



भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought

BATCH 15



ADVANCED STRATEGIC MANAGEMENT PROGRAMME

1 Year | Live Online | Executive Alumni Status | Starts 28 November 2024

Average session rating: 4.5/5

*Based on feedback received by 500+ participants

#4

70 Global | Rank #4 in
India Financial Times,
Open Enrolment
Rankings 2024

#3











NIRF India Ranking 2023,
Management

#2

Public B-Schools, The
Week - Hansa Research
Survey 2023

Programme Summary

Advanced Strategic Management Programme

				
Institute Name	Programme Duration	Cost	Learning Mode	Weekly Effort
IIM Kozhikode	1 Year	INR 2,95,000 + GST	Live Online Sessions with IIMK Faculty	3 hours per week
				
Faculty	Payment Options	Special Pricing	Eligibility	Certificate
IIM Kozhikode	Basic Instalment Plans	Special pricing up to 10% discount is available for corporate plans	The candidate should have minimum of 7+ years of work experience (after graduation) or 5+ years of work experience post completing Postgraduate.	Participants who successfully complete all evaluation components with minimum pass marks and meet the requisite 75% minimum attendance criteria will be awarded a Certificate of Completion from IIM Kozhikode.

Learning Experience

- Live sessions with IIM Kozhikode faculty
- Learn from real-world cases and a capstone project
- 2 days Campus Immersion
- Get the prestigious IIM Kozhikode Certificate of Completion
- Programme support-24*7 Emeritus support team

Frequently Asked Questions

What would be the mode of learning?

There would be 3-hr weekly live-online lectures on Wednesday conducted by IIMK faculty. The programme is spread across 10 modules for a duration of 1 year. The learning experience would include rich discussions with eminent faculty and seasoned peers, case-based learning, assignments and quizzes and guided capstone project work for which the learners would have to put in additional efforts of 2 to 3 hours conducted by IIMK faculty.

Who evaluates the assignments, projects and simulations for this programme?

The examination and evaluation of graded submissions, project work, and simulations, if any, is at the discretion of the IIMK's faculty.

Is there a campus immersion included in the programme?

For an immersive and experiential learning journey, the programme offers a campus chapter at IIM Kozhikode campus of 2 days as a part of the programme's learning journey providing a rich networking and face-to-face learning opportunity.

Who grades/gives inputs on the assignments and projects?

Examination/Evaluation shall be conducted by the Institute.

Is there a qualifying mark/grade to get the final certification in this programme?

Yes, the qualifying mark is 50%.

Do I get Alumni status of the Institute on completion of this programme?

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Will Emeritus/Institute help with placement services?

This programme is designed with some of the best faculty and covers relevant topics in a manner that creates positive career outcomes. Over 87% of Emeritus learners have witnessed career growth post completing their course. As an additional service, we provide job placement assistance, resume writing guidance, navigating job search and interview prep along with this course. All this guidance is provided over recorded videos, this is not live.

What if I don't find the programme appropriate for me after starting the sessions? Can I seek a refund?

Your chosen programme has a 90% satisfaction rating by 500+ past learners. We encourage our learners to complete the programme to fully understand the concepts and derive valuable learning outcomes. Should you still feel the need to stop your learning journey, a refund request can be initiated before the programme commencement. However, after the programme commences, the fee becomes non-refundable.

What type of certificate will I receive?

Upon successful completion of the programme, with a minimum 75% attendance and satisfactory academic performance, participants will be awarded a certificate of completion and will be eligible to receive IIM Kozhikode's Executive Alumni Status (optional). If your attendance is below 75%, then you will get a Certificate of Participation, not a Certificate of Completion.

How long will I have access to the learning materials?

The recorded videos and learning material will be available throughout the duration of the programme.

The IIM Kozhikode Advantage

From The Director's Desk

Businesses today have seen a complete transition than they used to run a decade ago. IIM Kozhikode programmes designed by world-class faculty with their cutting-edge thought leadership and industry-leading insights empower participants to manage and lead complex business challenges with confidence and informed decision-making ability. Our growing global footprints acknowledged and accredited by leading institutions of the world are a testimony to growth we have achieved in our 28-year journey of academic excellence.

