



September 2-4,
2024 | IIMK

Strategic Decision Making And Leadership Under Dynamic And Uncertain Environments



Overview:

Currently, Indian economy is the fifth largest and is the fastest growing economy worldwide. Managers in various industries are witnessing changes in the technological, economic, political landscapes. Uncertain outcomes in technological trajectories and dynamic nature of political outcomes across markets is leading managers to look for new ways to plan and strategize. This programme would enable managers to learn new frameworks / tools that would help them plan amidst uncertain and dynamic environments.

Learning Outcomes:

The key objective of this Programme is to help potential leaders develop an orientation towards strategic thinking and develop capacities in strategic decision making at an organizational as well as business unit levels. The Programme helps leaders to overcome their functional and technical orientation and help them develop overall business perspective in management of organizations in a dynamic environment.

Learning Themes:

- Changing Economic and Business Environment
- Understanding structural changes in environment: Scenario Analysis
- Strategic decision Making under disruptive innovation - Innovators dilemma
- Creating new markets and new customers - Blue Oceans
- Measuring Strategy Performance - Analytics and Balanced score card
- Understanding digital disruption for incumbent firms

Facilitator:



Prof. Rajesh Srinivas Upadhyayula
Indian Institute of Management
Kozhikode, Kerala

Participants Profile:

The Programme is intended for managers taking business leadership role in the near future

Pedagogy:

It would be a mix of lectures, case discussions, simulations and experience sharing between the participants and the instructors.

Programme Fee:

Rs. 50000 (Residential),
Rs. 40000 (Non-Residential) + GST @ 18%





भारतीय प्रबंध संस्थान कोषिकोड

Indian Institute of Management Kozhikode

Globalizing Indian Thought



INDIAN INSTITUTE OF MANAGEMENT KOZHIKODE

IIMK Campus P.O,

Kozhikode - 673 570, Kerala, India.

Phone: +91-0495-2809558, +91 0495 2809560

e-mail : mdp@iimk.ac.in



iimk.ac.in



[IIMKozhikode](https://www.facebook.com/IIMKozhikode)



[IIMKozhikodeYT](https://www.youtube.com/IIMKozhikodeYT)



[IIMKozhikode](https://www.x.com/IIMKozhikode)



[iimkozhikode](https://www.instagram.com/iimkozhikode)