

Professional Certificate Programme in Advanced Operations Analytics and Supply Chain Management

Starts Dec 29, 2024 | 11 Months | Live Online Sessions

Average session rating: 4.65/5

*Based on feedback received by 320+ participants

#4

70 Global | Rank #4 in India Financial Times, Open Enrolment Rankings 2024



NIRF India Ranking 2023, Management

Programme Summary

Advanced Operations Analytics and Supply Chain Management









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Institute Name

IIM Kozhikode

Programme Duration

11 Months

Cost

INR 2, 05, 000 + GST

Learning Mode

Live Online Sessions with IIMK Faculty

Weekly Effort

5-7 hours per week



Faculty

IIM Kozhikode

(E)

Payment Options

Flexible Instalment plans with EMI options available



Special Pricing

Special pricing up to 10% discount is available for corporate plans



Eligibility

The candidate should have minimum of 1 + years of work experience (after graduation) as on Dec 29, 2024.



Certificate

Participants who successfully complete all evaluation components with minimum pass marks and meet the requisite 75% minimum attendance criteria will be awarded a Certificate of Completion from IIM Kozhikode.

Learning Experience

- Weekly Live-online lectures from leading IIMK faculty.
- Programme support 24*7 Emeritus support team
- Learn from real-world Case Studies
- Capstone Project guided by IIMK
- Practitioner Insight sessions by Industry Experts

Frequently Asked Questions

What would be the mode of learning?

There would be 3-hr weekly live-online lectures on Saturday conducted by IIMK faculty. The programme is spread across 11 modules for a duration of around 11 Months. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes, guided capstone project work for which the learners would have to put in additional efforts beyond class hours.

Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work, and simulations, if any, is at the discretion of the IIMK's faculty.

Is there a qualifying mark/ grade to get the final certification in this programme?

Yes, the qualifying mark is 75%.

Do I get Alumni status of IIMK on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Will Emeritus/ Institute help with placement services?

This programme is designed with some of the best faculty and to cover relevant topics in a manner that creates positive career outcomes. Over 87% Emeritus learners have witnessed career growth post completing their programme. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this course. All this guidance is provided over recorded videos, this is not live.

What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 93% satisfaction rating by 320+ past learners. We encourage our learners to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, fee becomes non refundable.

What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75% then you will get a Certificate of Participation, not a Certificate of Completion.

How long will I have access to the learning materials?

The recorded videos and learning material will be available throughout the duration of the programme.

Note: This Programme Summary is provided only for your convenience. You are advised to refer to the Programme Brochure for more information.

The IIM Kozhikode Advantage

From The Director's Desk

IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and data-driven, informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our nearly 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The Institute has set for itself a pre-eminent role with the above motto. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

For candidates, it is pertinent to understand that operations management includes recognising and optimising the processes included in the production of services or goods, which can help cut costs. Thus, operations management facilitates selling more products/services and reducing costs, which means increased revenues and enhanced growth of an organisation. Managing each and every aspect of operations of an organisation efficiently is a crucial role of operations management. Operations management requires broad business knowledge, strong communication skills, and long-term thinking. The AOASCM programme has thus been designed keeping the above objectives in mind.

Debashis Chatterjee

Prof. Debashis ChatterjeeDirector,
Indian Institute of Management Kozhikode



Programme Overview

India's logistics market is expected to expand at an annual compounded growth rate of 8% reaching USD 330 billion by 2025.

Source: Stockarea.io, 2022

The Indian Institute of Management Kozhikode's **Professional Certificate Programme in Advanced Operations Analytics and Supply Chain Management** is a cutting-edge educational endeavour created to give professionals the information and abilities they need to succeed in the operations management and analytics industry. The programme puts a lot of focus on analytics because data-driven decision-making is becoming more and more crucial. In order to promote operational excellence, make informed strategic decisions, and acquire a competitive edge, participants learn how to harness the power of data. The curriculum of the programme has been carefully designed to give participants a comprehensive understanding of advanced operations management and analytics. It explores topics including data analytics, quality management, optimisation strategies, and supply chain management, among others. Participants obtain a thorough understanding of the most recent trends and best practices in various fields in solving real-world problems through case studies, live projects, and industry interactions.

The Professional Certificate Programme in Advanced Operations Analytics and Supply Chain Management is ideal for professionals who want to enhance their skills and take their careers to the next level. It provides a platform for participants to network with their peers and industry experts, which can be beneficial for their future growth. Upon successful completion of the programme, participants receive a certification from IIMK, which is highly valued by employers in the industry.