At this juncture, it is also pertinent to share that both future and past are integral to the path taken by an institution on this journey of excellence. Having a wide, far-seeing vision is not an indulgence but an activity that is necessary to give meaning to our present, to give this Institution a sense of purpose, direction and imagination. That is why we have chosen to think in terms of what IIM Kozhikode will be able to contribute to India and the world some three decades from now with 'Vision 2047: Globalizing Indian Thought'. The sheer scale, scope and potential impact that India will have on 21st century business makes us believe that this is a legitimate aspiration.

Strategy has evolved from its roots in military traditions to becoming a fundamental corporate function. It is attracting top talent, nurturing and cross-pollinating leaders, and solidifying business positions in a world of accelerated change. Global Corporate Powerhouses are dismissing conventional strategic planning in favour of disrupters and independent-minded leaders. That's why IIM Kozhikode has designed the launched the Advanced Strategic Management programme for experienced professionals who have been persistently carving and shaping their organisations for long-term success. From formation, implementation, leadership, and innovation, Prof M. K. Nandakumar and his team of faculty will crack open the nuts and bolts of strategy to help you lead your organisation into the dawn of strategic disruption.

It is time to evolve into leaders who want to redefine their organisation's strategy through proven frameworks and best practices in business strategy, decision-making, future business models, and rise to senior leadership positions by enrolling in IIM Kozhikode's Advanced Strategic Management programme.

Wishing you all the very best!



Prof. Debashis Chatterjee

Director,
Indian Institute of Management Kozhikode



Programme Overview



57% CEOs are optimistic about India's economic growth over the next 12 months.

Source: 26th Global CEO Survey–The India Outlook, PwC, 2023



74% marketers said post-pandemic changes in consumer behavior will significantly impact 2021 marketing strategies.

Source: WARC.Com

Strategic management is a dynamic field that is constantly evolving. As the world changes, so too must the way we think about strategic management. The future of strategic management is likely to be even more complex and challenging than the past. However, by understanding the past, we can better prepare for the future.

The Advanced Strategic Management Programme (ASMP) by the Indian Institute of Management, Kozhikode (IIMK) is a one-year, full-time programme designed for experienced executives who want to develop their strategic management skills. The programme covers a wide range of topics, including strategic analysis, decision-making, leadership, and change management. The ASMP is taught by a faculty of experienced academics and practitioners. The programme also includes a number of case studies and simulations, which give participants the opportunity to apply the concepts they learn in a real-world setting.

Starts on

28 November 2024

Duration

1 Year

Programme fee

INR 2,95,000 + GST

Format

Live Online

* Begins with introduction to platform

Programme Highlights



Live Online Video Lectures



Assignments



Case Studies and Simulation



Industry Experts



Peer Feedback



Capstone Project



IIM Kozhikode Executive Alumni Status

Note: - The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings may or may not be made available, at the discretion of faculty members. Emeritus or the institute does not guarantee availability of any session recordings.

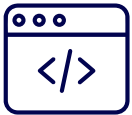
Steps to Develop a Strategic Mindset



Identify high-potential growth opportunities



Understand, compete across and adapt to a broader range of strategic environments



Develop an integrated strategic approach



Consistently evolve your strategy to adapt to changing trends

Who Is This Programme For?

This pure-play strategy programme is for professionals who want to sharpen their strategic skills to identify, unlock, and capture disruptive growth for their organisations. This programme is ideal for senior and mid-level professionals keen to develop a strategic mindset and transition into high-level strategic leadership roles that drive corporate strategy and who are looking for best practices from market-leading organisations to scale their business. Additionally, senior executives involved in driving their organisation's business strategy via structured strategic insights will benefit from the programme. The candidate should have a minimum of 7 or more years of work experience (after graduation) or 5 or more years of work experience post completing postgraduate.



