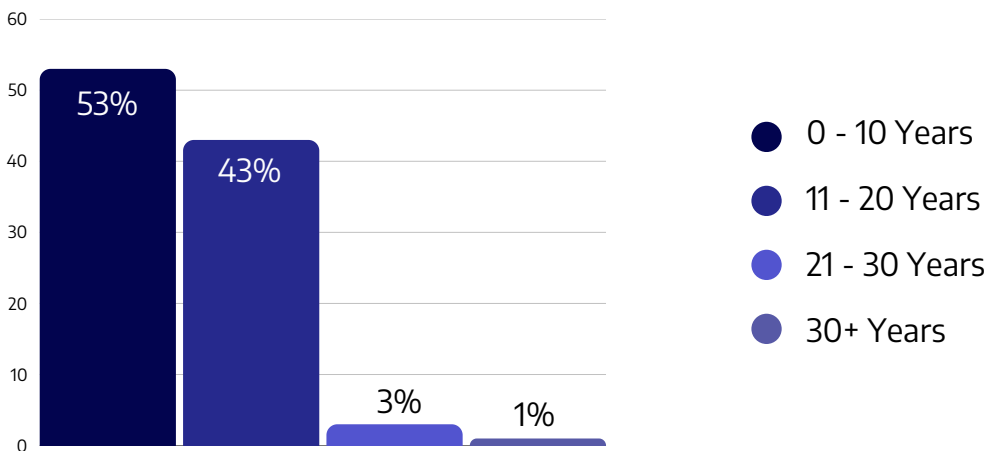


Get the managerial expertise of the tools and techniques used in Data Analytics for business applications