Starts on Dec 29, 2024 **Duration**11 Months

Programme fee INR 2,05,000 + GST Format
Live Online Sessions

^{*} Begins with introduction to platform

Programme Highlights

This cutting-edge programme will equip you with multifaceted operations management strategies and analytical tools to improve operational efficiencies, forecasting, and risk management. The programme helps you position yourself as an industry-ready professional in process optimisation.



Receive a Certificate of Completion from one of India's leading B-Schools (NIRF, 2024).



Learn from distinguished IIM Kozhikode faculty & reputed industry experts.



Gain practical insights and experience high-impact learning with real world case analysis, Excel modelling and simulations.



Be eligible for the lifelong Executive Alumni Status and expand your professional network.



Explore best practices and advanced perspectives in effective operations management, Supply Chain Management & analytics.



Experiential learning through capstone project work, handson assignments, class exercises such as monte-carlo simulations and modelling, and tools such as MS Project, and Excel Solver.

- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings will be made available, at the discretion of faculty member.
- The programme highlights presented above are approximate, and subject to change depending on the availability and expertise of the teaching faculty, as well as the programme's desired outcomes.

Who Is This Programme For?

Whether you are an experienced professional in a major manufacturing or service-providing organization, or a business owner, understanding the integration of operations management, supply chain excellence and analytics is critical to success. Gain expertise in lean operations, global supply chain strategies, and integrating analytics to improve project execution, optimize production, and apply forecasting to navigate demand-related challenges. This programme is best suited for:

- Early and mid-career professionals looking to deliver operational excellence can benefit from this programme, which focuses on transforming and managing supply chain and operations. By learning effective frameworks, strategies, and leveraging analytics, participants can enhance operational efficiencies and drive business growth.
- Experienced professionals in operations and supply chain management aiming to develop a strategic outlook and grasp advanced concepts in operations, analytics and supply chain management. The goal is to pave the way for transitioning into higher-level leadership positions within their field.



Programme Directors

Professor Ram Kumar has an M.E. in Industrial Engineering from PSG Tech Coimbatore and a PhD from IIT Madras. His research areas include transportation network optimisation, military logistics, and operations research in healthcare. He is currently working on a project that tries to understand the suitability of ant colony algorithms for convoy movement problems. He is also the chairperson of OMOM Area at IIM Kozhikode.

Recent Publications:

- Jie Li, Kunpeng Li, Qiannan Tian & P N Ram Kumar (2022) "An Improved Column Generation Algorithm for the Disrupted Flight Recovery Problem with Discrete Flight Duration Control and Aircraft Assignment Constraints", **Computers and Industrial Engineering**, Vol.174
- Kunpeng Li, Peiyang He & P N Ram Kumar (2022) "A column generation based approach for an
 integrated production and transportation scheduling problem with dual delivery modes",
 Accepted for publication in the International Journal of Production Research, DOI.
- Prashant Premkumar and P N Ram Kumar (2022) "Locomotive Assignment Problem -Integrating the Strategic, Tactical and Operational Level Aspects", Annals of Operations Research, Vol. 315, pp. 867 - 898.
- Alan J. Maniamkot, P N Ram Kumar, Mohan Krishnamoorthy, Hamid Mokhtar and Sridharan Rajagopalan (2022) "Hybridised ant colony optimization for convoy movement problem", Annals of Operations Research, Vol. 315, pp. 847 - 866.



Prof. Ram Kumar P. N.

Professor, Quantitative Methods and Operations Management

Programme Faculty



Prof. Anand G.

Professor, Quantitative Methods and Operations Management



Prof. Rupesh Kumar Pati

Professor, Quantitative Methods and Operations Management



Prof. Soumya Roy

Associate Professor, Quantitative Methods and Operations Management



Prof. Argum Mateen

Associate Professor, Quantitative Methods and Operations Management



Prof. Ramesh Krishnan

Assistant Professor Quantitative Methods and Operations Management Area



Prof. Saparaya Suresh

Assistant Professor Quantitative Methods and Operations Management Area

Industry Expert

Ms Andrea Stone has over 25 years of experience in coaching leaders in diverse technology-based organisation, marketing and product roles in global technology industries and in leadership development. She has led teams across Asia and Europe and collaborated with teams in emerging and developed markets globally to develop, manage and market data network services and mobile applications. She now works to support leaders to effect positive change and create personal and business success. Her main focus is on developing effective leadership behaviors and skills, including personal leadership, vision and values, influence, and team building. Industry Expert