Programme Directors

Dr M.K. Nandakumar is a Professor at the Indian Institute of Management Kozhikode (IIMK). He is an Associate Editor of three top management journals: Business Ethics, the Environment and Responsibility (B.E.E.R), Management Decision, and Journal of Small Business and Enterprise Development. He is an editorial board member of the Journal of International Management, a member of the Peer Review College of the British Academy of Management (BAM), and the Co-Track Chair of the Strategy as Practice Track of the BAM. He has worked in three leading British universities. His papers have been published in leading journals such as R&D Management, Journal of International Management, Journal of Business Research, Long Range Planning, Asia Pacific Journal of Management, International Studies of Management and Organization, Management Decision, and more. Dr Nandakumar has trained thousands of managers and executives from leading organisations during his executive development programs. His flagship management program entitled Professional Certificate Programme in Advanced Strategic Management attracts many managers every year. He has secured a research grant under British Academy/Leverhulme Small Research Grants SRG 2019. He has supervised many Ph.D. students to successful completion. At IIMK, he has worked in significant administrative positions such as the Chairman of International Relations, Chairman of International Accreditation, and the Strategic Management Department chairman. He teaches many courses at the MBA and Doctoral levels and also on the Executive Education Programmes. He has successfully led the Association of MBAs (AMBA) accreditation project at IIMK. His paper published in Management Decision has been chosen as a Highly Commended Award Winner at the Literati Network Awards for Excellence 2011. His book entitled Organisational Flexibility and Competitiveness was published by Springer in 2014.

Significant Publications:

- **An exploratory study into emerging market SMEs' involvement in the circular Economy:** Evidence from India's indigenous Ayurveda industry. Journal of Business Research, 142, 188-199. <https://doi.org/10.1016/j.jbusres.2021.12.053> (ABS Rating: 3, ABDC Rating: A)
- **Knowledge capital in social and commercial entrepreneurship:** Investigating the role of informal institutions. Journal of International Management, 27(1), 100833. <https://doi.org/10.1016/j.intman.2021.100833> (ABS Rating: 3, ABDC Rating: A)
- **Entrepreneurial behavior and firm performance:** The mediating role of business model novelty. R&D Management. <https://doi.org/10.1111/radm.12466> (ABS Rating: 3, ABDC Rating: A)
- **Individual Capital and Social Entrepreneurship:** Role of Formal Institutions. Journal of Business Research 107 (February). <https://doi.org/10.1016/j.jbusres.2018.09.005> (ABS Rating: 3, ABDC Rating: A)



Professor M. K. Nandakumar, PhD

Professor, Strategic Management

Note: Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to programme start date.

Programme Director's Message

“ The strategy development process in organisations necessitates the involvement of managers from all functional areas. The success of this holistic process largely depends upon the contributions made by the managers for developing effective strategies. Research in the field of strategic management has evolved significantly over the years, and the research findings have been translated into practical prescriptions that are useful for managers. Based on these prescriptions, many tools and frameworks used for conducting various strategic analysis have been developed. This programme introduces the necessary tools and frameworks to the participants and provides them with an opportunity to conduct strategic analyses in different contexts. The whole programme is entirely hands-on with the primary objective of providing the required knowledge and skills to the participants for developing their ability to think strategically and to make vital strategic decisions. Many cases based on different industries and decision-making scenarios will be discussed in this programme. These case discussions are very helpful in enhancing strategic thinking skills. A capstone project included in the programme provides an opportunity to apply the critical strategic concepts to tackle major management issues faced by organisations. A strategy simulation included in this programme provides an opportunity for the participants to make critical strategic decisions in a virtual environment. The simulation helps the participants to sharpen their strategic decision-making skills. ”

Professor M. K. Nandakumar, PhD

Professor, Strategic Management



Significant Publications:

- **Business model design-performance relationship under external and internal contingencies:** Evidence from SMEs in an emerging economy. Long Range Planning 51(5). <https://doi.org/10.1016/j.lrp.2018.01.001> (ABS Rating: 3, ABDC Rating: A)
- **Ownership Influences on Corporate Social Responsibility in the Indian Context.** Asia Pacific Journal of Management 35(4) <https://doi.org/10.1007/s10490-017-9546-8>; <https://doi.org/10.1007/s10490-018-9575-y> (ABS Rating: 3, ABDC Rating: A)

Note: Programme Directors might change due to unavoidable circumstances, and revised details will be provided closer to programme start date.

Awards

- Highly Commended Award-Emerald Literati Awards for Excellence 2011
- British Academy/Leverhulme Small Research Grants SRG 2019
- Best Paper Award British Academy of Management Conference 2014
- Best Paper Award Indian Academy of Management Conference 2020

Industry Expert

Over 25 years of experience in coaching leader in diverse technology-based organization, marketing and product roles in global technology industries and in leadership development. Led teams across Asia and Europe and collaborated with teams in emerging and developed markets globally to develop, manage and market data network services and mobile applications. I now support leaders to effect positive change and create personal and business success. I focus on developing effective leadership behaviors and skills, including personal leadership, vision and values, influence, and team building.