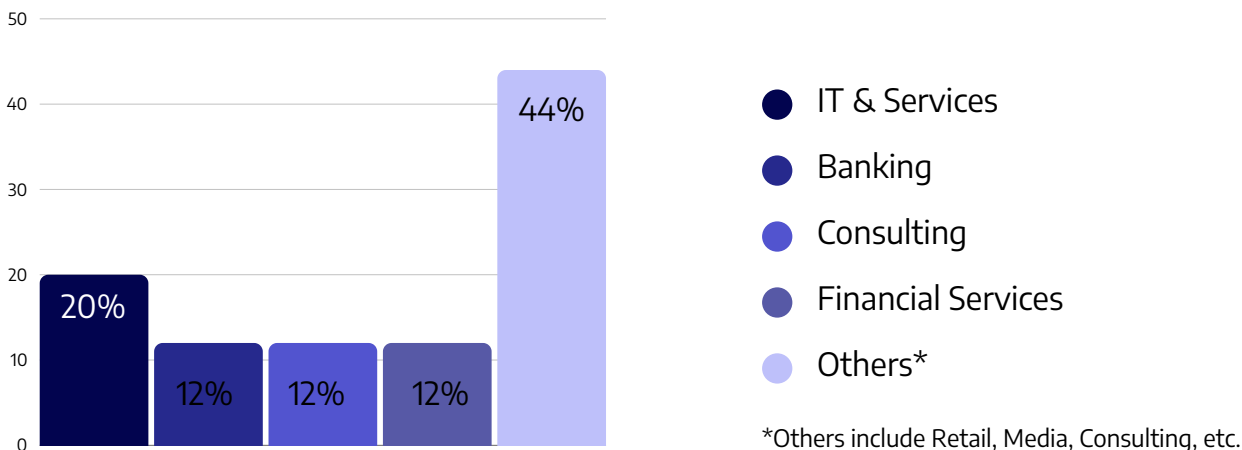


# Profiles of Past Participants

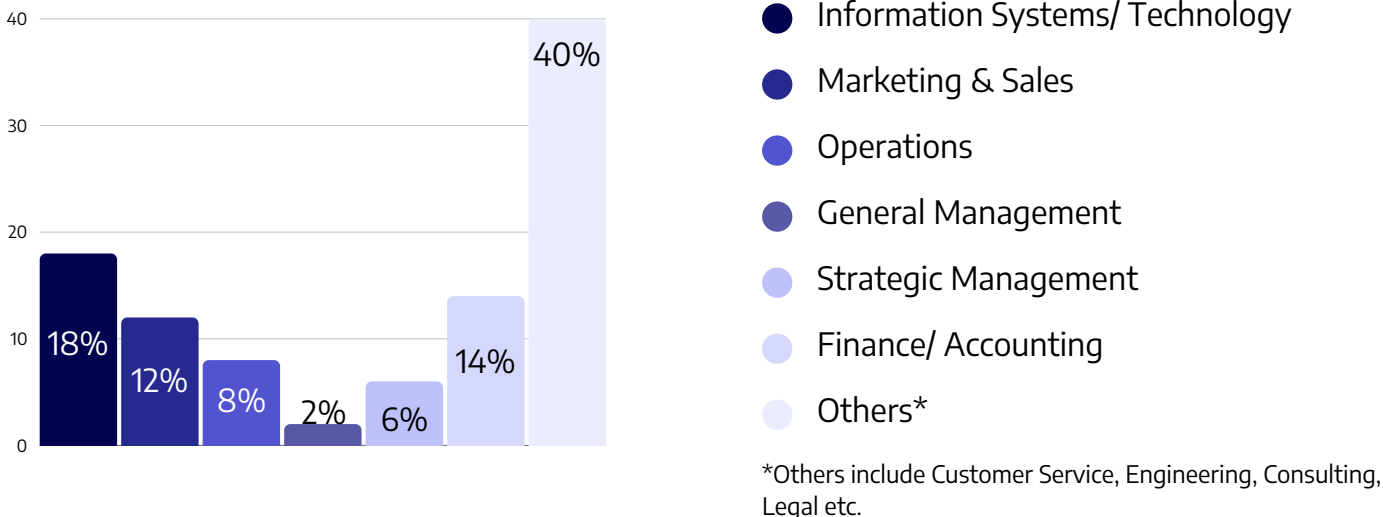
## Work Experience



## Industry



## Job Functions



# Testimonials of Past Participants



**Harikumar  
Vasudevan Nair**

Senior Delivery Manager  
John Deere India Private Limited

“ The programme content was well curated to meet the needs of managers. Prof. Sreejesh is an excellent teacher who put in immense effort to ensure that everyone understood the lessons. The programme was outstanding. Although I had no prior experience in the field of Data Science, this course gave me the confidence to manage Data Science projects.”



**Kapil  
Chourasiya**

Senior Director  
TBC

“ I particularly appreciated the following aspects of the programme: Professor Sreejesh’s ability to effectively teach such a complex subject to a diverse group of industry professionals is both remarkable and commendable. The platform is glitch-free, and we have never encountered any issues while using it. Additionally, all communications have been consistently timely and well-managed.”



**Vinamra Jha**

Process Manager  
American Express

“ Working sessions with Prof. Sreejesh were incredibly knowledgeable and insightful. The cross-platform sessions further enriched the learning experience, providing practical insights that are directly applicable to real-world business challenges. This programme has truly elevated my analytical skills and strategic decision-making.”

# Testimonials of Past Participants



**Ujwal Singh  
Manhas**

Technical Architect  
MSC Software

“The best aspect of IIM Kozhikode's Advanced Data Analytics for Managers Programme was the use of case studies to effectively illustrate key concepts. The thoughtfully curated reading materials further enriched the learning experience, providing deeper insights into the topics covered in class. A truly impactful experience!”



**Anjula  
Upadhyay**

Assistant Engineer  
UJVNL (Uttarakhand Jal Vidyut  
Nigam Limited)

“The Advanced Data Analytics for Managers Programme at IIM Kozhikode has been a transformative experience for me. I gained hands-on expertise in Tableau, R, and Python, with learning R being the highlight of my journey. Prof. Shreejesh's sessions were truly exceptional—his teaching style made complex concepts both simple and engaging. I only wish we had even more opportunities to learn from him! The group activities, assignments, and in-class exercises were both challenging and stimulating, deepening my understanding of the subject in ways that other platforms could not match. This programme is an invaluable opportunity for anyone aspiring to excel in data analytics!”



# Testimonials of Past Participants



**Ganesh Pathak**

Associate Professor  
Lotus Business School, Pune

“The most valuable aspect of IIM Kozhikode's Advanced Data Analytics for Managers Programme was its hands-on approach to learning the fundamentals of R programming, Tableau, and Python. The strong emphasis on case studies and practical datasets made the sessions highly engaging and application-oriented. The professor's use of clear and straightforward language made complex concepts easier to understand, even those I had previously found challenging. This programme has been an enriching learning experience, equipping me with essential skills in data analysis and visualisation that I can immediately apply in my professional role.”





# Programme Details

Programme Start Date	June 28, 2025
Programme Fee	INR 1,98,500 + GST
Academic Orientation:	July 12, 2025

Note:

\*GST (currently @ 18%) will be charged extra on these components.

\*Instalment payment options available.

\*Additional convenience charges will be applicable on instalment payments.

\*For detailed information on instalment payments reach out to your programme advisor.

## Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university with at least 1+ years of work experience

## Programme Format

- 3 Hour Live online lectures by IIMK Faculty

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. In case the participants need a physical copy, they will have to bear the international courier charges.

## Programme Schedule

- Live Online Sessions
  - Saturday, 6:45 PM to 9:45 PM

Note:

- The actual programme schedule will be announced closer to the programme start.
- Some sessions with faculty and/or industry experts could be rescheduled to a different time, in case of exceptional circumstances.
- The primary mode of learning for this programme is via live online sessions with faculty members. The recorded videos and learning material will be available throughout the duration of the programme.

# Application Requirements

## **Your Photo ID Proof**

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

## **Your Graduation/Degree**

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

## **Your Work Experience Certificate**

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation

# System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



## **Speakers and microphone:**

Built-in or a USB plug-in or wireless Bluetooth



## **Webcam:**

Built-in or USB plug-in



## **Processor:**

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



## **RAM:**

4 GB or higher



## **OS:**

Either MacOS 10.7 or higher OR Windows 8 or higher



## **An internet connection:**

Minimum bandwidth of 3.0 Mbps (up/ down)



## **Browser:**

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



**Zoom software client installed on your PC/ Laptop/ Mac**

# About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2024: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 29-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. It further improved its position by 9 spots to reach Global Rank #68 in 2024. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process..



#4

In India, #70 Global Rank,  
Financial Times Open  
Enrolment Rankings 2024

#3

NIRF India Ranking  
2024, Management

# About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organisations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.



Apply for the programme here

**APPLY NOW**

Refer your colleague and earn benefits

**REFER NOW**



**WhatsApp an advisor on +91 86570 38243\***

\*This number does not accept any calls. Please message your queries.

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