



भारतीय प्रबंध संस्थान कोषिककोड
Indian Institute of Management Kozhikode
Globalizing Indian Thought

Supply Chain Management

January 20-23, 2025 | IIMK



Overview:

In today's business environment, an efficient and effective supply chain is a necessity for staying competitive in the market. Building and managing such a supply chain is a complex job as it includes and affects the entire business activities of an organization and its business partners. Towards any such efforts, understanding the dynamics and complexity of the supply chain is a prerequisite for any initiative and endeavour to be successful. The purpose of this Programme will be to develop an appreciation for the concept of working with business partners and understand the fundamental drivers and challenges of achieving supply chain excellence through integration and coordination. The Programme also aims at systematic understanding of supply chain complexity and sustainability issues. The focus will also be on how to execute an efficient and effective supply chain on a global scale and maximize supply chain profitability.

Content

- Linking supply chain strategy with corporate strategy, Global Supply Chain Design, Supply Chain Performance Measurement
- Supply chain profitability - Demand-supply mismatch, bullwhip effect, forecast accuracy, risk pooling, collaborative forecasting, quick response system
- Supply Chain Coordination: Centralized and decentralized supply chain, Concept of double marginalization, Supply Contracts, Information Sharing, echelon stock
- Supply Chain Relationship Management: Importance of relationship management in SC, Supplier relationship management, Prioritizing Purchasing manager's efforts - Purchasing portfolio models, Customer relationship management, Relationship management frameworks
- Supply Chain Resilience and Risk Management
- Leveraging Technology in Building a World Class Supply Chain
- Sustainable Supply Chain

Participants Profile

Executives in the materials, planning, manufacturing, marketing, production and operations, sourcing, third-party logistics provider, supply chain, outsourcing and information technology with a minimum of 3 years of experience.

Pedagogy

The Programme consists of classroom discussions, individual and group exercises, and case studies. The Programme will cover various analytical and innovative tools used for supply chain improvement. Case studies will expose the participants to logistics and supply chain best practices and learning from the successes and failures.

Facilitator:



PROF. ASHUTOSH SARKAR

Indian Institute of Management
Kozhikode, Kerala

Programme Fee:

Rs. 64000 (Residential),
Rs. 54000 (Non-Residential) + GST @ 18%





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