Andrea Stone

Founder and Leadership Coach,
Stone Leadership

Note: - Industry Experts' sessions could be scheduled on a different time zone, depending on speaker availability.

Programme Modules

Module 1 : An Introduction To Strategy Formulation

- Introduction to Strategy—Past-Present-Future
- Strategic Consulting and Strategic Planning
- Foundations of Strategy Formulation
- Planned vs Emergent Strategy
- Environmental Uncertainty and Strategic Planning
- Scenario Planning
- Industry Analysis

Module 2 : Finance And Economics For Managers

- Measuring and Reporting Financial Position and Financial Performance
- Cash Flow Analysis
- Analysing and Interpreting Financial Statements
- An Overview of Management Accounting
- Making Capital Investment Decisions
- Managing Working Capital
- The Critical Concepts of Economics
- Fundamentals of Supply and Demand
- Economics of Uncertainty
- Capital, Interest and Profits
- International Trade
- An Overview of Macroeconomics
- Economic Growth

Module 3 : Functional Strategies

- Operations Strategy
- Marketing Strategy
- Human Resources Strategy

Note:

- Modules/topics are indicative only, and the suggested time and sequence may be dropped/modified/adapted to fit the total programme hours.

- The schedule will be announced closer to programme start

- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings may or may not be made available, at the discretion of faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.

Programme Modules

Module 4 : Competitive Advantage And Competitive Strategy

- Firm Resources and Capabilities
- Value Creation and Value Chain
- Competitive Advantage
- Competitive Strategy
- Business Strategy in a Globalised Digital & Highly Regulated World

Module 5 : Growth Strategies

- Corporate Diversification Strategy
- Achieving Growth through Acquisitions
- Making Strategic Alliances Work
- Internationalisation Strategies

Module 6 : Strategy Implementation And Innovation

- Balanced Scorecard
- Strategy Implementation using Analytics
- Strategy and Organisational Structure
- Strategy and Organisational Culture
- Strategy and Organisational Communication
- Implementation Risks and Mitigation
- Business Models of the Future
- Digital Transformation Strategies
- Platform Strategies

Module 7 : Strategic Leadership

- Strategic Leadership and Change Management
- Leading High-Performance Teams
- Leading Organisations into a New Paradigm/Growth Strategies

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours. - Schedule will be announced closer to programme start
- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings may or may not be made available, at the discretion of faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.

Programme Modules

Module 8 : Strategic Negotiation

- Develop the skills in diagnosing, planning and preparing for negotiations
- Enable participants to use negotiation tactics and counter them effectively
- Develop an understanding of the ethical dilemma inherent in negotiating
- Inculcate awareness of nuances of the process and situational variables such as trust in a relationship, the composition of parties and teams, stakeholders and roles in negotiation, cultural differences etc.

Module 9 : Corporate Governance And Corporate Entrepreneurship

- Corporate Governance
- Corporate Entrepreneurship

Module 10: Design Thinking

- Why Design? Introduction to Design Thinking Philosophy
- Deep Dive to Understand the Use Contexts
- Exploring Possible Solutions: Design Thinking Processes and Tool Kits

Module 11: Simulation And Capstone Project

- Strategy Simulation
- Capstone Project Presentations

Capstone Project

Participants will gain a hands-on learning experience by working on a capstone project that either involves doing a comprehensive strategic analysis of an organisation and providing recommendations, or a consulting project that addresses a relevant issue faced by the organisation during the project. In either case, the analysis done by the participants will lead to suggesting practical recommendations to solve the organisational challenge.

Note:

- Modules/ topics are indicative only, and the suggested time and sequence may be dropped/ modified/ adapted to fit the total programme hours. - Schedule will be announced closer to programme start
- The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings may or may not be made available, at the discretion of faculty members. Emeritus or the institute does not guarantee availability of any session recordings. The recording of the live sessions will be made available to the participants until the duration of the programme.

Case Studies



The LEGO Group: Envisioning Risks in Asia (A)

The case explains the scenario planning process conducted at Lego and is useful to gain insights about the scenario planning process. The participants need to analyse the case using the technique of scenario planning and answer the questions provided.



