Globalizing Indian Thought

Finance for Non-Finance Executives

January 15 - 17, 2026

Program Overview

Finance has been taking centre-stage status over the last five to ten years. What was earlier considered as a discipline too technical and esoteric to merit attention of non-finance professionals is today increasingly being embraced by professionals from fields as diverse as manufacturing, marketing, and human resources. What has led to this heightened awareness of the need to understand finance? On the one hand intense competition in product markets has forced companies to think beyond top-line revenue maximization. On the other hand highly liquid and competitive markets for funds have forced companies to focus on providing maximum value to the providers of that scarce commodity- capital. Thus, today, companies are forced to think in terms of justifying their every action in clearly defined financial terms. Today, managerial performance assessment is more closely aligned to the objectives of maximization of the wealth of capital-providers than ever before. EVA, value-based management and such other terms are today part of the ordinary vocabulary of managers.

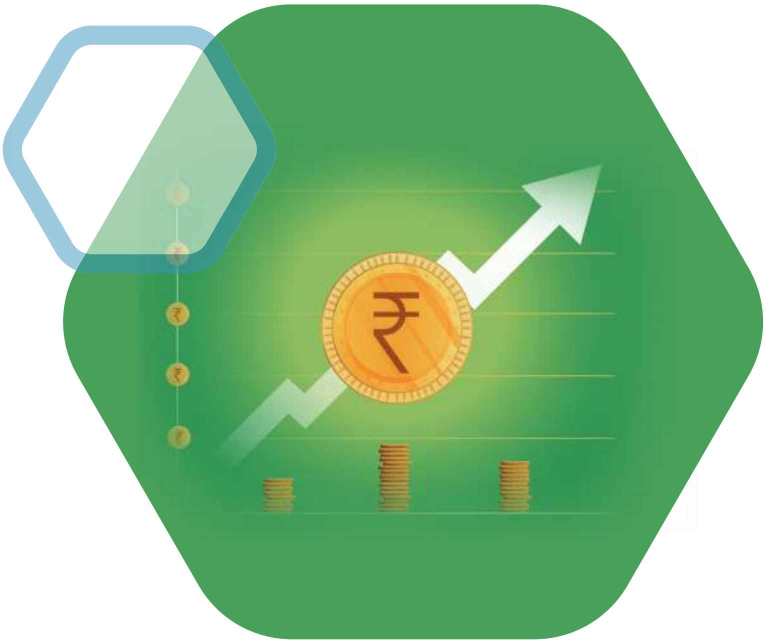
Programme Objective:

Having recognized the need for today's manager to be far more conscious of the financial impact of his/ her actions than his/ her predecessors, this course seeks to equip the non-finance professional with the basic set of tools and techniques from the finance discipline. Armed with these, the manager should be able to gain an insight into the exciting world of the management of the finances of a company. Starting with the objective of the firm and an understanding of the financial system, the course progressively builds up concepts and aids the participant in applying these concepts to decision situations from various non-finance functions. Finally, the course is wrapped up by looking at ways to link managerial performance assessment with the goal of wealth maximization for the providers of capital.

Coverage:

- Indian Financial Markets
- Time Value of Money
- Understanding Financial Statements
- Capital Budgeting
- Financial Statement Analysis
- Break even analysis
- Budgetary control
- Standard costing

These will be taken after exposing the participants to finance and accounting terminology

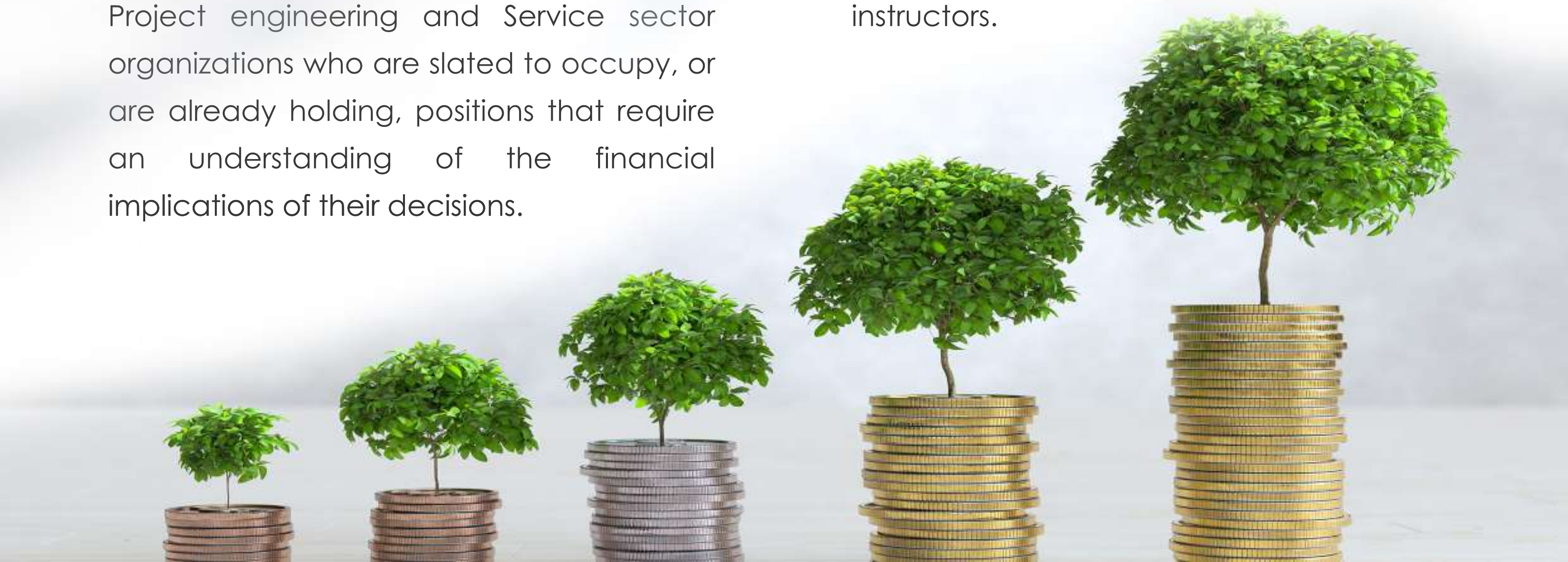


Participants Profile:

This Programme is designed to help middle and upper level non- finance Functional Managers of various manufacturing, Project engineering and Service sector organizations who are slated to occupy, or are already holding, positions that require an understanding of the financial implications of their decisions.