Andrea StoneFounder & Leadership Coach,
Stone Leadership



Programme Modules

Module 1: Fundamentals of Operations Management

- Fundamentals of Operations in Manufacturing and Services
- Process and Systems View of the Organisation
- Product Process Matrix, Process Analysis
- Digital transformation: Opportunities and Challenges

Module 2: Analytics in Operations

- Statistics for Managers
- Descriptive, Predictive and Prescriptive Analytics
- Data visualisation and Interpretation
- Decision Tree
- Simulations
- Multi-Criteria Decision Making (MCDM)
- Simple Statistical Analysis Using R

Module 3: Project Planning and Management

- Project Lifecycle Management
- CPM and PERT
- Project Scheduling using MS Project
- Critical Chain Project Management

Module 4: Supply Chain Design and Strategy

- Supply Chain Planning, Concepts, Processes and Bottlenecks
- Supply Chain Structure and Design
- Network Strategy
- Sustainability in the Supply Chain Management
- Forecasting and Supply Chain Analytics
- Macroeconomics and Supply Chain

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the participant profile & programme hours.
- -The recording of the live sessions will be made available to the participants until the duration of the programme.
- -The programme curriculum includes individual assignments, simulations, group projects & presentations to apply and demonstrate classroom learnings.

Programme Modules

Module 5: Vendor Management and Supplier Relations

- Supply Contracts
- Strategic Sourcing and Procurement
- Vendor Management and Supplier Relations

Module 6: Logistics and Global Supply Chain Management

- Distribution Strategies
- Global Logistics and Risk Management
- Warehouse and Inventory Optimization

Module 7: Digital Supply Chain and Technology Integration

- Industry 4.0 and its Role in the Evolution of Digital Supply Chains
- Internet of Things (IoT) in Supply Chain
- Big Data and Analytics in Supply Chain
- Blockchain and Supply Chain Transparency

Module 8: Inventory Management

- Economic Order Quantity
- Inventory Classifications

Module 9: Quality Management

- Quality Management Principles and TQM
- Quality Dimensions and Measures
- Quality Tools and Methodologies
- Implementing Quality Planning and Assurance

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the participant profile & programme hours.
- -The recording of the live sessions will be made available to the participants until the duration of the programme.
- -The programme curriculum includes individual assignments, simulations, group projects & presentations to apply and demonstrate classroom learnings.

Programme Modules

Module 10: Six Sigma and Lean Operations Management

- Six Sigma and Lean Management Concepts
- Theory of Constraints

Module 11: Advanced Concepts in Operations

- Linking Operations to Overall Organisational Strategy
- Linking Operations to Financial Goals
- Operational Leadership and Change Management

Capstone Project

The hands-on group project with four to five members is an integral part of the programme completion and will enable you to apply your learnings in a real-world business scenario. You and your team members can work on any domain for the project, preferably your working domain. Guided by IIM Kozhikode faculty and industry experts, explore how sound operations management and analytics can enhance your ability to optimise in-house processes and systems to minimise costs and maximise business profit.

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the overall program needs.
- Schedule will be announced closer to programme start.
- The recording of the live sessions will be made available to the participants until the duration of the programme.

Case Studies

Broaden Your Knowledge with Practical Business Applications in Operations Management and Analytics.

Gain a comprehensive understanding of the program modules by applying them to real-world business scenarios. Hone your strategic thinking abilities, acquire practical knowledge, and gain valuable insights that will help you optimize operational efficiency.



Linear Programming

Optimising production at ABC Paper Manufacturing through Linear Programming for enhanced supply chain efficiency



Inventory Management

Exploring Consumer Preferences, Inventory Management, and Product Planning in the Context of Sport Obermeyer: A Case Study in Forecasting and Predictions within Operations and Supply Chain Management



Supply Relationship Management

Transforming supply chain efficiency with Toyota Manufacturing: A case study in Supplier Relationship Management excellence



Process Analysis

Exploring the Significance of Operations in Fueling Growth: A Process Analysis of Dooly County Doughnuts, Investigating Operational Capacities, Batch Size Impact, and Little's Law in an Operations and Supply Chain Course.



Data Analytics

Understand how Thyssenkrupp did Production Planning using data analytics

Note: Listed above are a few indicative case studies and the programme will include additional case studies specially curated by the faculty.