The Global Oil and Gas Industry

This case discusses the competitive dynamics and explains the critical roles of integrated oil organisations, national oil organisations and the independents. This case helps the readers understand the value chain of the global oil and gas industry by discussing the upstream, midstream, and downstream of the industry. It stimulates an exciting discussion regarding the future of the global oil and gas industry.



Sandlands Vineyards

This case explains the intricacies of the global wine industry, including the challenges faced by vineyards and wineries and the strategic opportunities available to them. The participants will need to analyse the industry and devise a competitive strategy for Sandlands Vineyards.



The Allergan Board under Fire (A)

This case explains a hostile acquisition bid of Allergan, Inc. by Valeant Pharmaceuticals International. Allergan and Valeant follow different strategies to achieve organisational growth; hence, the Allergan management does not find potential opportunities to create synergy through this acquisition. The involvement of Pershing Square Capital Management, which has teamed up with Valeant in the acquisition bid, helps participants understand the M&A dynamics and the investor reactions.

Cutting-Edge Masterclasses with Leading Industry Practitioners

Generative AI Business

Use-Cases in Customer Experience Enhancement and Competitive Intelligence



Business Applications of Artificial Intelligence in Select Industries



Robust **AI Strategy** and AI-Powered Business Model Innovation



Change Management for **Digital Transformation** and AI-Ready Culture



Note:

- Masterclasses will delve into emerging themes, fostering a deeper understanding that extends beyond the core programme content.
- The session-slot for the masterclasses would be as per the availability of the Industry Expert.
- Masterclasses shall be optional to attend.

Programme Certificate

Participants who successfully complete all evaluation components with minimum pass marks and meet the requisite 75% minimum attendance criteria will be awarded a certificate of completion from IIM Kozhikode. Participants who are unable to clear the evaluation criteria but have the requisite attendance will be awarded a participation certificate. We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post session video recordings may or may not be made available as per discretion of respective faculty members.



Note:

All certificate images are for illustrative purposes only and may be subject to change at the discretion of IIM Kozhikode. -We encourage you to attend all the live sessions and make the best out of these interactive learning experiences. Post-session video recordings will be made available, at the discretion of faculty member.

IIM Kozhikode Executive Alumni Status

On successful completion of the programme, participants will be eligible for the prestigious IIM Kozhikode Executive Alumni Status. These participants will subsequently receive the alumni registration details from IIM Kozhikode.

Note: The Executive Alumni benefits are subject to the discretion of IIM Kozhikode.

Learning Outcomes



Develop an understanding of strategic management processes and functional strategies



Enhance skills needed to analyse financial and economic financial statements and economics principles to guide decision-making



Build the ability to make strategic decisions at various business and organisational levels by using various tools and frameworks



Gain insights into the identification and implementation of effective growth strategies



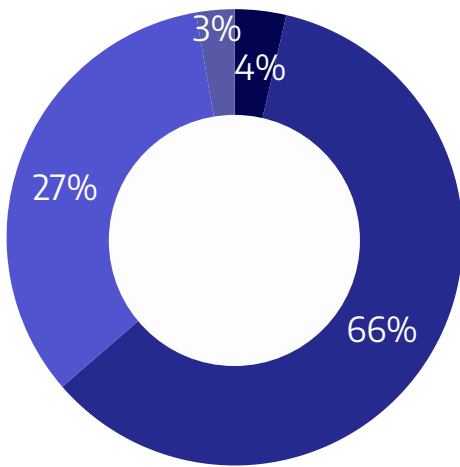
Advance leadership skills by employing data-driven problem-solving and innovative solutions



Establish a strategic mindset to diagnose problems in the organisation and make practical recommendations