Pedagogy:

It would be a mix of lectures, case discussions, and experience sharing between the participants and the instructors.



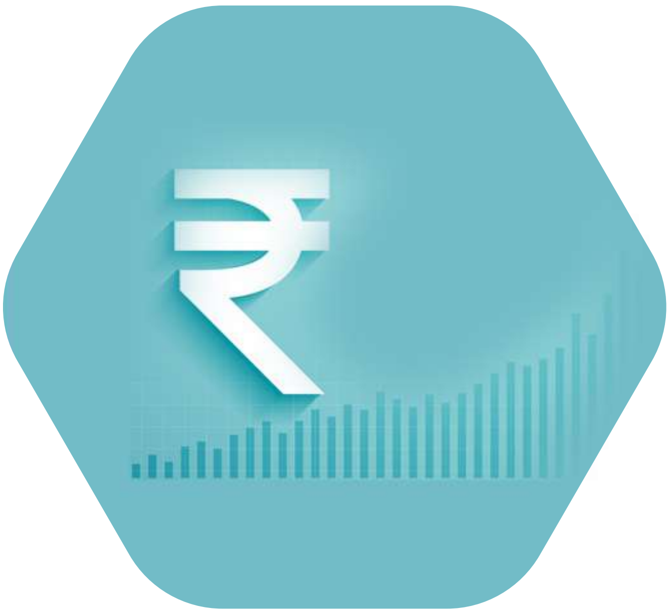
Facilitators:

Prof. S S S Kumar
Professor Finance, Accounting and Control

Prof. S S S Kumar is a Professor in the Finance, Accounting, and Control Area at IIM Kozhikode. He also serves as an Adjunct Visiting Professor at the School of Management at AIT Bangkok. He has been teaching for twenty-five years and instructs MBA courses notably Financial Markets and Instruments, Corporate Finance, Financial Derivatives, and Risk Management. He received his doctorate in management from the Department of Management Studies at IIT (ISM) Dhanbad.

Prof. Sony Thomas
Professor Finance, Accounting and Control

Prof. Sony Thomas is working as Associate Professor in Finance, Accounting and Control Area at IIM Kozhikode. He teaches courses on Investment Analysis and Portfolio Management, Equity Research and Financial Markets in PGP and executive programmes. Prior to joining IIMK in 2009, he worked with Deloitte Research and GE Money-MSE Financial Decision Sciences Lab. He did Ph.D. in Finance from Department of Management Studies, IIT Madras

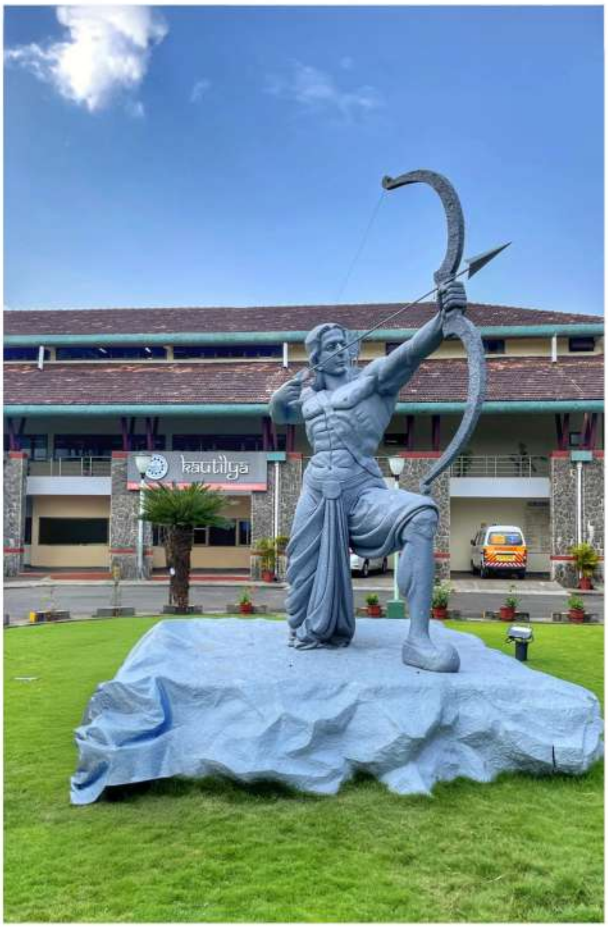


Programme Fee:

Rs. 60000 (Residential) |
Rs. 50000 (Non-Residential)
GST @ 18%

Cancellation Policy:

Joining instructions will be sent to the selected candidates10 days prior to the start of the programme. Kindly do not make your travel plans unless you receive the confirmation email from IIM Kozhikode. If the programme is cancelled, the participants or the sponsoring organization will have the option to either get the fee paid by them adjusted against any other future management development programme(s) of the Institute or get a refund. IIM Kozhikode will not be liable for any other expenses incurred by the organization or the participant. Also the transaction fee will not be refunded.



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