Case Studies

Broaden Your Knowledge with Practical Business Applications in Operations Management and Analytics. Gain a comprehensive understanding of the program modules by applying them to real-world business scenarios. Hone your strategic thinking abilities, acquire practical knowledge, and gain valuable insights that will help you optimize operational efficiency.



Demand Forecasting

Analysing Taco Bell's case study in mastering the art of demand forecasting for efficient supply chain management



Supply Chain Network Design

Optimizing supply chains with DHL: A case study in strategic network design excellence



Minimum Spanning Tree

Exploring the application of the Minimum Spanning Tree algorithm in the Delhi Metro Network Design, a technique that efficiently connects all nodes while minimizing edge weight to reduce communication costs in operations and supply chain management.



Project Management

Exploring Consumer Preferences, Inventory Management, and Product Planning within the framework of Project Management: A case study on Ola Electric for insights into strategic decision-making, project implementation, and resource optimisation.

Note: Listed above are a few indicative case studies and the programme will include additional case studies specially curated by the faculty.

Programme Certificate

Participants will be awarded a completion certificate from IIM Kozhikode on successfully completing all evaluation components and maintaining a minimum attendance of 75%. Participants who are unable to clear all evaluation components, but have a minimum attendance of 75% shall be awarded a participation certificate.

We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post session video recordings will be made available, as per discretion of respective faculty members.



Note:

- -All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode.
- -We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post-session video recordings will be made available, at the discretion of faculty member.

IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

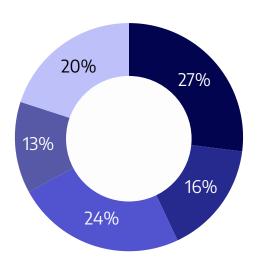
Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Learning Outcomes



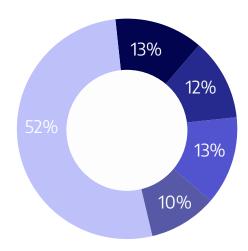
Profiles of Past Participants

Work Experience



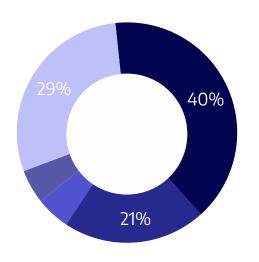
- 0-5 Years
- 6-10 Years
- 10-15 Years
- 16-20 Years
- 21+ Years

Industry



- Manufacturing
- IT & Technology
- Pharmaceuticals & Healthcare
- Banking & Finance
- Others*

Job Functions



- Operations
- Manufacturing/ Production21%

40%

- Customer Service 13%
- Sales & Marketing10%
 - Others# 29%

#Others include Finance, R&D, IT, Consulting etc.

^{*}Others include Agriculture, FMCG, Media, Retail etc.

Participant Testimonials

Prof. Ram and Prof. G Anand explained everything very well. They ensured that all the students were learning and interacting. I was able to build a network with many people and also got the chance to explore other industries through projects and assignments.

Priyanka Kushwaha, Manager-Operations, Big Wong Hospitality

BATCH 1

Prof Ram, the coordinator of the programme and the instructor for the main module of the course, OR and OM is the best part of the course. His classes that covered the focus area of the curriculum were enriching, thought provoking and application based. The course also touched upon various other concepts including Project Management, Six Sigma and more that has applications on a day to day basis in the career of most participants irrespective of the industry they belonged to. The classes were structured, on time and the communications were prompt.

Aswathy Chandran, Project Lead, Chattershots for Confluent Inc

BATCH 1

The best part of the program is the session on operations research and management; it helped me understand topics related to Six Sigma in depth. Additionally, this program has aided me in shaping myself individually and grooming myself for the next challenge.