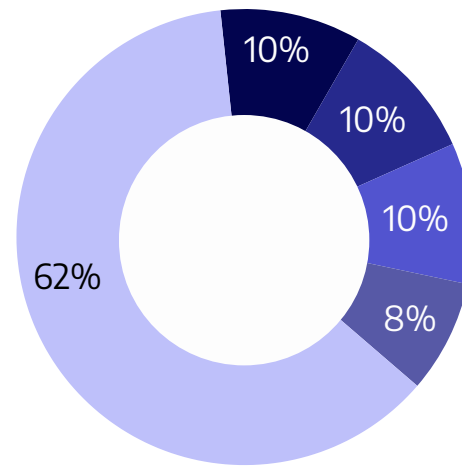
Profiles of Past Participants

Work Experience



- 0-10 Years
- 11-20 Years
- 21-30 Years
- 30+ Years

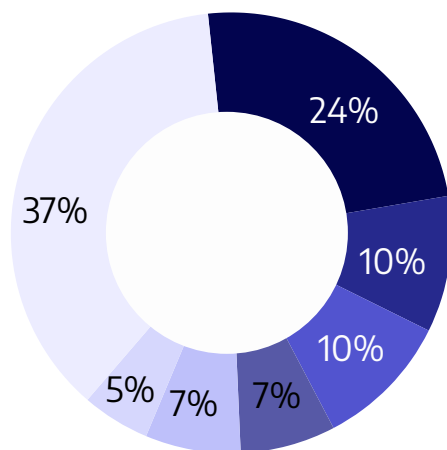
Industry



- Consulting
- Manufacturing
- Technology and Telecom
- Healthcare
- Others*

*Others Include Armed Forces, Oil and Gas, FMCG, etc.

Job Functions



- Business Development **24%**
- Consulting **10%**
- Information System **10%**
- Finance/Accounting **7%**
- Advertising/Marketing **7%**
- Product Development **5%**
- Others* **37%**

*Others include Administration & HR, Business Development, Consulting, Engineering, Finance/Accounting, Legal/Compliance and Purchasing, amongst others.

Testimonials of Past Participants



Dinesh Agaskar

CEO, Nemera
International Co. Ltd.

“After completing the programme, I was able to actively apply the learnings gained, especially from the Analytics and Decision making tools. This helped me build clearer and stronger business growth models.”



Raghuraj Venkatapur

Senior Advisor
Architect/Azure
Capability Lead, DXC
Technology

“The modules covering strategy, economics and finance, were the standout features of this programme for me. I have been a part of various strategy teams for some time now, but have gained an enhanced analytical ability after completing this programme.”



Purushottam Mukkundi

Regional Sales
Operations Manager,
Siemens Energy

“I really liked and enjoyed Simulation module of the course. It helped me to think more on company strategies and how important is the decision making in any business.”

Testimonials of Past Participants



Donald Mitchell

Associate Director -
HR Talent
Kyndryl

“ The curriculum was rigorous and demanding, but it provided a solid foundation in strategic management principles and practices. The highlight of the programme was undoubtedly the opportunity to visit the serene IIMK campus and spend a memorable day with our esteemed facilitator, Professor Nandakumar, and our wonderful programme mates. ”

Programme Details

Programme Fee:	INR 2,95,000 + GST
Application Fee:	INR 2,500 + GST

Academic Orientation: **Dec 11, 2024**

Eligibility

- Graduates (10+2+3) or Diploma Holders (only 10+2+3) from a recognised university (UGC/AICTE/DEC/AIU/State Government/recognised international universities) in any discipline by the programme start date i.e., Nov 28, 2024.
- The candidate should have minimum of 7+ years of work experience (after graduation) or 5+ years of work experience post completing postgraduate.

Evaluation

There will be periodic evaluations built in throughout the programme at regular intervals. These may be in the form of quizzes, case study analysis, a capstone project presentation, performance in the simulation or other objective/subjective assessments. A minimum of 75% attendance is a prerequisite for the successful completion of this programme. The participants will have to secure the minimum pass marks in the respective evaluation components.

Note:

- Admissions are on a first-come, first-serve basis. There might not be subsequent rounds if seats are filled in the initial rounds.
- The actual programme schedule will be announced closer to the programme start.
- GST (currently @ 18%) will be charged extra on these components.
- Additional convenience charges will be applicable on instalment payments.
- The school will be providing study materials in an electronic format. In case if participants need a physical copy, they will have to bear the international courier charges.
- There is a two-day campus immersion at the end of this programme. On-campus accommodation will be provided in single occupancy.

Programme Schedule

Live Online Sessions
Dec 18, 2024, 6:45 PM -9:45 PM

Attendance
Minimum 75%

- Note:
- The actual programme schedule will be announced closer to the programme start.
 - Some sessions with faculty and/or industry experts could be rescheduled at a different time, in case of exceptional circumstances.
 - The primary mode of learning for this programme is via live online sessions with faculty members. Post session video recordings will be made available, at the discretion of faculty members.

Application Requirements

Your Photo ID Proof

You can submit a scanned copy of ANY ONE of: PAN Card or the first two pages of your passport.