Manu Hebri Vasudeva, Software Application Designer, HP Enterprise

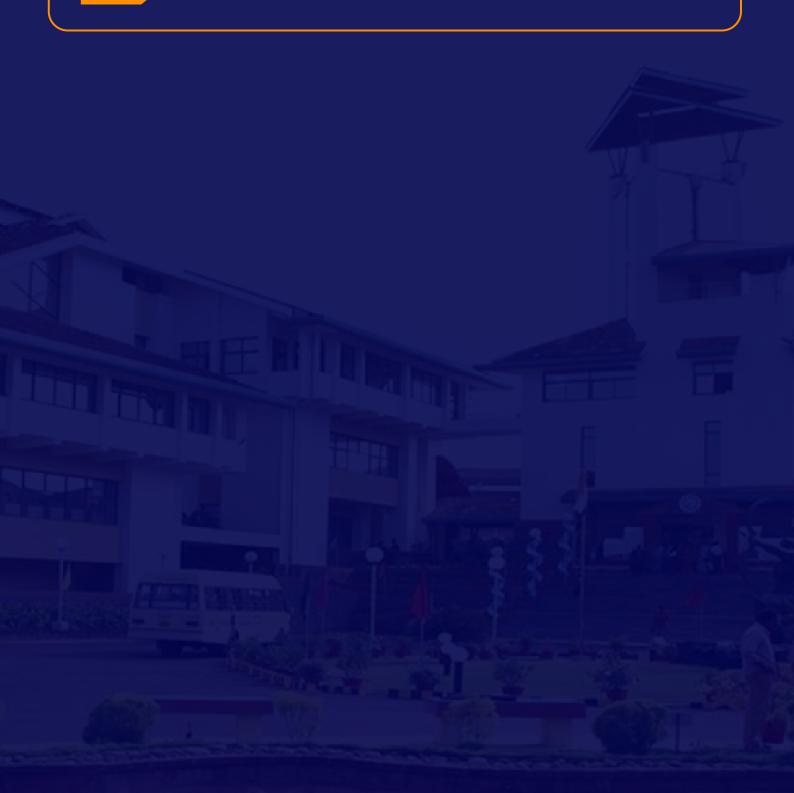
BATCH 2

Participant Testimonials

This program provided me with a very good holistic view by covering most domains in Operations Management, giving me a head start. Thanks to this program, I now know where and how to proceed. Additionally, Operations Research was the highlight of this course; using quantitative methods to solve issues was a compelling case study.

Rajpal Girase, Regional Process Engineer, Jotun Paints

BATCH 2



Programme Details

Programme Fee:	INR 2,05,000 + GST
Application Fee:	INR 2,000 + GST

Technical Orientation: Sunday, Dec 29, 2024

Academic Orientation: January 04, 2025

Academic Sessions Starts from: January 11, 2025

Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university in any discipline
- Candidates should have a minimum of 1 year of work experience (after graduation) by the Programme Start date i.e., December 29, 2024.

Evaluation

The evaluation methodology is at the discretion of the faculty and includes online exams, case analysis, class contribution, assignments and any other components. Participants will have to secure the minimum pass marks in the respective evaluation components

Note:

- -Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- -The actual programme schedule will be announced closer to the programme start. As of now, the first academic session for will be conducted on Jan 11, 2024, from 12:15 pm to 3:15 pm.
- -GST (currently @ 18%) will be charged extra on these components.
- -Instalment payment options available. Additional convenience charges will be applicable on instalment payments.
- -For detailed information on instalment payments reach out to your programme advisor.
- -The school will be providing study materials in an electronic format. In case if participants needs a physical copy, they will have to bear the international courier charges.

Programme Schedule

Live Online Sessions

Saturday, 12:15 PM to 3:15 PM

Attendance
Minimum 75%

- The actual programme schedule will be announced closer to the programme start.
- Some sessions with faculty and/or industry experts could be rescheduled to a different time, in case of exceptional circumstances.
- -The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings will be made available, at the discretion of faculty member.

Application Requirements

Your Photo ID Proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

You can submit a scanned copy of ANY ONE of: degree certificate, provisional Degree certificate, marks transcript or score transcript

Coloured copies of the 10th and 12th class mark sheets are required.

Your Work Experience Certificate ∀

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation
- Please ensure that the document(s)
 you submit contains a date of joining
 and a date of leaving or a statement
 about the number of years you have
 worked at the organisation

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM:

4 GB or higher



OS:

Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/Laptop/ Mac

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Fellow Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Infopark, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind startup incubation programme and the Indian Business Museum

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 251-300 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2023. It has the distinction of being the only IIM in the coveted innovation rankings. IIM Kozhikode is globally accredited by EQUIS (EFMD) and AMBA (UK).

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings (FT Rankings 2023) in the 72nd position among the top-75 open-enrolment executive programme providers globally, catapulting the 27-year IIM on to an exclusive list of the foremost providers of executive education in the world. The institute has also now entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.





70 Global | Rank #4 in India Financial Times, Open Enrolment Rankings 2024



NIRF India Ranking 2023, Management

About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.

Apply for the programme here

Refer your colleague and earn benefits

APPLY NOW

REFER NOW

Finance options available

KNOW MORE



WhatsApp an advisor on +91 86570 38243*

*This number does not accept any calls. Please message your queries.

For registration and any other information, please get in touch with us at iimk.execed@emeritus.org

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