Your Graduation/Degree

You can submit a scanned copy of ANY ONE of: degree certificate, provisional degree certificate, marks transcript or score transcript.

10th & 12th Class Marksheets

Coloured copies of the 10th and 12th class mark sheets are required.

Your Work Experience Certificate

- You can submit scanned copy(ies) of document(s), which demonstrate that you have the minimum work experience required by the programme.
- You can confirm the minimum work experience requirement of a programme under the heading 'Eligibility' in the brochure or the programme website.
- Examples of documents you can submit are joining letter, relieving letter, Bonafide work experience letter from your HR, salary slips etc.
- These documents must be issued by your organisation.
- Please ensure that the document(s) you submit contains a date of joining and a date of leaving or a statement about the number of years you have worked at the organisation.

System Requirements

This programme includes live online classes. To attend a live online class, you will need to have a PC/Laptop/ Mac with:



Speakers and microphone:

Built-in or a USB plug-in or wireless Bluetooth



Webcam:

Built-in or USB plug-in



Processor:

With Dual Core 2Ghz or higher (i3/ i5/ i7 or AMD equivalent)



RAM:

4 GB or higher



OS:

Either MacOS 10.7 or higher OR Windows 8 or higher



An internet connection:

Minimum bandwidth of 3.0 Mbps (up/ down)



Browser:

IE 11+, Edge 12+, Firefox 27+, Chrome 30+



Zoom software client installed on your PC/ Laptop/ Mac

About IIM Kozhikode

Started in 1997 with its Post Graduate Programme (PGP), the Indian Institute of Management Kozhikode (IIMK) is on a high growth trajectory today, offering a wide range of academic programmes in the field of management education. These include the Doctoral Programme in Management, Executive PG Programmes, Management Development Programmes and Faculty Development Programs. IIMK set up a Satellite campus at Info park, Kochi, in 2013 dedicated to Executive Education. IIMK has also the unique distinction of launching a PhD (Practice Track) programme for working professionals besides bringing in new dynamic programmes such as the one-year Post Graduate programme in Business Leadership (2019) MBA in Finance and MBA in Liberal Studies & Management (2020). The institute is also home to IIMK LIVE a first-of-its-kind start-up incubation programme and the Indian Business Museum.

IIMK is ranked 3rd as per NIRF India Rankings 2023: Management. The institute also features regularly among top global institutes for its flagship MBA (PGP) and EMBA programme (EPGP) in the QS World University Rankings. The institute has leapfrogged 100 spots to be placed in the Top 151-200 Institutes in Business & Management Studies globally, as per the QS World University Rankings by Subject 2024. IIM Kozhikode is also globally accredited by EQUIS (EFMD) and AMBA (UK) and is on the verge of a triple-accreditation crown.

IIM Kozhikode also made its debut in the prestigious Financial Times Rankings in 2023 and was recently ranked #70 among the top-80 open-enrolment executive program providers globally for the year 2024. The feat has further consolidated the 28-year's IIM's footing in an exclusive list of the foremost providers of executive education in the world. The institute had also entered in global top-100 at Rank #77 for FT Masters in Management (MIM) 2023 Rankings, for its full time MBA programme. IIM Kozhikode has successfully delivered close to 1300 MDP programmes over the past two decades, training more than 41,000 participants from 150+ organisations, which also includes several Fortune 500 companies in the process.



#4

70 Global | Rank #4 in India
Financial Times, Open
Enrolment Rankings 2024

#3

NIRF India Ranking
2023, Management

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Public B-Schools, The
Week - Hansa Research
Survey 2023

About Emeritus

Emeritus is committed to teaching the skills of the future by making high-quality education accessible and affordable to individuals, organizations, and governments worldwide. It does this by collaborating with more than 80 top-tier universities across the United States, Europe, Latin America, Southeast Asia, India, and China. Emeritus' short courses, degree programs, professional certificates, and senior executive programs help individuals learn new skills and transform their lives, companies, and organizations. Its unique model of state-of-the-art technology; curriculum innovation; and hands-on instruction from senior faculty, mentors, and coaches has educated more than 350,000 individuals across 80+ countries.



Apply for the programme here

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Refer your colleague and earn benefits

[REFER NOW](#)

Finance options available

[KNOW MORE](#)



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*This number does not accept any calls. Please message your queries.

For registration and any other information, please
get in touch with us at iimk.execed@emeritus.org



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